



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

CITY OF ELLENSBURG AGENDA Tuesday, April 20, 2021 3:30 PM - Public Transit Advisory Committee

1. CALL TO ORDER AND ROLL CALL OF MEMBERS

2. APPROVAL OF AGENDA

3. APPROVAL OF MINUTES

3.A March 16, 2021 PTAC Minutes Pg 3

4. FOLLOW UP ITEMS

4.A The Agreement between KVH and the City for Cabulance Service was approved by the City Council on April 5th.

4.B PTAC Vacancy
• Handouts Pg 5

4.C Transportation Services to assist persons getting to vaccination sites.

5. AGENDA ITEM

5.A None

6. MONTHLY RIDERSHIP AND YEAR TO DATE STATS

6.A Ridership Graphs Pg 6

7. TRANSIT MARKETING UPDATE

7.A Transit TV in SURC

7.B Advertising
• Banner Pg 10

7.C FB Campaign – Bus Shelter Artwork, Transit app

8. TRANSIT UPDATE

8.A Bus Wrap Delay

8.B Bus Stop Signs

8.C Paratransit and Timetable Brochures



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8.D CRRSAA - Rural Formula Grant Award Coronavirus Response and Relief Supplemental
Appropriation Act of 2021 Pg 11

8.E Website

8.F Survey Cards Pg 12

9. DISCUSSION ITEM

9.A Seatbelt Use on Buses

10. ADJOURNMENT

Next PTAC Meeting – May 18, 2021

3.A

**CURRENT
ELLENSBURG
PUBLIC
TRANSIT
ADVISORY
COMMITTEE
MEMBERS**

Bruce Tabb,
Chair

Jack Frost,
Term exp.
12/31/21

Landis Hansen
ASCWU temp

Jason
Berthon-Koch,
CWU
Term exp.
12/31/21

Opening for
A new
Committee
member

Robert
Mersinger
Vice Chair
Term exp.
12/31/22

Joshua
Hackney
Term exp.
12/31/23

City of Ellensburg

Date & Time of Meeting

Place of Meeting

Minutes of PTAC Meeting

March 16, 2021 3:30 PM

Held remotely per Proclamation 20-28.7

1. Call to Order and Roll Call

Roll Call Present: Landis Hansen, Joshua Hackney, Jason Berthon-Koch, Bob Mersinger, Bruce Tabb

Roll Call Absent: Jack Frost

Also Present: Betsy Dunbar – COE, Ryan Lyyski – COE, John Raymond – HopeSource

2. Approval of Minutes

Motion and second (Jason B | Bob M) to approve the minutes of the January 19, 2021 PTAC Meeting. **Motion Affirmed.**

3. Follow Up Items

Those who attended the February special meeting were thanked and told Logo information will be discussed later in the meeting.

4. Agenda Item

The Agreement between KVH and the City for Cabulance Service was reviewed and a motion and second to approve the Agreement was passed contingent on possible minor changes by the City Attorney. Motion and Second (Bob M | Landis H). **Motion Affirmed.**

5. Ridership Stats

A year to date and 2020 – 2021 comparison of ridership stats were presented and discussed, as well as goals to target the public to ensure riders and potential riders know of the different transportation services. This discussion led to an interest in supporting persons who need assistance getting to COVID-19 vaccination sites. Joshua H. would speak with KPHD and PFP members in a meeting the following day.

6. Transit Marketing Updates

- Paratransit Brochures are now in English, Spanish and Braille.
- Transit TV in the SURC
- CWU Advertising targeted to begin on March 30th.
- CT ad is in the Kittitas County 2021 calendar.

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7. Transit update

- Due to safety reasons, one of the Ruby Street bus stops move a block South. The change was seamless.
- The new Central Transit Logos were unveiled along with designs for bus stop signs, brochures, and bus wraps.
 - New bus stop signs and bus wraps are currently being designed.
 - HopeSource will be receiving 3 new buses on the 23rd. They will be the first buses to be wrapped in the new design.
- Pictures of the newest bus shelters with the installed artwork were shared.
 - It was suggested the shelter pictures should be shared on the city website and social media.
- Landis H. questioned the design of the benches in the bus shelters stating they were not friendly for the homeless population. Noting the benches were 3'11" it was suggested the benches be longer. The open space next to the bench is for riders who use a mobility device. In the future, the city will look at different designs.
- It was suggested to hand out 3x5 cards on the CT buses regarding the vacancy position of the Public Transit Advisory Committee.

