



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

PTAC Committee Members

Bruce Tabb
Chair

**Robert
Mersinger**
Vice Chair
Term exp.
12/31/22

**ASCWU
Joseph
Burke**

**Joseph
Bryant,
CWU**
Term exp.
12/31/24

**Joshua
Hackney**
Term exp.
12/31/23

**Yngrid
Winter**
Term exp.
12/31/23

**Christopher
King**
Term exp.
12/31/23

City of Ellensburg

Date & Time of Meeting

Place of Meeting

PTAC Meeting Agenda

June 21, 2022 3:30 PM

Hybrid Meeting

1. Call to Order and Roll Call

2. Approval of Agenda

- Motion to approve the Agenda of the June 21, 2022 PTAC Meeting.

3. Follow Up Items

- Arts Commission follow up – Betsy
- FISH Food Bank - Betsy

4. Ridership Stats

- **4.A** Review of May 2022 Ridership Stats.

Pg 2

5. Agenda Items

- Swiftly – Performance & Run Times Modules

6. Transit Marketing Updates

- **6.A** Summer CWU Orientation Ad
- **6.B** Visitors Guide Ad

Pg 12

7. Transit Updates

- **7.A** New Bus Shelter
- **7.B** Bus Stop Landings
- Enhanced Cabulance Service
- Grant Funding

Pg 14

8. Approval of Minutes

- Motion to approve the Minutes of the May 17, 2022 PTAC Meeting **Pg 17**

9. Member Updates

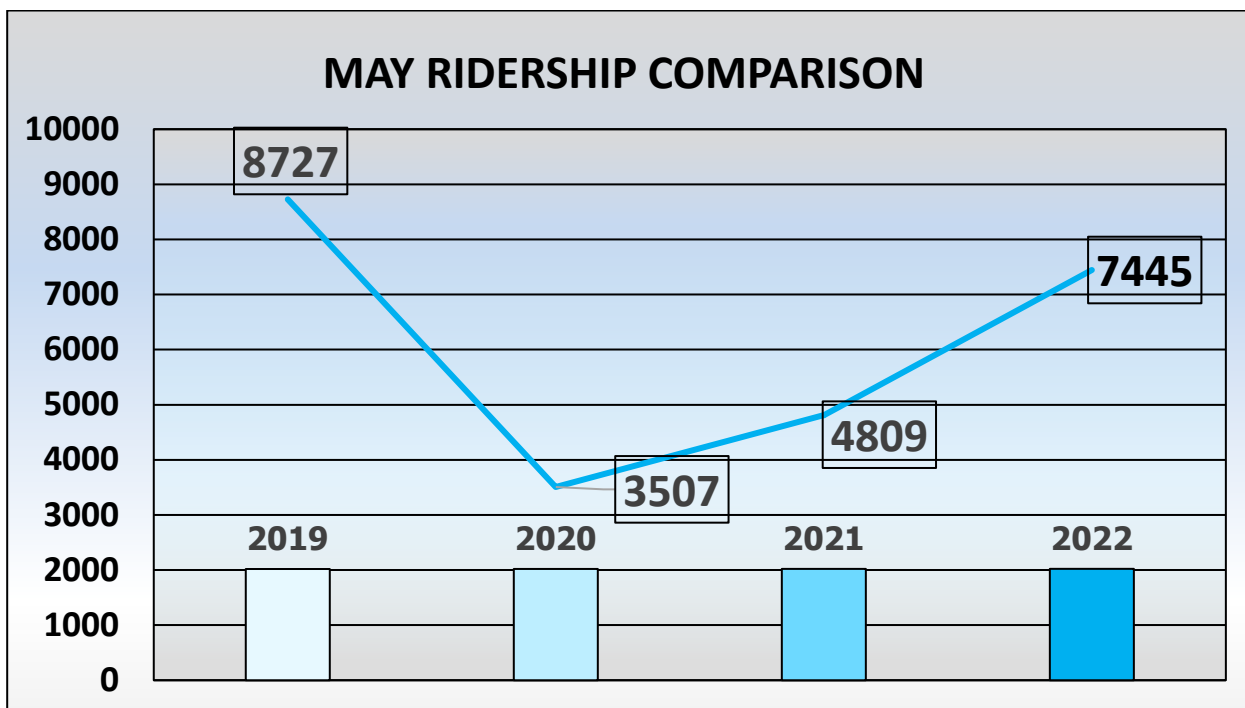
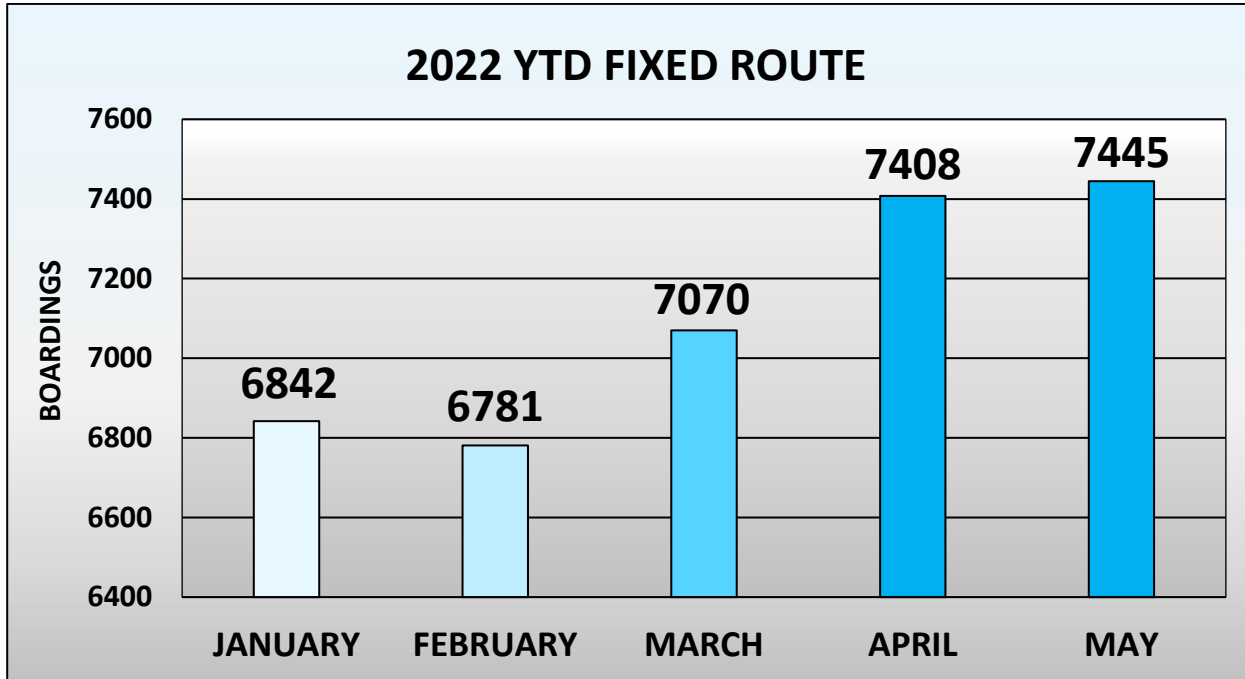
10. Next PTAC Meeting: The next regular PTAC meeting will be held on July 19, 2022.

