

AGENDA

LODGING TAX ADVISORY COMMITTEE

April 1, 2026

Hybrid Meeting In-person and via Zoom



Accessibility

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**CITY OF ELLENSBURG
LODGING TAX ADVISORY COMMITTEE AGENDA**

**Council Conference Room
501 North Anderson Street
Ellensburg, WA 98926
And remotely via Zoom
Wednesday, April 1, 2026
2:00 PM - Regular Meeting
Join Zoom Meeting**

<https://us02web.zoom.us/j/89680696386?pwd=z39YiG2cNbmF03jPqz5pIPkrrwYRXb.1>

**Meeting ID: 872 9297 1205
Passcode: 247907**

- 1. Call to Order and Roll Call**
 - 1.A Committee Members: Arlo Evasick, Carmen Wiggins, Lacie Dawson, Steve Townsend, Chair, Sarah Beauchamp
- 2. Public Comment**
- 3. Approval of Agenda**
 - 3.A Review and approve the April 1, 2026 LTAC Meeting Agenda as presented
- 4. Approval of Minutes**
 - 4.A Review and approve the March 4, 2026, Lodging Tax Advisory Committee Special Meeting Minutes
- 5. Unfinished Business**
 - 5.A Downtown Receptacle Update-Staff Report
- 6. New Business**
 - 6.A Tourism Related Internal Application from Ellensburg Downtown Association
 - 6.B Ellensburg Community Fieldhouse Update
- 7. Tourism Report**
 - 7.A Monthly Tourism Social Media Report from Kittitas County Chamber of Commerce
- 8. Budget Update**
 - 8.A Revenue and Expense Update
- 9. Adjournment**



For more information on the Ellensburg Lodging Tax Advisory Committee, contact Arts & Economic Development Manager, Kelle Vandenberg at 509-962-7149.
The Contents of this agenda have been photocopied on recycled paper.



CITY OF ELLENSBURG

Minutes of Lodging Tax Advisory Committee, Special Meeting

Date of Meeting

March 4, 2026

Time of Meeting

2:00 PM

Place of Meeting

Council Conference Room 501 North Anderson Street

Ellensburg, WA 98926

And remotely via Zoom

1. Call to Order and Roll Call

1.A Roll Call Present: Carmen Wiggins, Steve Townsend, Lacie Dawson, Sarah Beauchamp

Absent: Arlo Evasick

Guests: Matt Anderson, Kittitas County Chamber of Commerce, Amy McGuffin, Kittitas County Chamber of Commerce, Bryan Elliott, Kittitas County

2. Citizen Comment

Amy McGuffin and Matt Anderson reviewed the monthly social media tourism report. Gave update on America 250 planning and the summer campaign: "Roam Local" encouraging back road exploration.

3. Approval of Agenda

2.A Motion: Move to approve the March 4, 2026, LTAC meeting agenda as presented.

By: Carmen Wiggins

Seconded by: Steve Townsend

All in Favor:

Opposed: None

Abstained: None

Motion carries

4. Approval of Minutes

3.A Approval of February 4, 2026, Lodging Tax Advisory Committee meeting minutes as presented.

By: Steve Townsend

Seconded: Carmen Wiggins

All in Favor: All in Favor

Opposed: None

Abstained: None

Motion Carries

5. Unfinished Business

5.A Review Rodeo Grandstand Improvement Project LTAC Funding Application
Bryan Elliot submitted and was present to answer any questions regarding application.

Motion to accept the application and reaffirm February's decision to recommend funding request of \$500,000.00 to support the Grandstand Project, to go before council.

By: Steve Townsend
Seconded: Carmen Wiggins
All in Favor: All in Favor
Opposed: None
Abstained: Lacie Dawson
Motion Carries

10. Adjournment

With no further business, the meeting was adjourned at 2:16 pm.



Downtown Receptacle Replacement

Staff Report

Presented by: Kelle Vandenberg

General Report

On March 9, 2026, the first of 36 Big Belly was installed at the southwest corner of Pearl Street and 4th Avenue, in front of D & M Coffee. This location is the highest utilized receptacle in the downtown area. The 49-gallon closed-air Big Belly replaced a 32-gallon open-air can. The difference was noticeable. Below is the feedback we have received:

Community Feedback

- The can is very sanitary and clean and keeps the surrounding area clean.
- Very clean set up.
- Multiple favorable comments on the larger capacity—"it holds way more trash".
- People like the foot peddle feature. "keeps hands free and clean".
- Overall, people seem to like it and have had very favorable reaction to it.

