

AGENDA

PUBLIC TRANSIT ADVISORY COMMITTEE

February 18, 2025

Hybrid Meeting In-person and via Zoom



AMERICANS WITH DISABILITIES ACT

The City of Ellensburg strives to make our services, programs, and activities readily accessible and usable by individuals with disabilities. Reasonable accommodations will be made upon request. Please furnish the ADA Coordinator with your request in sufficient time for the City to provide a reasonable accommodation by calling the City of Ellensburg ADA Coordinator at (509) 962-7222 or email ADACoordinator@ellensburgwa.gov.

**CITY OF ELLENSBURG
PUBLIC TRANSIT ADVISORY COMMITTEE AGENDA
CouncilConference Room
501 North Anderson Street
Ellensburg, WA 98926
And remotely via Zoom
Tuesday, February 18, 2025
3:30 PM - Regular Meeting**

- 1. Call to Order and Roll Call of Members**
 - 1.A Call to Order and Member Roll Call
- 2. Approval of Agenda (No Public Comment)**
 - 2.A Approval of the February 18, 2025, PTAC Agenda
- 3. Approval of Minutes**
 - 3.A Approval of the December 19, 2024, PTAC Meeting Minutes
- 4. Guest Speakers**
 - 4.A City Staff and Invited Guests
- 5. Follow Up Items**
 - 5.A No Follow Up Items
- 6. Ridership Stats**
 - 6.A 2025 Ridership Stats
 - 6.B 2024 Ending Ridership Stats
- 7. Agenda Items**
 - 7.A No Agenda Items
- 8. Transit Marketing Updates**
 - 8.A Digital and TV Advertisements
 - 8.B Bus Wrap Design
- 9. Transit Updates**
 - 9.A 2025 ADA Capital Projects
 - 9.B Consolidated Grant Application Update
- 10. Member Updates**
 - 10.A Member Updates if time permits

11. Next PTAC Meeting

11.A March 18, 2025

12. Adjournment



For more information on the Ellensburg Public Transit Advisory Committee, contact Transit Manager, Betsy Dunbar, at 509-925-8680.

The Contents of this agenda have been photocopied on recycled paper.



CITY OF ELLENSBURG

Minutes of Public Transit Advisory Committee, Regular Meeting

Date of Meeting

December 17, 2024

Time of Meeting

3:30 PM

Place of Meeting

**Council Conference Room
501 North Anderson Street
Ellensburg, WA 98926
And remotely via Zoom**

1. Call to Order and Roll Call of Members

- 1.A Call the December 17, 2024, PTAC Meeting to Order.

Vice Chair Spitznas called the December 17, 2024, PTAC Meeting to Order at 3:31 pm.

- 1.B Roll Call of PTAC Members.

The following PTAC members were in attendance:

Amy Spitznas, Jim Hurson, David Miller, Deja Blanchard and Joey Bryant

Absent: Charles Johnson, David Miller

Also in attendance were: Betsy Dunbar - COE, Ryan Lyyski - COE, Terry Weiner - COE, Keiko Walsh - HopeSource, Spencer Klewin - HopeSource, PTAC Applicant Ann Miner.

No members of the public were present.

2. Approval of Agenda

- 2.A Motion to Approve the December 17, 2024, PTAC Agenda.

The Motion to Approve the December 17, 2024, PTAC Agenda was made by Committee Member Hurson with an amended Agenda adding Guest Speaker City Attorney, Terry Weiner and the absence of City Manager, Heidi Behrends Cerniwey. The Motion carried 5-0.

3. Approval of Minutes

- 3.A Motion to approve the October 8, 2024, Meeting Minutes.

A Motion to approve the October 8, 2024, PTAC Meeting Minutes was made by Chair Spitznas. The Motion carried 5-0.

4. Guest Speakers

- 4.A City Manager Heidi Behrends Cerniwey and Public Works & Utilities Director Ryan Lyyski.

Public Works Director, Lyyski, spoke of the 2025-2026 Transit Budget and the plan for the upcoming Public Transit Vote.

5. Follow Up Items

- 5.A Trillium Optibus Agreement.

An update on the website and the Central Transit GTFS was given.

6. Ridership Stats

- 6.A November Ridership Stats

November 2024 Ridership Stats were shared.

7. Agenda Items

- 7.A No Agenda Items.

8. Transit Marketing Updates

- 8.A Updated Logos.

Both the vertical and horizontal logos were updated to include Ellensburg.

- 8.B Bus Insert.

The updated Bus Insert was shared and is currently at the printers.

9. Transit Updates

- 9.A Consolidated Grant Application Update.

10. Member Updates

- 10.A Member Updates.