8. Follow Up Items for Next Meeting:

Work with KPHD in providing transportation services for persons needing assistance getting to vaccination sites.

Hand out 3x5 cards on the CT buses for PTAC vacancy.

Publish the new paratransit brochures.

Stronger marketing and social media campaign.

Logo and Transit App launch.

9. ADJOURNMENT

Next PTAC Meeting

The next regular PTAC meeting will be held on April 20, 2021.

Meeting ended at 4:31 PM.

Betsy Dunbar

Drafted: 3-17-2021

Approved:

4.B



Central Transit has a new look, is on the move and needs you!

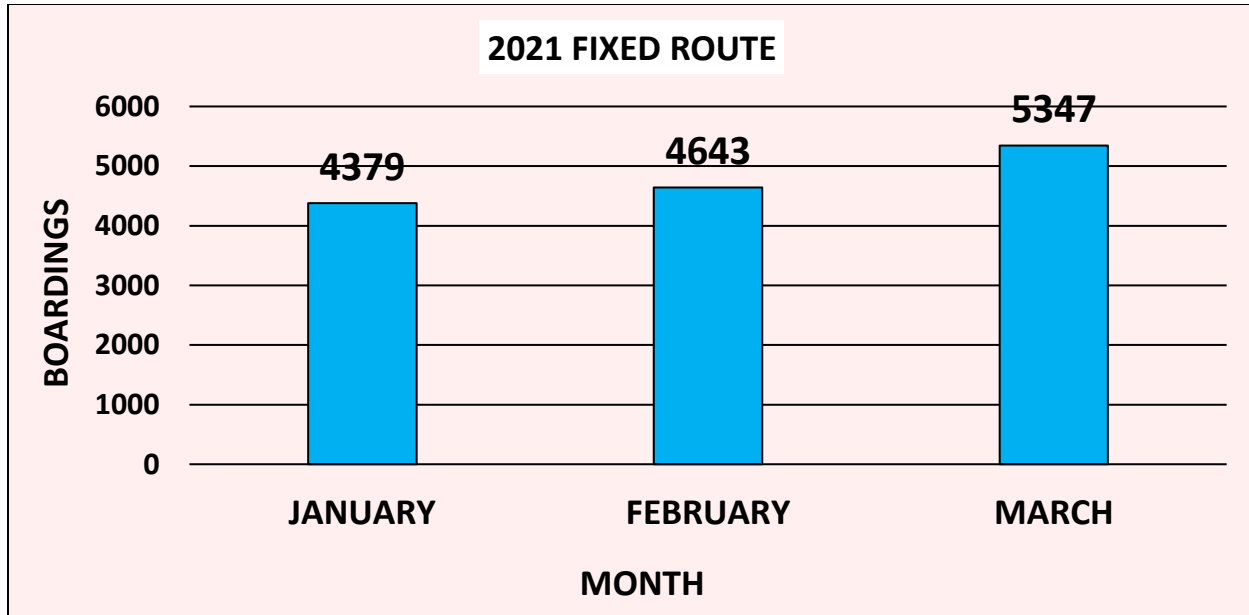
The City of Ellensburg's Public Transit Advisory Committee has an opening. We are looking for volunteer applicants to assist in the oversight of public transit services including its quality, improvements, funding and reporting.

Applications are available at
<https://ci.ellensburg.wa.us/79/boards-commissions> or use the QR Code below.