The only complaint received was from an unhoused person who wasn't able to access the trash.

There is discussion about their "plainness" and options to explore perhaps wrapping them with art. Future opportunity for community outreach on how to explore artistic options, so that they fit into the "creative energy" of the downtown.

Internal Feedback

Installation was relatively straightforward and simple. A template was created for future installation.

Vendor Feedback

The style of the can was selected with significant input from Waste Management, who has reported that their crew has had no issues with servicing the new Big Belly option.

Next Steps

The procurement team is working with Big Belly on contracts, and I anticipate that the order for the remaining 35 will be placed by April 15, 2026. The units have a 12-week lead time, which will deliver them to Ellensburg mid-July, with installation in July and August.



Please return **ONE COPY** of the entire original application and answers to narrative questions to:

City of Ellensburg
Attn: Kelle Vandenberg, Arts & Economic Development Manager
501 N Anderson Street
Ellensburg, WA 98926

Project Management:

After reviewing and considering the recommendation of the LTAC, the City of Ellensburg’s City Council will approve or deny the application, following the process set forth in RCW 67.28.1816 and/or RCW 67.28.1817. The Council’s approval of an application and award of funds will be via Resolution.

All funds awarded under this program will be available in the form of a direct charge to the Lodging tax budget for the Fiscal year, January through December.

All funds awarded will be available for reimbursement until January of the next year. If January 15, falls on a weekend the requests must be submitted on the Monday immediately following. Unless otherwise approved by the City, in writing, any unexpended funds will be returned to the Lodging Tax account and made available for re-appropriation.

All requests for reimbursement shall be made to the City of Ellensburg’s Managers office at the following address:

City of Ellensburg
Attn: Kelle Vandenberg, Arts & Economic Development
Manager
vandenbergk@ellensburgwa.gov
509-962-7149
501 N Anderson St
Ellensburg, WA 98926

For specific information and requirements regarding the reimbursement process, please contact 509-962-7221.

Application Requirements

____ 1. As required by RCW 67.28.1816, Applicants must demonstrate the project is for tourism promotion purposes, and Applicants must also provide estimates of how any

moneys received will result in increases in the number of people traveling for business or pleasure on a trip:

- a) Away from their place of residence or business and staying overnight in paid accommodations;
- b) To a place fifty miles or more one way from their place of residence or business for the day or staying overnight; or
- c) From another country or state outside of their place of residence or their business.

___ 2. A completed project budget is included in the application.

Applicant Certification: Please sign below in agreement with statement of certification.

Certification is hereby given that the information provided is accurate and the applicable attachments are complete and included as part of the application package.

I further certify that the application thresholds are met at the time of application.

<i>Teresa Chanes</i>	<i>Executive Director</i>	3-25-26
Signature of Official Representative	Title	Date

Tourism-Related Facility Operational Funding Narrative

Expanded Questions for Application

1. Project Description:

PLACES Statewide Conference October 6-9

The Ellensburg Downtown Association, in partnership with Washington Main Street, will host the Washington Main Street PLACES Conference in Ellensburg in October 2026. This statewide conference brings community leaders, business owners, planners, and preservation professionals from across Washington to Ellensburg for a multi-day event.

The conference includes educational sessions, mobile tours, networking events, and evening events hosted at local venues throughout Ellensburg. The event is intentionally held in multiple locations throughout downtown to encourage attendees to stay in local lodging, dine in local restaurants, shop downtown, and experience the community.

The goal of this project is to attract out-of-town visitors to Ellensburg, generate overnight stays, increase visitor spending, and promote Ellensburg as a destination for tourism and future conferences.

2. Tourism Impact Analysis

The PLACES Conference is designed to bring visitors from outside the host community for a multi-day event, resulting in overnight lodging stays and visitor spending.

Based on the 2025 PLACES Conference:

- *Over 400 attendees*
- *Average stay of 2.6 nights*
- *53% of attendees had never visited the host community before*
- *Estimated economic impact of \$322,036*

The 2026 conference will be marketed statewide and is expected to bring similar attendance and tourism impact to Ellensburg.

3. Projected Attendance and Visitor Data

Ellensburg expects approximately 400–450 attendees, with an estimated 75–85% traveling from outside Kittitas County and staying an average of 2–3 nights.

