

AGENDA

PUBLIC TRANSIT ADVISORY COMMITTEE

August 20, 2024

Hybrid Meeting In-person and via Zoom



AMERICANS WITH DISABILITIES ACT

The City of Ellensburg strives to make our services, programs, and activities readily accessible and usable by individuals with disabilities. Reasonable accommodations will be made upon request. Please furnish the ADA Coordinator with your request in sufficient time for the City to provide a reasonable accommodation by calling the City of Ellensburg ADA Coordinator at (509) 962-7222 or email ADACoordinator@ellensburgwa.gov.

CITY OF ELLENSBURG
PUBLIC TRANSIT ADVISORY COMMITTEE AGENDA
CouncilConference Room
501 North Anderson Street
Ellensburg, WA 98926
And remotely via Zoom
Tuesday, August 20, 2024
3:30 PM - Regular Meeting

- 1. Call to Order and Roll Call of Members**
 - 1.A Call the August 20, 2024, Meeting to Order
 - 1.B Roll Call of PTAC Members
- 2. Approval of Agenda (No Public Comment)**
 - 2.A Motion to Approve the August 20, 2024, PTAC Agenda
- 3. Meeting Minutes**
 - 3.A Motion to Approve the July 16, 2024, PTAC Meeting Minutes
- 4. Follow Up Items**
 - 4.A Transit Development Plan
 - 4.B Labor Day Parade
- 5. Ridership Stats**
 - 5.A July 2024 Ridership Stats Review
- 6. Agenda Items**
 - 6.A No Agenda Items
- 7. Transit Marketing Updates**
 - 7.A Messer Group Marketing Agreement
 - 7.B Advertising
- 8. Transit Updates**
 - 8.A Transit Improvement Projects
 - 8.B Transit Budget
 - 8.C Trillium Optibus Agreement
 - 8.D 2025 - 2027 Consolidated Operating Grant Application

9. Member Updates

9.A Member Updates as Time Permits

10. Next PTAC Meeting

10.A September 17, 2024

11. Adjournment



For more information on the Ellensburg Public Transit Advisory Committee, contact Transit Manager, Betsy Dunbar, at 509-925-8680.

The Contents of this agenda have been photocopied on recycled paper.



CITY OF ELLENSBURG

Minutes of Public Transit Advisory Committee, Regular Meeting

Date of Meeting

July 16, 2024

Time of Meeting

3:30 PM

Place of Meeting

**Council Conference Room
501 North Anderson Street
Ellensburg, WA 98926
And remotely via Zoom**

1. Call to Order and Roll Call of Members

1.A Call the July 16, 2024, Meeting to Order

Chair Miller called the meeting to order at 3:44 pm.

1.B Roll Call of PTAC Members

The following PTAC members were in attendance:

Amy Spitznas, Jim Hurson, Deja Blanchard, Joey Bryant, David Miller

Also in attendance were: Betsy Dunbar - COE, Keiko Walsh - HopeSource, Spencer Klewin - HopeSource

No members of the public were present.

2. Approval of Agenda

2.A Motion to Approve the July 16, 2024, PTAC Agenda

3. Approval of Minutes

3.A Motion to Approve the May 21, 2024, Meeting Minutes

4. Follow Up Items

4.A No follow up items

5. Ridership Stats

5.A June 2024 Ridership Stats Review

6. Agenda Items

6.A No Agenda Items

7. Transit Marketing Updates

Messer Marketing Agreement discussion

7.A Touch A Truck Report

8. Transit Updates

8.A Fixed Route Brochures

8.B Transit Development Plan and Annual Report

8.C Transit Improvement Projects

9. Member Updates

9.A Member Updates as Time Permits

It was agreed by all present to appoint Committee Member Spitznas as Vice Chair of PTAC replacing Committee Member Hurson.