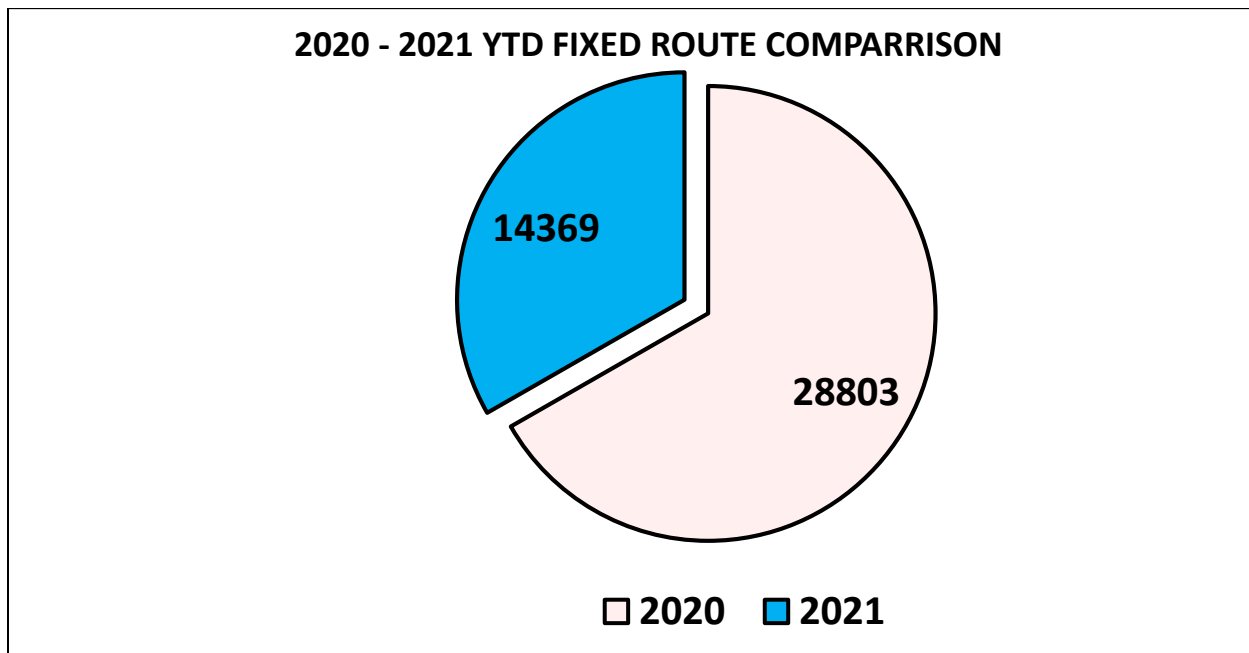


6.A

FIXED ROUTE

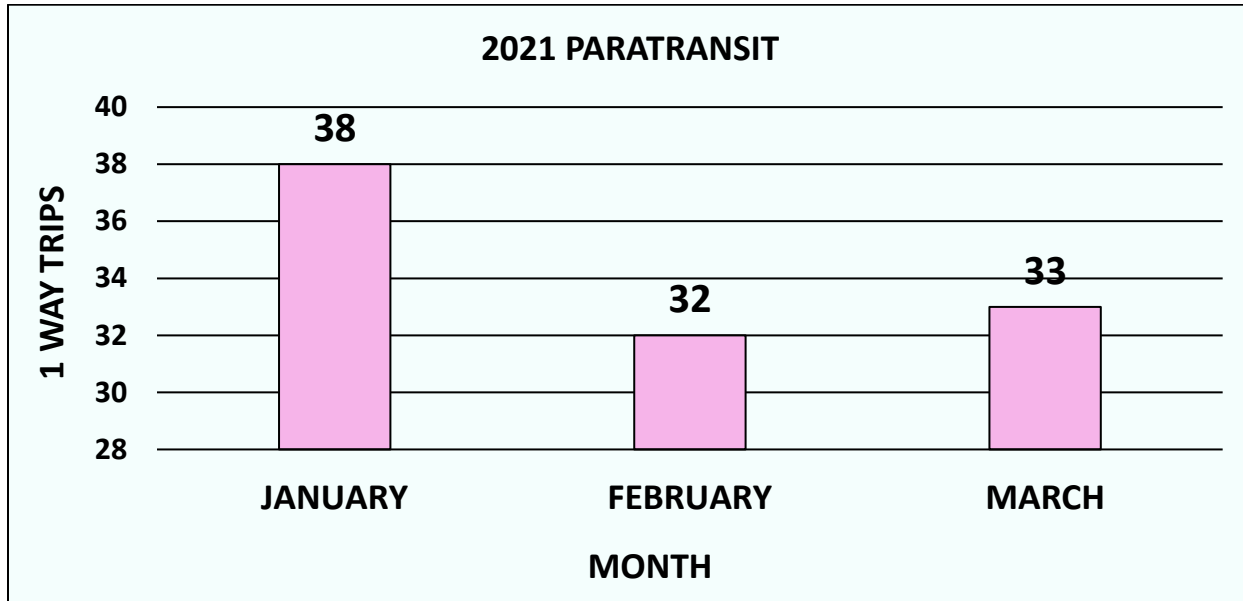


