



CITY OF ELLENSBURG

Minutes of Lodging Tax Advisory Committee, Regular Meeting

Date of Meeting

April 5, 2023

Time of Meeting

2:00 PM

Place of Meeting

Council Conference Room 501 North Anderson Street

Ellensburg, WA 98926

And remotely via Zoom

1. Call to Order and Roll Call

Roll Call Present: Adam Winn, Marie Smith, Lacie Dawson, and Steve Townsend

Absent: None

Also present in person: Cyndi LaChappelle, Executive Assistant, Matt Anderson, Director of Tourism, Brett Wachsmith, County Commissioner, Carl Jensvold, Ellensburg Rodeo Board, Kady Porterfield, Event Center Director, Gemma Fortier (remotely), LTAC candidate.

2. Approval of Minutes

Steve Townsend moved to approve the March 8, 2023 minutes as presented. **Motion approved 4-0.**

3. Correspondence and Public Comment

None

4. Unfinished Business

4.A. Tourism Report

Matt reviewed analytics and reported traffic to the site as 19-20K/month. The Chamber is including information on things to do in Ellensburg, i.e. restaurants, arts, the beer and wine scene, as well as Explore the Outdoors which includes trails and promoting Bike Month.

4.B. Revenues and Expenses

Information acknowledged.

5. New Business

5.A. Discussion and Consideration of Funding Dept Service to support KVEC/Rodeo Arena Capital Improvements.

Kady, Carl and Brett discussed the Rodeo Grandstands revitalization project and the necessity of same. Some funding has been secured but there is still a need.

Steve Townsend moved to authorize \$250K per year for ten years from LTAC funds to support the Ellensburg Rodeo Grandstands Project. **Motion approved 3-0 with 1 abstaining.**

Other: Cyndi advised that she has submitted the required JLARC report for 2022 expenditures.

The next meeting is scheduled for May 3 at 2:00 p.m.

6. Adjournment

With no further business, the meeting adjourned at 2:35 pm

Respectfully Submitted,
Cyndi LaChappelle-Mathis
Drafted: 4/5/23
Approved: 5/3/2023