11. Adjournment:



4.A RIDERSHIP STATS

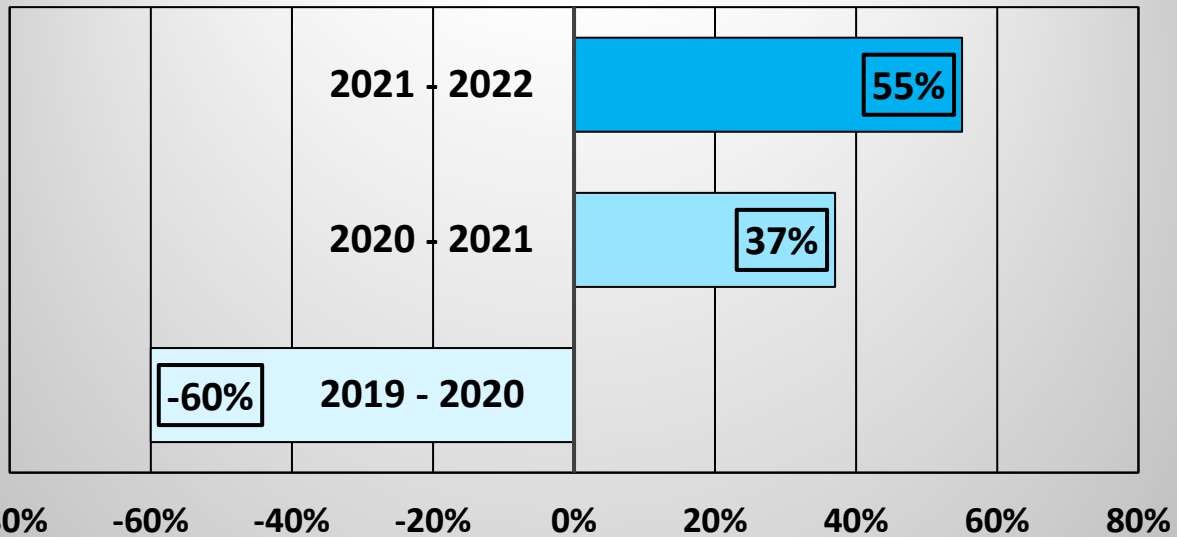
FIXED ROUTE





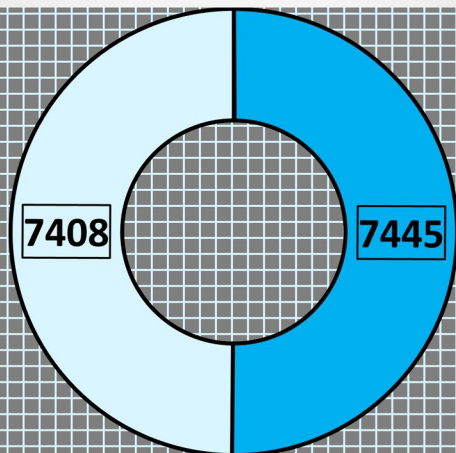
PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

