

LODGING TAX ADVISORY COMMITTEE

April 7, 2021 (2:01 p.m. to 2:28 p.m.)

Members Present: Matt Anderson, Monica Miller, Steve Townsend, Lacie Dawson, Marie Smith and Jim Nale.

Members Absent: Mary Morgan

Others Present: Laurie Gigstead, Executive Assistant, and Madison Ford, Director of Tourism – Chamber of Commerce.

1. **Call to Order.** Vice Chair Anderson called the meeting to order at 2:01 p.m.

Introductions: Vice Chair Anderson asked that all the participants introduce themselves since he had not met the three new members.

2. **Minutes of the February 3, 2021 meeting.** Moved and seconded (Townsend/Dawson) to approve minutes as written. Motion approved.

3. **Correspondence and Public Comment Period.** None.

4. **Unfinished Business.**

A. **Budget/Financials Review.** Reviewed and acknowledged.

B. **Tourism Report.** Madison reviewed the February data and gave an overview of some of the current projects the Chamber is working on and the tourism strategic plan. Lacie advised that the Event Center is currently taking reservations and hosting events as allowed.

5. **New Business.**

Other: Marie suggested the possibility of a study session to help the new members prepare for the consolidated process. Madison advised that she will forward the training that was recorded from last year and that there will be training offered this year most likely in August. Matt offered to help answer questions also.

Next meeting will be **May 5, 2021 at 2:00 p.m.**

With no further business, the meeting was adjourned at 2:28 p.m.

Respectfully submitted,
Laurie Gigstead
Recording Secretary

Drafted: 04/07/2021

Approved: 06/02/2021