



CITY OF ELLENSBURG

Date of Meeting

Time of Meeting

Place of Meeting

Minutes of Lodging Tax Advisory Committee, Regular Meeting

March 5, 2025

2:00 PM

Council Conference Room 501 North Anderson Street

Ellensburg, WA 98926

And remotely via Zoom

1. Call to Order and Roll Call

1.A Roll Call Present: Sarah Beauchamp, Carmen Wiggins, Lacie Dawson,
Gemma Fortier
Absent: Steve Townsend

Guests: Matt Anderson, Kittitas County Chamber of Commerce, Amy McGuffin,
CEO Kittitas County Chamber of Commerce, Arlo Evasick, potential LTAC
Committee Member.

2. Approval of Agenda

2.A Motion: Move to approve the March 5, 2025, Lodging Tax Advisory Committee
Agenda.

By: Lacie Dawson

Seconded by: Carmen Wiggins

All in Favor:

Opposed: None

Abstained: None

Motion carries

3. Approval of Minutes

3.A Approval of January 8, 2025, Lodging Tax Advisory Committee meeting minutes.

Motion: Move to approve January 8, 2025, Lodging Tax Advisory Committee meeting
minutes.

By: Lacie Dawson

Seconded: Carmen Wiggins

All in Favor: All in Favor

Opposed: None

Abstained: None

Motion Carries

3. Budget Update

3.A Staff reviewed current LTAC budget: expenses and revenues.

4. Unfinished Business

4.A Review/Approve Amendment 1, Concierge Services for the Visitor's Center at Unity Park.

Motion: Move to approve Amendment 1 to the 2025 Professional Services Agreement between the City of Ellensburg and the Kittitas County Chamber of Commerce for concierge services at the Visitor Information Center in Unity Park and authorize the City Manager to sign the amendment utilizing an additional \$32,000.00 of lodging tax funding.

By: Gemma Fortier

Seconded: Carmen Wiggins

All in favor: All

Opposed: None

Abstained: None

Motion carries

5. New Business

5.A CLTAC Updates: February 25, 2025, meeting: Carmen Wiggins/Staff

- CLTAC Admin Support Proposal/Concept for review & discussion. *Non-voting item.*
- CLTAC general updates/discussion on application process, options for future.

6. Kittitas County Chamber of Commerce: Marketing/Tourism Report

6.A Kittitas County Chamber of Commerce Marketing/Tourism Report

- Update given on the marketing round-table discussions held at the Chamber office.
- Update given on the 10-Tourism Strategic Plan
- Evaluating a county-wide approach to tourism and visiting other areas of the county that has more capacity.
- Update on Digital Passport through the Tourism Committee (Bandwango)

7. Citizen Comment

No citizen comment to report.

6. Adjournment

With no further business, the meeting was adjourned at 2:46 pm.

Respectfully Submitted,
Kelle Vandenberg