MAY YTD PERCENTAGE CHANGE



MONTHLY COMPARISON

□ APRIL ■ MAY

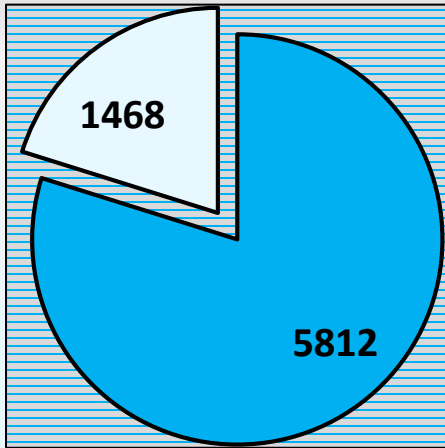


↑ 0.50%



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

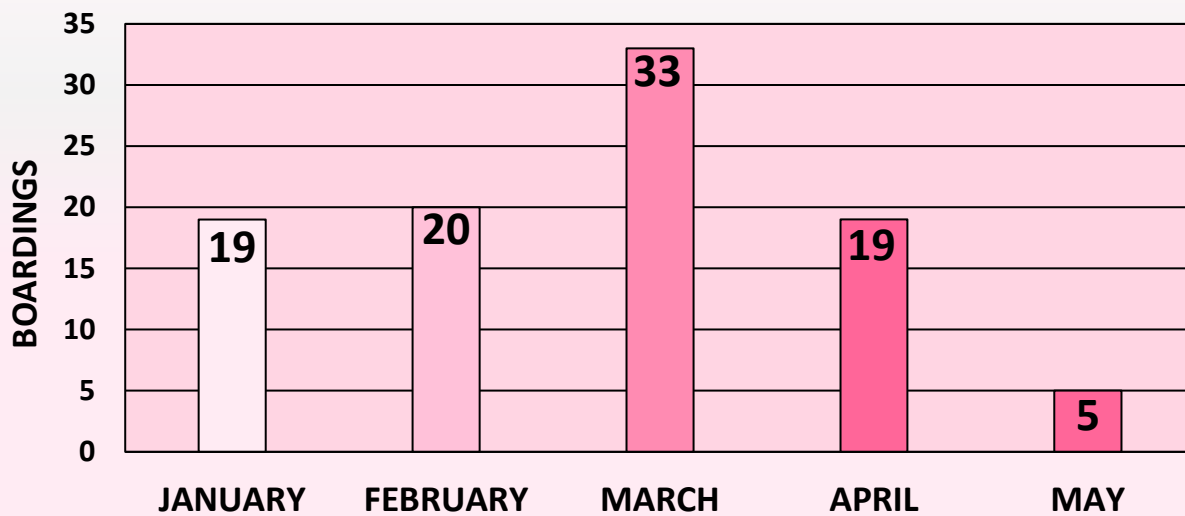
■ WEEKDAYS □ WEEKENDS



25% WEEKEND 75% WEEKDAYS

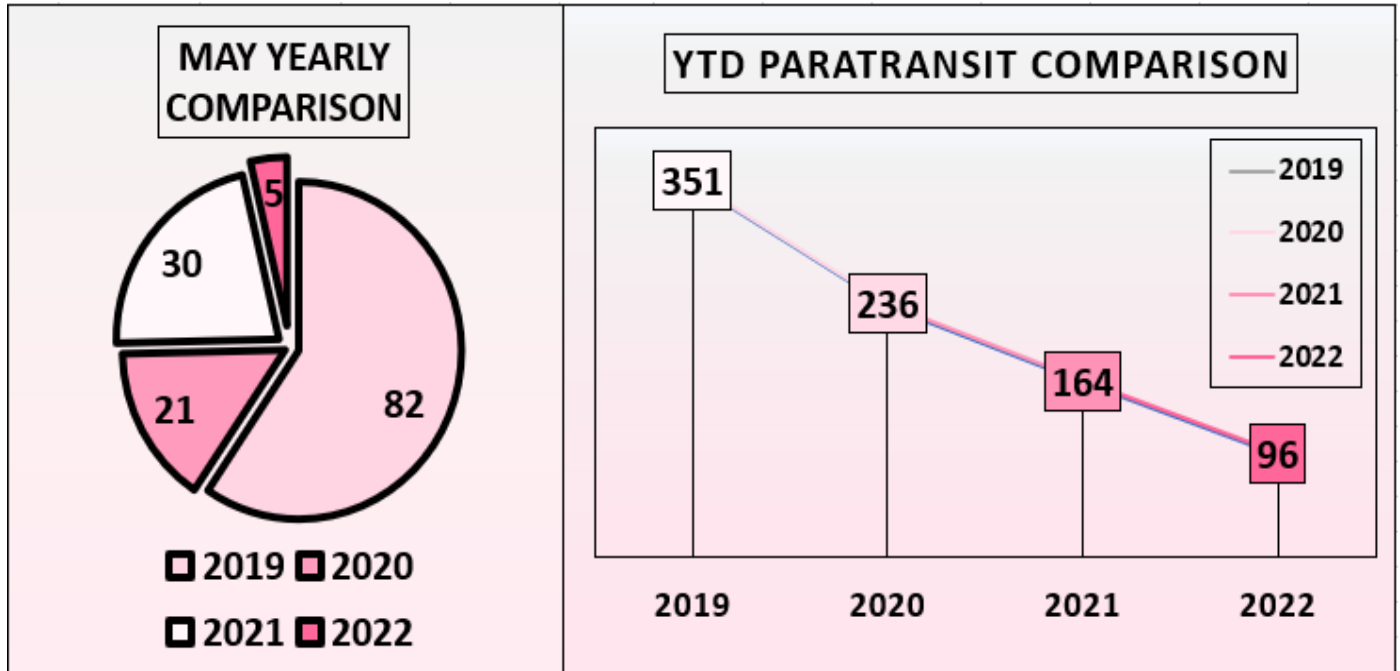
