



Ellensburg Arts Commission Agenda
Regular Meeting, 4:00pm
Thursday, April 14, 2022
City Council Conference Room
Or Join Zoom Meeting
<https://us02web.zoom.us/j/4339693627>

- 1. CALL TO ORDER** Welcome Guests
- 2. APPROVE AGENDA**
- 3. CITIZEN COMMENT ON NON-AGENDA ITEMS** (Limit to three (3) minutes each)
- 4. GUEST SPEAKER/PRESENTER/CORRESPONDENCE**
Jessica Black- VMT new proposal
Carrie Rehkopf – Classics in Ellensburg proposal
- 5. MINUTES APPROVAL** March 2022
- 6. BUDGET/FINANCIAL REPORT**
- 7. NEW BUSINESS**
Interactive Map for City Art Collection ex: <https://gis.cityofellensburg.org/historicbuildings/>
Grant Funding Cycle – OK, will open June 1-August 31
Unity Park Stakeholder- need EAC representative
Skate Park Murals (Jason Clifton) – Staff Report
- 8. UNFINISHED BUSINESS**
Arts Education Month Proclamation- Due April 22 **Needs Approval**
Commission Appointments- Interviews and Recommendations- Alex
Poet Laureate Marie Marchand next steps
- 9. SUBCOMMITTEE BUSINESS**
 1. Ellensburg Cultural Arts Program- Cassandra
 2. Funding- Jerry, Cassandra
 3. Public Art- Alex, Jerry
 4. Advocacy/Public Relations- Cassandra, Brian
 5. Art Walk- Laura, Gwen
- 10. UNSCHEDULED BUSINESS**
- 11. ANNOUNCEMENTS**
- 12. ADJOURNMENT** Next meeting will be held May 12, 2022, 4:00pm



Valley Musical Theatre

PO Box 1551
Ellensburg, WA 98926
Phone: 509-972-6633
valleymusicaltheatre@gmail.com

March 29, 2022

To the Ellensburg Arts Commission,

Thank you for considering Valley Musical Theatre's request to revise our grant proposal from supporting a "Rising Stars" production in the Spring, to a Cabaret/Dinner theatre production in the Fall of 2022.

The director and producer of our Spring show pulled out in late January. The VMT Board had, after much deliberation and consideration, implemented a policy around covid vaccinations for the cast and crew members of our productions. While this policy remains flexible and will be determined on a show-by-show basis, based on a variety of factors including size of cast, length of rehearsal schedule, the ability to rehearse in small versus large groups, and whether it was a youth show or adult show, the two individuals did not agree with the direction the board took. They withdrew their proposal, and due to tight timeframes, VMT did not have the personnel to replace them, or find an alternative at that late date; and we ultimately had to cancel the youth production for 2022.

We are rebuilding and look forward to bringing youth opportunities back in the next year. In the meantime, we do have a production this fall that could benefit from grant assistance. Last year was our first foray into bringing a Dinner Theatre type production to the Valley. It was very well received by the community, but definitely has additional costs not associated with a typical production. Below is a narrative copy of the questions the EAC asks in their grant proposal online form. We thank you for taking the time to consider this revised proposal.

Sincerely,

Jessica Solberg Black
Executive Director

VMT Revised Grant Proposal

03/29/2022

Organization Name: Laughing Horse Arts Foundation dba Valley Musical Theatre

Contact: Jessica Solberg Black, Executive Director

Street Address: PO Box 1551

City: Ellensburg

State: WA

Zip: 98926

Phone Number: 509-972-6633

Email: valleymusicaltheatre@gmail.com

Name/Title of Event/Project:

The Books of Broadway: A musical revue of the pages that inspired Broadway adaptations.

Brief Description of Event/Project: (1,500 character limit)

Valley Musical Theatre is proud to showcase in our upcoming fall musical revue, The Books of Broadway. This cabaret style revue highlights those bodies of literature that have inspired the creation of musicals and songs. Featuring small excerpt narrations from the books themselves, The Books of Broadway will transport the audience from the written page to the living stage in what will be a heart-warming, toe-tapping experience.

