



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

CITY OF ELLENSBURG AGENDA Tuesday, May 18, 2021 3:30 PM - Public Transit Advisory Committee

1. CALL TO ORDER AND ROLL CALL OF MEMBERS

2. APPROVAL OF AGENDA

3. APPROVAL OF MINUTES

- 3.A March 16, 2021 PTAC Minutes Pg 3
April 20, 2021 PTAC Meeting was cancelled due to non-scheduled absences resulting in no quorum.

4. FOLLOW UP ITEMS

- 4.A The Agreement between KVH and the City for Cabulance Service was approved by the City Council on April 5th.
4.B PTAC - Jack Frost resigned his position.
• Handouts
• Update on PTAC Membership- Bruce Pg 5
4.C Transportation Services to assist persons getting to vaccination sites.

5. AGENDA ITEM

- 5.A None

6. MONTHLY RIDERSHIP AND YEAR TO DATE STATS

- 6.A Ridership Graphs Pg 6

7. TRANSIT MARKETING UPDATE

- 7.A Transit TV in SURC
7.B Advertising Pg 11
• Banner
7.C FB Campaign – Bus Shelter Artwork, Transit app, Website, Buses
7.D Newspaper, Online, and Radio

8. TRANSIT UPDATE



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

8.A Bus Wraps	Pg 13
8.B Bus Stop Signs - Update	
8.C Paratransit and Timetable Brochures - Update	
8.D CRRSAA - Rural Formula Grant Award Coronavirus Response and Relief Supplemental Appropriation Act of 2021	Pg 14
8.E Website	Pg 15
8.F Survey Cards	Pg 16
8.G In person Surveys	Pg 17
8.H Seatbelt use on the buses	Pg 19

10. ADJOURNMENT

Next PTAC Meeting – June 15, 2021

PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

CURRENT ELLENSBURG PUBLIC TRANSIT ADVISORY COMMITTEE MEMBERS

Bruce Tabb,
Chair

Jack Frost,
Term exp.
12/31/21

Landis Hansen
ASCWU temp

Jason
Berthon-Koch,
CWU
Term exp.
12/31/21

Opening for
A new
Committee
member

Robert
Mersinger
Vice Chair
Term exp.
12/31/22

Joshua
Hackney
Term exp.
12/31/23

City of Ellensburg	Minutes of PTAC Meeting
Date & Time of Meeting	March 16, 2021 3:30 PM
Place of Meeting	Held remotely per Proclamation 20-28.7

1. Call to Order and Roll Call

Roll Call Present: Landis Hansen, Joshua Hackney, Jason Berthon-Koch, Bob Mersinger, Bruce Tabb

Roll Call Absent: Jack Frost

Also Present: Betsy Dunbar – COE, Ryan Lyyski – COE, John Raymond – HopeSource

2. Approval of Minutes

Motion and second (Jason B | Bob M) to approve the minutes of the January 19, 2021 PTAC Meeting. **Motion Affirmed.**

3. Follow Up Items

Those who attended the February special meeting were thanked and told Logo information will be discussed later in the meeting.

4. Agenda Item

The Agreement between KVH and the City for Cabulance Service was reviewed and a motion and second to approve the Agreement was passed contingent on possible minor changes by the City Attorney. Motion and Second (Bob M | Landis H). **Motion Affirmed.**

5. Ridership Stats

A year to date and 2020 – 2021 comparison of ridership stats were presented and discussed, as well as goals to target the public to ensure riders and potential riders know of the different transportation services. This discussion led to an interest in supporting persons who need assistance getting to COVID-19 vaccination sites. Joshua H. would speak with KPHD and PFP members in a meeting the following day.

6. Transit Marketing Updates

- Paratransit Brochures are now in English, Spanish and Braille.
- Transit TV in the SURC
- CWU Advertising targeted to begin on March 30th.
- CT ad is in the Kittitas County 2021 calendar.

PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

7. Transit update

- Due to safety reasons, one of the Ruby Street bus stops move a block South. The change was seamless.
- The new Central Transit Logos were unveiled along with designs for bus stop signs, brochures, and bus wraps.
 - New bus stop signs and bus wraps are currently being designed.
 - HopeSource will be receiving 3 new buses on the 23rd. They will be the first buses to be wrapped in the new design.
- Pictures of the newest bus shelters with the installed artwork were shared.
 - It was suggested the shelter pictures should be shared on the city website and social media.
- Landis H. questioned the design of the benches in the bus shelters stating they were not friendly for the homeless population. Noting the benches were 3'11" it was suggested the benches be longer. The open space next to the bench is for riders who use a mobility device. In the future, the city will look at different designs.
- It was suggested to hand out 3x5 cards on the CT buses regarding the vacancy position of the Public Transit Advisory Committee.

8. Follow Up Items for Next Meeting:

Work with KPHD in providing transportation services for persons needing assistance getting to vaccination sites.

Hand out 3x5 cards on the CT buses for PTAC vacancy.

Publish the new paratransit brochures.

Stronger marketing and social media campaign.

Logo and Transit App launch.

9. ADJOURNMENT

Next PTAC Meeting

The next regular PTAC meeting will be held on April 20, 2021.

Meeting ended at 4:31 PM.

Betsy Dunbar

Drafted: 3-17-2021

Approved:

4.B



Central Transit has a new look, is on the move and needs you!

The City of Ellensburg's Public Transit Advisory Committee has an opening. We are looking for volunteer applicants to assist in the oversight of public transit services including its quality, improvements, funding and reporting.

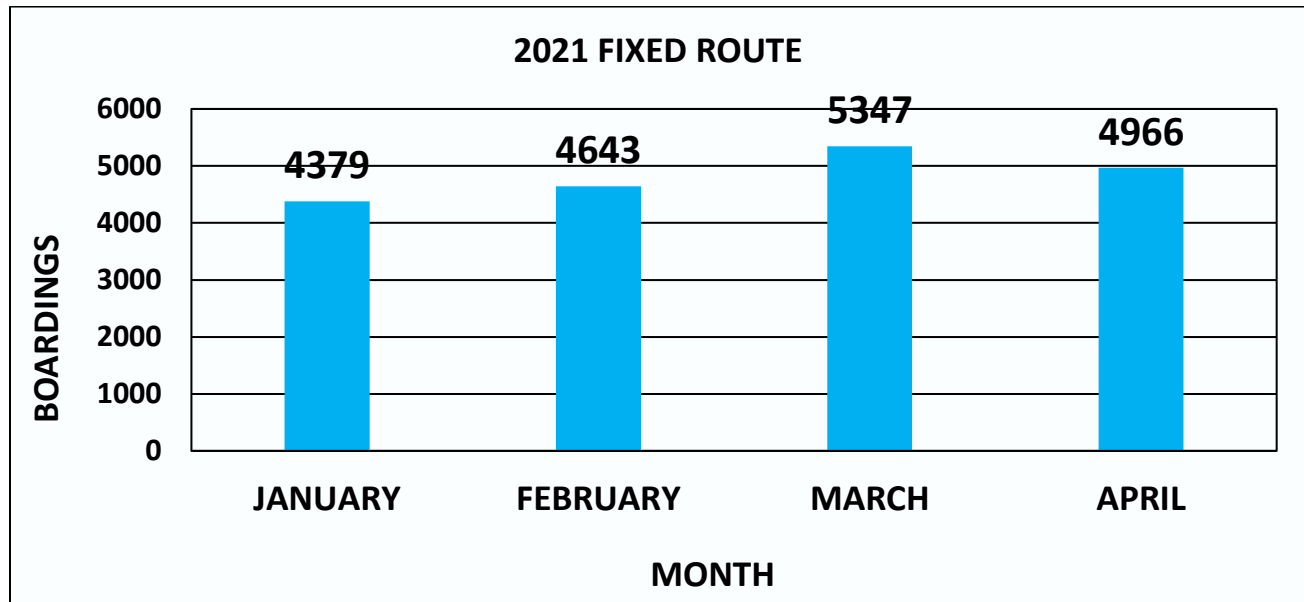
Applications are available at
<https://ci.ellensburg.wa.us/79/boards-commissions> or use the QR Code below.

A graphic consisting of two overlapping circles. The larger circle is blue and contains the text "JOIN OUR TEAM!" in white, bold, uppercase letters. The smaller circle is red and overlaps the bottom-left of the blue circle.