+15%

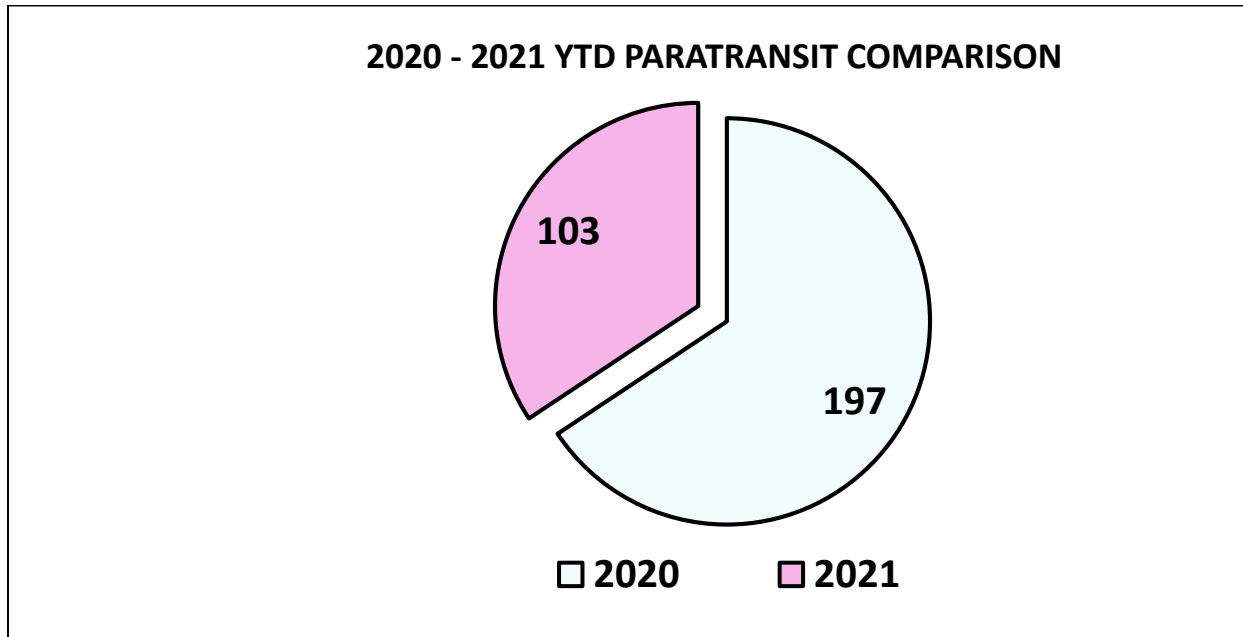


-50%

PARATRANSIT

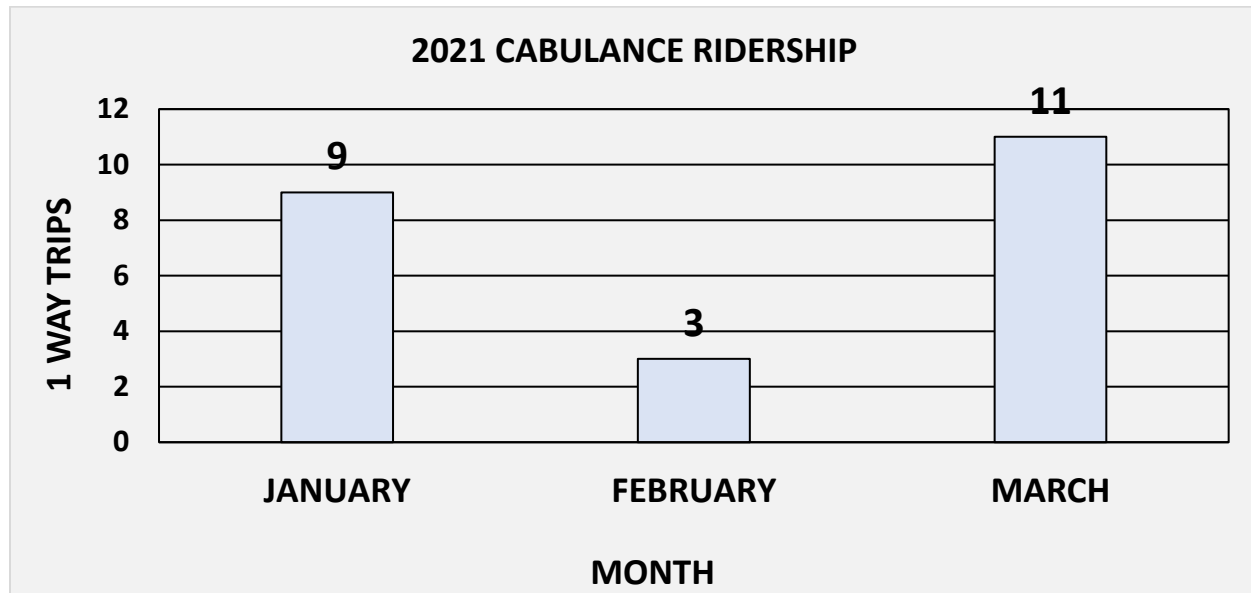