The musical revue format allows talent from all over the valley to participate in community theatre without having to commit to a full play schedule. In doing so, we are treated to performances from a wide array of individuals in this multi-age ensemble cast.

Furthermore, we hope to inspire new readers and writers to explore the idea of novel to play adaptation.

Is your event: *

Multiple day event

Event/project Start date * Friday, October 14

Event/project End date * Saturday, October 15

Event/project location or venue *

(To be determined - Ramsay Center Ballroom, Hal Holmes, or Hotel Windrow Ballroom are preferred)

What is the target audience(s) for this event/project? (1,000 character limit)

Most cast/crew involved in the production come from Ellensburg and the surrounding Kittitas County. Occasionally we have actor involvement from as far away as Selah/Yakima. This is a chance for that talent to be showcased and to entertain the community at the same time. Our target audience will be to people who love theatre, music and a special evening out. The show is family friendly, but will likely appeal more as a date night crowd. Friday night will be a

VMT Revised Grant Proposal

03/29/2022

show only (and a less expensive ticket with discounted ticket price for students/seniors), Saturday night will be a Gala event and incorporate a catered dinner and silent auction prior to the performance. To the delight of the community, and rave reviews, we had a sold-out event in November 2021 for our inaugural dinner theatre production, and look forward to making this an annual event.

Please explain how this event/project will benefit OR IMPACT our community and describe how this will be measured in the project's final report. (1,500 character limit) *

This production offers performance experience for 15-20 youth and adult actors and singers, and is often an initial introduction into community musical theatre. There is less required rehearsal time than a full-length production so it allows a different group of people to participate in theatre than we typically get for our larger shows.

The wider community benefits from participating in theatre – whether by attending plays, performing, or working backstage. Local businesses supplying services, catering, or donations in support of the show get advertising and acknowledgement in our show programs and materials.

People who attend performing arts events are healthier, have lower anxiety and are less like to suffer from depression (all benefits that are especially important after these pandemic years). One of the chief ways we will be able to determine our reach will be through tracking of our ticket sales (which contain zip code data), and by feedback received by actors/crew and patrons at and post-event.

What will Arts Commission funding be used for? (1,000 character limit) *

We will use funding to from the Arts Commission in the following ways:

1. Pay for rehearsal and performance space rental fees
2. To help defray the cost of royalties (renting the music rights to perform)
3. Rental of materials needed for the Saturday dinner if not provided by the venue (including but not limited to extra tables, chairs, linens, glassware, dishware, etc.)
4. Rental or purchase of materials for running the show (including but not limited to costumes, props, lumber for sets, paint, health supplies)
5. Marketing and printing costs

Will admission be charged? *

Yes

If admission is charged, how much?

Friday show only ticket will be \$15 - \$20, Saturday ticket which induces a catered dinner will be \$65 - \$75 (prices will be dependent upon final venue costs)

Are revenues anticipated? *

VMT Revised Grant Proposal

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Yes

How do you plan to acknowledge the Arts Commission? (700 character limit) *

The Ellensburg Arts Commission will be recognized in the following ways:

- Branding on our publicity materials, including but not limited to the VMT Website, e-newsletter, printed promotions, social media, and radio advertisements.
- Prominent acknowledgement in the show program and sponsor signage
- A front of curtain announcement before the top of every performance

3. BUDGET**What is the total budget of this event/project? * \$7,200.00****Funding amount requested from the Arts Commission? * \$2,500****What are the expenses related to this project? The total should equal the Total Budget for this Project listed above. NOTE: Some categories may not be applicable to your project.**

	Description of Expense	Amount	Sources of funds
Artist Fees	Production & Music Contract labor, Design Leads	450.00	Ticket Revenue, VMT underwriting
Professional Services	Royalties, Catering, Catering related rentals, Bartender	4750.00	Ticket Revenue, EAC Funds
Rental	Facility Rental, Lighting/Sound/Video Rental	1000.00	EAC Funds
Promo/Marketing	Advertising, Printing	450.00	Ticket Revenue, Advertisers/sponsors income, EAC Funds
Supplies	Props/Sets/Costumes and other production expenses, Concession supplies, Health/PPE supplies	400.00	EAC Funds, Ticket Revenue,
Other	Credit Card Fees, Volunteer Background Checks, Other miscellaneous expenses	150.00	VMT underwriting, Ticket Revenue

VMT Revised Grant Proposal

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What other sources of funding do you have for the project? (700 character limit) *

- Ticket Admission Fees
- We sell advertising in our programs and accept donations and sponsorships for our shows.
- Silent Auction prior to Saturday performance
- As a 501(c)(3), VMT underwrites the production, and covers any costs that are not met by ticket sales and tuition and other sources.