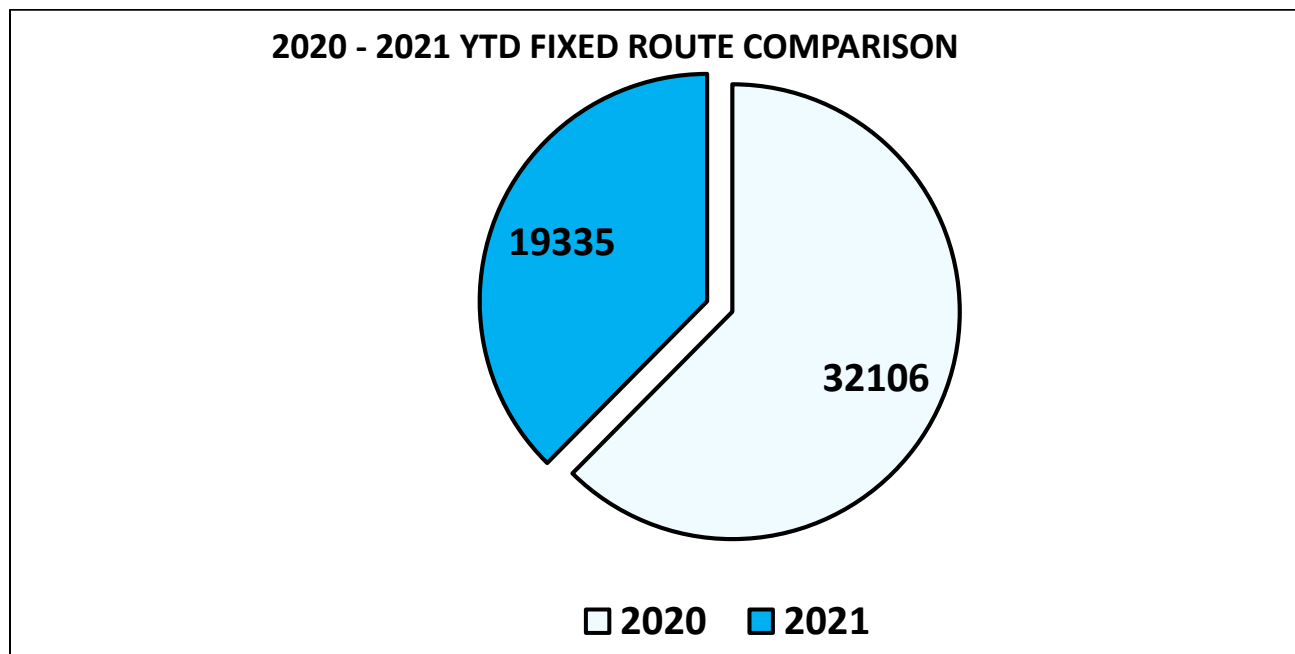
**JOIN
OUR
TEAM!**

6.A

FIXED ROUTE

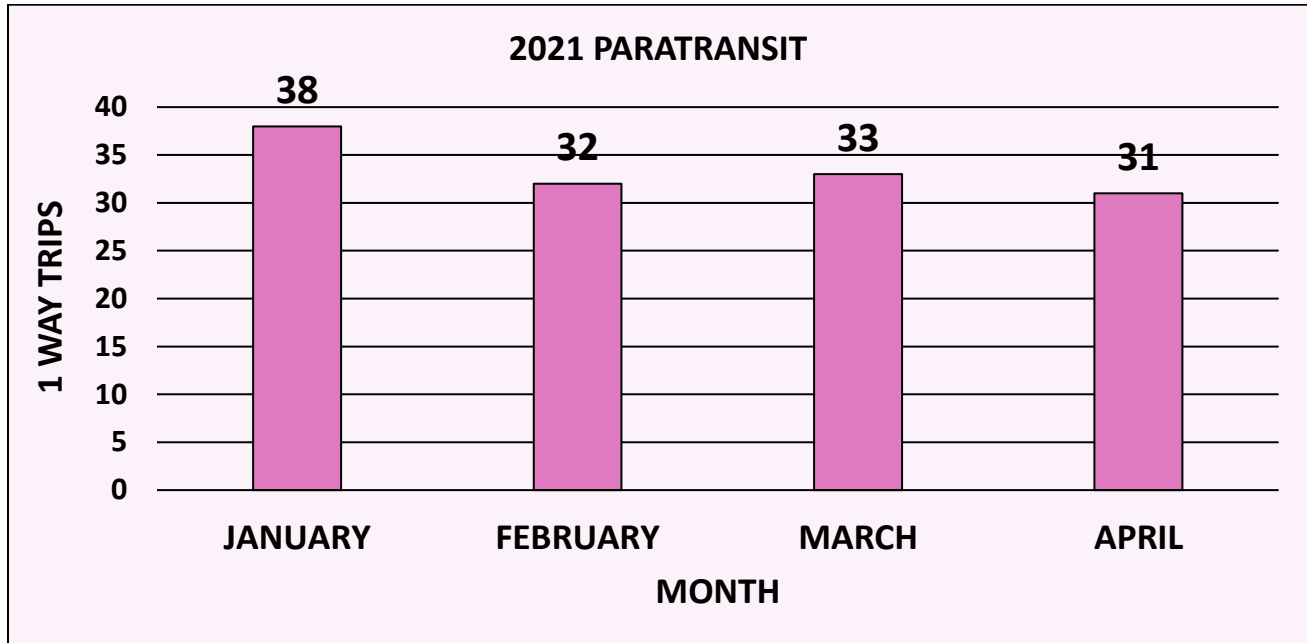


-7%

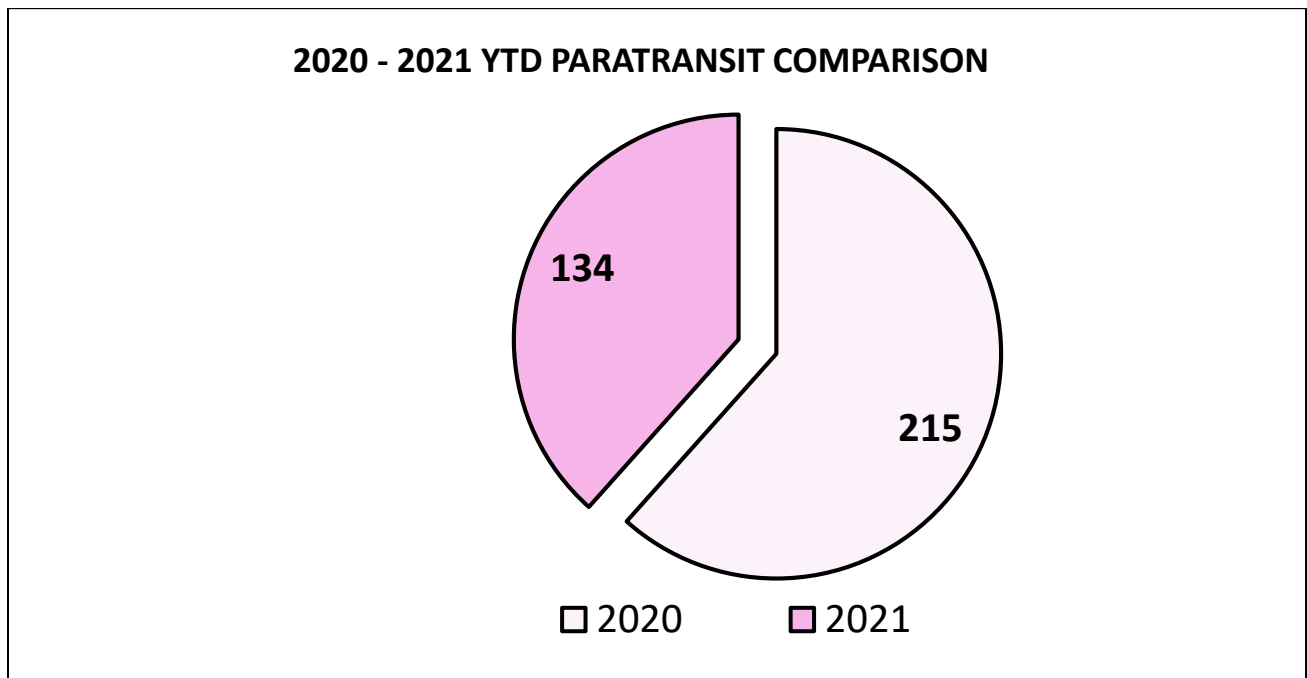


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PARATRANSIT