10. Next PTAC Meeting

10.A August 20, 2024

11. Adjournment

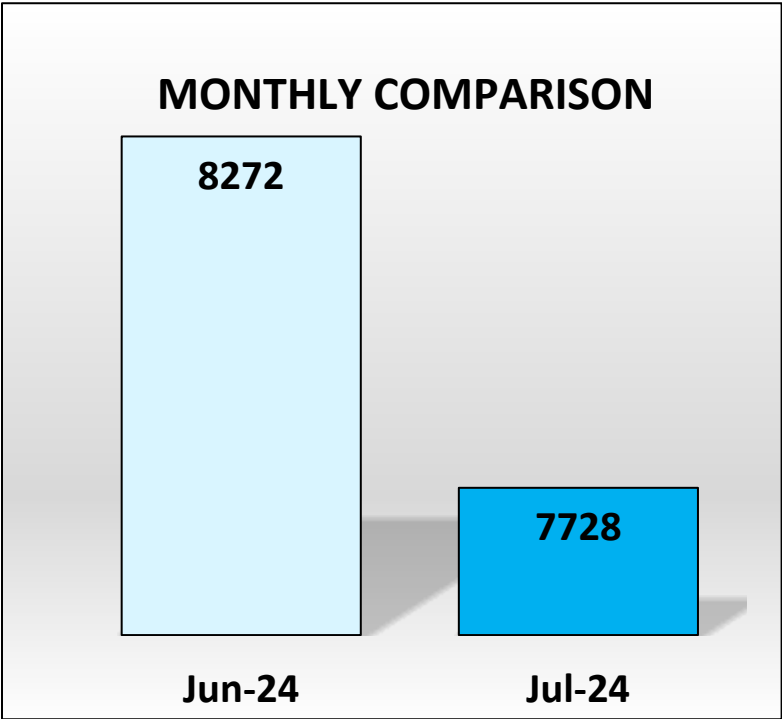
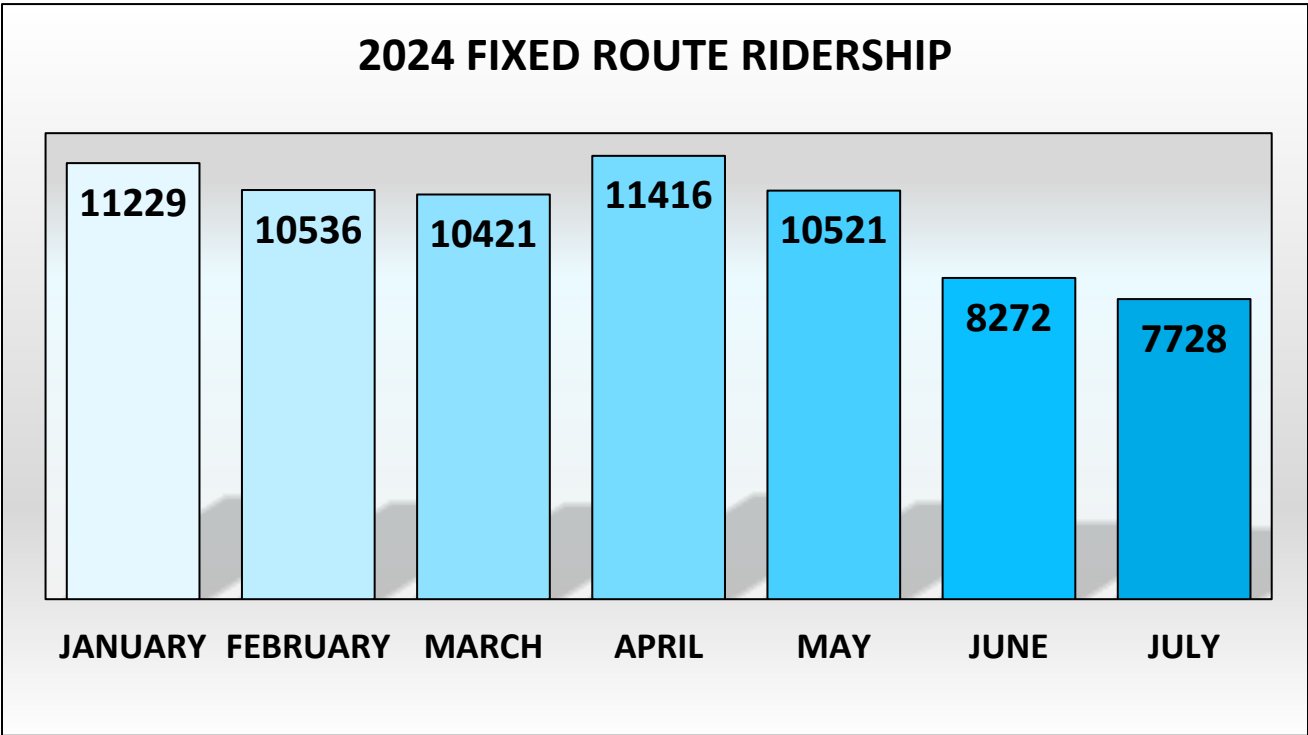
The July 16, 2024 PTAC Meeting was adjourned at 4:48 pm