Describe the impact of the Arts Commission funding to the successful completion of this project. (700 character limit)

EAC Grant funds have a practical effect on our bottom line for this production. In the past couple of years, it has allowed us to cover costs when we were forced to reduce our audience capacities, and thereby expected income. As we move into a new season, where we are planning to be back at normal capacities, the funding support also has an intangible effect in the peace and confidence that it gives our producers and board of directors knowing that there is support for the performing arts in this community. It gives us security to make purchases/rentals for this show that will make the show more successful, knowing that some of these costs will be reimbursable by this grant.

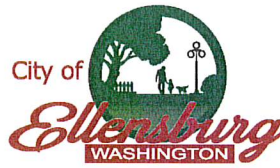
4. SUPPORTING DOCUMENTS

Please describe (1,000 character limit) your supporting documents and how they relate to the project (examples of art work, publicity materials, resumes, etc). If possible, combine documents into one .pdf file (max 20 MB). Two file upload areas are provided on this form, if needed. * ①

Attached is the program from the most recent Rising Stars production of The Phantom Tollbooth TYA, which has our grant acknowledgement for the 2021 grant received from the Ellensburg Arts Commission. This is one sample of the type of acknowledgement we give.

Also attached is a copy of the 2021 dinner theatre program to give a better sense of the type of event we are planning to host with this proposal.

***Noon Hal Holmes Classics in Ellensburg “Brown Bag –Music & Dance”
special dance event for preschoolers*



CITY OF ELLENSBURG	MINUTES OF ARTS COMMISSION, Regular Meeting
Date of Meeting:	March 10, 2022
Time of Meeting:	4:00pm
Place of Meeting:	CCCR and ZOOM

1. CALL TO ORDER

Chair Eyre called the meeting to order at 4:04pm

2. ATTENDANCE

PRESENT: Alex Eyre, Jerry Dougherty, Cassandra Town, Gwen Budnik, Laura Bobovski, Brian Kooser

COUNCIL LIASON: David Miller

ABSENT: None

VISITOR: Meredith Massey, Courtney Blackstock, Nan Dolittle, Marie Marchand

STAFF: Josephine Camarillo, Nicole Klauss

3. APPROVAL OF AGENDA

MOTION made by Town to approve the agenda, seconded, motion approved.

4. CORRESPONDENCE AND CITIZEN COMMENTS

Commission applicants Meredith Massey and Courtney Blackstock introduced themselves.

Jessica Black from VMT was unable to bring revised 2022 proposal to March meeting due to family issues and is requesting to reschedule. EAC approved her reschedule for April 2022 meeting.

5. GUEST SPEAKER/PRESENTER

Nan Dolittle from Northwest Expressive Arts Response presented her flag art piece she created in response to crisis in Ukraine. She contacted the mayor to see if there would be a place in the city to display the flag. Public Art Committee will work with Dolittle to find best location.

6. APPROVAL OF MINUTES

MOTION made by Town to approve February 2022 minutes, seconded, motion approved.

7. BUDGET/FINANCIAL REPORT

No report

8. NEW BUSINESS

Poet Laureate- Applicant Marie Marchand presented to commission.

MOTION made by Town to recommend Marie Marchand for 2022 Ellensburg Poet Laureate. Seconded. Motion passed.