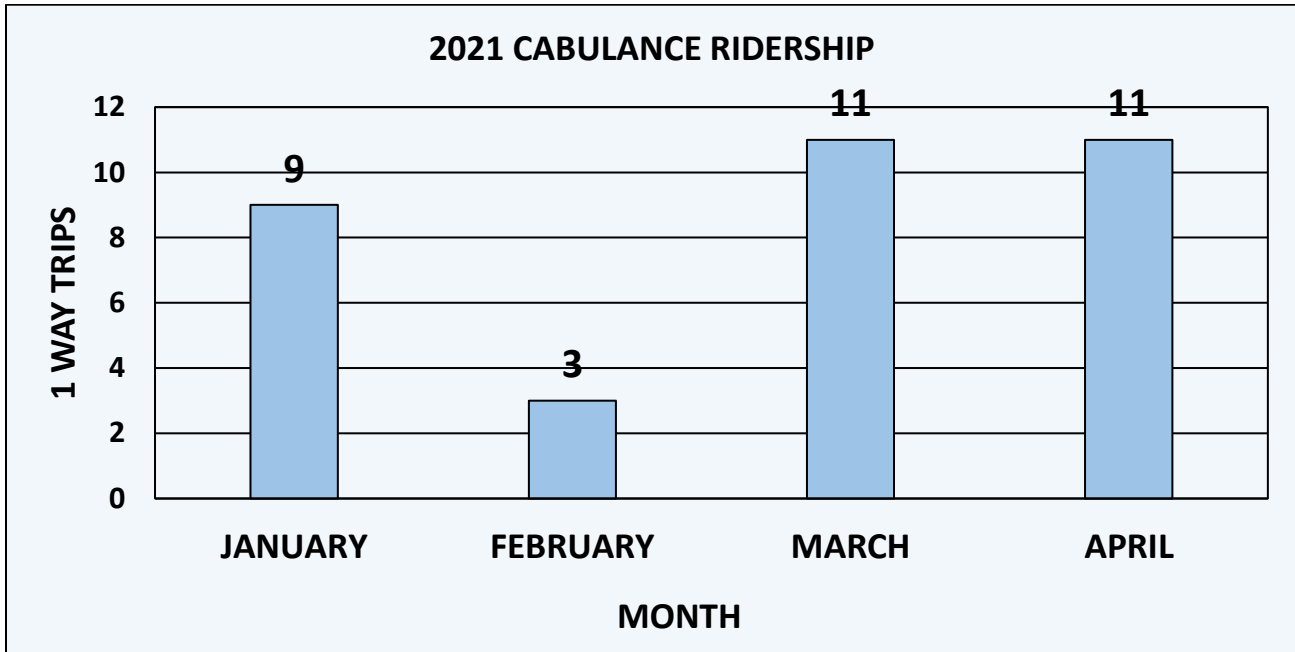


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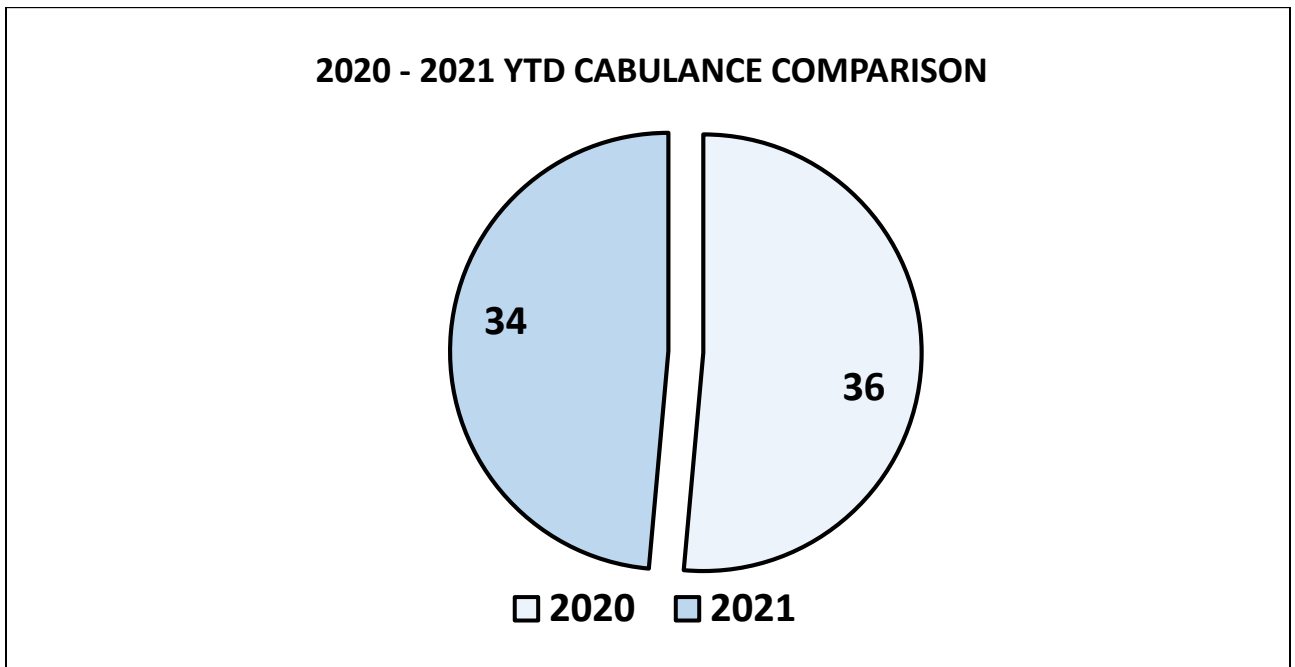