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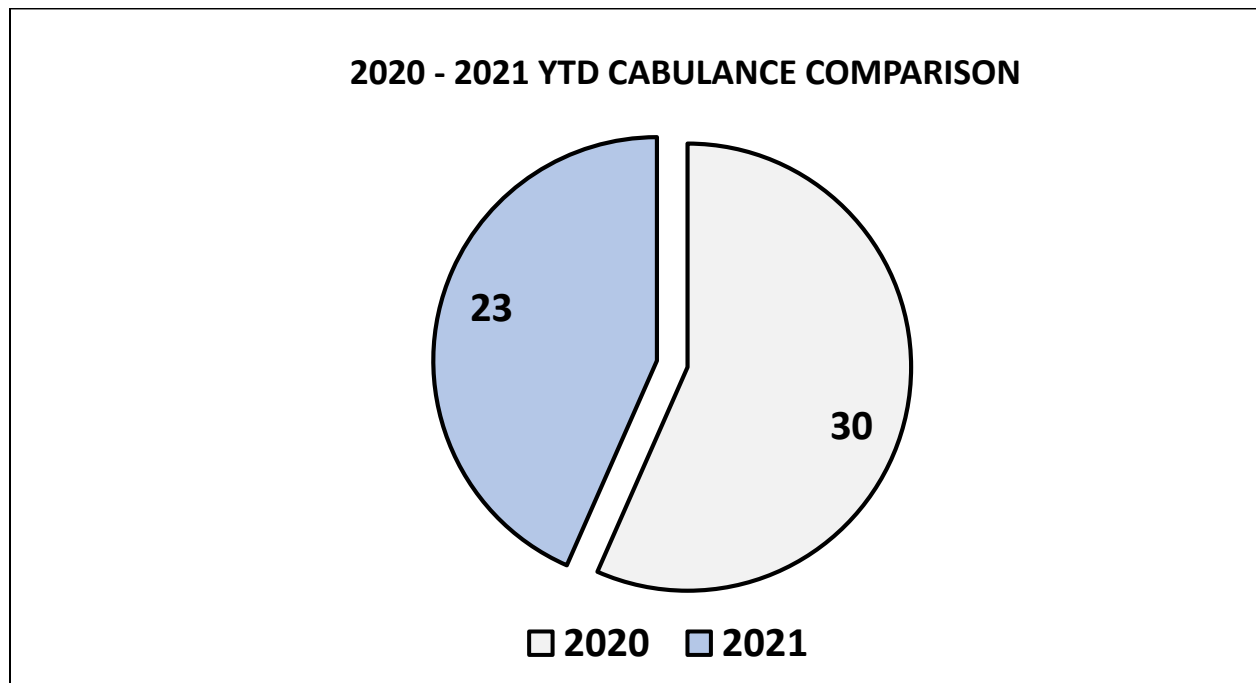


