



CITY OF ELLENSBURG

Date of Meeting

Time of Meeting

Place of Meeting

Minutes of Lodging Tax Advisory Committee, Regular Meeting

May 4, 2022

2:00 pm

**Council Conference Room, 501 N. Anderson Street
Ellensburg, WA 98926
And remotely via Zoom**

1. Call to Order and Roll Call.

Roll Call Present: Adam Winn (remote), Lacie Dawson (remote), Jim Nale (remote), Steve Townsend, Sarah Beauchamp (remote), and Marie Smith (remote).

Absent: None.

Others present: Laurie Gigstead, Executive Assistant, and Matt Anderson, Director of Tourism.

2. Minutes of the April 6, 2022 meeting.

Jim Nale moved to approve minutes as written. **Motion approved. 6-0**

3. Correspondence and Public Comment Period. None.

4. Unfinished Business.

A. Budget/Financials Review.

Reviewed and acknowledged.

B. Tourism Report.

Matt gave a brief overview of current activities of the Chamber. April had a decent amount of event activity. Lemonade Day kick off is being held this evening and quite a few events scheduled in May along with Farmers Market starting up for the season. The Chamber has been participating in the Community Cultural Arts Plan. He advised that the Visitor's Guide should be ready for distribution Memorial Day weekend.

5. New Business.

A. City Council Update: Adam advised that the Kittitas Valley Event Center presented to Council on May 2, 2022 requesting a potential City partnership for arena improvements at KVEC.

He recently traveled to Hayden, Idaho and noted that on the Triple Play event board a lot of other communities had advertising and inquired if that might be an advertising option for our annual local events. Matt will research and report back with any information.

Other: Laurie advised that she has submitted the required JLARC report for 2021 expenditures. She confirmed with the members they had received and reviewed the new Board and Commission Handbook. She advised that a training is scheduled for Tuesday, July 5, 2022 at 5:30 pm presented by Ann McFarlane of Jurassic Parliament for all Councilmembers and board and commission members regarding running effective meetings and parliamentary procedures. More information will be sent out to all board and commission members.

The next meeting is scheduled for June 1, 2022 at 2:00 p.m. With no further business, the meeting was adjourned at 2:24 p.m.

Laurie Gigstead
Recording Secretary

Drafted: 05/05/2022

Approved: 06/01/2022