

LODGING TAX ADVISORY COMMITTEE

November 3, 2021 (1:00 p.m. to 3:40 p.m.)

Members Present: Mary Morgan, Jim Nale, Lacie Dawson, Marie Smith, and Monica Miller.

Members Absent: Steve Townsend (excused).

Others Present: Laurie Gigstead, Executive Assistant.

1. **Call to Order.** Mary Morgan called the meeting to order at 1:00 p.m.
2. **Minutes of the October 6, 2021 meeting.** Moved and seconded (Lacie/Jim) to approve minutes as written. Motion approved.
3. **Correspondence and Public Comment Period.** Laurie advised she had received an email from Steve Townsend stating he would be willing to serve as vice chair if others were not interested.
4. **Unfinished Business.**
 - A. **Budget/Financials Review.** Laurie advised that the expenditures reflected Chamber billings through August. The October revenues were \$67,762, which is 69.54% over October 2020 and -6.27% over October 2019. Reviewed and acknowledged.
 - B. **Review and Rating of Consolidated Lodging Tax Grant Applications for 2022 Funding Recommendations.** The members discussed suggesting to the Consolidated group allocating funding in two categories – non-profit and for profit (private enterprise). They also felt applicants that submit multiple applications should be combined or funded for only one event.

Consensus was to fund an applicant a maximum of \$20,000 (potentially combining recommendation over more than one application). Funding was recommended for scores over 60. Scores 90 and above would receive full funding, 80-89 could receive an amount up to \$20,000, 70-79 could receive an amount up to \$15,000, and 60-69 could receive an amount up to \$10,000.

The members recommended funding for 22 applications in the amount of \$242,160.
5. **New Business.**
 - A. **Vice Chair Appointment.** Moved and seconded (Jim/Lacie) to appoint Steve Townsend as Vice Chair. Motion approved.
 - B. **Discuss December Meeting Schedule.** Laurie requested that the December meeting be moved from December 1 to December 8, 2021. The group agreed that the next meeting would be on Wednesday, December 8, 2021 at 2:00 pm.

With no further business, the meeting was adjourned at 3:40 p.m.

Respectfully submitted,
Laurie Gigstead
Recording Secretary

Drafted: 11/04/2021

Approved: 12/8/2021