*Based on previous conference data, attendees spend money locally on lodging, restaurants, retail, and entertainment. Attendance, lodging usage, and visitor data will be tracked through registration data, hotel room blocks, and post-event surveys. **(See attached report from Gig-Harbor to demonstrate the success- the same will be created for Ellensburg after the event)***

4. Economic Benefits

Hosting the PLACES Conference is expected to generate over \$300,000 in local economic activity through lodging stays, restaurants, retail shopping, venue rentals, and tourism-related spending. In addition to direct spending, the conference promotes Ellensburg as a destination for future tourism and events, creating long-term economic benefit for the community.

5. Marketing and Outreach Plan

The conference will be marketed statewide through Washington Main Street and partner organizations (DAHP / WA Trust). Marketing will include email marketing, social media promotion, press releases, printed materials, and a conference website. Local marketing will highlight Ellensburg's historic downtown, restaurants, shopping, public art, and outdoor recreation to encourage extended stays and return visits.

6. Sustainability Plan

This is a one-time funding request tied to Ellensburg hosting the 2026 PLACES Conference. The conference is funded through registration fees, sponsorships, grants, and organizational support. Hosting the conference provides long-term tourism benefits by increasing Ellensburg's visibility as a destination for future conferences and tourism.

7. Details of Budget

Lodging Tax funding will support tourism-related expenses including marketing, venue rentals, mobile tours, visitor materials, and event operations. A portion of the request will support Ellensburg Downtown Association staff time required to plan and host the conference.

8. Partnerships and Collaboration

Partners include Washington Main Street, Washington Trust for Historic Preservation, City of Ellensburg, Kittitas County Chamber of Commerce, local hotels, local venues, local businesses, and community volunteers.

9. Risk Assessment

Potential risks include lower attendance than previous years. These risks will be addressed through statewide marketing, sponsorships, hotel room blocks, and event planning with partners. This is also a mandatory event for all WA main street leaders through WAC 25-50-050 to maintain eligibility status.

10. Project Feasibility

The PLACES Conference is an established statewide conference, and Ellensburg was selected as the 2026 host community. Planning is already underway, and this funding will help ensure the event is successful and maximizes tourism impact. Without additional future requests.

11. Measurement of Success

Measurement	Method
Conference Attendance	Registration Data
% From Outside Area	ZIP Code Data
Overnight Stays	Hotel Room Blocks
Economic Impact	Spending Estimates
Business Participation	Event Tracking
Visitor Feedback	Post-Event Survey

Additional Certification Requirements

- **Alignment with Strategic Goals**

This project supports Ellensburg’s tourism goals by increasing overnight stays, bringing visitors to downtown Ellensburg, supporting local businesses, and promoting Ellensburg as a destination for conferences and tourism.

- **Progress Reports**

Report	Timeline
Planning Update	March 2026
Mid-Project Update	August 2026
Final Report	February 2027

(See attached report from Gig- Harbor to demonstrate the success- the same will be created for Ellensburg after the event)

Enhanced Narrative Section

Include additional narrative questions for applicants to provide context and detail about their plans, such as:

- "How does this project enhance Ellensburg’s unique identity or tourism offerings?"
 - *The conference showcases Ellensburg’s historic downtown, local businesses, public art, and community spaces through tours, events, and downtown venues, encouraging attendees to explore and return to Ellensburg in the future.*
- "What strategies will you employ to ensure the project's long-term impact on tourism?"
 - *Hosting this statewide conference increases Ellensburg’s visibility as a destination and helps attract future visitors, conferences, and events.*

Project Budget Template

1. Income / 2. Expenses

Funding Source	Amount (\$)	Status (Secured, Pending, In-kind)	Comments/Notes
Lodging Tax Request	15,000	Pending	City of Ellensburg LTAC Request
Other Grants	5,500	Secured	LTAC / Kittitas County
Sponsorships	20,000	Pending	Local and statewide sponsors
Donations	5,000	Pending	Local partners and supporters
Ticket Sales or Admissions	35,000	Pending (ticket sales not open yet)	Conference registration
Merchandise Sales	0	N/A	Not applicable
In-kind Contributions	5,000	In-kind	Space rentals, volunteer support
Other (Specify)			
Total Income	85,500		

Expense Category	Amount (\$)	Notes or Details	Expense Category
Personnel Costs			
- Staff Salaries/Wages	5,000	Administrative and event coordination time	- Staff Salaries/Wages
- Volunteer Costs (if any)	0	Volunteer support is in-kind	- Volunteer Costs (if any)
Marketing and Promotion			
- Advertising (Digital, Print)	6000	Statewide marketing	- Advertising (Digital, Print)
- Social Media Campaigns	1,000	Event promotion	- Social Media Campaigns

