



CITY OF ELLENSBURG

Date of Meeting

Time of Meeting

Place of Meeting

Minutes of Lodging Tax Advisory Committee, Regular Meeting

March 8, 2023

2:00 PM

Council Conference Room 501 North Anderson Street

Ellensburg, WA 98926

And remotely via Zoom

1. Call to Order and Roll Call

Roll Call Present: Adam Winn, Marie Smith (remotely), Lacie Dawson (remotely) and Steve Townsend

Absent: None

Also present in person: Beth Leader, City Clerk, Matt Anderson, Director of Tourism and one member of the public

2. Approval of Minutes

Steve Townsend moved to approve the December 13, 2022 minutes as presented.

Motion approved 4-0.

3. Correspondence and Public Comment

None

4. Unfinished Business

4.A. Tourism Report

Matt reviewed analytics and reported on the increase in advertising for first quarter 2023. The Chamber announced the availability of county-wide micro grants available to organizations not receiving funding from the consolidated process and can receive up to \$2500. The Brewfest event went well, and downtown venues were happy with foot traffic. The Chamber is looking at possibly incorporating an event on Friday night in the future.

4.B. Revenues and Expenses

Information acknowledged.

5. New Business

5.A. New Member Recruitment

Members discussed individuals to speak with and will contact a local business owner and the new General Manager of Townplace Suites.

5.B. Discussion and Appointment for County Lodging Tax Subcommittee for Disputes

Steve Townsend volunteered to serve on the dispute board and Lacie Dawson agreed to serve as the alternate.

5C. Discussion and Appointment of 100th Year Rodeo Anniversary Mural Committee member

Marie Smith volunteered to serve as the Lodging Tax representative on the Mural Sub-committee. She asked about the status of the call to Artists for the project and Adam stated he would follow up with her about that.

6. Adjournment

With no further business, the meeting adjourned at 2:23 pm

Respectfully Submitted,
Beth Leader
Drafted: 3/13/23
Approved: 4/5/2023