11. Next PTAC Meeting

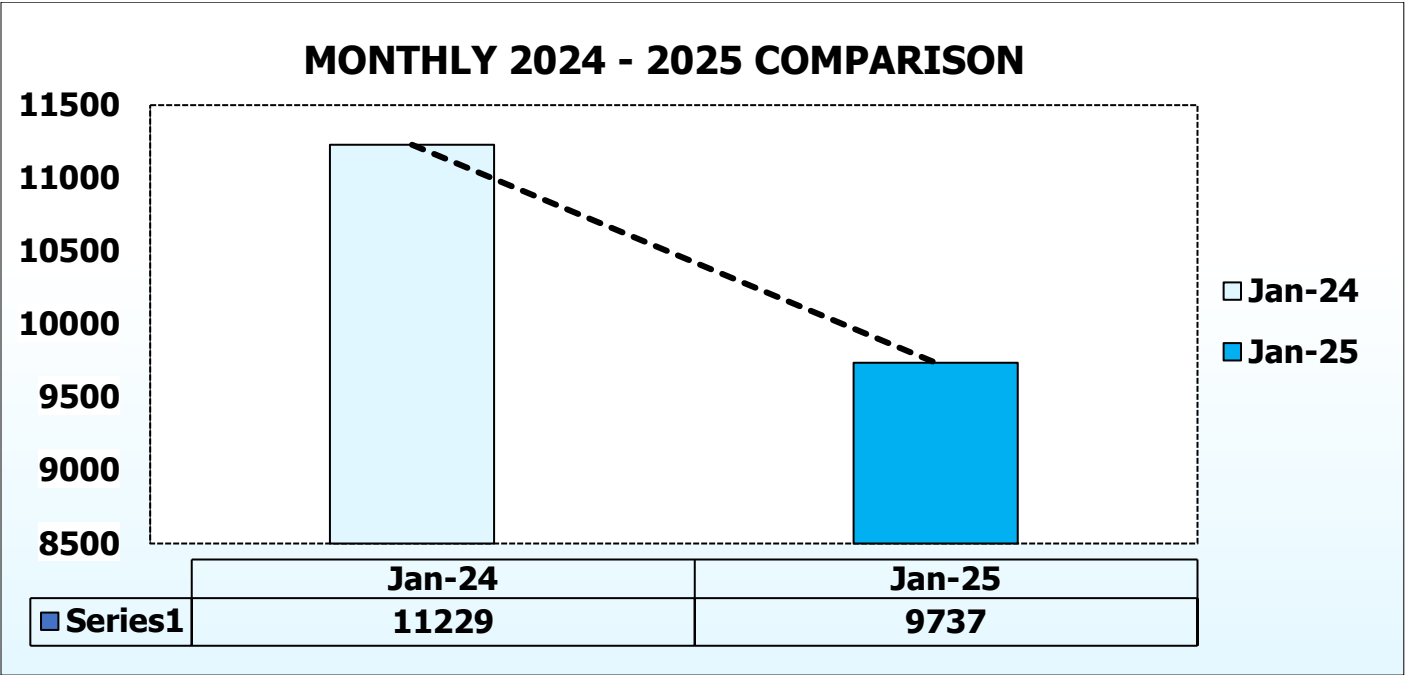
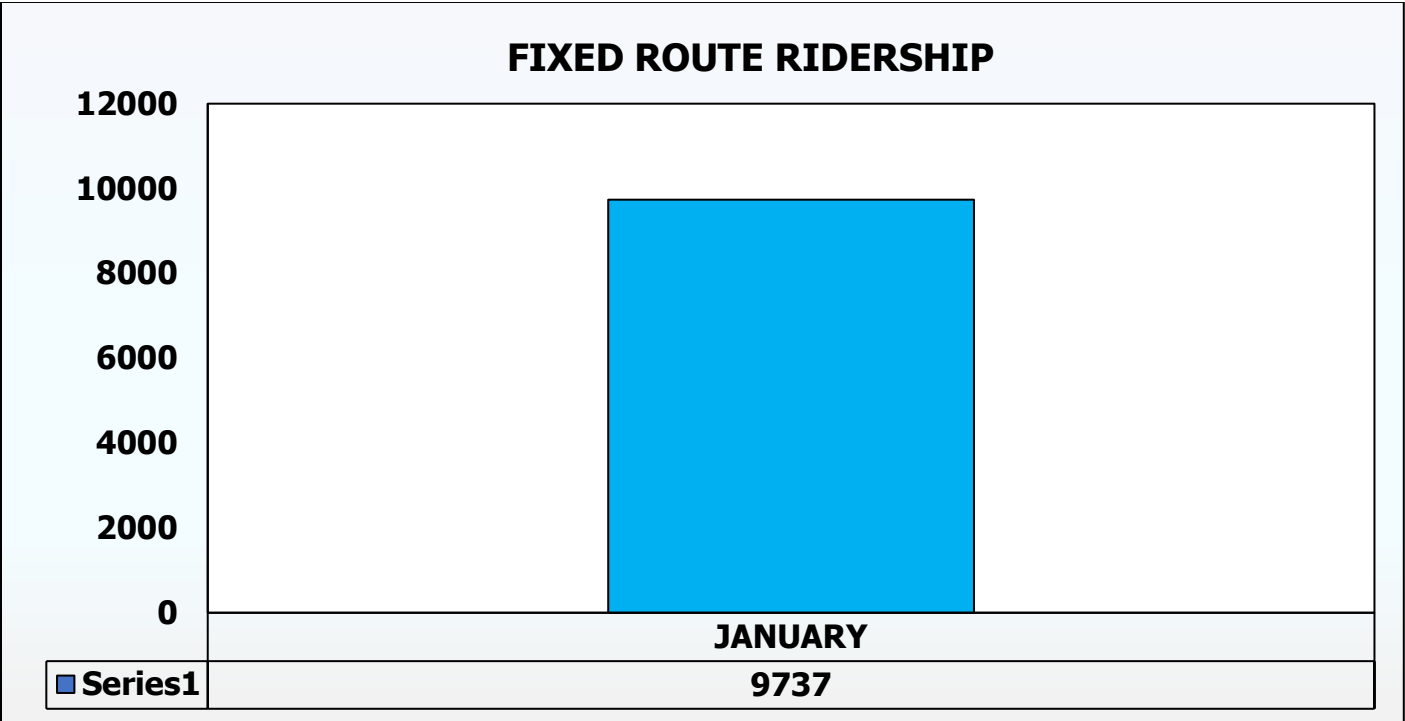
- 11.A January 21, 2025

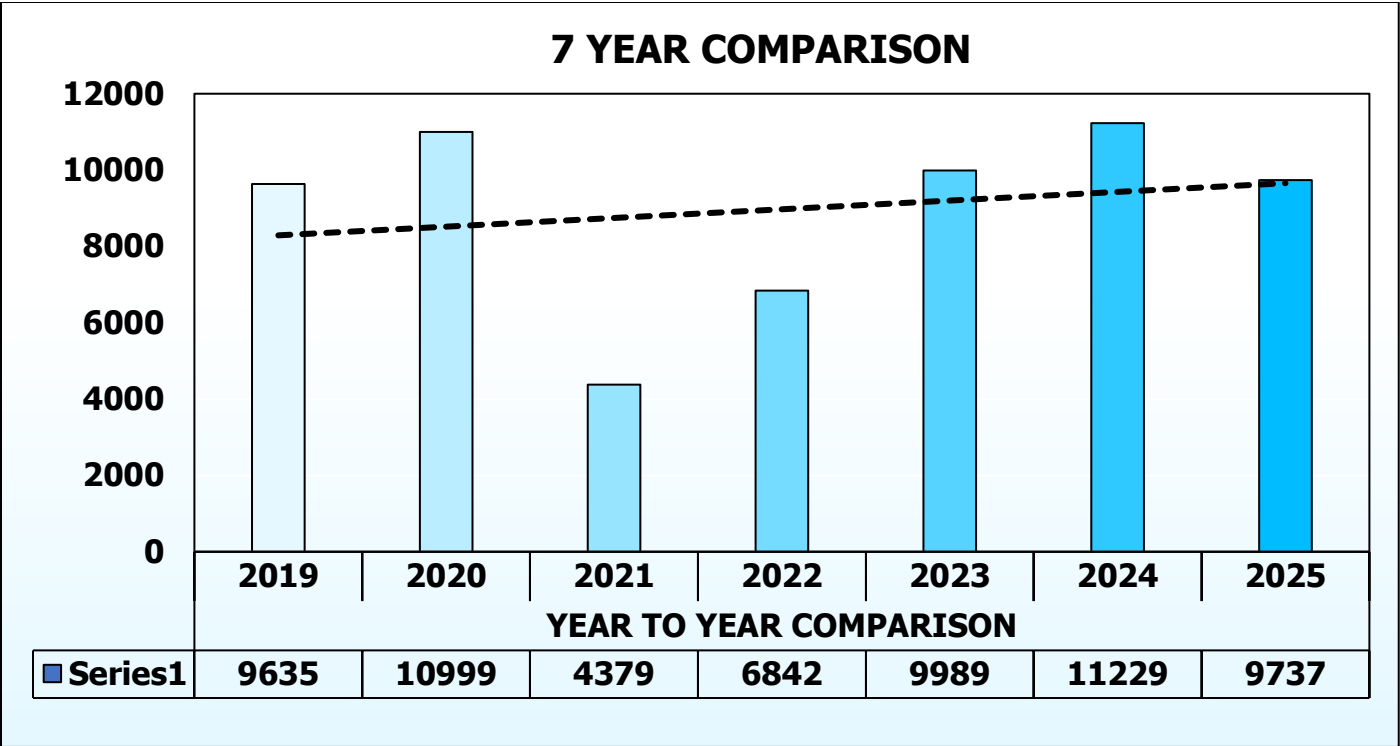
12. Adjournment

The PTAC Meeting was adjourned at 4:23 pm.