Expense Category	Amount (\$)	Notes or Details	Expense Category
- Printing and Design	5000	Programs, posters, signage	- Printing and Design
Event Operations			
- Venue Rental	8,000	Local venues	- Venue Rental
- Equipment Rentals	6,000	AV, staging, sound	- Equipment Rentals
- Event Catering	10,000	Excellence on Main, Opening ceremony, tea/ coffee at sessions.	
- Event Speakers	5,000	Key Note	
- Permits and Licenses	50	City permits	- Permits and Licenses
Travel & Lodging			
- Transportation	10,000	Buses for tours	- Transportation
- Accommodation	15,000	- For staff of: WA Main Street/ DAHP / WA Trust	
Supplies and Materials			
- Event Supplies	8,000		Supplies and Materials
- Merchandise	0	Not applicable	- Merchandise
Other Expenses (Specify)	6,000	Welcome event entertainment and hospitality (EDA planning)	Other Expenses (Specify)
Total Expenses	80,050		Total Expenses

Expense Category	Amount (\$)	Notes or Details	Expense Category

3. Budget Summary

Category	Amount (\$)
Total Income	\$85,500
Total Expenses	\$80,050
Surplus/Deficit (Income - Expenses)	+ \$450

4. Notes

- *Lodging Tax funding will support tourism-related expenses including marketing, venue rentals, mobile tours, and event operations that directly support attracting overnight visitors to Ellensburg. A portion of the request (\$5,000) will support Ellensburg Downtown Association administrative and staffing costs required to plan and execute the conference.*
- *This project is expected to generate over \$300,000 in local economic impact while bringing over 400 visitors to Ellensburg with an average stay of 2–3 nights.*



PLACES

2025 SUMMARY & IMPACT REPORT

PLACES is Washington's annual statewide conference focused on the continued care of place through historic preservation, placemaking, and economic vitality, brought to you by the Washington Trust for Historic Preservation and the Department of Archaeology & Historic Preservation.

SUMMARY

PLACES 2025 was hosted in Gig Harbor on October 8-10. As we brought PLACES to Gig Harbor for the first time ever in collaboration with the [Gig Harbor Waterfront Alliance](#), we were excited to feature the [Maritime Washington National Heritage Area](#) throughout the conference. With presenters and attendees from all corners of the state and all realms of preservation, placemaking, and economic development, this conference was full of learning, networking, and fun. PLACES 2025 featured:

- **4 major events**, including the Opening Plenary and Keynote and Excellence on Main Awards
- **41 breakout sessions** on topics ranging from adaptive reuse to housing to small business support
- **9 mobile tours** taking attendees around Gig Harbor, Tacoma, and Bremerton
- **6 networking**-specific events
- **9 venues**, including the Gig Harbor BoatShop and Foss Waterway Seaport in Tacoma



Conference attendees were asked to fill out a post-conference evaluation with questions related to their conference experience and economic impact. Results from our 69 responses are referenced throughout this report.

ATTENDANCE

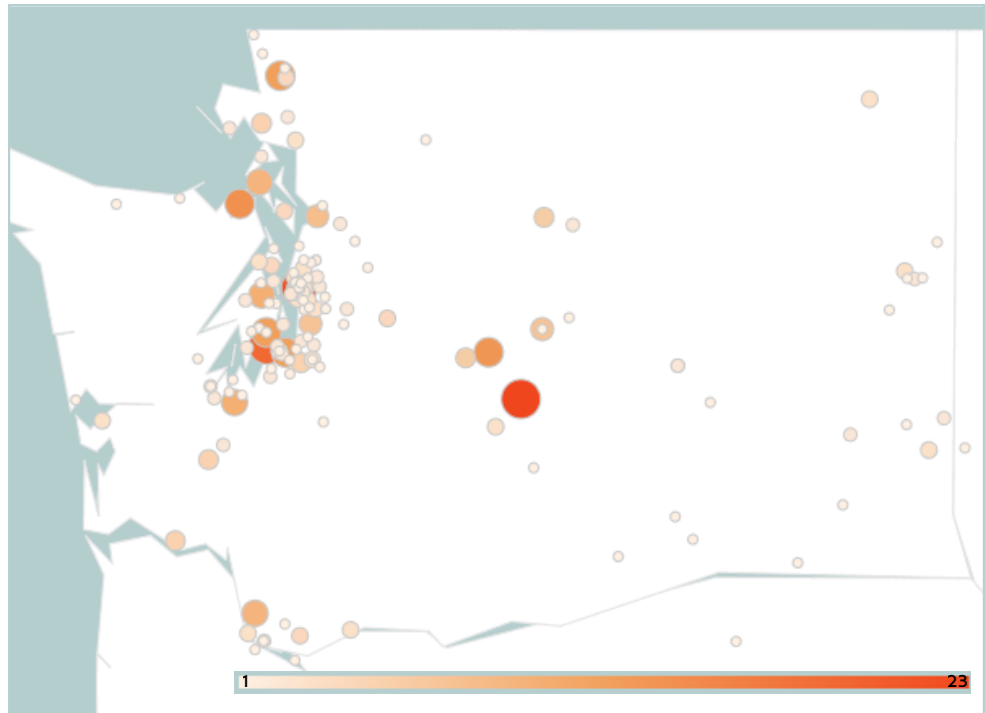
With 414 individuals registered, this year's conference was our largest to date. An additional 41 people registered for the Maritime Washington National Heritage Area Partners Meeting held in conjunction with PLACES, bringing a total of 455 people to Gig Harbor during conference week.