PARATRANSIT

2022 PARATRANSIT RIDERSHIP

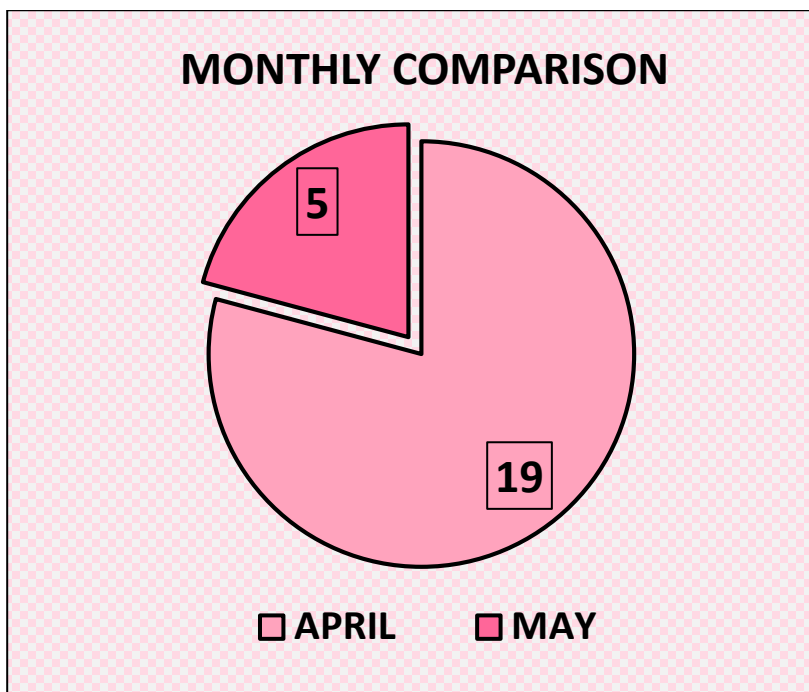




PUBLIC TRANSIT ADVISORY COMMITTEE MEETING



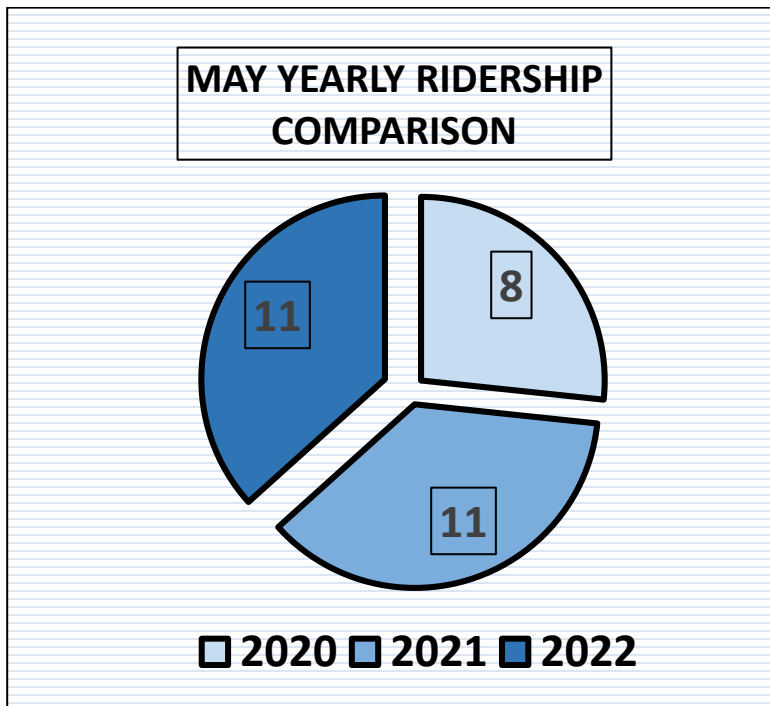
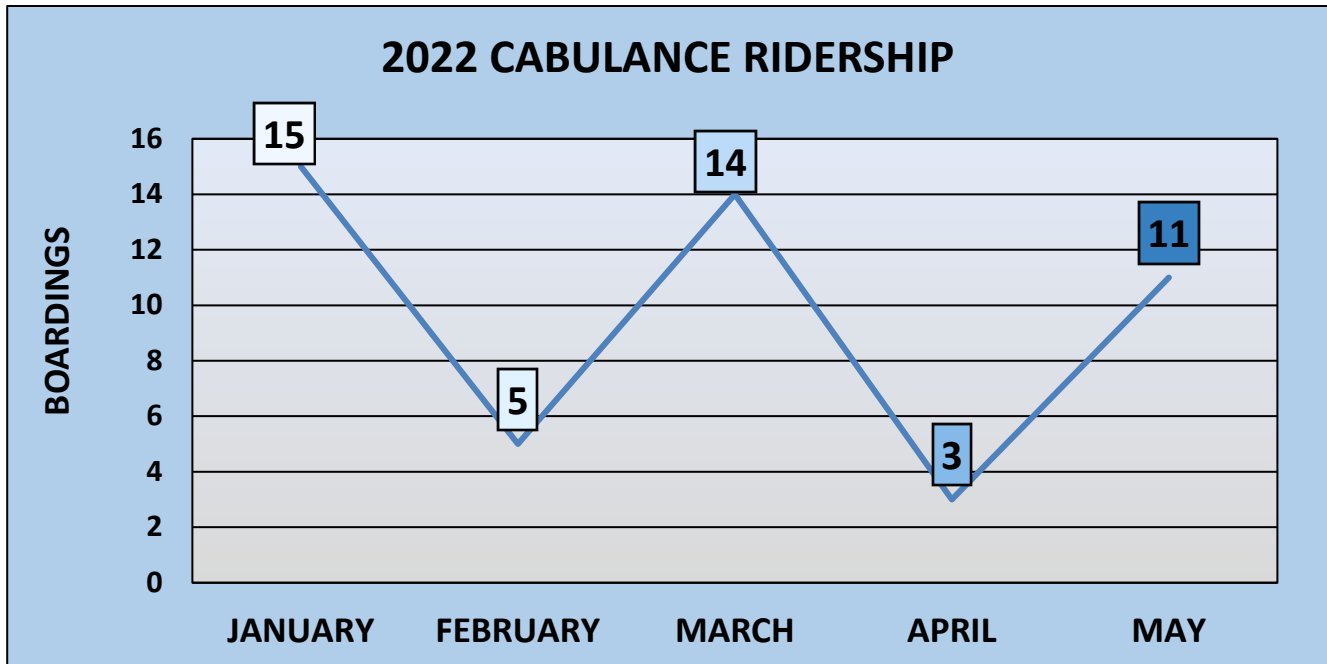
2019 – 2020 ↓ 33%, 2020 – 2021 ↓ 30%, 2021 – 2022 ↓ 41%



