



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

CITY OF ELLENSBURG

AGENDA

Tuesday, January 19, 2021

3:30 PM - Public Transit Advisory Committee

1. CALL TO ORDER AND ROLL CALL OF MEMBERS

2. APPROVAL OF AGENDA

3. APPROVAL OF MINUTES

3.A [December 2020 PTAC Minutes](#)

4. FOLLOW UP ITEMS

4.A Enunciator follow up. Paula with HopeSource update

5. RIDERSHIP AND YEAR TO DATE STATS

5.A [2020 ridership stats](#)

6. TRANSIT MARKETING

Status Report:

6A. Central Transit Website

6B. Transit App

6C. Logo Redesign

6D. Connecting to CWU Student Mobile app

6E. New Paratransit Brochure

7. TRANSIT UPDATE

7A. The upcoming 2021-2023 Consolidated Grant Application Status/Update

7B. Executed 2021-2023 Dial A Ride and Kittitas County Connector Agreements Status/Update

10. ADJOURNMENT

Next PTAC Meeting – February 16, 2021



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

CURRENT ELLENSBURG PUBLIC TRANSIT ADVISORY COMMITTEE MEMBERS

Bruce Tabb,
Chair

Jack Frost,
Vice Chair
Term exp.
12/31/21

Edgar Espino
ASCWU

Jason
Berthon-Koch,
CWU
Term exp.
12/31/21

Opening for
A new
Committee
member

Robert
Mersinger
Term exp.
12/31/22

Joshua
Hackney
Term exp.
12/31/23

City of Ellensburg Date & Time of Meeting Place of Meeting

Minutes of PTAC Meeting December 15, 2020 3:30 PM Remotely Per Proclamation 20-28.7

1. Call to Order and Roll Call

Roll Call Present: Edgar Espino, Joshua Hackney, Jason Berthon-Koch, Bob Mersinger, Bruce Tabb

Roll Call Absent: Jack Frost

Also Present: Betsy Dunbar – COE, Derek Mayo – COE, Paula Hctor – HopeSource, Landis Hanson – ASCWU, Danielle Ogden – Trillium Solutions, Stan Parkford – Swiftly.

2. Approval of Agenda

Motion and second (Bob M | Jason B) to approve the Agenda of the December 15, 2020 PTAC Meeting. **Motion Affirmed.**

3. Approval of Minutes

Motion and second (Josh H | Edgar E) to approve the minutes of the November 19, 2020 PTAC Meeting. **Motion Affirmed.**

4. Follow Up Items

Paula H with HopeSource gave an update on the enunciators.

1. All enunciators are working well, however, it was reported there are issues with the enunciators during the first hour of service. HopeSource is working with the manufacturer. We will follow up again next month.

Last meeting is was recommended to have the additional time stops placed on a map.

2. The maps were reviewed.
 - All the time stops are now numbered, and for the presentation, the additional time stops were highlighted in yellow.
 - The additional time stops are evenly spread out and were based off ridership stats.

5. Transit Marketing Updates

Two guest speakers gave presentations to the group.

The first speaker was Stan Parkford, Manager of Customer Success and Central Transits Implementation Project Manager. He shared information on the Transit app and the deliverables for Central Transit including real-time operations tools, real-time



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passenger information, prediction maps and SMS/voice services as well as GPS playback and dashboards.

The second speaker was Danielle Ogden, Project manager at Trillium Solutions, who shared information on the Central Transit website, logo, transit alerts, interactive maps and GTFS management.

6. Follow Up Items for Next Meeting:

Enunciators

Updates on the Transit app and logo, website development.

7. Next PTAC Meeting

The next regular PTAC meeting will be held on January 19, 2021.

8. Adjournment

With no further discussion, the meeting adjourned at 4:58 PM.