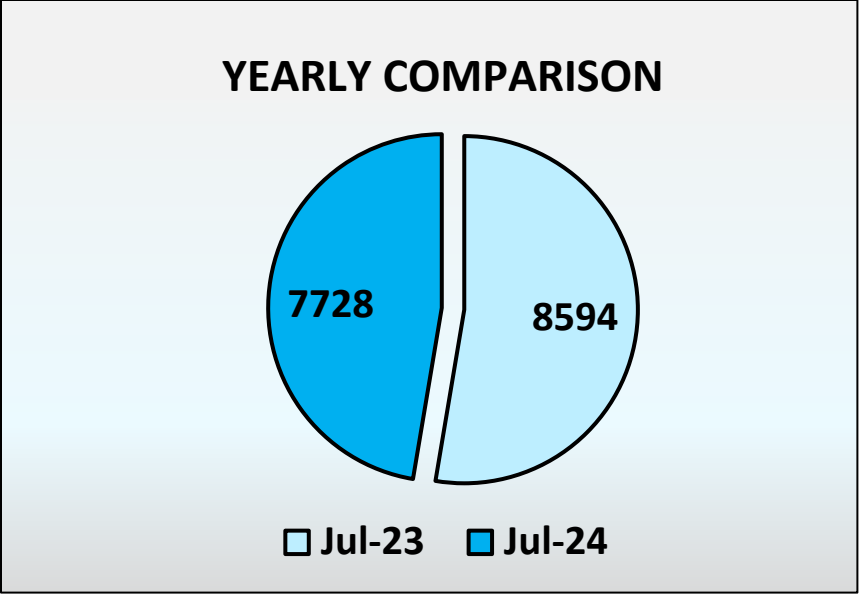
LABOR DAY PARADE GIVE AWAY

JULY RIDERSHIP

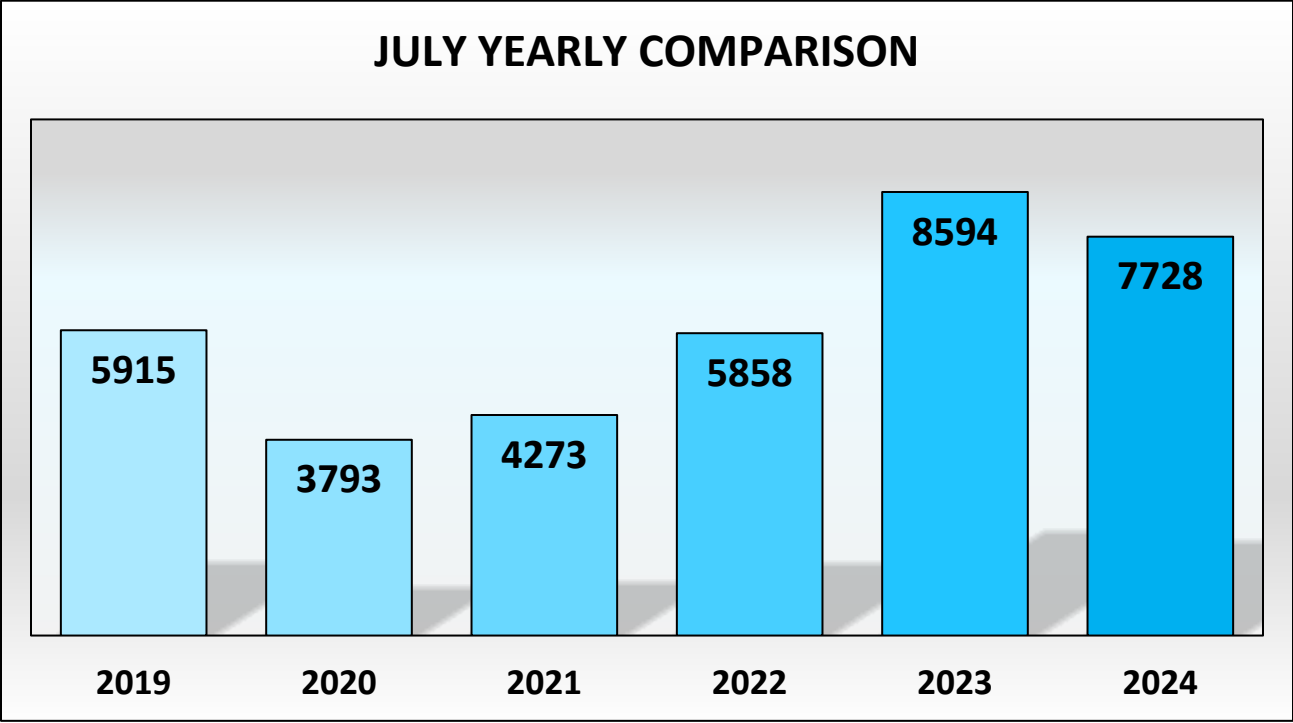
Fixed Route



-6.5%

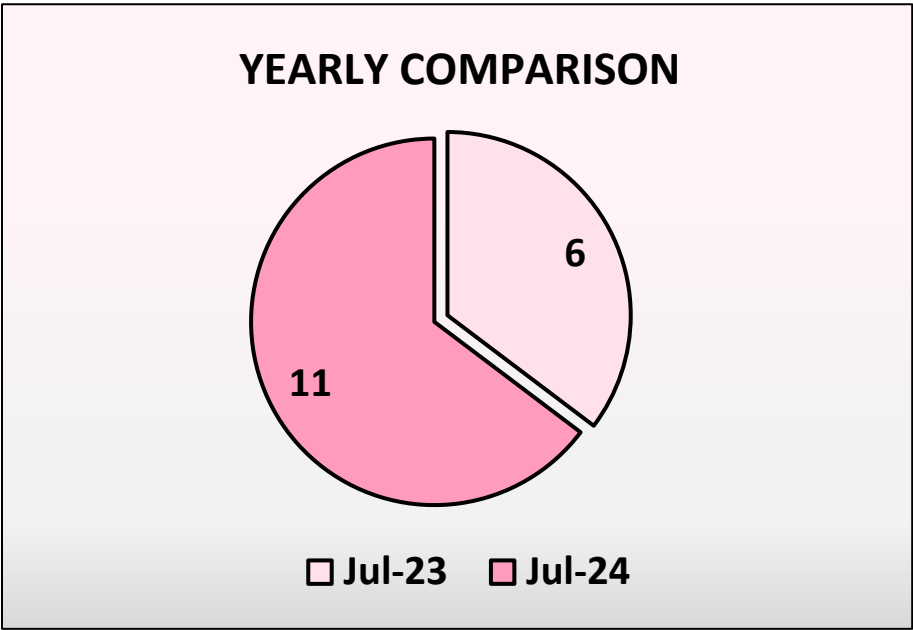
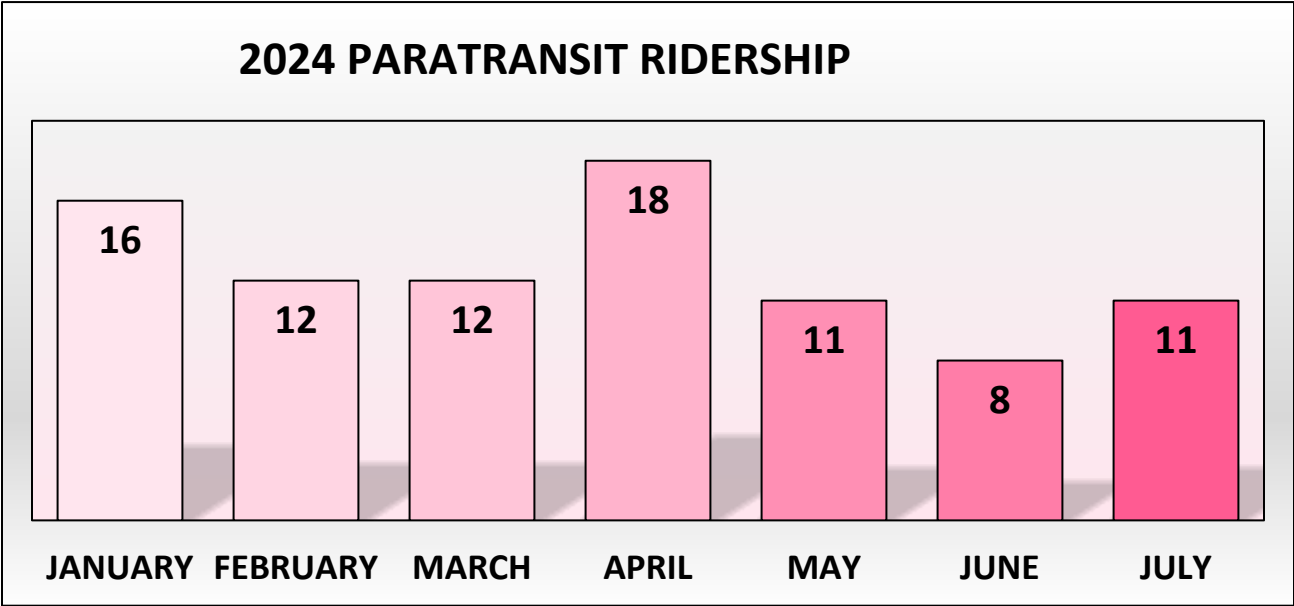