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CABULANCE

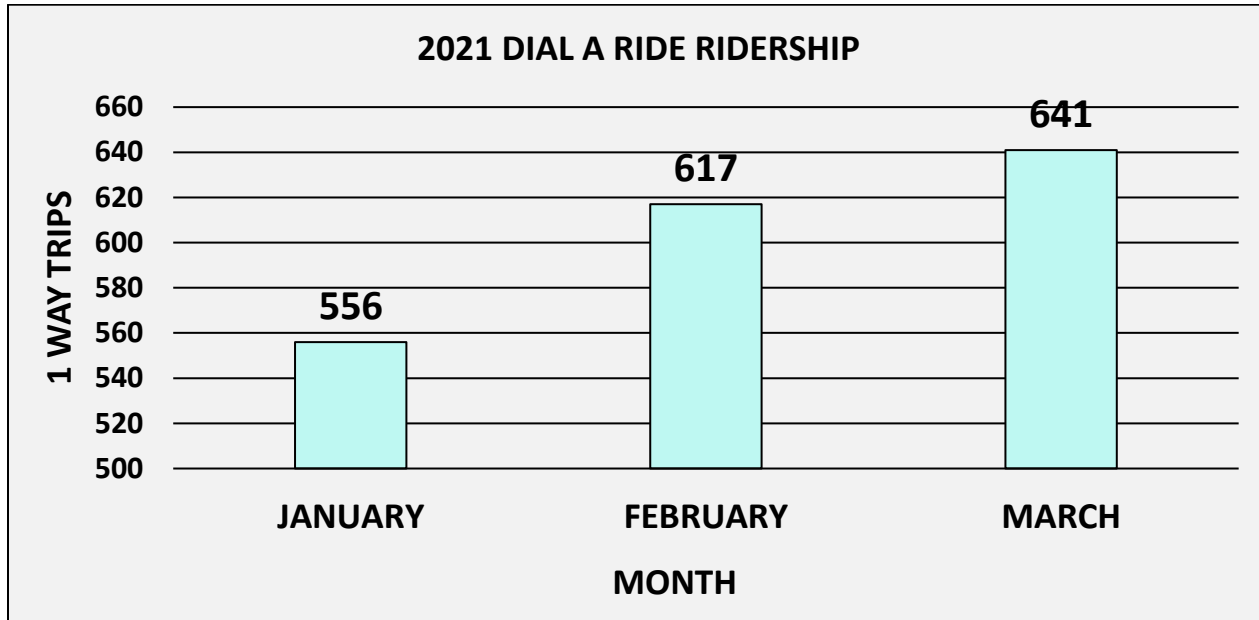


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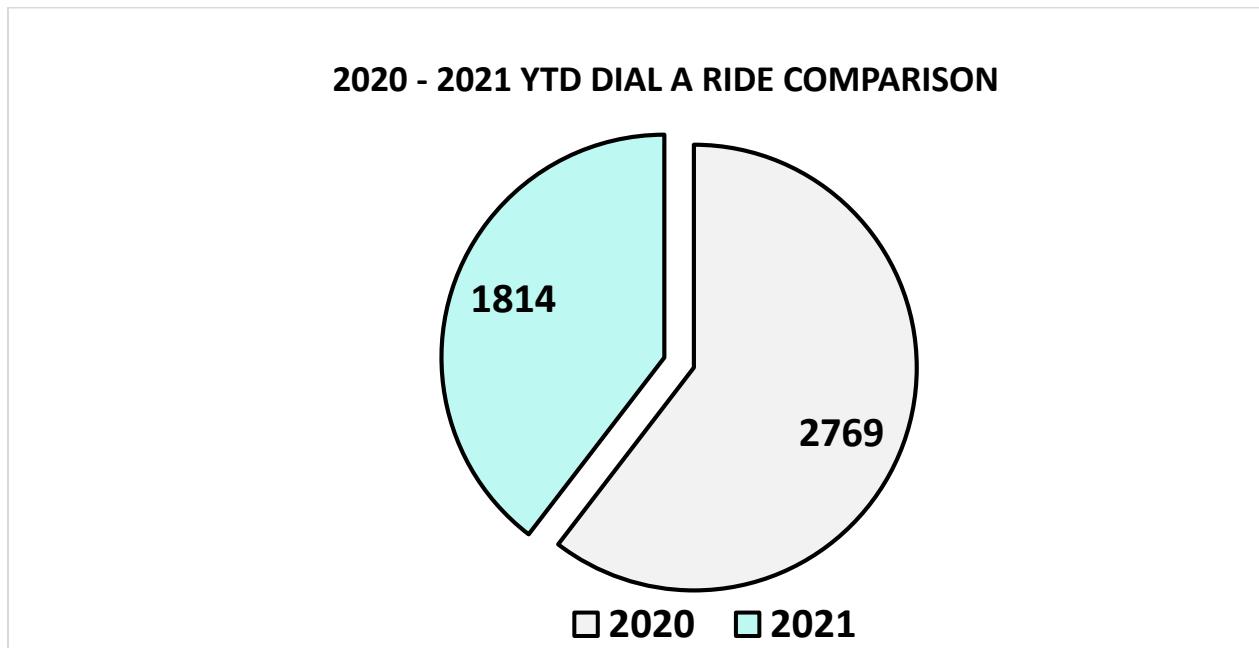


-23%

DIAL A RIDE



+4%



-34%

7.B

CENTRAL TRANSIT IN REAL TIME

Plan Your Trip . Track Your Bus . Get Service Alerts

**DOWNLOAD TRANSIT
TODAY!**



Download on the
App Store

GET IT ON
Google Play

Brought to you by the City of Ellensburg



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

8.D



Transportation Building
310 Maple Park Avenue S.E.
P.O. Box 47300
Olympia, WA 98504-7300
360-705-7000
TTY: 1-800-833-6388
www.wsdot.wa.gov

April 9, 2021

Betsy Dunbar
Central Transit
501 North Anderson Street
Ellensburg, WA 98926-3147

Subject: CRRSAA - Rural Formula Grant Award

Dear Betsy:

WSDOT is pleased to award Central Transit a \$629,644 Rural Formula Grant under the [Coronavirus Response and Relief Supplemental Appropriation Act of 2021 \(CRRSAA\)](#). This grant is apportioned through the Federal Transit Administration 5311 program. Funding will be provided at a 100 percent federal share with no required local match for allowable capital, operating, and other administrative expenses to prevent, prepare for, and respond to COVID-19.

At this time, your organization has pre-award authority to initiate spending on allowable expenditures retroactive to January 20, 2020. Also, you may use local funds during the contract preparation and approval process, and request reimbursement from WSDOT after the contract is signed.

Please let me know if you have any questions at (564) 999-1583 or nordstj@wsdot.wa.gov. Thank you for your valuable services.

Sincerely,



Jillian Nordstrom
Grants & Community Partnerships Manager, Public Transportation Division

8.F



	Yes	No
Did your bus arrive on time?	☐	☐
Was it easy to find your bus stop?	☐	☐
Did you feel comfortable & safe on the bus?	☐	☐

At Central Transit, we want your transit experience to be the very best - on time, comfortable and welcoming. If you have a suggestion on how we can improve our service, or want to share a compliment, we want to hear from you: _____

If you would like to talk with someone, enter your phone number or email address: _____

Please return the card to the driver when complete.

