



CITY OF ELLENSBURG

Date of Meeting

Time of Meeting

Place of Meeting

Minutes of Lodging Tax Advisory Committee, Regular Meeting

October 4, 2022

2:00 PM

Council Conference Room 501 North Anderson Street

Ellensburg, WA 98926

And remotely via Zoom

1. Call to Order and Roll Call

Roll Call Present: Adam Winn, Marie Smith, Steve Townsend (remotely), and Lacie Dawson (remotely).

Absent: None.

Also present: Heidi Behrends Cerniwey, City Manager, Nicole Klauss, Public Information Officer, Cyndi LaChappelle-Mathis, Executive Assistant, Laurie Gigstead, Executive Assistant and Matt Anderson, Director of Tourism.

1.A. The participants introduced themselves.

2. Minutes of the September 7, 2022 Meeting

Steve Townsend moved to approve the minutes as written. **Motion Approved 4-0.**

3. Correspondence and Public Comment. None

4. Unfinished Business

4.A. Budget/Financials Review

Reviewed and acknowledged.

4.B. Tourism Report

Matt gave an overview of the analytics from the My Ellensburg website. He reported on the September events that occurred and the upcoming October events. He gave a brief overview of the Strategic Plan that was completed in early 2020 and presented to Council on October 3, 2022.

5. New Business

5.A. Request to set a Special Meeting for review of the ratings of the Consolidated Lodging Tax Applications. Marie Smith moved to set a Special Meeting for October 19, 2022 at 1:00 pm. **Motion Approved 4-0.**

5.B. Banner and Hardware Replacement Request. Steve Townsend moved to allocate an additional \$20,000 of lodging tax funds for the banner replacement project. **Motion Approved 4-0.**

The next regular meeting is scheduled for November 2, 2022 at 2:00 pm and the Special Meeting is scheduled for October 19, 2022 at 1:00 pm.

With no further business, the meeting was adjourned at 2:33 pm.

Respectfully Submitted,
Laurie Gigstead
Drafted: 10/05/2022
Approved: 12/13/22