-10%

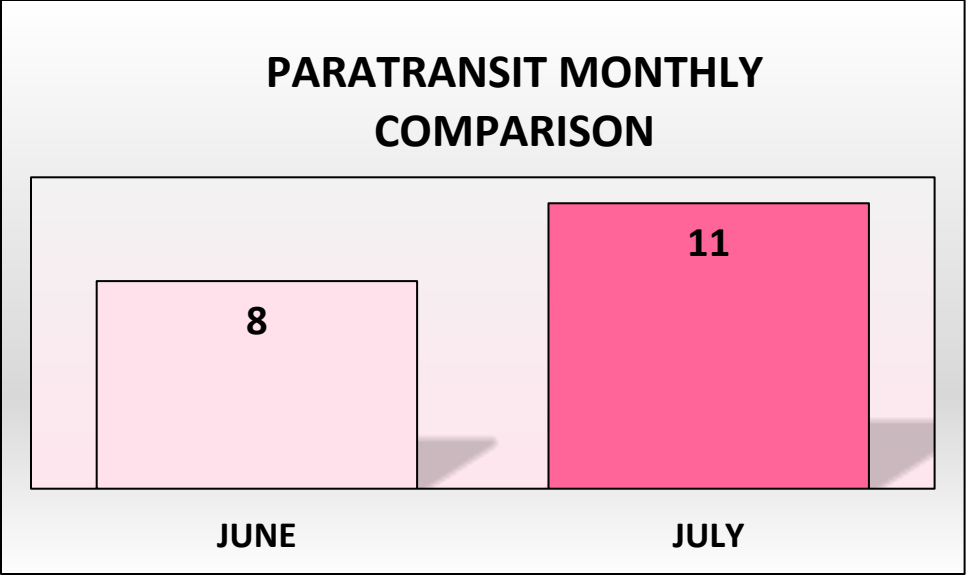


**2019 TO 2020 -36% | 2020 TO 2021 +13% | 2021 TO 2022 +37% | 2022 TO 2023 +47%
2023 TO 2024 -10%**

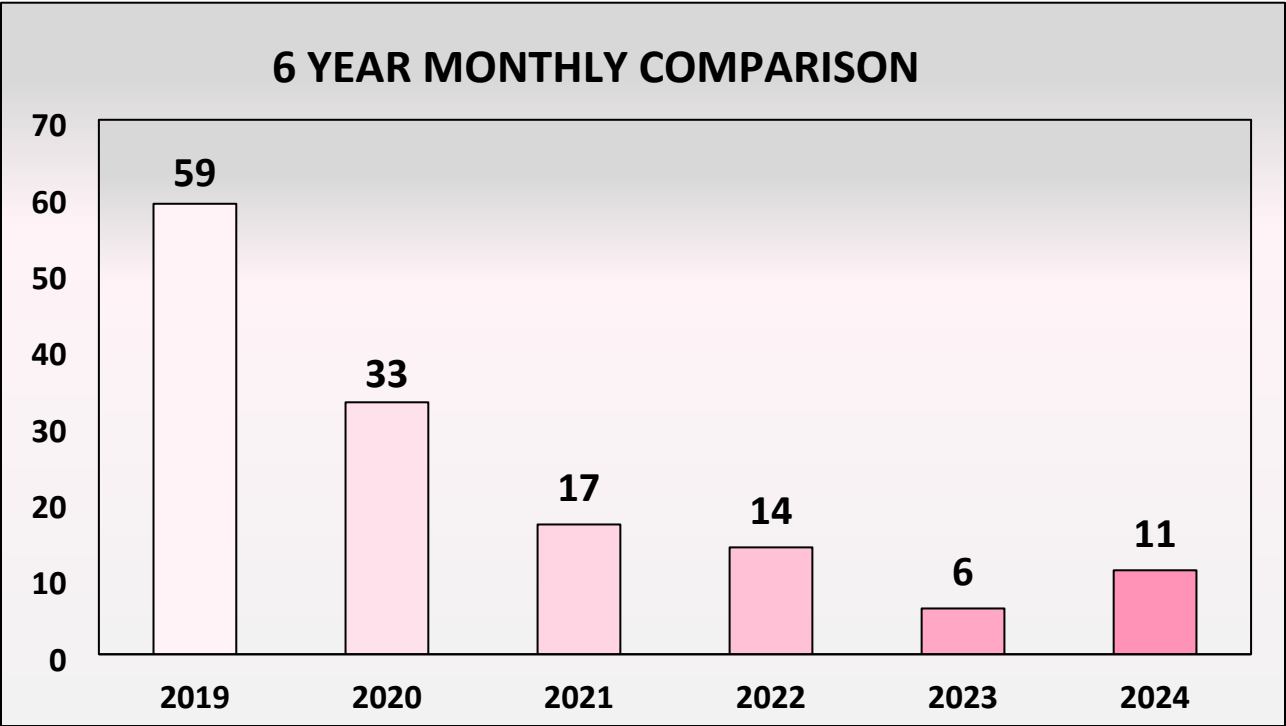
Paratransit



+83%

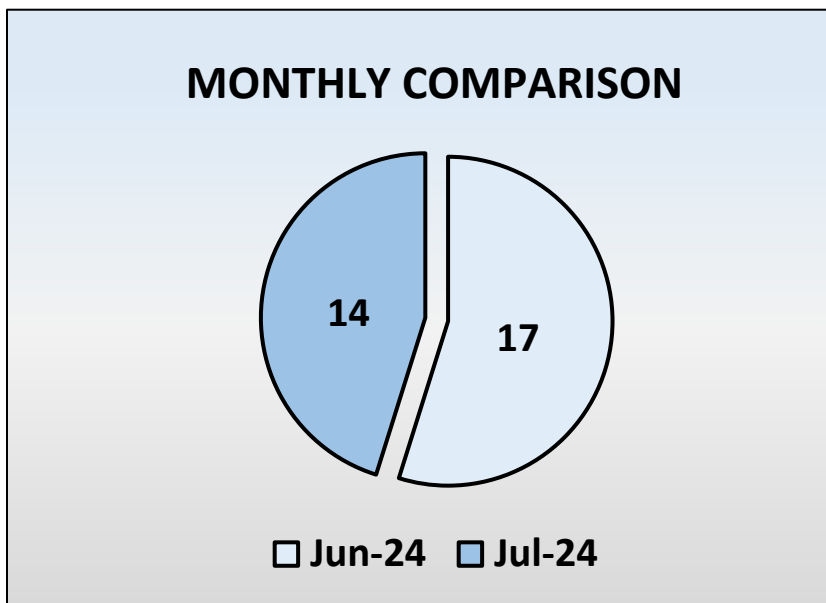
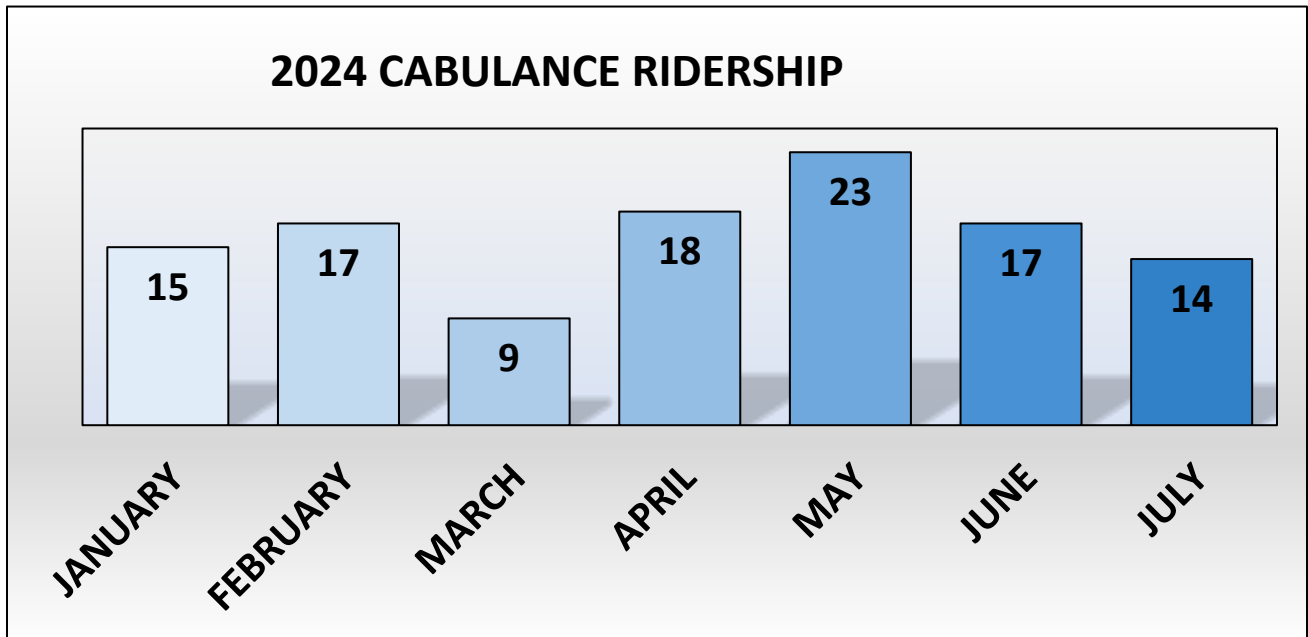