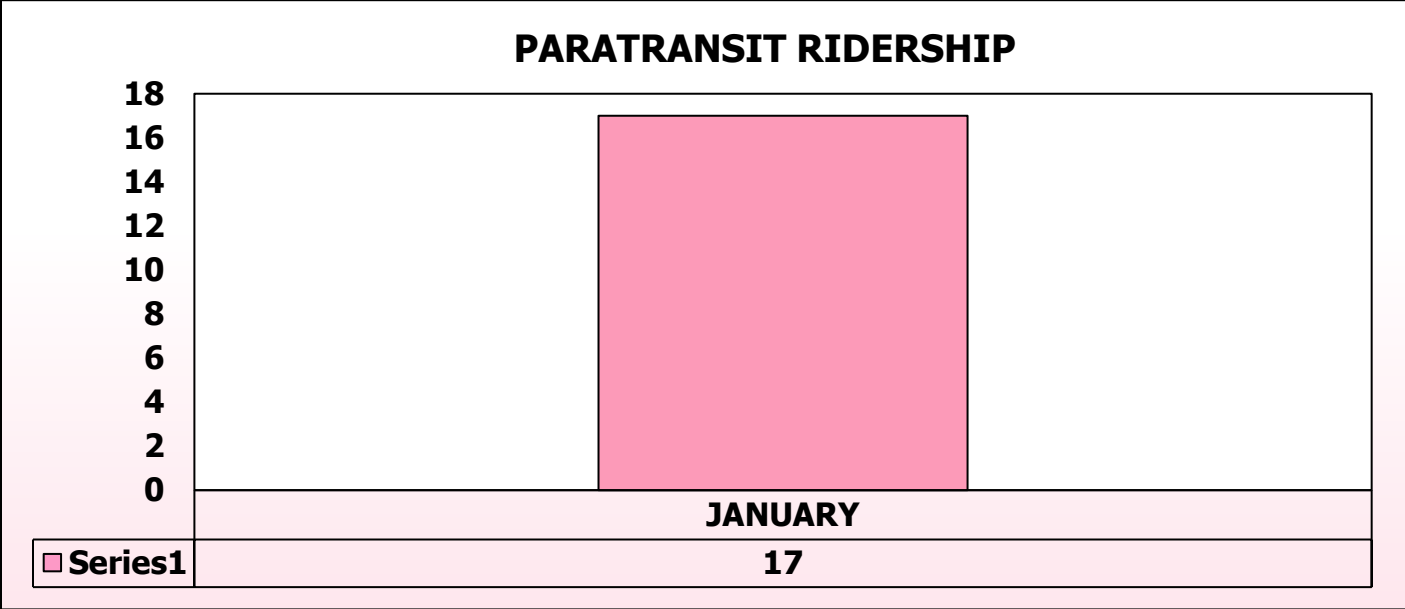
2025 RIDERSHIP STATS

FIXED ROUTE

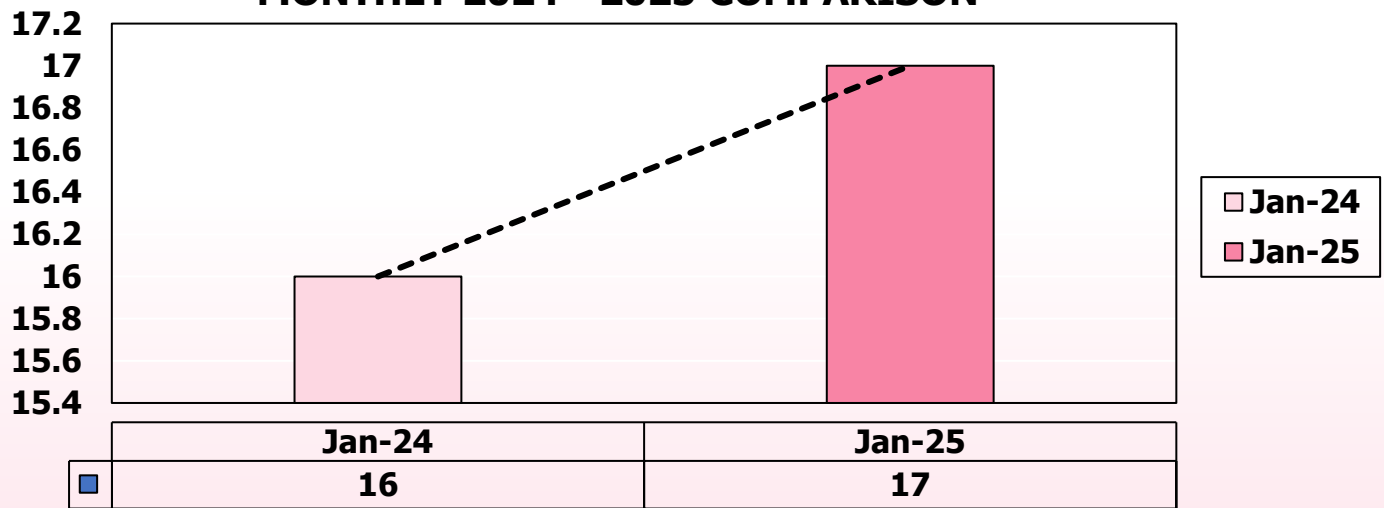




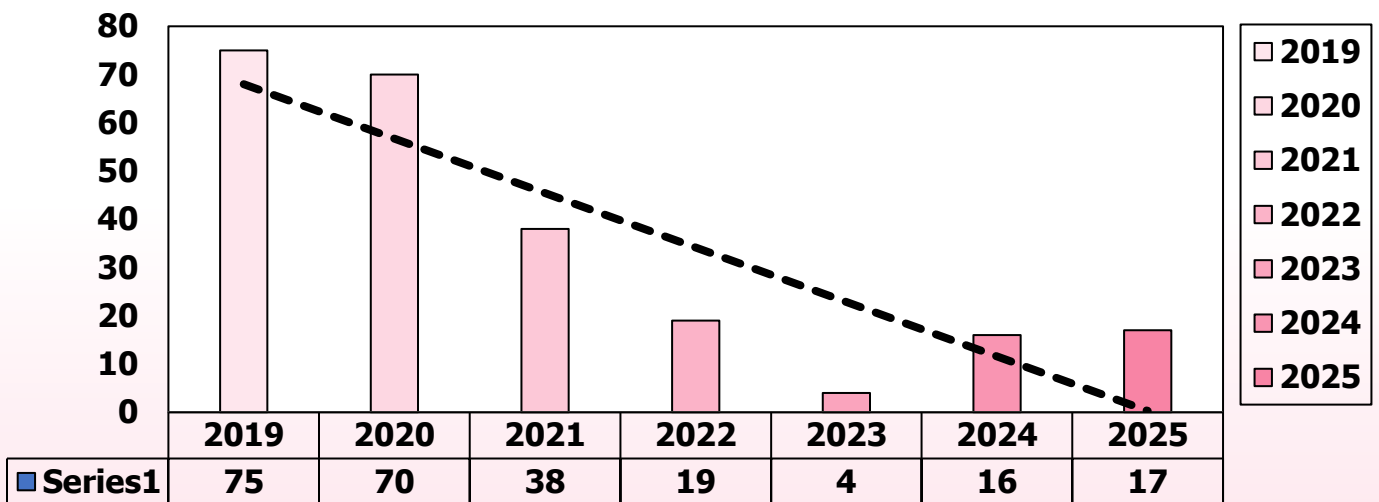