Ellensburg Cultural Arts Program- Will be a standing item on agenda with a monthly update to the commission. Two surveys currently open:

[Ellensburg Community Cultural Arts Plan | City of Ellensburg \(beheardeburg.com\)](#)

[Community Visioning Sessions Tickets, Multiple Dates | Eventbrite](#)

Revised City Boards/Commission Applications- City has revised application process for open vacancies on boards and commissions. Vacancies expiring in May 31, application deadline will be March 31. All applicants will be required to attend at least one meeting of the commission/board of their choice. Current members with terms expiring must also reapply. Interview panel consisting of board/commission chair, council liaison and city staff will review applications and select qualified applicants to interview. Once interviews are completed, panel will make recommendation of applicant(s) to council for final approval.

9. UNFINISHED BUSINESS

May Arts Education Month Proclamation- David Miller spoke to Mayor and City Manager. Draft Proclamation will be sent to Commission for review and projected to be presented at first Council meeting in May.

10. SUBCOMMITTEE BUSINESS

- A. Funding: Commission would like to open their grant applications at the same time as the other City grants (June 1-Aug 31). Staff will follow-up.
- B. Public Art: Plaques still being created. No update on bus shelter. Printers still unable to print the glass. Miller reported that FISH building expansion would like to feature public art.
- C. Advocacy/Public Relations: No report
- D. Art Walk: Gwen met with all current FFAW venues. Evolve has rejoined FFAW as a venue; Pretty Fair Beer will be an official venue next month; First Family Friday Art Walk to be held in May. EDA updated art walk map; suggested that they incorporate May Arts Proclamation and Poet Laureate. Brian can bring out puppets for May Art Walk. Commission would like to involve more activities for the kids and families. Jerry will contact Karen Scott and Brian will contact CWU art education students.

11. UNSCHEDULED BUSINESS

Cassandra working with City to create City Art Walk map and map for FFAW venues. Commission would like to work with DEI Commission in some capacity.

12. ANNOUNCEMENTS

None

13. NEXT MEETING

April 14, 2022

14. ADJOURNMENT

With no further discussion, meeting adjourned at 5:40pm

Respectfully submitted,
Josephine Camarillo, Staff Liaison
Drafted: 3-10-22
Approved: 4-14-22

