

LODGING TAX ADVISORY COMMITTEE

February 2, 2022 (2:05 p.m. to 2:17 p.m.)

Members Present: Steve Townsend, Jim Nale, Lacie Dawson, and Marie Smith.

Members Absent: None.

Others Present: Laurie Gigstead, Executive Assistant, Adam Winn, City Councilmember, and Matt Anderson, Director of Tourism.

1. **Call to Order.** Steve Townsend, Vice Chair, called the meeting to order at 2:05 p.m.
2. **Minutes of the December 8, 2021 meeting.** Moved and seconded (Jim/Marie) to approve minutes as written. Motion approved.
3. **Correspondence and Public Comment Period.** Laurie advised that Monica Miller was appointed to City Council so her position as a receiver is now vacant. Laurie introduced Adam Winn, City Councilmember. Adam advised that he is attending board and commission meetings to familiarize himself with them and find the best fit for Council assignments.
4. **Unfinished Business.**
 - A. **Budget/Financials Review.** Reviewed and acknowledged.
 - B. **Tourism Report.** Matt briefly discussed some Brew Fest data and some general tourism data from the end of 2021. He advised that a majority of the hits are on the Gather page and Events page.
5. **New Business.**
 - A. **Confirm Steve Townsend as Vice Chair for 2022.** Moved and seconded (Marie/Lacie) to designate Steve Townsend as Vice Chair for 2022.

With no further business, the meeting was adjourned at 2:17 p.m.

Respectfully submitted,
Laurie Gigstead
Recording Secretary

Drafted: 02/02/2022

Approved: 03/02/2022