ADA PARATRANSIT



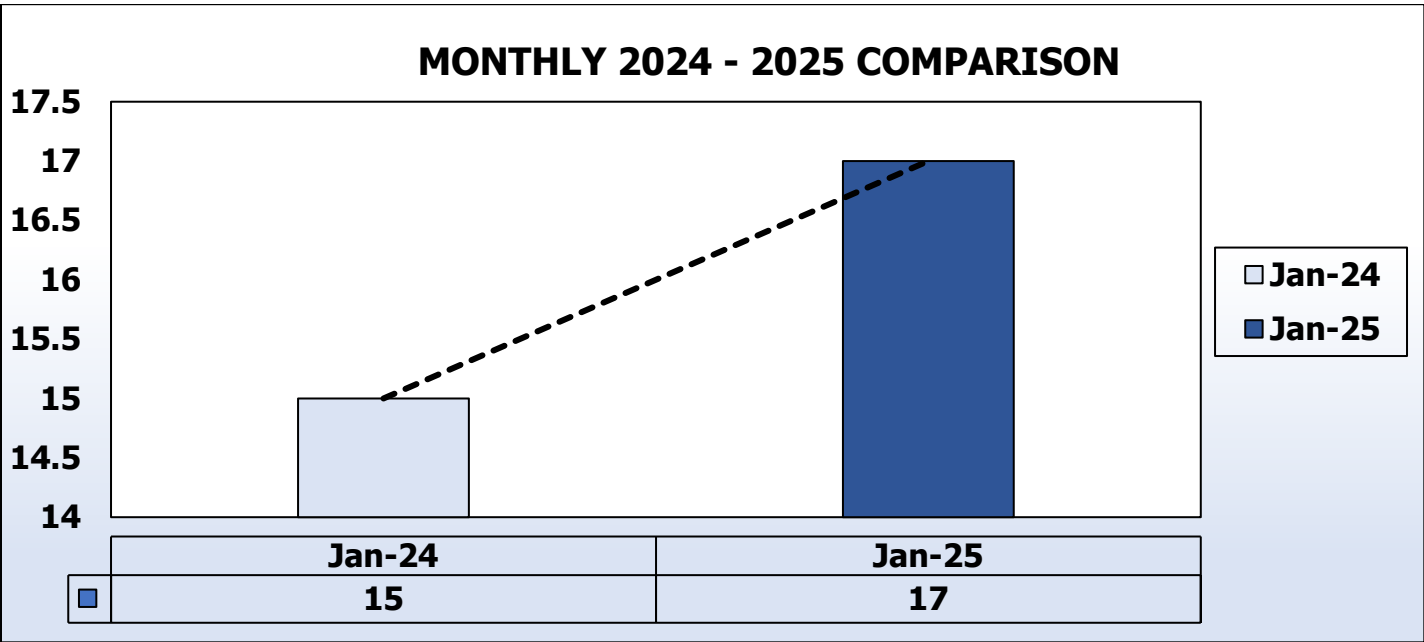
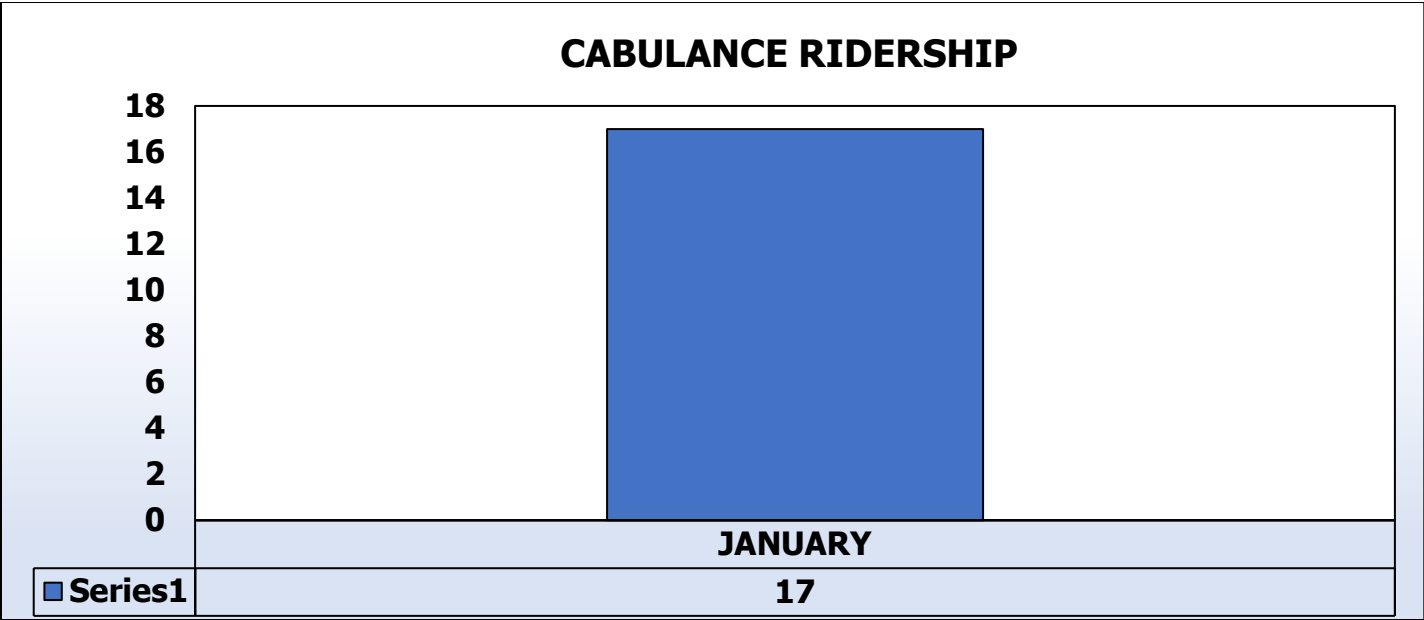
MONTHLY 2024 - 2025 COMPARISON