+37%

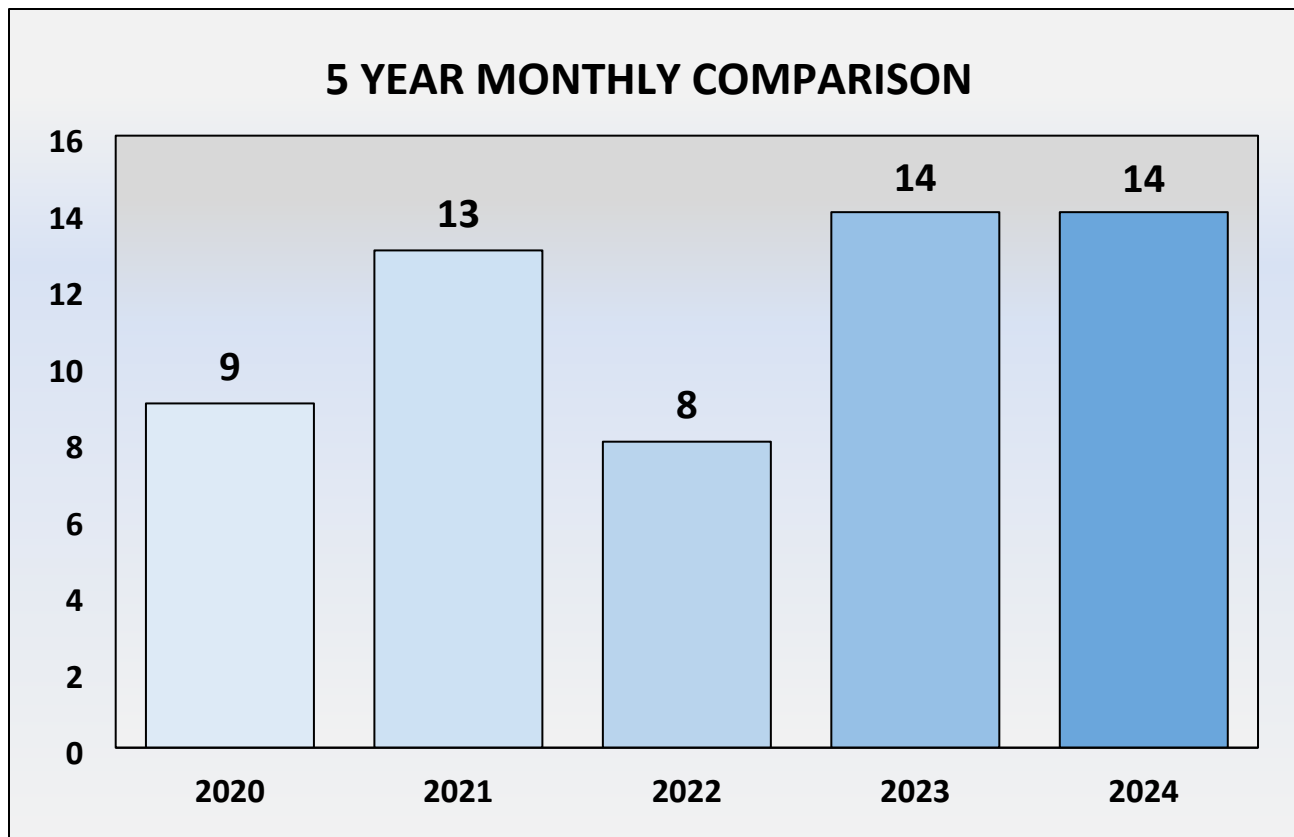


**2019 TO 2020 -44% | 2020 – 2021 -48% | 2021 TO 2022 -18% | 2022 TO 2023 -57%
2023 TO 2024 +83%**

Cabulance



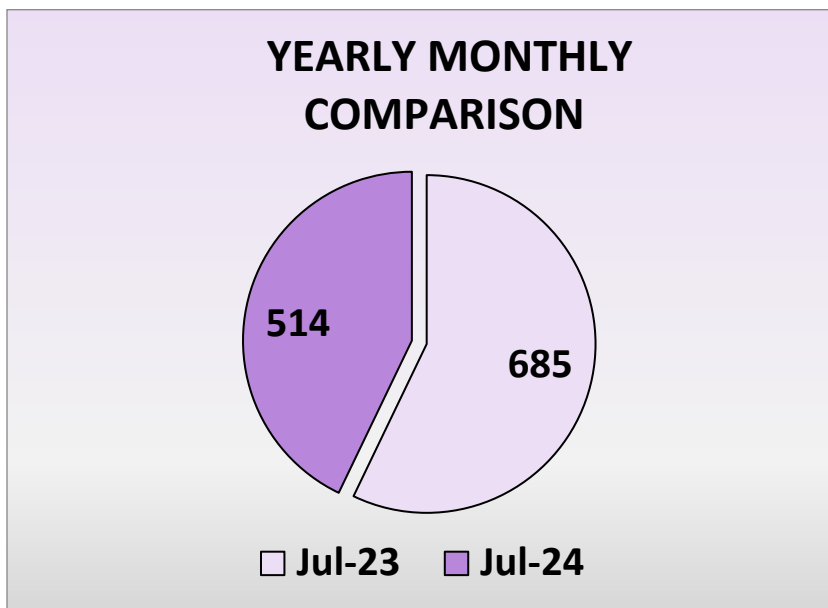
