



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING MINUTES

CURRENT ELLENSBURG PUBLIC TRANSIT ADVISORY COMMITTEE MEMBERS

Bruce Tabb,
Chair

Jack Frost,
Term exp.
12/31/21

Landis Hansen
ASCWU temp

Jason
Berthon-Koch,
CWU
Term exp.
12/31/21

Opening for
A new
Committee
member

Robert
Mersinger
Vice Chair
Term exp.
12/31/22

Joshua
Hackney
Term exp.
12/31/23

City of Ellensburg
Date & Time of Meeting
Place of Meeting

Minutes of PTAC Meeting
March 16, 2021 3:30 PM
Held remotely per Proclamation 20-28.7

1. Call to Order and Roll Call

Roll Call Present: Landis Hansen, Joshua Hackney, Jason Berthon-Koch, Bob Mersinger, Bruce Tabb

Roll Call Absent: Jack Frost

Also Present: Betsy Dunbar – COE, Ryan Lyyski – COE, John Raymond – HopeSource

2. Approval of Minutes

Motion and second (Jason B | Bob M) to approve the minutes of the January 19, 2021 PTAC Meeting. **Motion Affirmed.**

3. Follow Up Items

Those who attended the February special meeting were thanked and told Logo information will be discussed later in the meeting.

4. Agenda Item

The Agreement between KVH and the City for Cabulance Service was reviewed and a motion and second to approve the Agreement was passed contingent on possible minor changes by the City Attorney. Motion and Second (Bob M | Landis H). **Motion Affirmed.**

5. Ridership Stats

A year to date and 2020 – 2021 comparison of ridership stats were presented and discussed, as well as goals to target the public to ensure riders and potential riders know of the different transportation services. This discussion led to an interest in supporting persons who need assistance getting to COVID-19 vaccination sites. Joshua H. would speak with KPHD and PFP members in a meeting the following day.

6. Transit Marketing Updates

- Paratransit Brochures are now in English, Spanish and Braille.
- Transit TV in the SURC
- CWU Advertising targeted to begin on March 30th.
- CT ad is in the Kittitas County 2021 calendar.



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7. Transit update

- Due to safety reasons, one of the Ruby Street bus stops move a block South. The change was seamless.
- The new Central Transit Logos were unveiled along with designs for bus stop signs, brochures, and bus wraps.
 - New bus stop signs and bus wraps are currently being designed.
 - HopeSource will be receiving 3 new buses on the 23rd. They will be the first buses to be wrapped in the new design.
- Pictures of the newest bus shelters with the installed artwork were shared.
 - It was suggested the shelter pictures should be shared on the city website and social media.
- Landis H. questioned the design of the benches in the bus shelters stating they were not friendly for the homeless population. Noting the benches were 3'11" it was suggested the benches be longer. The open space next to the bench is for riders who use a mobility device. In the future, the city will look at different designs.
- It was suggested to hand out 3x5 cards on the CT buses regarding the vacancy position of the Public Transit Advisory Committee.

8. Follow Up Items for Next Meeting:

Work with KPHD in providing transportation services for persons needing assistance getting to vaccination sites.

Hand out 3x5 cards on the CT buses for PTAC vacancy.

Publish the new paratransit brochures.

Stronger marketing and social media campaign.

Logo and Transit App launch.

9. ADJOURNMENT

Next PTAC Meeting

The next regular PTAC meeting will be held on April 20, 2021.

Meeting ended at 4:31 PM.

Betsy Dunbar

Drafted: 3-17-2021

Approved: 5-18-2021