In our post-conference survey, 24% of respondents indicated that it was their first time at PLACES, showing we are successfully reaching new audiences.

BY LOCATION

This map shows Washington-based attendees' geographic location.

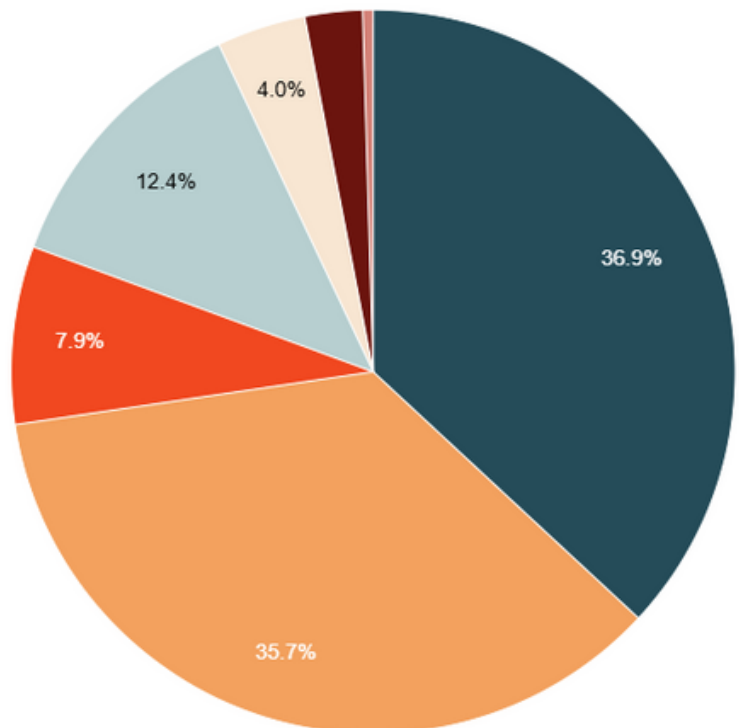
Out-of-state attendees came from California, Idaho, Oregon, Texas, and Japan.



BY ATTENDEE TYPE

This chart breaks down our conference audience based on categories they selected at registration.

- General Admission
- Washington Main Street Community
- Washington Main Street Affiliate
- Official Maritime Washington Partner
- Civic Leader
- CLG
- Student



LOCAL IMPACT

This is the first year that PLACES has been hosted in Gig Harbor, made even more special with our collaboration with the Maritime Washington National Heritage Area. Gig Harbor suited the unique structure of PLACES—using smaller venues across our host community, rather than hosting entirely in a conference center—perfectly and served as a pilot for how Gig Harbor can host other conferences in the future.

We thank local partners—particularly the Gig Harbor Waterfront Alliance, the City of Gig Harbor, and Visit Gig Harbor—for their assistance in planning a large conference that celebrated the preservation, economic development, and place stewardship accomplishments in the local area, as well as throughout the state.

SURVEY HIGHLIGHTS

53%

of attendees
had never been
to Gig Harbor
before

Attendees said they were
**VERY LIKELY
TO RETURN**

Average rating of 4.4, with 5
being “Extremely Likely”

“ I was
ASTOUNDED

by the beauty of Gig Harbor and the
preservation work they have done
and how it’s rejuvenated their
economy! ”

- survey respondent

ECONOMIC IMPACT

Based on survey responses, we know that the average attendee stayed for **2.6 nights** and **spent \$324** (not related to lodging or registration) while in Gig Harbor. We calculated attendee lodging and spending for our **374 non-local attendees**, per registration records, and paired those figures with known expenses paid locally by the Washington Trust and the Gig Harbor Waterfront Association for things like facilities and catering.