↓ 280%

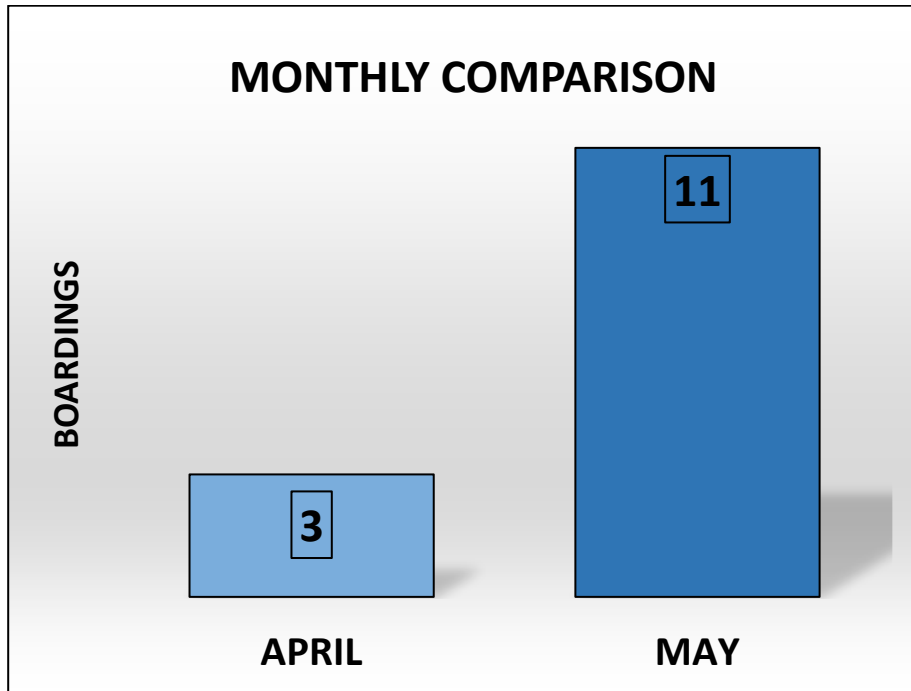


CABULANCE





PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

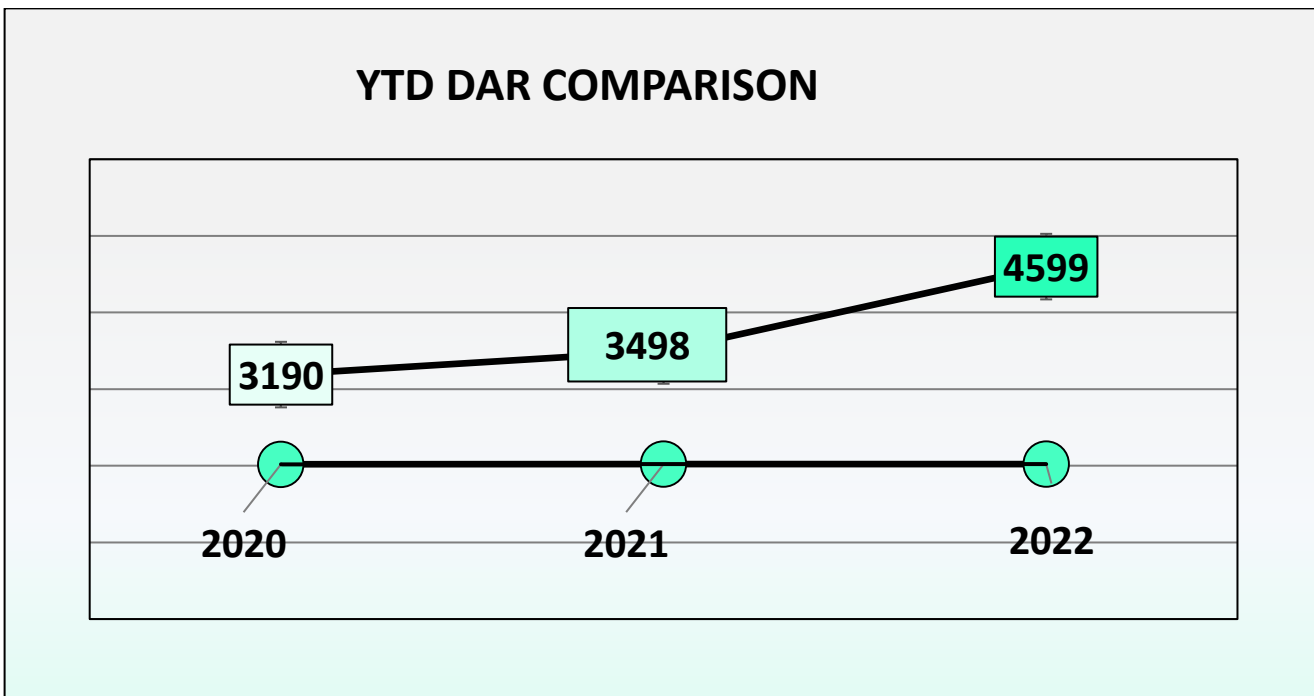
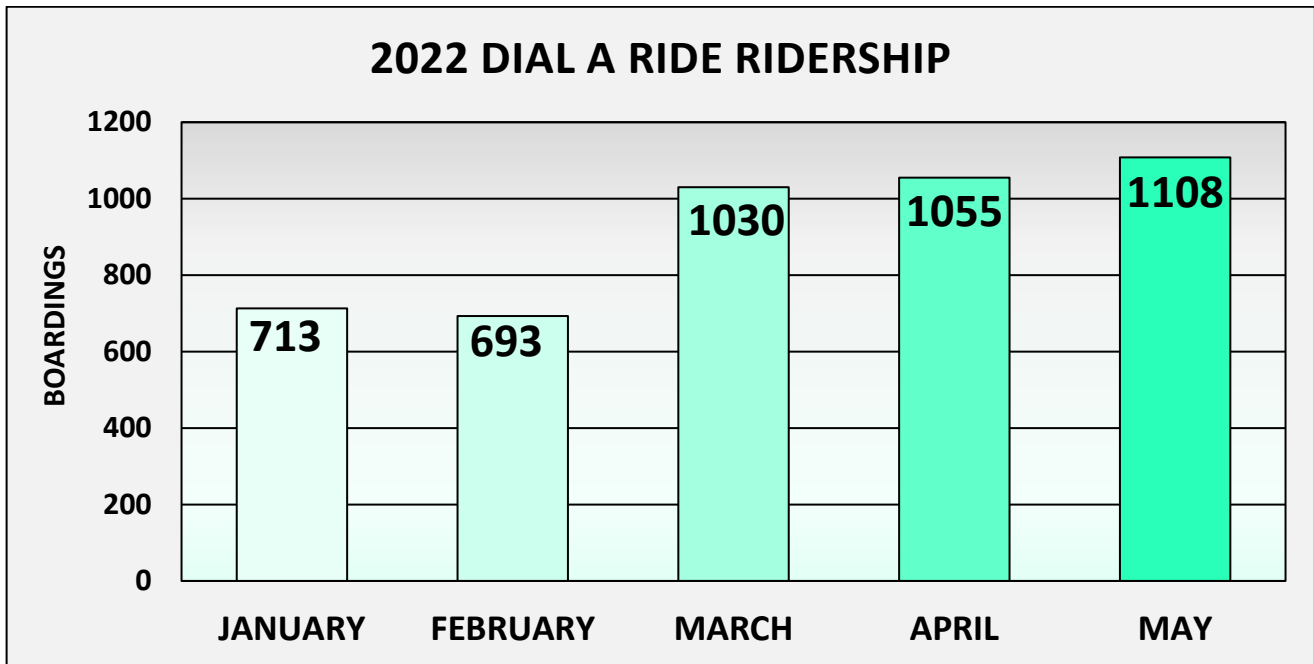