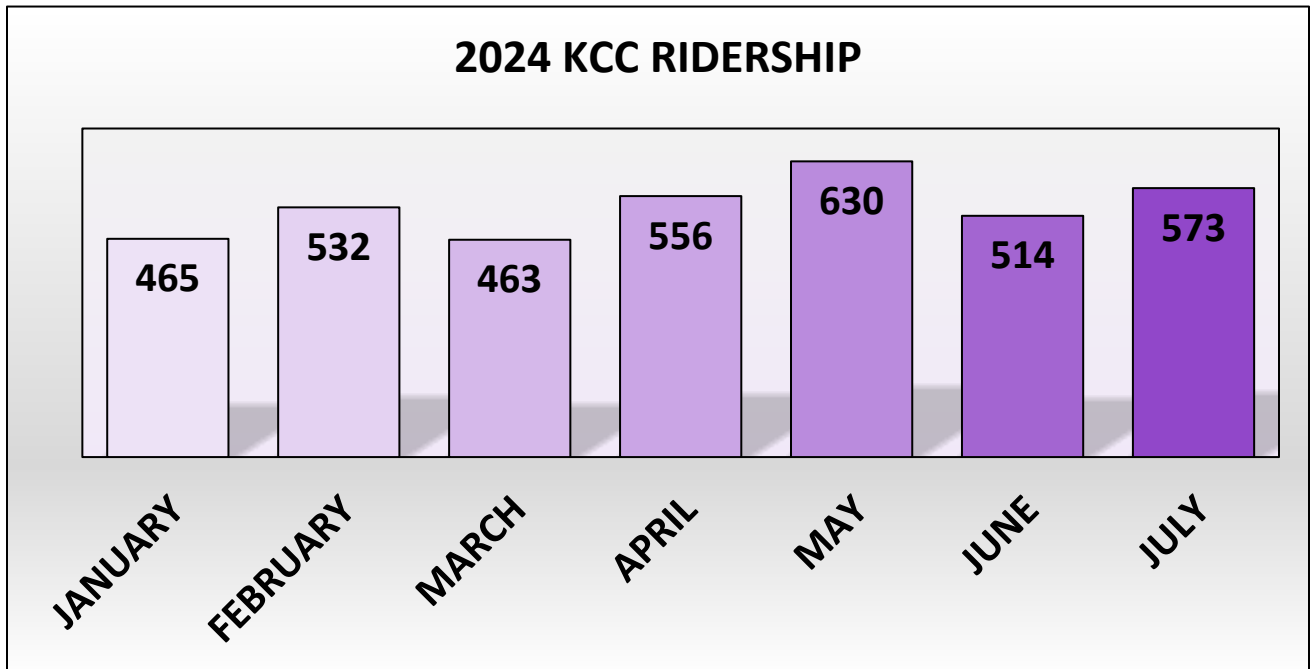
-18%



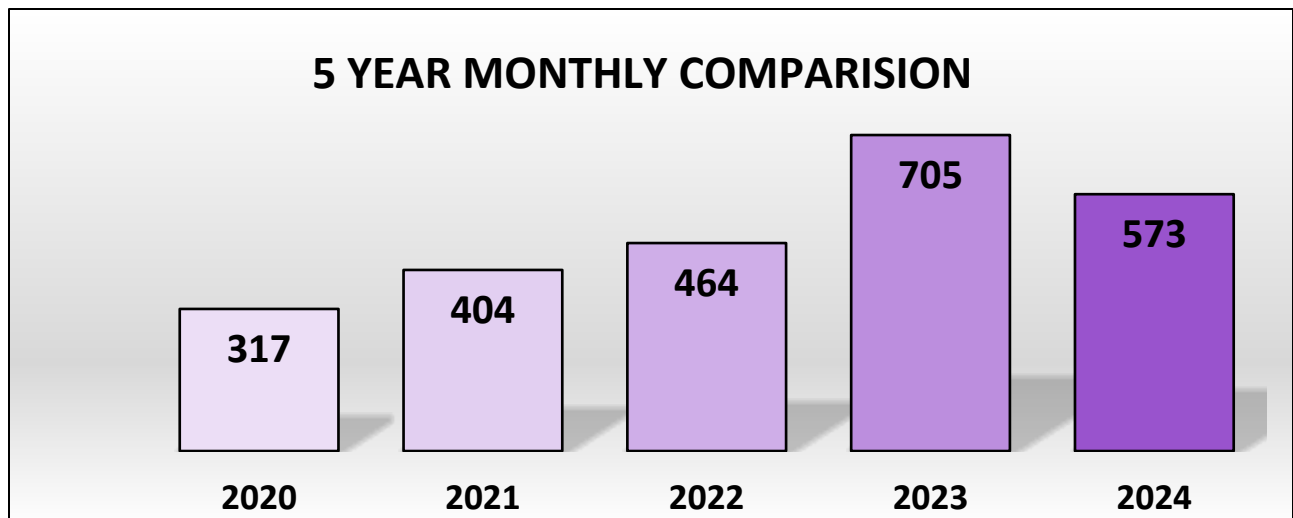
2020 TO 2021 +44% | 2021 TO 2022 -38% | 2022 TO 2023 +75% | 2023 TO 2024 – 0%

PICK UP LOCATIONS	JULY
KVH Hospital	13
Hearthstone Cottage	0
Pacifica Senior Living	0
Private Residence / Other	1
Meadows Place/Avista	0
Prestige	0
Kittitas Valley Fire & Rescue	0
Total	14
DROP OFF LOCATIONS	JULY
KVH Hospital	1
Hearthstone Cottage	1
Pacifica Senior Living	2
Private Residence / Other	3
Meadows Place/Avista	1
Prestige	6
Kittitas Valley Fire & Rescue	0
Total	14

KCC



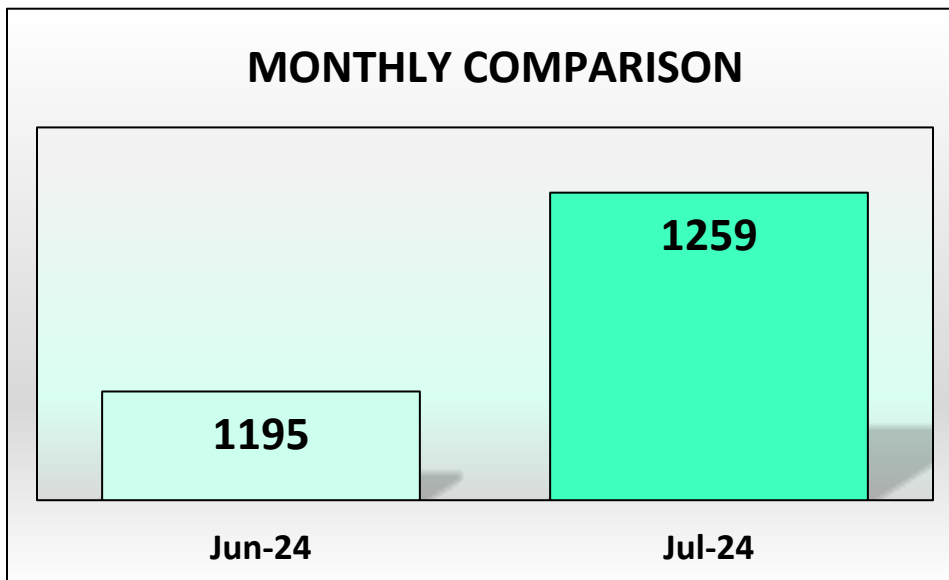
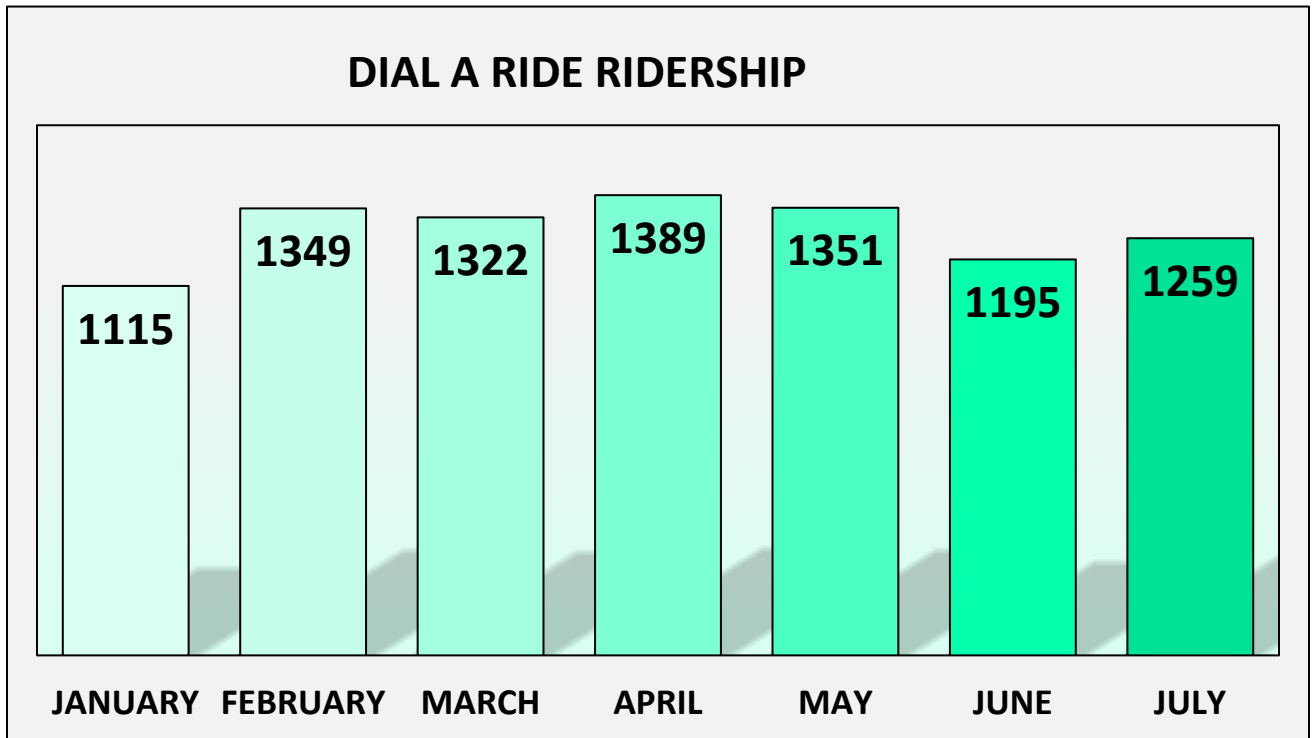
-25%