We are proud to share the estimated impact of PLACES 2025 on the local economy.

ESTIMATED IMPACT:

\$322,036



EVALUATIONS

Overall, conference feedback was extremely positive. With a mix of qualitative and quantitative survey responses—as well as conversational and email-based feedback received by conference staff—attendees shared positive experiences with the educational content, conference format, big events, and conference venues.

BY THE NUMBERS

We asked conference attendees to rate different aspects of the conference on a 5-point scale, with 1 being “not satisfied” and 5 being “very satisfied.” Here’s how they responded:

- **Educational sessions**, including breakout sessions and mobile tours: **4.3**
- **Special events**, including the Opening Plenary, Welcome Block Party, Excellence on Main, and Farewell Picnic in the Park: **4.1**
 - Attendees particularly loved **Excellence on Main**, rating it an average of **4.6**
- **Format** (i.e., length & number of sessions, breaks): **4.5**
- **Venues** across Gig Harbor and Tacoma: **4.4**
- **Hospitality** in Gig Harbor and at PLACES: **4.8**

100%

said they will attend or recommend someone else attend PLACES in the future

IN THEIR OWN WORDS

Excerpts from written survey responses

- “[My favorite part was] the **interconnectedness of the town** for the conference and the **hospitality of the community.**”
- “**It was nice to have the blend of the three areas**, historic preservation, maritime and Main Street together and to see how some of the sessions approached the content from the idea of blending information across the three areas.”
- “The weather was great, the shopping was fantastic, the sessions were educational, the people were all warm and friendly and inviting. **How do you top that?!**”
- “I came back from this conference **very inspired and passionate about historic preservation.** I’m also so excited about the new connections I made during this conference and look forward to seeing them all next year. Thank you for a good conference!”

Learn more about PLACES 2025 at preservewa.org/places2025

Report prepared by Lydia Felty, November 4, 2025

Washington Trust for Historic Preservation | conference@preservewa.org | 206-624-9449



RCW 67.28.1816

Lodging tax—Tourism promotion.

(1) Lodging tax revenues under this chapter may be used, directly by any municipality or indirectly through a convention and visitors bureau or destination marketing organization for:

(a) Tourism marketing;

(b) The marketing and operations of special events and festivals designed to attract tourists;

(c) Supporting the operations and capital expenditures of tourism-related facilities owned or operated by a municipality or a public facilities district created under chapters 35.57 and 36.100 RCW; or

(d) Supporting the operations of tourism-related facilities owned or operated by nonprofit organizations described under 26 U.S.C. Sec. 501(c)(3) and 26 U.S.C. Sec. 501(c)(6) of the internal revenue code of 1986, as amended.

(2)(a) Except as provided in (b) of this subsection, applicants applying for use of revenues in this chapter must provide the municipality to which they are applying estimates of how any moneys received will result in increases in the number of people traveling for business or pleasure on a trip:

(i) Away from their place of residence or business and staying overnight in paid accommodations;

(ii) To a place fifty miles or more one way from their place of residence or business for the day or staying overnight; or

(iii) From another country or state outside of their place of residence or their business.

(b)(i) In a municipality with a population of five thousand or more, applicants applying for use of revenues in this chapter must submit their applications and estimates described under (a) of this subsection to the local lodging tax advisory committee.

(ii) The local lodging tax advisory committee must select the candidates from amongst the applicants applying for use of revenues in this chapter and provide a list of such candidates and recommended amounts of funding to the municipality for final determination. The municipality may choose only recipients from the list of candidates and recommended amounts provided by the local lodging tax advisory committee.

(c)(i) All recipients must submit a report to the municipality describing the actual number of people traveling for business or pleasure on a trip:

(A) Away from their place of residence or business and staying overnight in paid accommodations;

(B) To a place fifty miles or more one way from their place of residence or business for the day or staying overnight; or

(C) From another country or state outside of their place of residence or their business. A municipality receiving a report must: Make such report available to the local legislative body and the public; and furnish copies of the report to the joint legislative audit and review committee and members of the local lodging tax advisory committee.

(ii) The joint legislative audit and review committee must on a biennial basis report to the economic development committees of the legislature on the use of lodging tax revenues by municipalities. Reporting under this subsection must begin in calendar year 2015.

(d) This section does not apply to the revenues of any lodging tax authorized under this chapter imposed by a county with a population of one million five hundred thousand or more.

[2013 c 196 s 1; 2008 c 28 s 1; 2007 c 497 s 2.]

NOTES:

Effective date—2013 c 196: "This act is necessary for the immediate preservation of the public peace, health, or safety, or support of the state government and its existing public institutions, and takes effect July 1, 2013." [2013 c 196 s 3.]

2026 Budget Expenditures

Dept 165- Lodging Tax Fund	Beg. Fund Balance	Revenues YTD
Updated: 3-23-2026	\$ 1,966,275.00	

Fund #	Description	Consolidated Award	Ellensburg Appropriated	Disbursed thru 2026(PAID OUT)	Remaining
100-165-557-31-51-000-000	CLTAC Grant Funding	\$	108,259.11	\$	108,259.11
reimburse Kittitas County				\$ -	\$ 292,600.00
WEBB EVENTS LLC	Webb Events Motocross Events	\$ 50,500.00	\$ 11,368.74		
CLE ELUM DOWNTOWN ASSOC.	2026 Marketing and Event Support	\$ 25,000.00	\$ 5,628.09		
TOP TIER SPORTS	Top Tier Sports Tournaments	\$ 65,000.00	\$ 14,633.04		
ELLENSBURG DOWNTOWN ASSOC.	PLACES Conference	\$ 5,500.00	\$ 1,238.18		
KEEN	Gold N' Cider Festival	\$ 15,000.00	\$ 3,376.85		
PUNCH PROJECTS	2026 Projects/Firehouse Projects	\$ 20,000.00	\$ 4,502.47		
WA. SKI & SNOWBOARD MUSM	2026 Marketing Campaign	\$ 15,000.00	\$ 3,376.85		
ROSLYN DOWNTOWN ASSOC.	2026 Marketing and Event Support	\$ 34,175.00	\$ 7,693.60		
ELLENSBURG DOWNTOWN ASSOC.	2026 Marketing and Event Support	\$ 47,600.00	\$ 10,715.89		
KITTITAS COUNTY HISTORICAL MSM	2026 Marketing Support	\$ 17,000.00	\$ 3,827.10		
GALLERY ONE	2026 Marketing Support	\$ 15,000.00	\$ 3,376.85		
ELLENSBURG RODEO ASSOC.	2026 Event Support	\$ 30,000.00	\$ 6,753.71		
NEW SUNCADIA HOSPITALITY	Suncadia Springfest	\$ 2,923.00	\$ 658.04		
NEW SUNCADIA HOSPITALITY	Suncadia Harvest Festival	\$ 15,000.00	\$ 3,376.85		
CLE ELUM ROUNDUP ASSOC.	The Cle Elum Roundup	\$ 11,000.00	\$ 2,476.36		
LHAF dba VALLEY THEATRE CO.	2026 Marketing and Production Plan	\$ 10,000.00	\$ 2,251.24		
ALL THINGS FUN SPORTS!	Palouse to Cascades Marathon & Relay	\$ 7,500.00	\$ 1,688.43		
NEW SUNCADIA HOSPITALITY	Wines in the Pines	\$ 7,500.00	\$ 1,688.43		
JUNK-TIQUEN IN THE BURG	Program Support	\$ 4,000.00	\$ 900.49		
ROSLYN RONALD CLE ELUM HERIT. CB	2026 Marketing and Event Support	\$ 15,000.00	\$ 3,376.85		
NEW SUNCADIA HOSPITALITY	Summer Concert Series	\$ 10,000.00	\$ 2,251.24		
NEW SUNCADIA HOSPITALITY	Suncadia's Holiday Drone Show	\$ 32,489.39	\$ 7,314.13		
ELLENSBURG RODEO HALL OF FAME	2026 ERHOF Programming	\$ 12,000.00	\$ 2,701.48		
THE CLYMER FOUNDATION	2026 Programs Support for Two Projects	\$ 10,000.00	\$ 2,251.24		
CALLIOPE ARTS	Shakespeare in Unity Park	\$ 3,700.00	\$ 832.96		
	TOTAL	\$ 480,887.39	\$ 108,259.11		

Fund #	Description	Appropriated	Disbursed thru 2026(PAID OUT)	Remaining
100-165-557-32-45-000-000	Visitor Information Center (VIC)	\$ 81,600.00	\$ -	\$ 81,600.00
	January		\$ -	-
	February		\$ -	-
	March		\$ -	-
	April		\$ -	-
	May		\$ -	-
	June		\$ -	-
	July		\$ -	-
	August		\$ -	-
	September		\$ -	-
	October		\$ -	-
	November		\$ -	-