2022 EAC Spending Plan DRAFT			2022 Budget	Estimated	Balance	2022 Paid	
	REVENUES:						
	100 162 347 90 00	Artwalk					
		Gard	\$50.00	\$50.00	\$50.00	\$0.00	
		Ellensburg Rodeo Hall of Fame	\$50.00	\$50.00	\$50.00	\$50.00	
		Clymer Museum	\$50.00	\$50.00	\$50.00	\$50.00	
		DM/Cornerstone Pie	\$100.00	\$100.00	\$100.00	\$50.00	
		KC Recovery Community Org	\$50.00	\$50.00	\$50.00	\$0.00	
		Gallery One	\$50.00	\$50.00	\$50.00	\$50.00	
		KC Museum	\$50.00	\$50.00	\$50.00	\$50.00	
		Sarah Spurgeon Gallery	\$50.00	\$50.00	\$50.00	\$0.00	
		Dark Moon Craft Beer	\$50.00	\$50.00	\$50.00	\$50.00	
		The Mule	\$50.00	\$50.00	\$50.00	\$0.00	
		Hotel Windrow	\$50.00	\$50.00	\$50.00	\$50.00	
		Clark Chiropractic/Jiu Jitsu	\$37.50	\$37.50	\$37.50	\$0.00	
		Pretty Fair Beer	\$50.00	\$50.00	\$50.00	\$0.00	
		Evolve	\$50.00	\$50.00	\$50.00	\$50.00	
	No Charge	Ellensburg Public Library/HH	\$0.00	\$0.00	\$0.00	\$0.00	
	Total Revenue		\$737.50	\$737.50	\$737.50	\$400.00	
	EXPENDITURES:						
	100 162 573 20 31	Operating Supplies					
		Artwalk Annual meeting supplies	\$50.00		\$50.00	\$0.00	
		Treasure Award Engraving/Plaque	\$30.00		\$30.00	\$0.00	
		Treasure Award Ceremony Supplies	\$200.00		\$200.00	\$0.00	
		Plaques/framing for Collection	\$2,000.00		\$2,000.00	\$0.00	
		Total Operating Supplies	\$2,280.00	\$0.00	\$2,280.00	\$0.00	
	100 162 573 20 41	Professional Services					
		Am. For the Arts membership	\$75.00		\$75.00	\$0.00	
		Total Professional Services	\$75.00	\$0.00	\$75.00	\$0.00	
	100 162 573 20 43	Professional Development-Travel					
		Conferences-Travel	\$1,000.00	\$1,000.00	\$1,000.00	\$0.00	
	100 162 573 20 49	Professional Development-Misc	\$1,000.00	\$1,000.00	\$1,000.00	\$0.00	
	Total Professional Development		\$2,000.00	\$1,000.00	\$2,000.00	\$0.00	
	100 162 573 20 44	Advertising					
	PO120618	NPR- for contract year	\$1,920.00		\$1,920.00	\$0.00	
	PO121435	Additional Advertising	\$500.00		\$500.00	\$0.00	
	Total Advertising		\$2,420.00	\$0.00	\$2,420.00	\$0.00	
	TOTAL OPERATIONS		\$6,775.00				
	Grant Dispersement						
	100 162 573 20 40	2022 Art Grants					
		Make Music-Visiting Musicians	\$320.00	\$320.00	\$320.00	\$0.00	
		Make Music-Strum Along	\$500.00	\$500.00	\$500.00	\$0.00	
		Make Music-Preschool	\$888.00	\$888.00	\$888.00	\$0.00	
		ECR- Mural Audio Walk	\$500.00	\$500.00	\$500.00	\$0.00	
		ECR- Inventory	\$500.00	\$500.00	\$500.00	\$0.00	
		VMT-Rising Stars	\$2,500.00	\$2,500.00	\$2,500.00	\$0.00	
		Quilters- Valor	\$1,500.00	\$1,500.00	\$1,500.00	\$0.00	
		Lee Bates- Valley Voices	\$500.00	\$500.00	\$500.00	\$0.00	
		Karl Schwiesow- Studio	\$800.00	\$800.00	\$800.00	\$0.00	
		Teresa Francois- Recovery	\$1,000.00	\$1,000.00	\$1,000.00	\$0.00	
		Justin Gibbons-Solo	\$1,500.00	\$1,500.00	\$1,500.00	\$0.00	
		Jenny Humphrey- Digital	\$1,200.00	\$1,200.00	\$1,200.00	\$0.00	
		William Bow- Space in Mind	\$1,500.00	\$1,500.00	\$1,500.00	\$0.00	
		Gallery One	\$2,500.00	\$2,500.00	\$2,500.00	\$0.00	
		Punch Projects- Tshirt	\$2,500.00	\$2,500.00	\$2,500.00	\$0.00	
		Crista Ames- Misappro	\$1,500.00	\$1,500.00	\$1,500.00	\$0.00	
		Renee Adams- Clymer	\$1,500.00	\$1,500.00	\$1,500.00	\$0.00	
		EDE- Nutcracker	\$2,500.00	\$2,500.00	\$2,500.00	\$0.00	
		Reese Sigman- Lying Still	\$1,200.00	\$1,200.00	\$1,200.00	\$0.00	
		Additional Grants	\$2,500.00	\$2,500.00	\$2,100.00	\$0.00	
		Poet Laureate	\$2,500.00	\$2,500.00	\$2,500.00	\$0.00	
	Total Art Grants		\$29,908.00	\$29,908.00	\$29,508.00	\$0.00	
	100 162 573 20 64	Capital/Public Art					
		City Permanent Acquisition	\$7,000.00	\$7,000.00	\$7,000.00	\$0.00	
	Total Capitol/Public Art Balance		\$7,000.00	\$7,000.00	\$7,000.00	\$0.00	
	2022 Percentages				Current balance	Current paid	
	Arts Grants - 60% \$30,000		\$29,908.00				
	Operations - 27% \$13,000		\$6,775.00				
	Cap/Pub Art - 14% \$7000		\$7,000.00				
	\$50,000.00		\$43,683.00	\$6,317.00			

CWU JEN: \$400

extra funds to distribute

Josephine Camarillo

From: Brad Case
Sent: Wednesday, April 6, 2022 5:03 PM
To: Brad Case
Cc: Josephine Camarillo; Nicole Klauss; Stacey Henderson
Subject: Unity Park Stakeholders

Good Afternoon,

The master planning effort for Unity Park will be ramping back up within the next month. Staff has identified three different stakeholder groups to assist with the planning effort, one of those groups will be comprised of City staff and a representative from select Boards and Commissions. You are receiving this email because you staff one of the Commissions we would like represented at the stakeholder table. Being a stakeholder should be no more than a three hour a commitment, we will conduct at least two meetings that participants can either attend remotely or in person, the meeting times will be during the work day.

My ask is that your respective Boards/Commissions appoint a representative to serve on the stakeholder group at their April meeting. Please feel free to get ahold of me with any questions or if you need clarification on the planning process.

Brad Case
City of Ellensburg
Parks & Recreation Director
501 N Anderson
Ellensburg, WA 98926
509-925-8639
www.ci.ellensburg.wa.us

SKATE PARK MURAL TIMELINE (excerpts from EAC meeting minutes)

9-19-2019

MOTION to approve funding in the amount of \$2,500 for the Skatepark Mural provided it goes through the proper approval process with Parks and Rec and City Council and that community engagement be included in the project, Town; second Miller.

Approved.

12-5-2019

Eyre will contact Jason Clifton to discuss the potential public art project at the skate park.

1-9-2020

Skate Park mural project with Jason Clifton (no further explanation from minutes).

2-13-2020

Skate Park Mural – this needs to go through the Mural Application process. Staff will reach out to Community Development on process.

3-12-2020

Skate Park – Eyre and staff took a look at the tile artwork and the skate park and commission discussed official adding it to the city collection.

12-10-2020

Update, skate park will not be moved, Jason will need to resubmit his project and would need to bring art proposal back to EAC then it will go to Council. Eyre will follow-up with him.

3-28-2022

Jason Clifton painted mural at skate park. EPD ceased his activities until further notice.

NEXT STEPS:

1. Jason Clifton to submit Mural application, including proposed concept.
2. Application must be presented to Arts Commission and Parks and Recreation Commission. Both commissions submit their recommendations (to approve, amend, or deny application) to the City Council. If approved by City Council, the Community Development Department will issue a mural permit.
3. Agreement and permission to paint public property require City Council approval, including any supplemental budget adjustment.
4. If approved by Council, agreement can be executed and payment can be made after invoicing.







Proclamation

WHEREAS, the City of Ellensburg recognizes the arts as an essential element of a balanced education for all students; and collaboration, creativity and critical thinking are increasingly understood as essential skills needed in the 21st century workforce; and

WHEREAS, learning through the arts enables students to express their unique stories through many mediums, languages and perspectives; and encourages children, youth, educators to look for connections and broader meaning; and

WHEREAS, arts education helps students develop problem solving skills, experience belonging and cross-cultural understanding, and supports interdisciplinary academic success; and

WHEREAS, the arts help close the opportunity gap for students, preschool through high school, by supporting the development of social emotional skills alongside academic content through joyful online, remote, and in-home learning at this transformative time; and

WHEREAS, while it is difficult to teach virtually, arts educators, who are accustomed to adaptability and ingenuity, are doing an incredible job of ensuring that families have access to physical and digital arts materials and relevant curriculum; and

WHEREAS, many schools facing budget shortfalls may prioritize subjects like reading, writing and math, arts education through theatre, visual arts, media arts, music, dance, are included in rigorous and relevant core academic content; and

WHEREAS, equitable access to culturally responsive arts education is sustained by a wide range of partners, including school leadership, educators, families, teaching artists, arts organizations, and local and statewide organizations; and

WHEREAS, we recognize the professional and innovative efforts of arts educators and advocates around the City of Ellensburg and call for community leaders to continue to strengthen efforts that increase access to inclusive arts education for every student, regardless of geographic location;

NOW, THEREFORE, we, the City Council of the City of Ellensburg, do hereby proclaim the month of May, as Arts Education Month