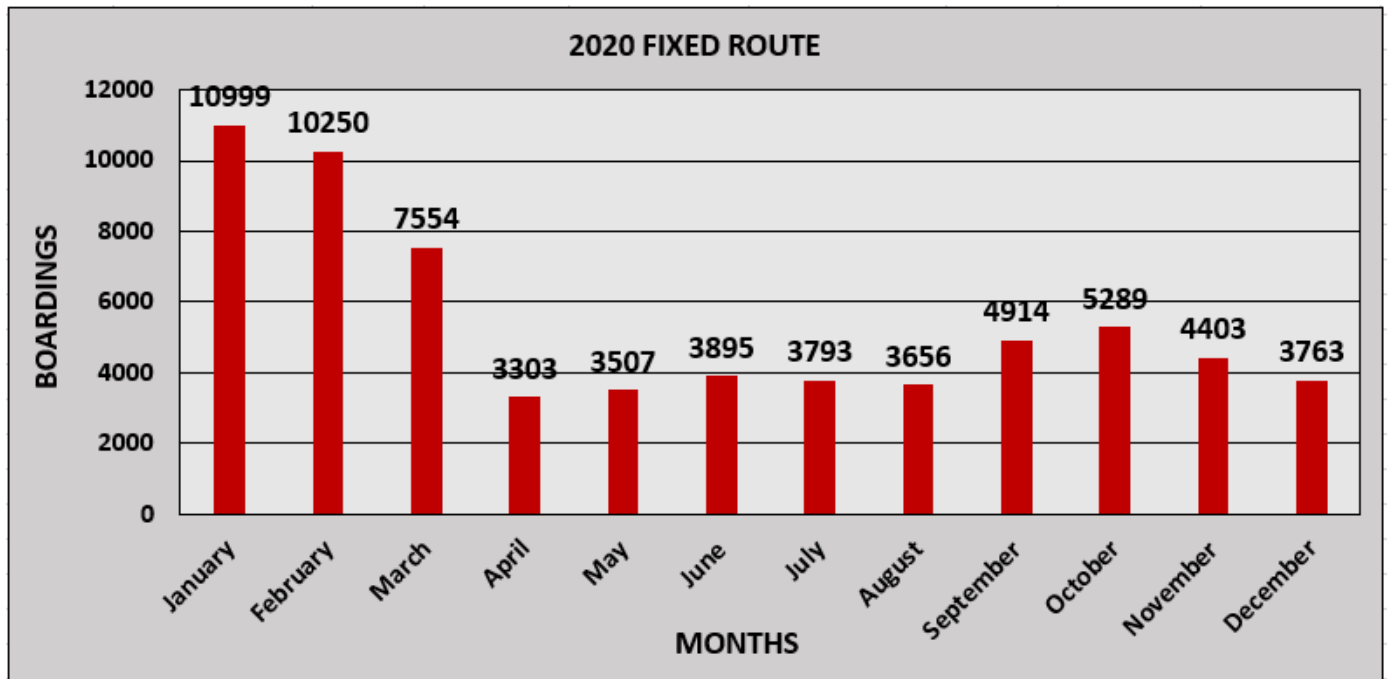
Betsy Dunbar

Drafted: 12/16/2020

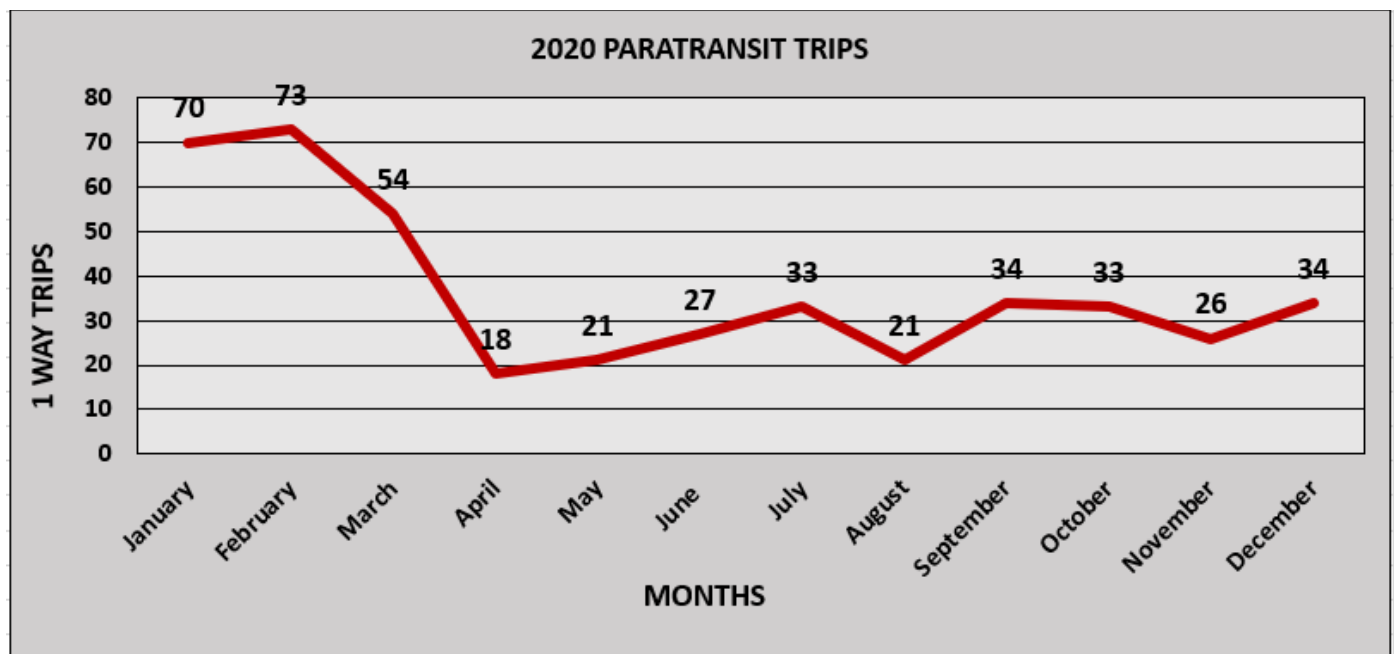
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PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

