



CITY OF ELLENSBURG

Minutes of Lodging Tax Advisory Committee, Regular Meeting

Date of Meeting

March 6, 2024

Time of Meeting

2:12 PM

Place of Meeting

Council Conference Room 501 North Anderson Street

Ellensburg, WA 98926

And remotely via Zoom

1. Call to Order and Roll Call

1.A Roll Call Present: Sarah Beauchamp, Gemma Fortier, Lacie Dawson, staff liaison, Kelle Vandenberg.

Absent: Steve Townsend, Marie Smith

Guests: Amy McGuffin, Kittitas County Chamber of Commerce, Matt Anderson, Kittitas County Chamber of Commerce, LTAC Committee Applicant, Janie Zencak, Executive Board Member, Ellensburg Arts & Cultural Alliance, LTAC Committee Applicant Carmen Wiggins, Icon Inn.

2. Approval of Minutes

2.A Approval of January 3, 2024, Lodging Tax Advisory Committee meeting minutes. Motion: Move to approve January 3, 2024 Lodging Tax Advisory Committee meeting minutes.

By: Gemma Fortier

Seconded: Lacie Dawson

All in Favor: Yes

Opposed: None

Motion Approved

3. New Business

3.A Request for Funding for Updating, Maintaining and Expanding the Tourism Banners. Presented by Nicole Klaus, Staff Liaison for DEI Commission and City of Ellensburg PIO.

Request from City Manager's office and provided report and made the request of \$10,000.00 from Lodging Tax

Motion: Reauthorize funding of \$10,000.00 for updating, maintaining, and expanding the tourism banners.

By: Lacie Dawson

Seconded: Gemma Fortier

All in favor: Yes

Opposed: None

Motion Approved

3.B Applicant introductions and Committee Selection Update

Two of the four applicants for the two vacancies on the Lodging Tax Advisory Committee attended this meeting and introduced themselves to the committee.

Staff liaison gave update and timeline on current application process.

4. Chamber Report

4.A Tourism Report was presented by Matt Anderson, Kittitas County Chamber of Commerce. No action was taken.

5. Budget Update

5.A Revenue and Expense Update

6. Citizen Comment

Amy McGuffin: Citizen comment. The Chamber will be providing quarterly reports to LTAC rather than monthly reports.

Tourism committee: The Chamber is inviting all LTAC members to join the Tourism Committee. Executive Committee for the Tourism Committee is Chamber of Commerce staff and municipality staff: Third Tuesday of each month at 2:30 pm. These meetings will be hybrid.

6. Adjournment

With no further business, the meeting adjourned at 2:43 pm.

Respectfully Submitted,

Kelle Vandenberg

Drafted: 03/06/24

Approved By: