



CITY OF ELLENSBURG

Date of Meeting

Time of Meeting

Place of Meeting

Minutes of Lodging Tax Advisory Committee, Regular Meeting

June 3, 2026

2:03 PM

Council Conference Room 501 North Anderson Street

Ellensburg, WA 98926

And remotely via Zoom

1. Call to Order and Roll Call

1.A Roll Call Present: Carmen Wiggins, Steve Townsend, Lacie Dawson, Chair,
Sarah Beauchamp
Absent: Arlo Evasick

Guests: Matt Anderson, Kittitas County Chamber of Commerce, Mr. Rich
Coleman

2. Public Comment

No public comment.

3. Approval of Agenda

3.A Approval of June 3, 2026, Lodging Tax Advisory Committee meeting agenda

Motion: Move to approve June 3, 2026, LTAC meeting agenda as presented.

By: Carmen Wiggins

Seconded by: Lacie Dawson

All in Favor:

Opposed: None

Abstained: None

Motion carries

4. Approval of Minutes

4.A Approval of April 1, 2026, Lodging Tax Advisory Committee meeting minutes as presented.

Motion: Move to approve April 1, 2026, Lodging Tax Advisory Committee meeting minutes as presented.

By: Carmen Wiggins

Seconded: Lacie Dawson

All in Favor: All in Favor

Opposed: None

Abstained: None

Motion Carries

5. Unfinished Business

5.A New Committee Member Recruitment: 1 Lodging/1 Receiving

Staff presented the current Lodging Tax Committee member terms. All existing members' terms expire December 31, 2026. The following members indicated they would seek reappointment: Carmen Wiggins, Lacie Dawson, Steve Townsend.

Committee discussed recruitment planning and opportunities. Will reach out to individuals directly and staff will request that it be added to the monthly Ellensburg Arts & Cultural Alliance board meeting agenda.

6. New Business

6.A With Y2 (2026-2027) Contract for Community Calendar

Motion: Move to allocate and approve for recommendation to City Council the utilization of \$10,800.00 from Lodging Tax Funds to support the continuation of the Ellensburg Community Calendar.

By: Carmen Wiggins

Seconded: Steve Townsend

All in Favor: All in Favor

Opposed: None

Abstained: None

Motion Carries

6.B Wayfinding Signage Update: Staff updated committee members on work and plans for the following projects:

- Main Street Signage
- Historic Downtown Signs
- Tourism Banners

Councilmember Beauchamp asked for an update on the downtown trash can replacement project. Staff gave update.

7. Tourism Report

7.A Monthly Tourism Social Media Report from Kittitas County Chamber of Commerce
Amy McGuffin, CEO of the Kittitas County Chamber of Commerce gave the monthly social media tourism update for Ellensburg.

- There has been a lot of turnovers in the hotels of late, particularly with management.
- The Chamber will be releasing a visitor's guide directed toward younger persons called, "Teen Scene".

- The updated Visitor's Guide has been published and is in the stands.
- Created a hiking/recreational guide
- Banwango is getting popular, particularly in the dining/restaurants category.

8. Budget Update

8.A Expenditure and Revenue Update: Staff reviewed budget updates with the committee.

9. Adjournment 2:44 pm