↑ **266%**

PICK UP LOCATIONS	January	February	March	April	May
KVH Hospital	15	4	11	2	11
Hearthstone Cottage	0	1	2	0	0
Pacifica Senior Living	0	0	0	0	0
Meadows Place	0	0	1	0	0
Private Residence / Other	0	0	0	1	0
Prestige	0	0	0	0	0
Kittitas Valley Fire & Rescue	0	0	0	0	0
Total	15	5	14	3	11
DROP OFF LOCATIONS	January	February	March	April	May
KVH Hospital	0	1	3	1	0
Hearthstone Cottage	2	0	1	0	1
Pacifica Senior Living	3	0	3	0	5
Private Residence / Other	6	3	6	1	4
Meadows Place	1	0	1	1	1
Prestige	3	1	0	0	0
Kittitas Valley Fire & Rescue	0	0	0	0	0
Total	15	5	14	3	11

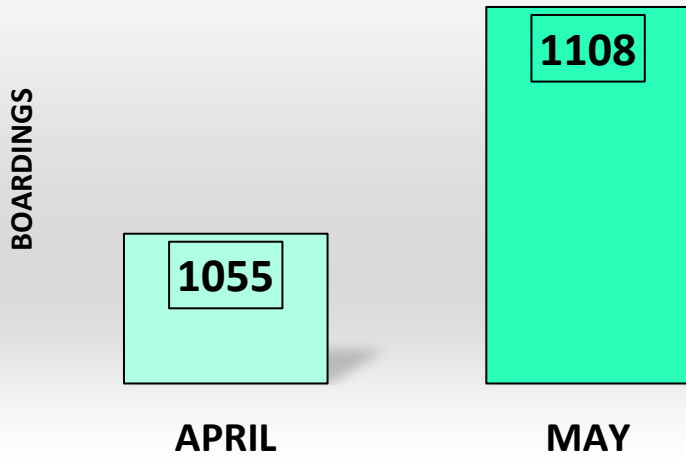


DIAL A RIDE



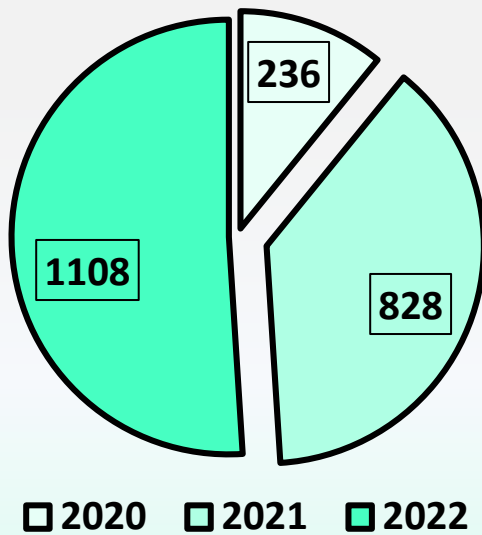


MONTHLY COMPARISON



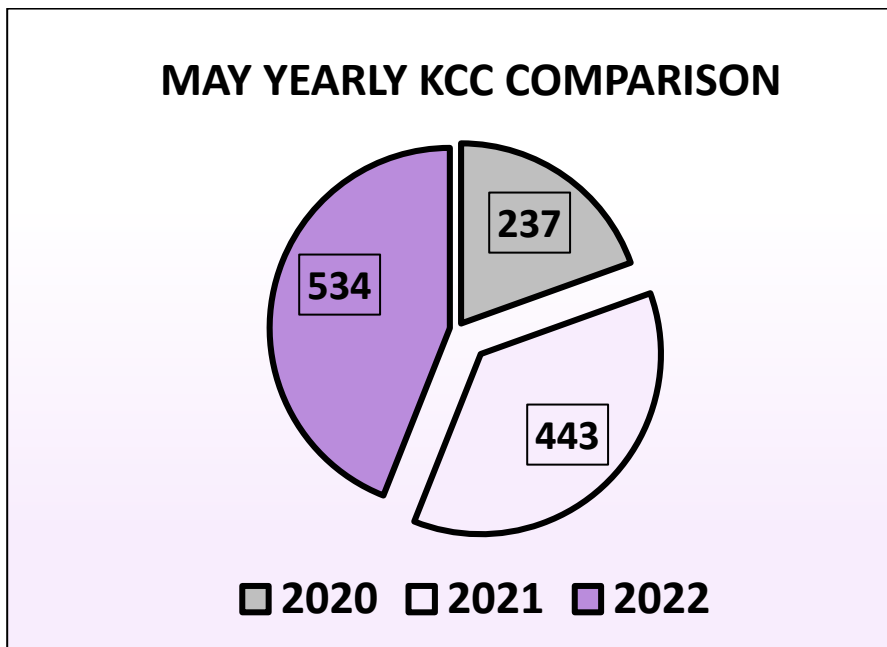
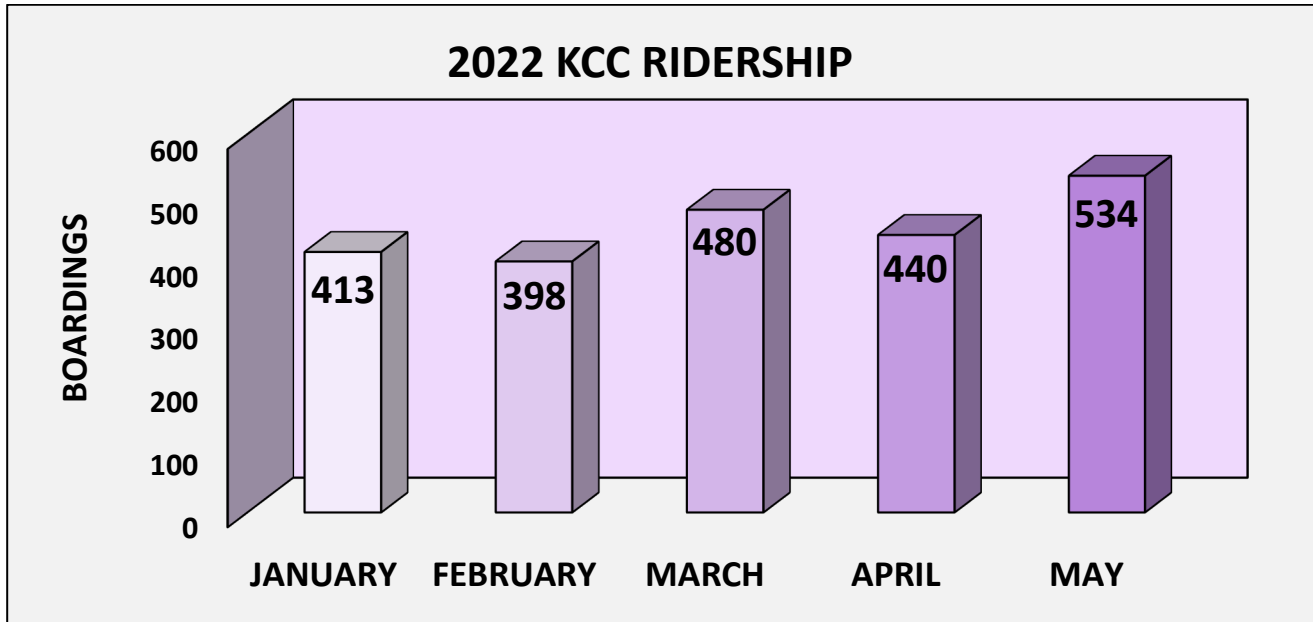
↑ 5%