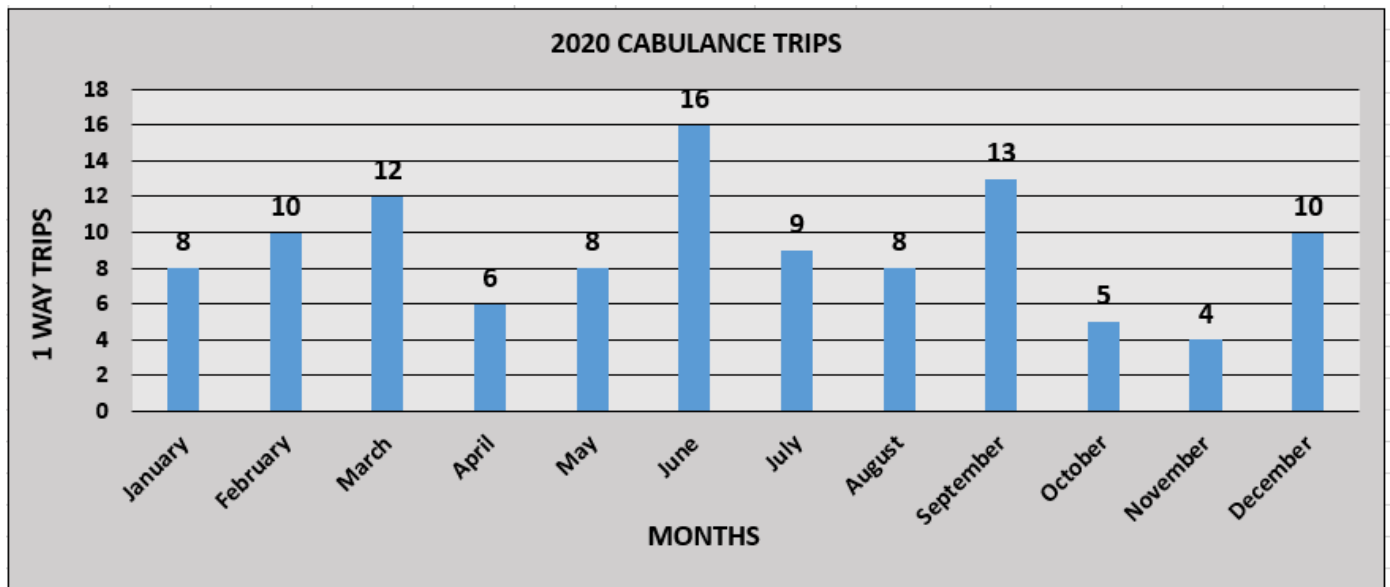
2020 FIXED ROUTE



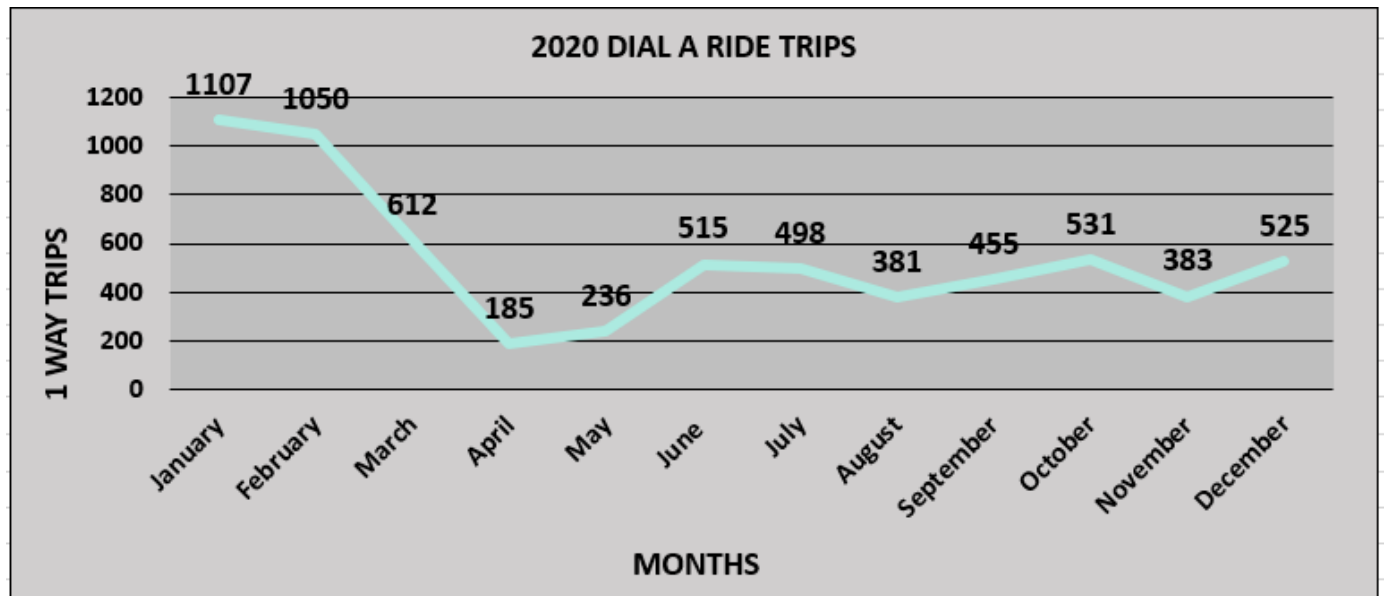
2020 PARATRANSIT



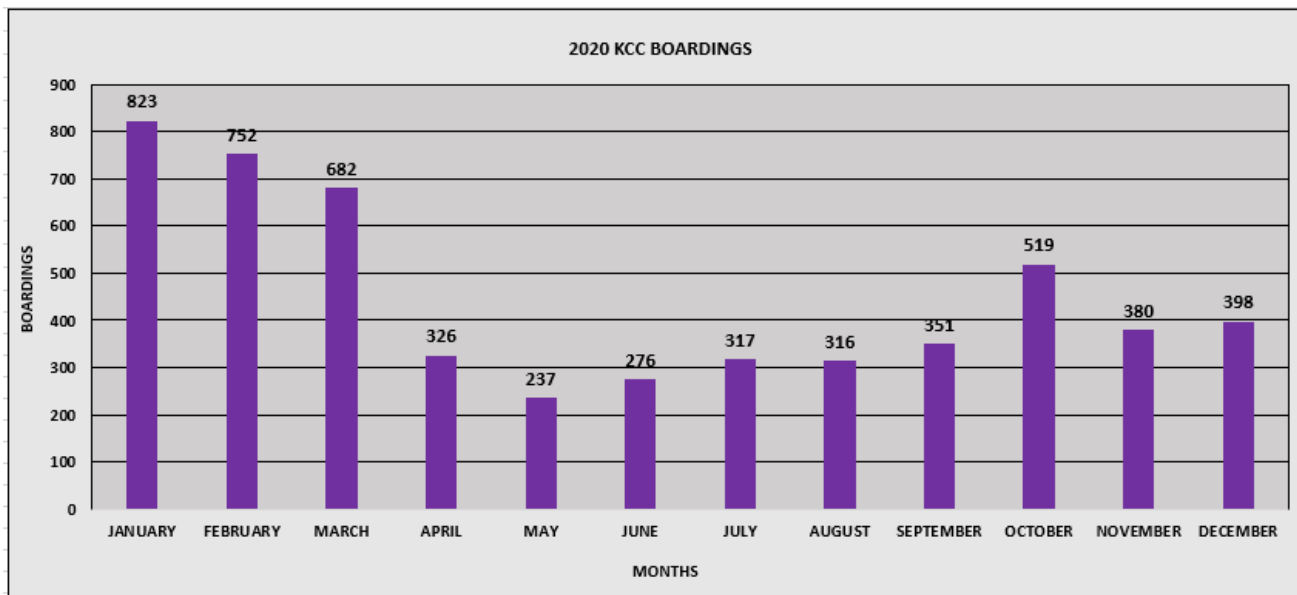
2020 CABULANCE



2020 DIAL A RIDE



2020 KITTITAS COUNTY CONNECTOR



2020 Boarding and Deboarding locations

KITTITAS COUNTY CONNECTOR	YEAR TO DATE	
	BOARDINGS	ALIGHTINGS
2020		
3rd & Atlantic EB Total	155	23
City Park Cle Elum	17	82
Cle Elum Travelers Inn	8	49
Dairy Queen Cle Elum	39	10
DSHS Ellensburg	30	47
Econo Lodge Cle Elum	55	13
HopeSource	3	118
Pioneer Coffee	685	399
Restrooms Cle Elum	21	43
Roslyn (1st & Dakota)	243	6
Roslyn (1st and Penns)	54	108
Safeway @ Ruby & 4th	2198	1570
Safeway Cle Elum	793	698
Shoemaker East Bound	607	15
Shoemaker West Bound	10	607
State Farm Cle Elum	2	42
Suncadia Firehouse Rd	9	42
Three Forks Ammo	8	2
Timber Lodge	19	25
Visitor Center Cle Elum	32	65
Washington Federal	389	943
GRAND TOTAL	5377	5377 *

*Adjusted

SUMMARY

2020

TOTAL BOARDINGS / 1 WAY TRIPS

FIXED ROUTE – 65,326

PARATRANSIT – 444

CABULANCE – 109

KCC – 5377

DIAL A RIDE – 6478

TOTAL RIDERSHIP – 77,734

2020 TO 2019 COMPARRISON