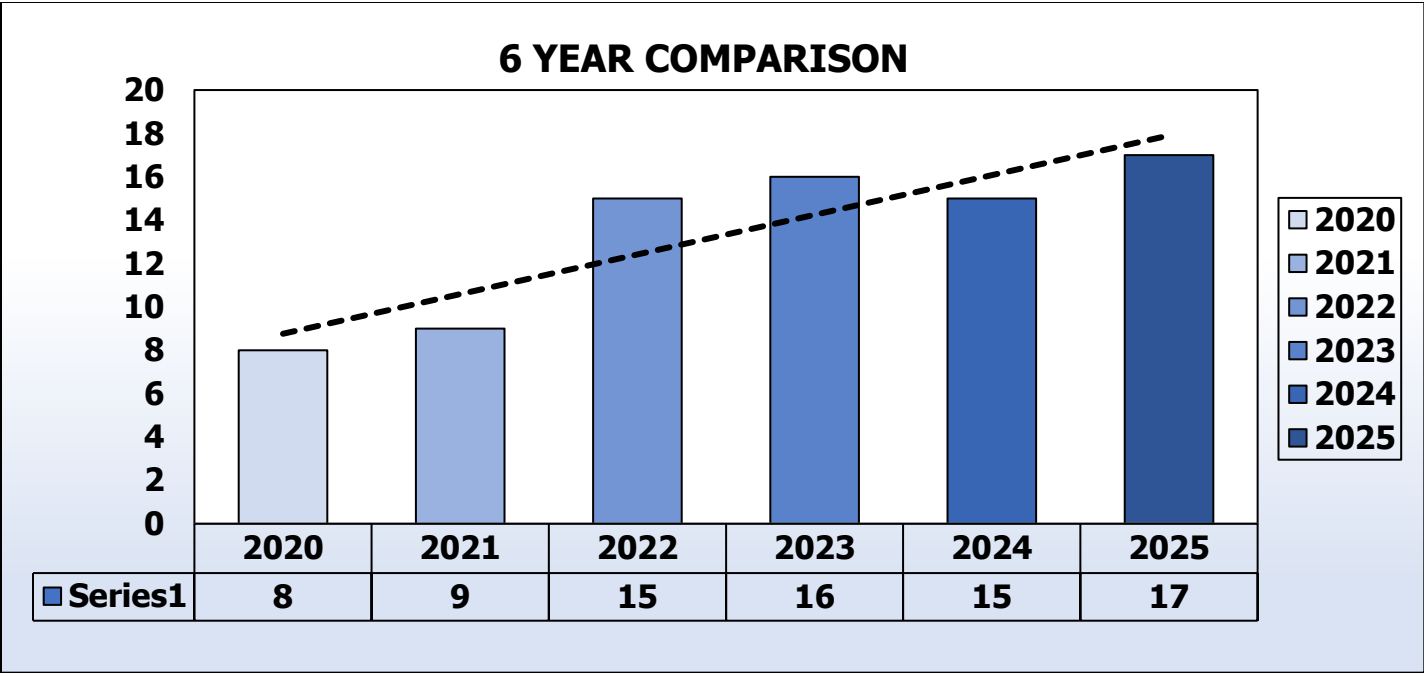


7 YEAR COMPARISON

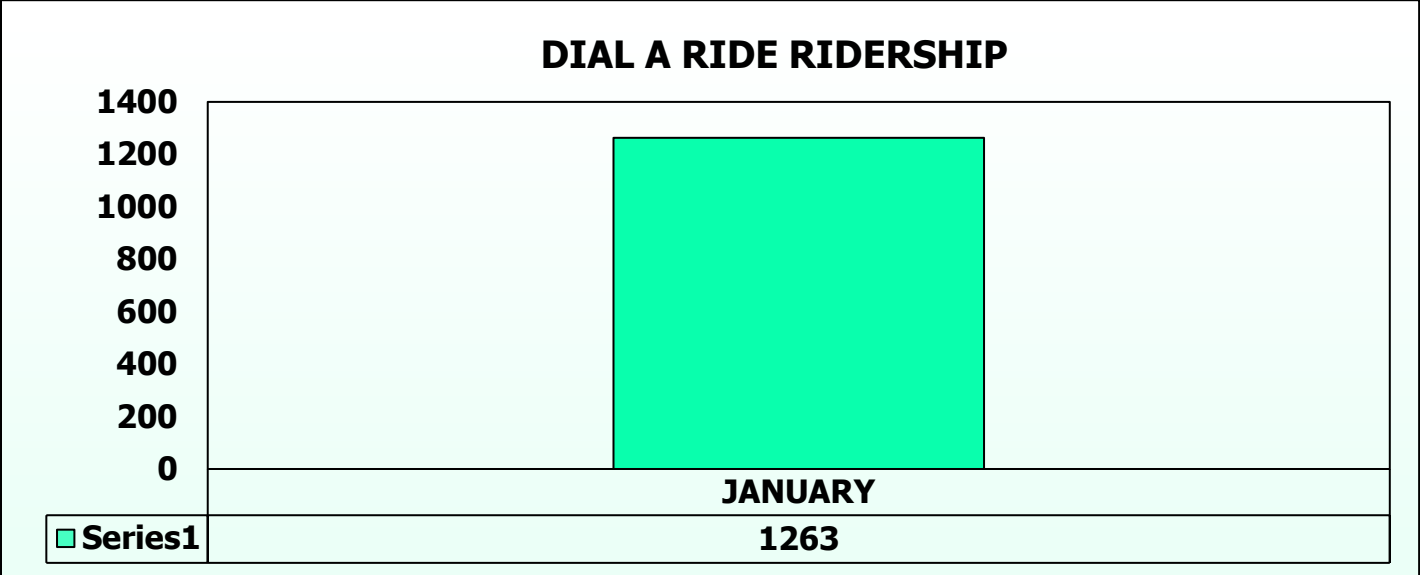


CABULANCE

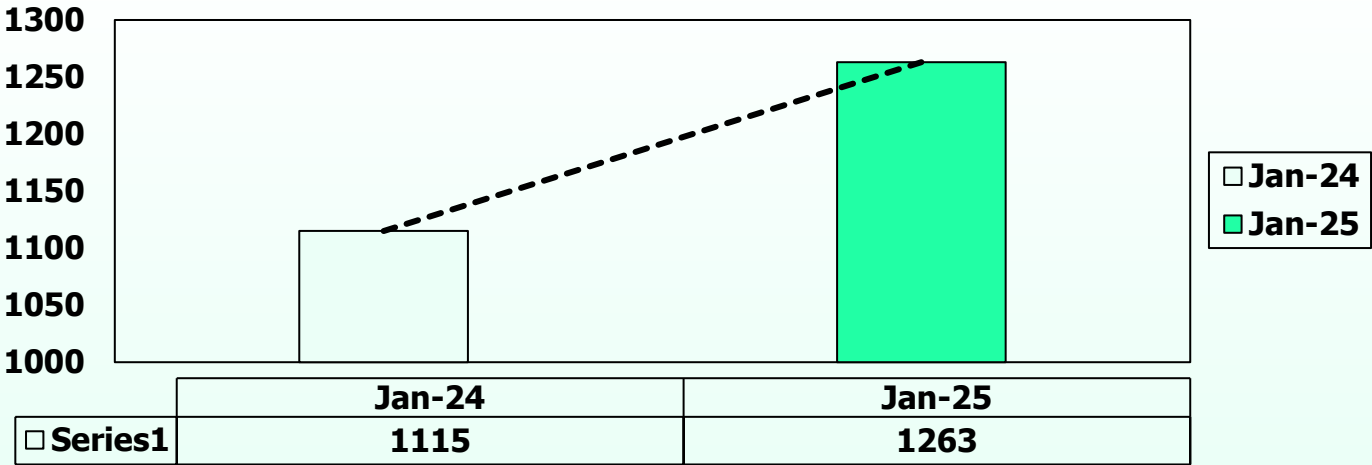