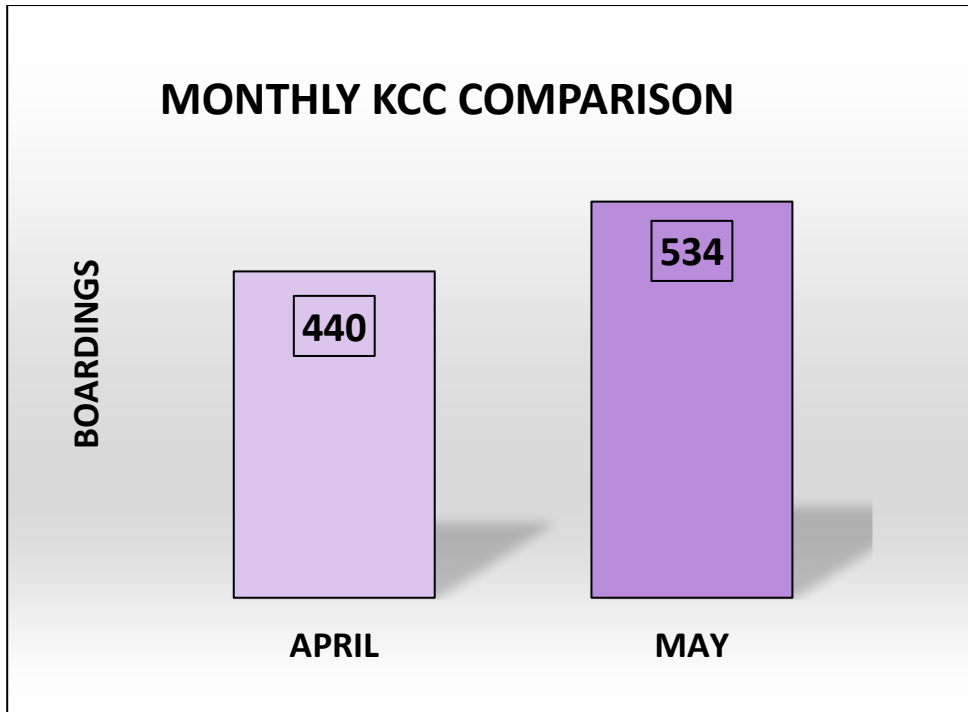
MAY YEARLY COMPARISON





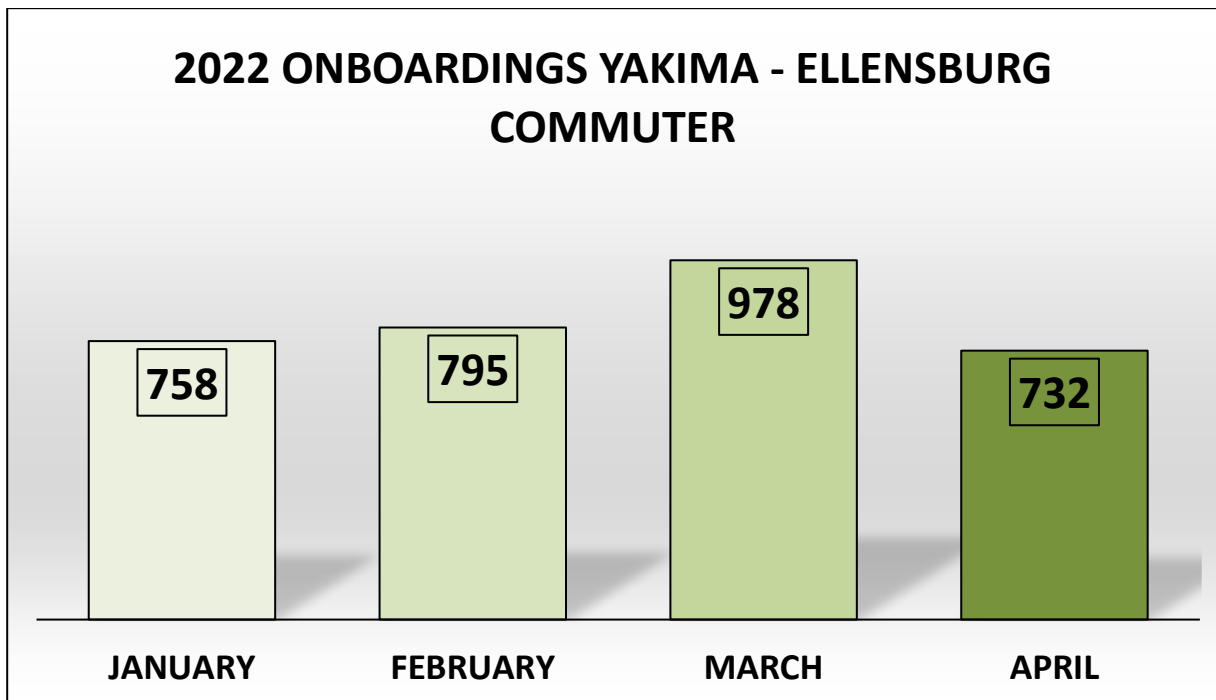
KITTITAS COUNTY CONNECTOR





↑ 21%

YAKIMA – ELLENSBURG COMMUTER



JAN – FEB ↑ 5% FEB – MARCH ↑ 23% MARCH – APRIL ↓ 25%



6.A



We focus on your health, so you can focus on your future.

Orthopedics
Dermatology
ENT & Allergy
24/7 Pharmacy
Physical Therapy
Women's Health
Emergency Services

kvhealthcare.org
KVH
Kittitas Valley Healthcare
Your Home for Health

Summer 2022

Page 52 ON THE TOWN

Students give advice on dating in Ellensburg

By Lauren DeBruin
Staff Writer

Three dates are enough time to be sure of someone's "There we go, where is he, where is he and what name is it," is a common sign when the Ellensburg, Washington, community college for a summer.

Ellensburg, a community college, students, are often the first to see a potential friend.

"I've been here for a while, and I've seen a lot of people who are new to the area," said Lauren DeBruin, a senior at Ellensburg.

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Regular dating locations include downtown Ellensburg and the Ellensburg Community College. Photo by Lauren DeBruin, Staff Writer.

**central
TRANSIT**

Welcome CWU Students!

Do I need to bring a car to Campus?

For many, the answer is **NO**. Central Transit is Ellensburg's fare-free, safe and reliable public transit.

Download the **TRANSIT** app to see where your bus is, find the fastest routes, get easy to follow directions and so much more!

www.centraltransit.org

Hop on. We'll take you there!

Instagram Facebook Twitter Email



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

6.B



central.
TRANSIT

Welcome to Ellensburg! We're happy you are here.

- Looking for places to see, things to do, and delicious food to eat? Need transportation?
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Let us connect you with our many biking and walking trails like the Palouse to Cascades State Park Trail.
- Central Transit can also connect you to regional transportation like Greyhound, Bellair Airporter Shuttle, FlixBus, Yakima-Ellensburg Commuter, Kittitas County Connector, and the Apple Line.
- Download the free **Transit App**, enter your destination and tap **GO**: It will tell you when to leave for the stop, and when to disembark and transfer! Like GPS, but for public transit.
- Central Transit is fare free and runs daily from 7AM to 8PM so you can experience all Ellensburg has to offer.



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PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

7.A





PUBLIC TRANSIT ADVISORY COMMITTEE MEETING





PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

7.B





PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

8.A

PUBLIC TRANSIT ADVISORY COMMITTEE MEETING MINUTES

City of Ellensburg
Date & Time of Meeting
Place of Meeting

Minutes of PTAC Meeting
May 21, 2022 3:30 PM
Hybrid Meeting

1. Call to Order and Roll Call

Roll Call Present: Bruce Tabb, Christopher King, Josh Hackney, Joey Bryant, Adan Mendoza

Roll Call Absent: Yngrid Winter, Bob Mersinger

Also Present: Betsy Dunbar — COE, Ryan Lyyski – COE, Lisa LaPorte – HopeSource, Spencer Klewin - HopeSource

2. Approval of Agenda

- Motion by Josh Hackney to approve the April 19, 2022 PTAC Meeting Agenda.
Motion Affirmed by all.

3. Follow Up Items

- Joey Bryant will request the sustainability survey results.
- Betsy will follow up with Josephine regarding the committee's question about working with CWU's Arts Commission.

4. Ridership Stats

- April 2022 ridership stats were shared for all transportation services.

5. Agenda Items

- The Public Transit Operating Extension and Amendment Agreement was reviewed by the committee. A motion was made by Joey Bryant to recommend the City Council approve the Public Transit Operating Extension and Amendment Agreement.
Motion Affirmed by all.
- The Paratransit Operating Extension and Amendment Agreement was reviewed by the committee. A motion made by Joey Bryant to recommend the City Council approve the Paratransit Operating Extension and Amendment Agreement.
Motion Affirmed by all.

6. Transit Marketing Updates

- The Central Transit Marketing Plan accomplishments were reviewed. It was recommended to use the City's Public Information Officer, Nicole to assist with additional social media posts.



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

PUBLIC TRANSIT ADVISORY COMMITTEE MEETING MINUTES

7. Marketing Updates

- Joey Brandt will let us know when the next Parent/Student Orientation will occur in order to participate.
- Central Transit will be participating in Bike to Renslow event.
- Bruce Tabb suggested we reach out to FISH to see how Central Transit can help more people access their services.

8. Transit Updates:

- After the Enhanced Cabulance discussion, it was determined to have another meeting with all parties to discuss additional concerns.

9. Approval of Minutes

- Motion by Josh Hackney made to approve the minutes of the April 19, 2022 PTAC Meeting. **Motion Affirmed by all**

10. Next PTAC Meeting:

The next regular PTAC meeting will be held on June 21, 2022.

11. Adjournment:

With no further discussion, the meeting was adjourned at 4:58 p.m.

Betsy Dunbar

Drafted: 5-22-2022

Approved: