



CITY OF ELLENSBURG

Date of Meeting

Time of Meeting

Place of Meeting

Minutes of Lodging Tax Advisory Committee, Regular Meeting

September 6, 2023

2:00 PM

In Person and Remotely

1. Call to Order and Roll Call

Roll Call Present: Adam Winn (remotely), Marie Smith, Lacie Dawson, and Steve Townsend. Absent: Gemma Fortier.

Also present: Cyndi LaChappelle-Mathis, Executive Assistant, Matt Anderson, Director of Tourism

2. Approval of Minutes

Steve Townsend moved to approve the August 2, 2023 minutes as presented. **Motion approved 4-0.**

3. New Business

Presentation on Consolidated Lodging Tax Application Scoring. Matt Anderson reviewed the process for reviewing and scoring applications and answered questions relating to the process. It was asked when the City's scores are due to the County. Application deadline is 9/22/2023. The County will have a meeting on 9/12/2023 to confirm deadlines, but as of right now, the municipality results are due to BOCC on October 30 or 31, 2023 with the CLTAC meeting for oral presentations scheduled for December 1, 2023. Cyndi will confirm dates.

4. Unfinished Business

4.A. Tourism Report

Matt reviewed analytics and provided ads which will run to promote *Exploring* events in Ellensburg.

4.B. Revenues and Expenses

Information acknowledged and discussed. Cyndi shared that the amount that the City of Ellensburg will contribute to the CLTAC awards this year is \$87,753.25.

5. Citizen Comment None.

6. Adjournment

With no further business, the meeting adjourned at 2:42 pm.

The next meeting is scheduled for October 4, 2023.

Cyndi LaChappelle-Mathis

Drafted: 9/6/2023

Approved: 10/4/2023