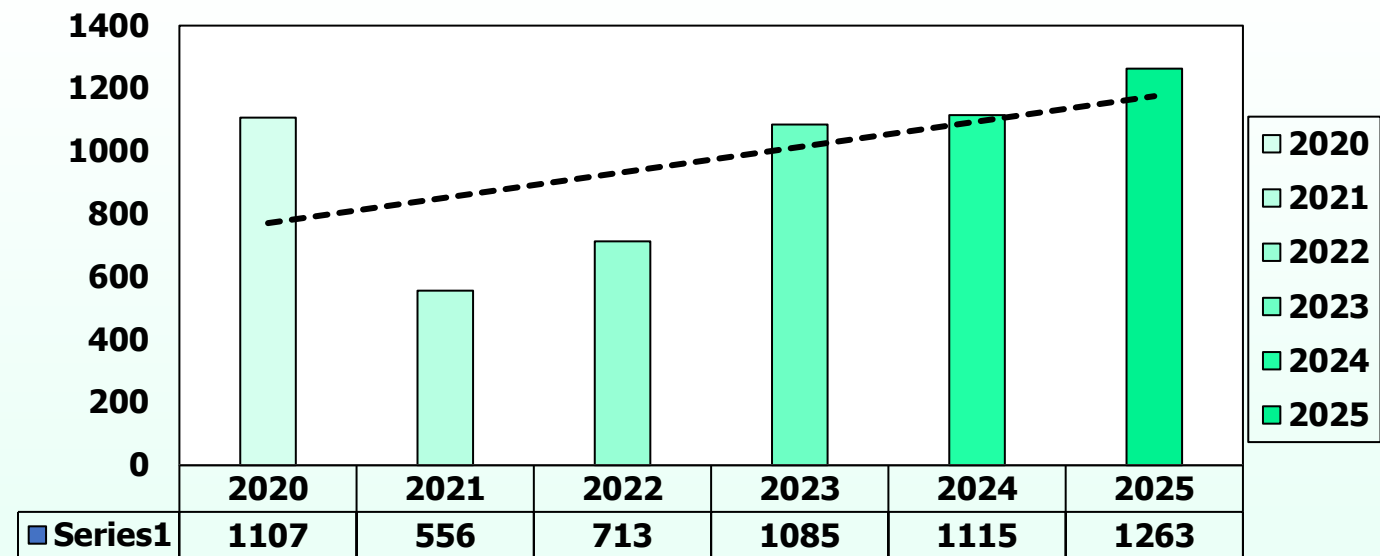
DIAL A RIDE



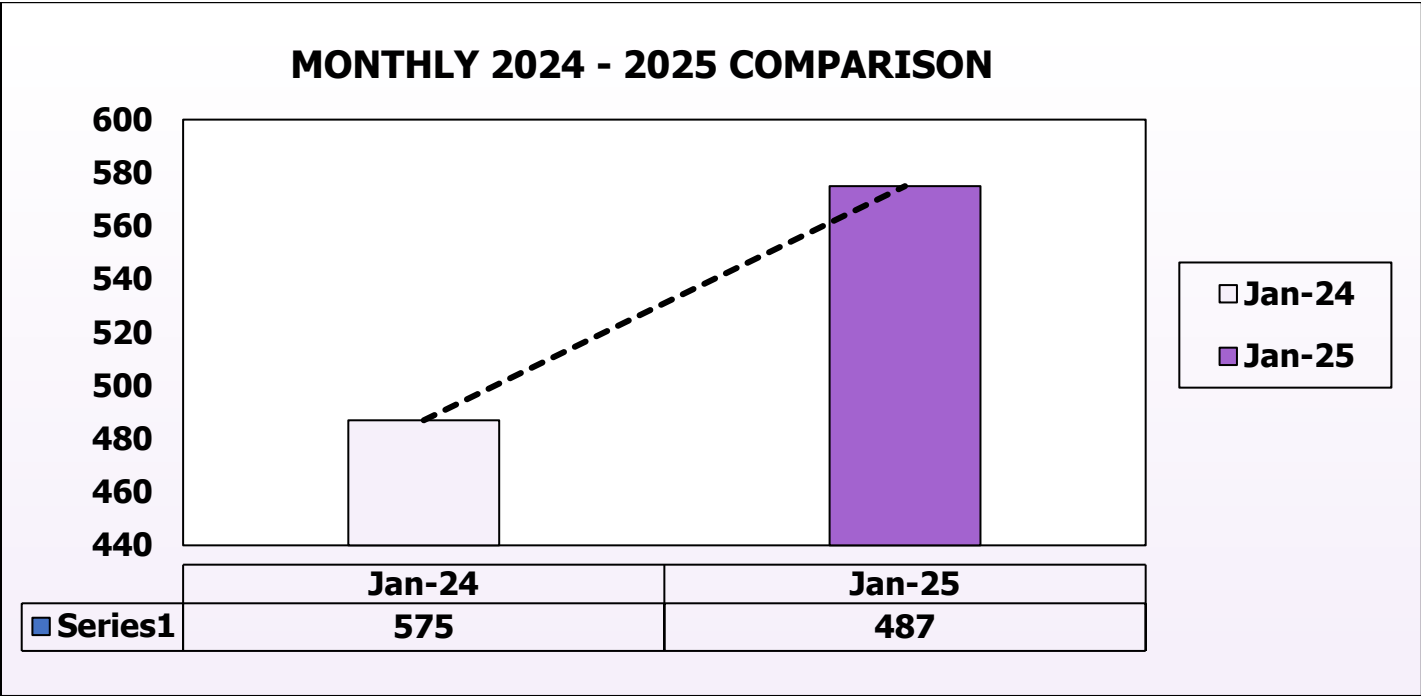
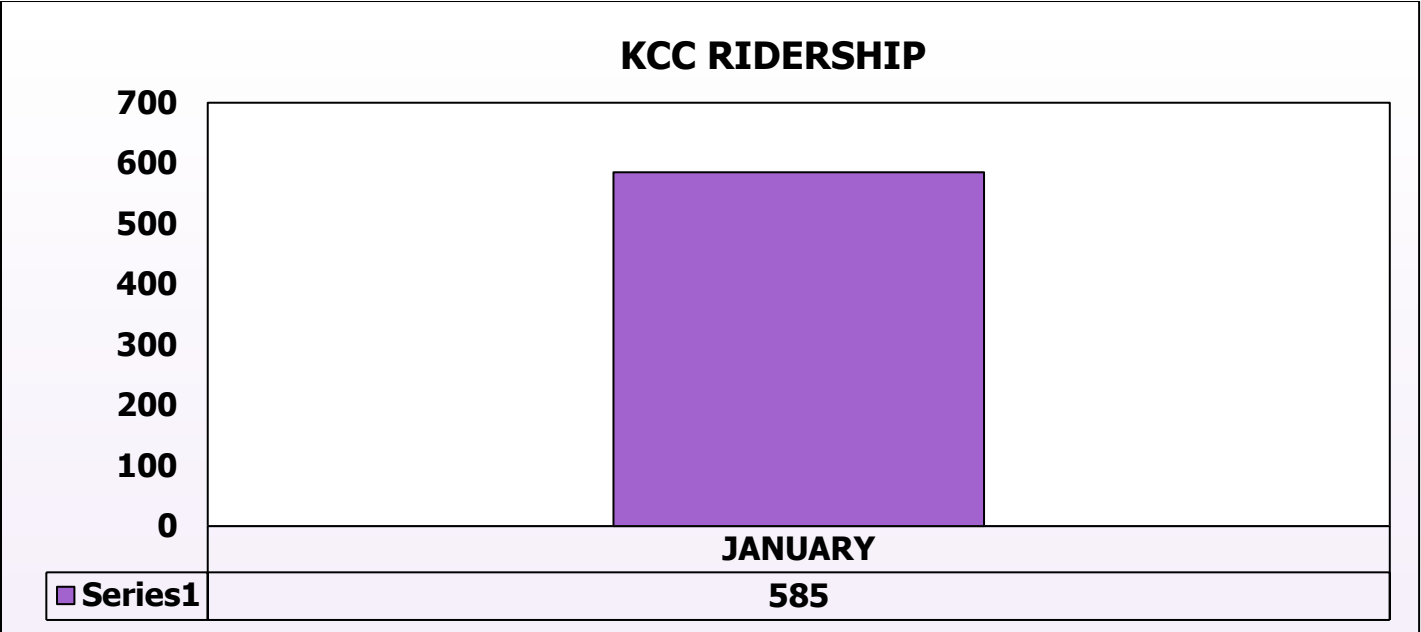
MONTHLY 2024 - 2025 COMPARISON



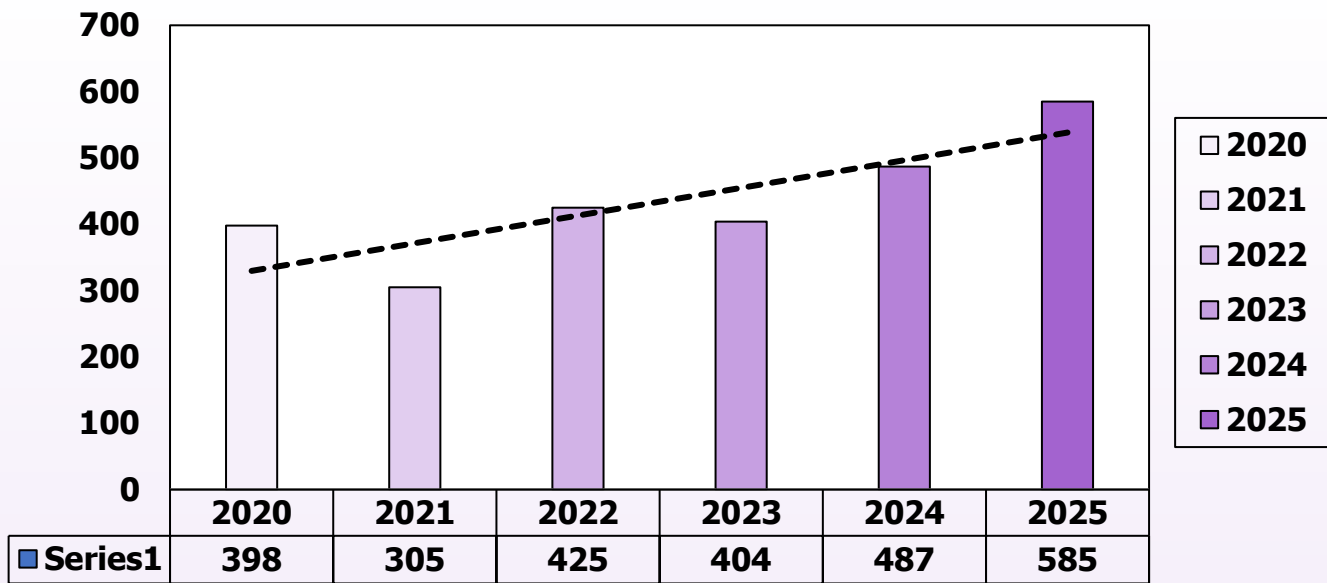
6 YEAR COMPARISON



KITTITAS COUNTY CONNECTOR

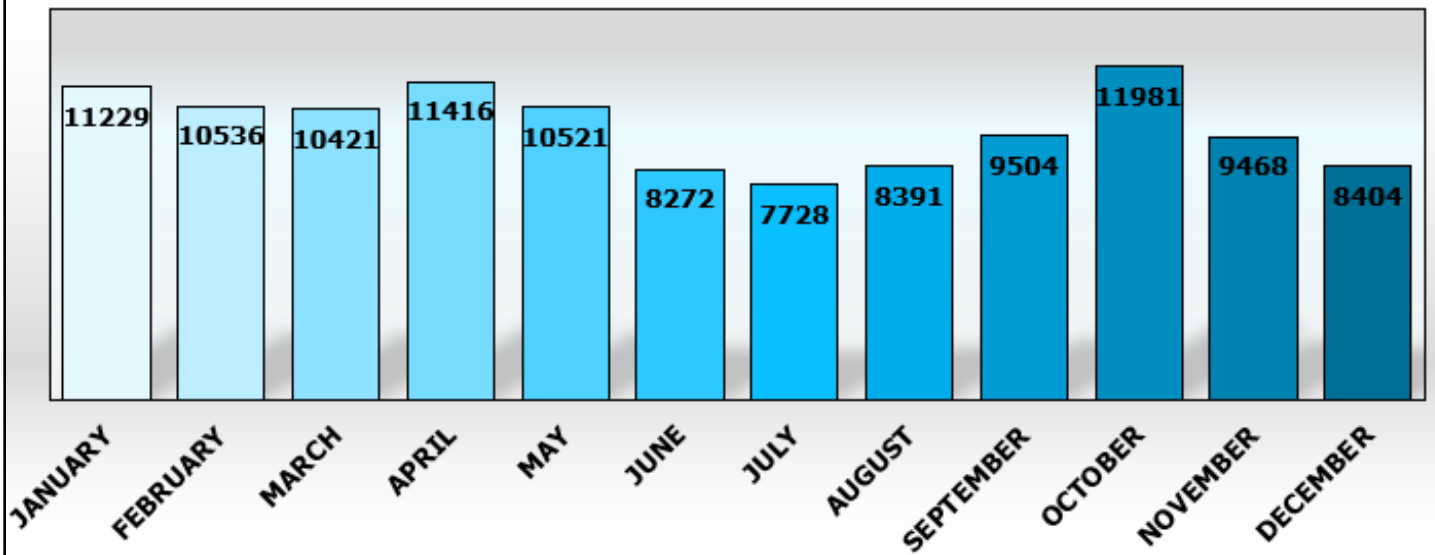


6 YEAR COMPARISON



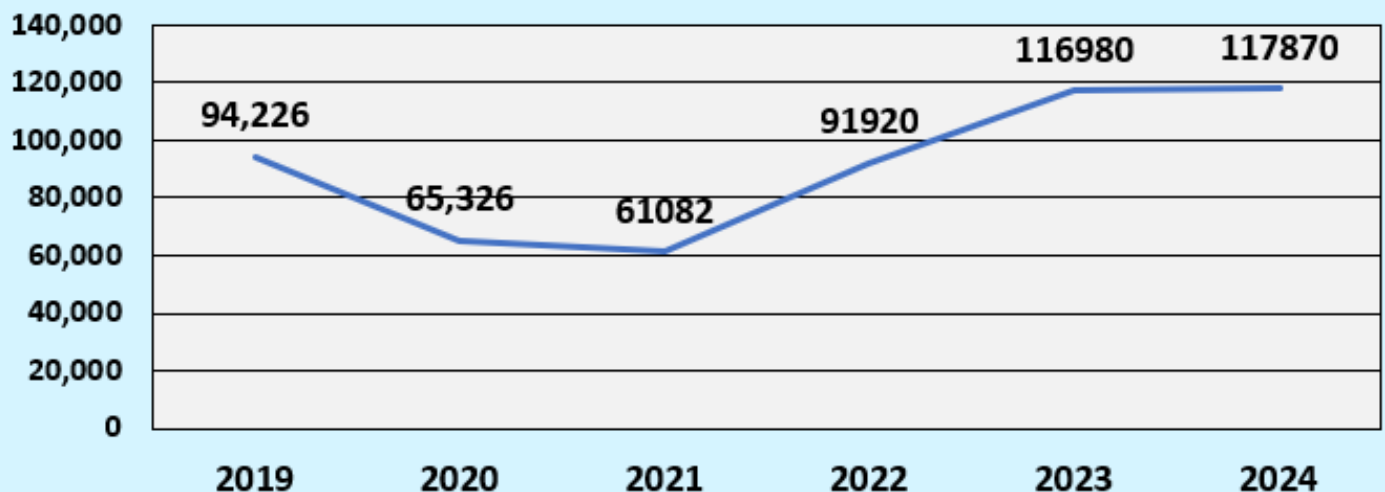
BUS STOP	BOARDINGS	ALIGHTINGS
Roslyn 1st & Dakota	12	1
1st & Dakota WB	7	8
3rd & Atlantic	2	3
Centennial Center	0	8
City Park Total	2	7
Cle Elum Travelers Inn	3	30
Dairy Queen Cle Elum	13	14
Depot	0	0
DSHS Ellensburg	41	36
Econo Lodge Cle Elum	28	5
Firehouse Rd	8	11
I-90 West Interchange	10	10
Park and Ride	6	2
Pioneer Coffee	113	36
Restrooms Cle Elum	0	1
Safeway @ Ruby & 4th	203	211
Safeway Cle Elum	86	55
Shoemaker East Bound	1	10
Shoemaker West Bound	0	9
State Farm Cle Elum	1	5
Three Forks Ammo	1	0
Timber Lodge	7	10
Cle Elum Visitor Center	3	0
Washington Federal	38	113
Total:	585	585