December

\$

-

Fund #	Description	Appropriated	Disbursed thru 2026(PAID OUT)	Remaining
100-165-557-33-41-000-000	Marketing & Advertising	\$ 211,000.00	\$	211,000.00
	January			
	February			
	March			
	April			
	May			
	June			
	July			
	August			
	September			
	October			
	November			
	December		\$	-

Fund #	Description	Appropriated	Disbursed thru 2026(PAID OUT)	Remaining
100-165-557-30-41-001-000	Tourism - Rodeo Mural & Stipends	\$ 25,000.00	\$ -	\$ 25,000.00

Fund #	Description	Appropriated	Disbursed thru 2026(PAID OUT)	Remaining
100-165-557-36-41-000-000	Administration (City-Utilities)	\$ 825.00	\$ 93.07	\$ 731.93
	January		\$ 35.03	
	February		\$ 30.02	
	March		\$ 28.02	
	April			
	May			
	June			
	July			
	August			
	September			
	October			
	November			
	December			

Fund #	Description	Appropriated	Disbursed thru 2026(PAID OUT)	Remaining
100-165-557-35-35*	Signage	\$ 10,000.00	\$ -	\$ 10,000.00
ST542.31247513 (Banners)	Traffic Safety Supply/Banners			

Fund #	Description	Appropriated	Disbursed thru 2026(PAID OUT)	Remaining
100-165-594-63-000-000	Capital	\$ 560,000.00	\$ 1,575.57	\$ 558,424.43
Big Belly Solar LLC	Element Trash Receptical Deposit	\$ 60,000.00	\$ 1,575.57	
Rodeo Grandstand Project	One-time capital request	\$ 500,000.00		

Lodging Tax Revenues

Tax Collected	Month Received	2019	2020	2021	2022	2023	2024	2025	2026
Nov	Jan	\$ 32,473.96	\$ 35,253.48	\$ 23,787.08	\$ 36,438.78	\$ 41,671.00	\$ 44,806.00	\$ 44,672.34	\$ 44,652.61
Dec	Feb	\$ 26,394.00	\$ 26,415.94	\$ 18,709.31	\$ 34,260.47	\$ 29,598.00	\$ 32,715.00	\$ 36,727.62	\$ 40,352.75
Jan	Mar	\$ 28,172.00	\$ 24,341.00	\$ 22,227.38	\$ 28,797.14	\$ 26,580.00	\$ 36,255.00	\$ 29,793.00	
Feb	Apr	\$ 28,704.00	\$ 21,564.30	\$ 25,123.77	\$ 32,367.49	\$ 32,185.00	\$ 46,772.82	\$ 38,728.00	
Mar	May	\$ 42,825.04	\$ 14,989.00	\$ 33,426.21	\$ 42,788.39	\$ 63,391.00	\$ 56,785.00	\$ 61,602.00	
Apr	June	\$ 48,351.36	\$ 8,641.32	\$ 39,290.38	\$ 50,226.13	\$ 58,094.00	\$ 69,805.00	\$ 63,750.00	
May	July	\$ 56,037.14	\$ 36,383.12	\$ 45,224.41	\$ 73,668.73	\$ 78,934.00	\$ 90,411.00	\$ 83,118.00	
June	Aug	\$ 72,925.97	\$ 32,565.00	\$ 55,965.00	\$ 74,578.90	\$ 93,622.87	\$ 93,089.00	\$ 83,118.00	
July	Sept	\$ 67,114.33	\$ 37,693.45	\$ 64,746.62	\$ 81,366.91	\$ 92,595.00	\$ 93,957.00	\$ 105,775.36	
Aug	Oct	\$ 72,295.90	\$ 39,967.63	\$ 67,762.40	\$ 77,160.00	\$ 80,540.00	\$ 100,833.00	\$ 84,287.96	
Sept	Nov	\$ 55,515.88	\$ 41,344.25	\$ 69,683.38	\$ 79,311.00	\$ 81,098.00	\$ 94,898.00	\$ 72,347.00	
Oct	Dec	\$ 47,206.56	\$ 34,286.22	\$ 51,283.92	\$ 64,062.00	\$ 72,427.00	\$ 70,000.00	\$ 67,259.00	
Nov	Jan								
TOTAL		\$ 578,016.14	\$ 353,444.71	\$ 517,229.86	\$ 675,025.94	\$ 750,735.87	\$ 830,326.82	\$ 771,178.28	\$ 85,005.36