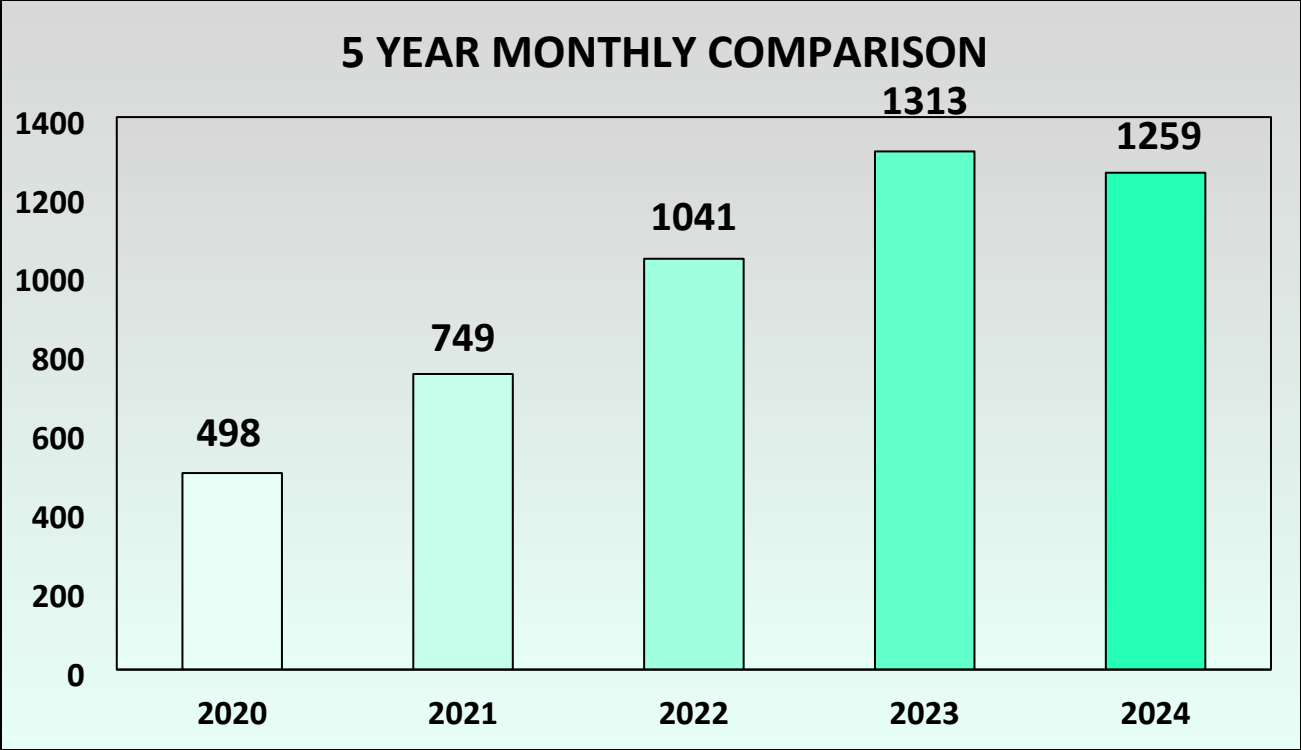
2020 TO 2021 +31% | 2021 TO 2022 +15% | 2022 TO 2023 +52% | 2023 TO 2024 -19%

Kittitas County Connector	JULY
2024	BOARDINGS
Roslyn 1st & Dakota	17
1st & Dakota WB	8
3rd & Atlantic	12
Centennial Center	4
City Park Total	32
Cle Elum Travelers Inn	29
Dairy Queen Cle Elum	8
Depot	0
DSHS Ellensburg	16
Econo Lodge Cle Elum	3
Firehouse Rd	2
I-90 West Interchange	8
Park and Ride	3
Pioneer Coffee	131
Restrooms Cle Elum	0
Safeway @ Ruby & 4th	215
Safeway Cle Elum	46
Shoemaker East Bound	2
Shoemaker West Bound	2
State Farm Cle Elum	1
Three Forks Ammo	0
Timber Lodge	14
Cle Elum Visitor Center	1
Washington Federal	19
Total:	573

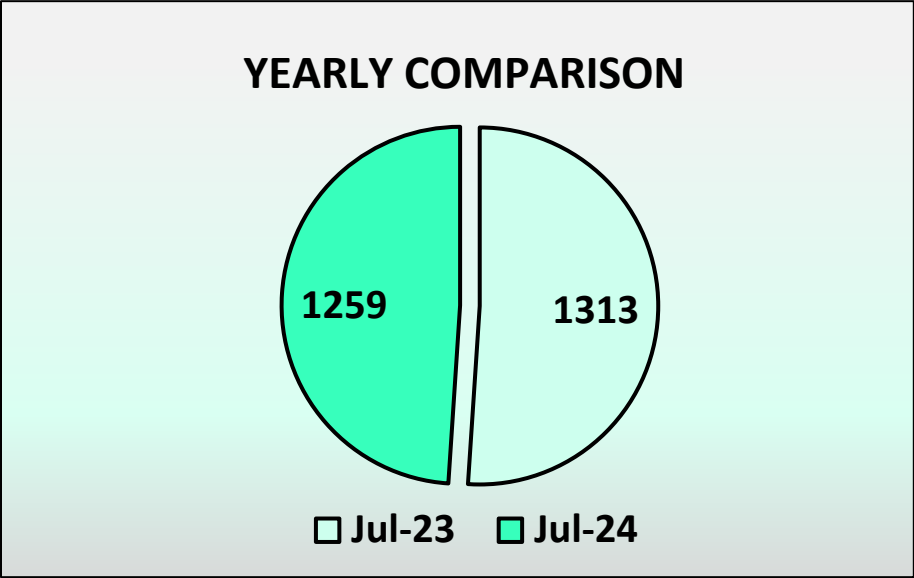
DIAL A RIDE



+5%



2020 to 2021 +50% | 2021 to 2022 +39% | 2022 to 2023 +26% | 2023 to 2024 -4%



-4%