2024 FIXED ROUTE RIDERSHIP

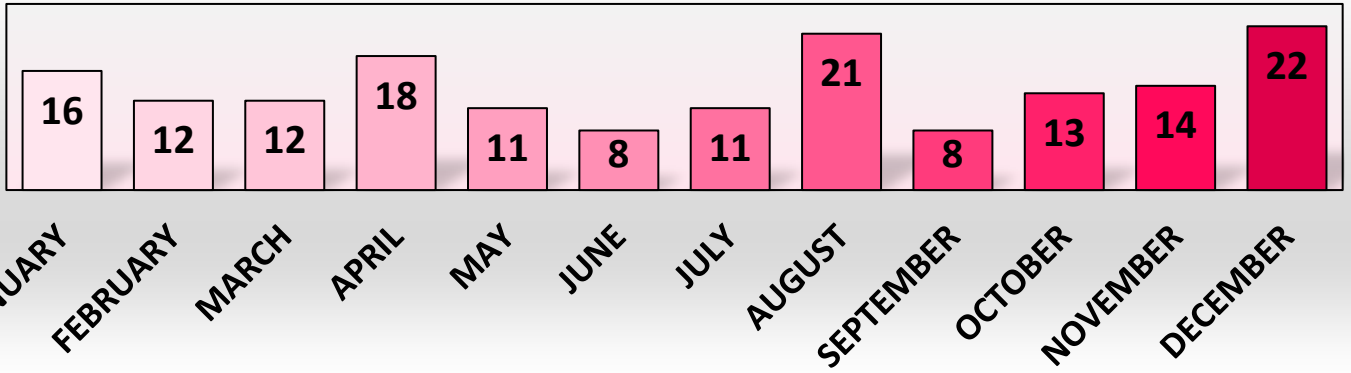


2019		2020		2021		2022		2023		2024	
JANUARY	9635	JANUARY	10999	JANUARY	4379	JANUARY	6842	JANUARY	9989	JANUARY	11229
FEBRUARY	8978	FEBRUARY	10250	FEBRUARY	4643	FEBRUARY	6781	FEBRUARY	10002	FEBRUARY	10536
MARCH	8597	MARCH	7554	MARCH	5347	MARCH	7070	MARCH	9620	MARCH	10421
APRIL	8861	APRIL	3303	APRIL	4966	APRIL	7408	APRIL	9163	APRIL	11416
MAY	8727	MAY	3507	MAY	4809	MAY	7445	MAY	9595	MAY	10521
JUNE	6327	JUNE	3895	JUNE	4499	JUNE	6852	JUNE	9590	JUNE	8272
JULY	5915	JULY	3793	JULY	4273	JULY	5858	JULY	8594	JULY	7728
AUGUST	5897	AUGUST	3656	AUGUST	4271	AUGUST	6547	AUGUST	9180	AUGUST	8391
SEPTEMBER	6736	SEPTEMBER	4914	SEPTEMBER	5545	SEPTEMBER	8873	SEPTEMBER	10335	SEPTEMBER	9504
OCTOBER	8931	OCTOBER	5289	OCTOBER	7071	OCTOBER	10902	OCTOBER	11626	OCTOBER	11981
NOVEMBER	8372	NOVEMBER	4403	NOVEMBER	6199	NOVEMBER	9659	NOVEMBER	10121	NOVEMBER	9468
DECEMBER	7250	DECEMBER	3763	DECEMBER	5080	DECEMBER	7683	DECEMBER	9165	DECEMBER	8404
TOTAL	94,226	TOTAL	65326	TOTAL	61082	TOTAL	91920	TOTAL	116980	TOTAL	117871

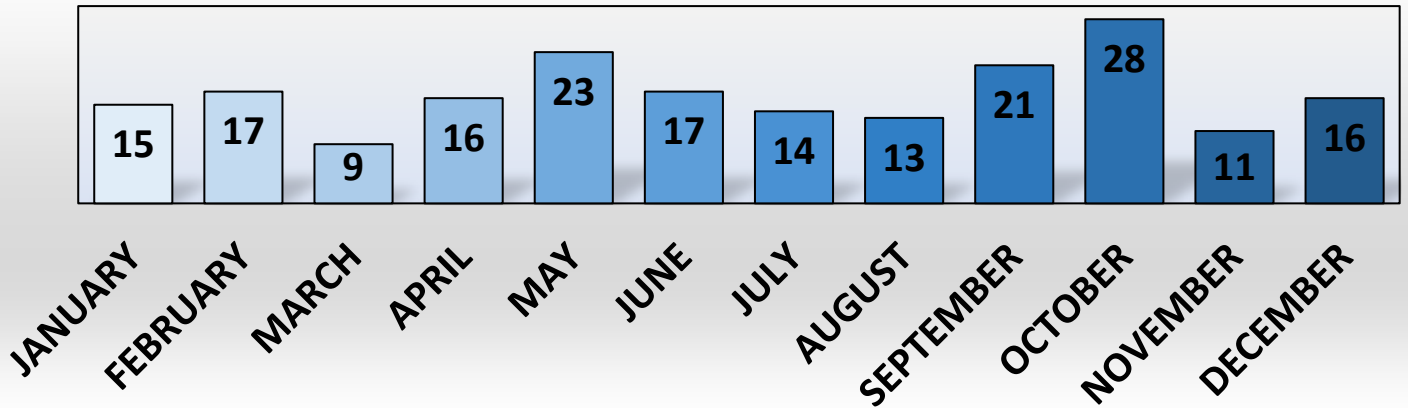
YEARLY RIDERSHIP



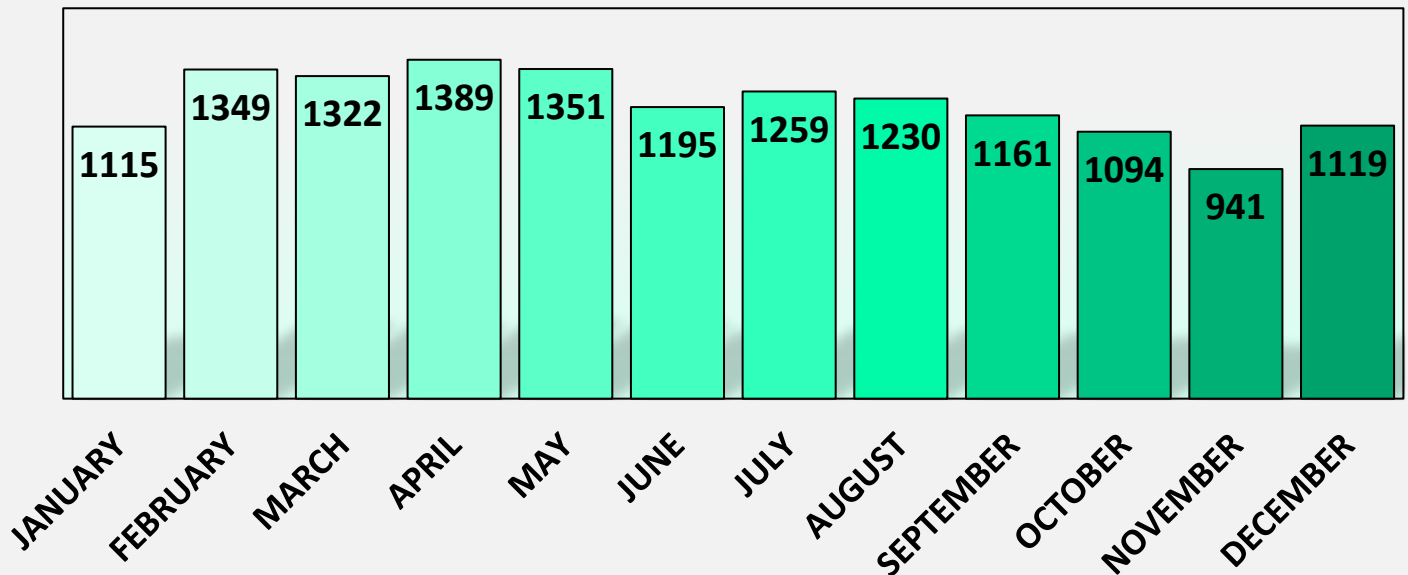
2024 PARATRANSIT RIDERSHIP



2024 CABULANCE RIDERSHIP



2024 DIAL A RIDE



2024 KCC RIDERSHIP