-38%

CABULANCE

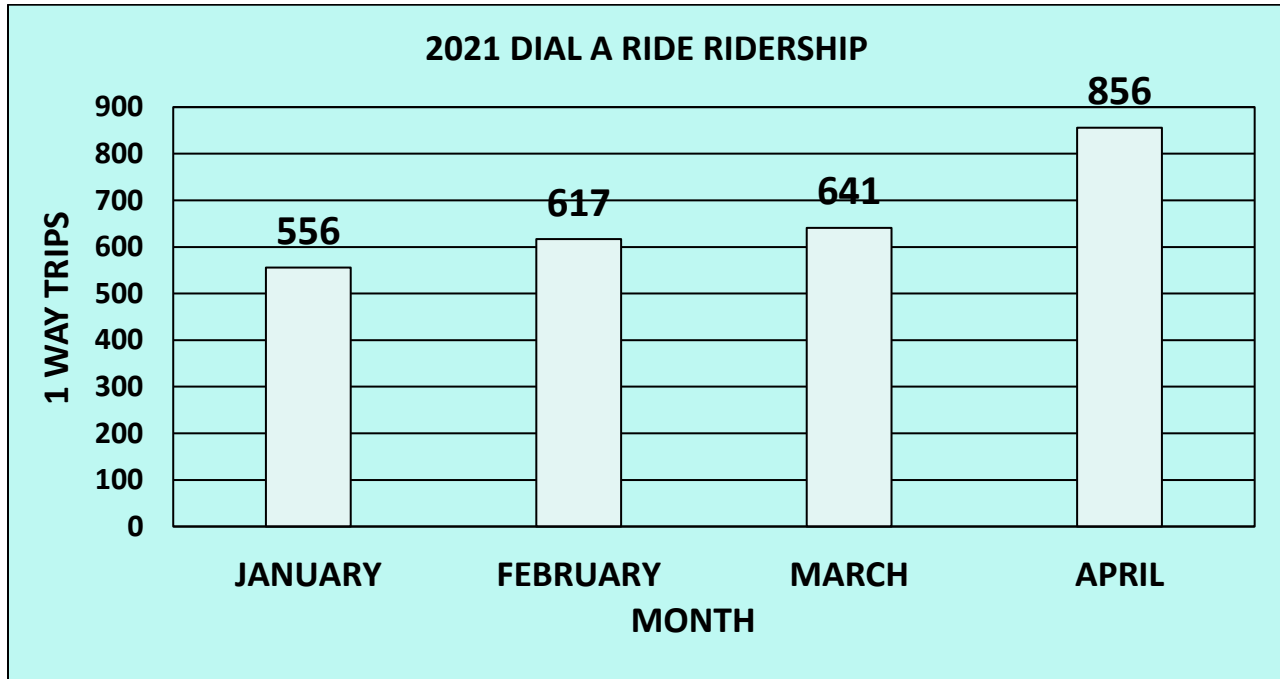


SAME

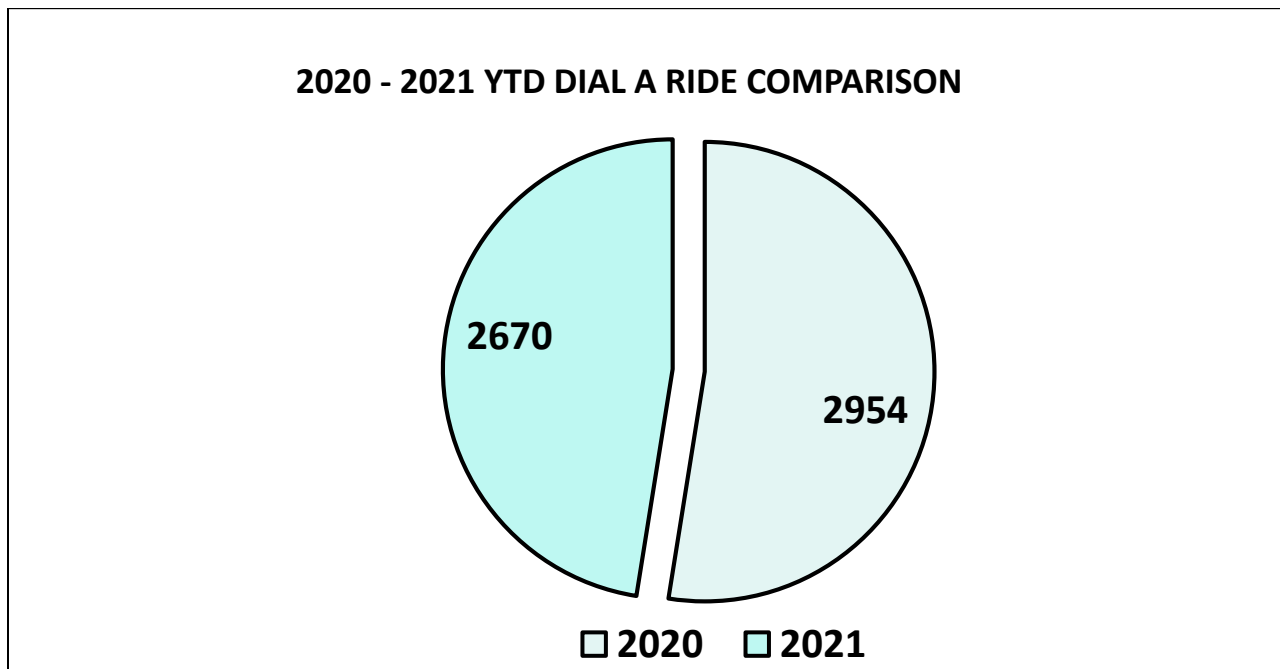


+6%

DIAL A RIDE

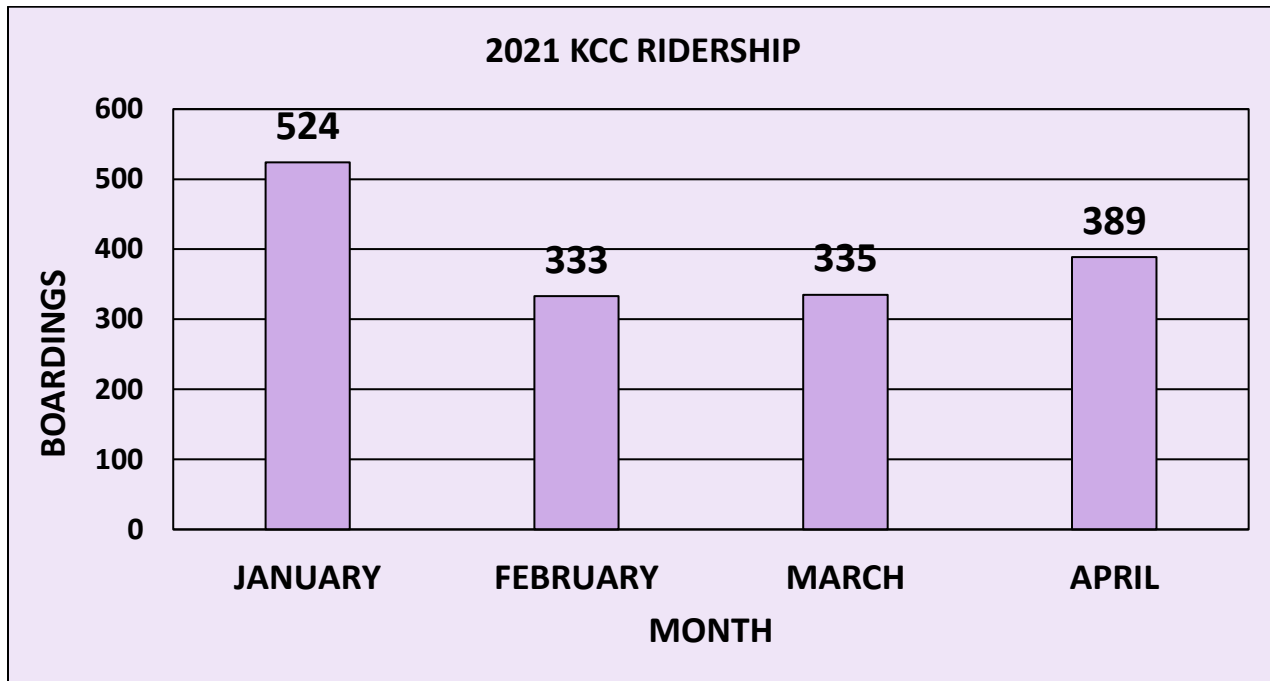


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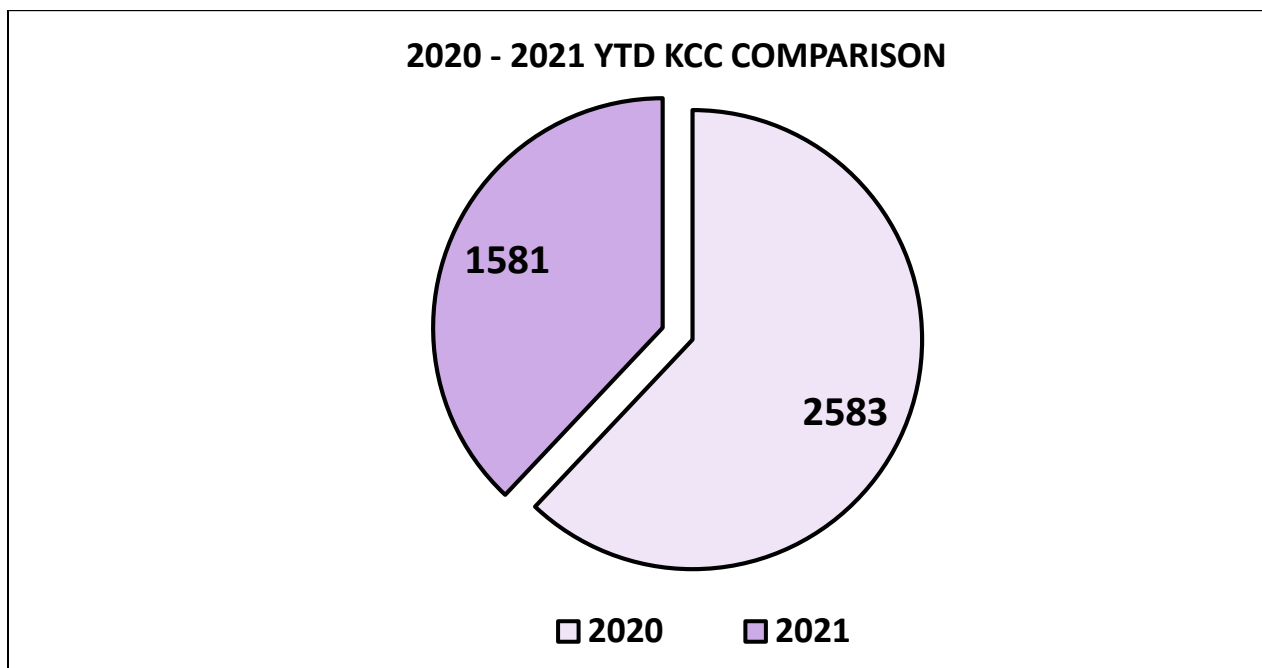


-10%

KITTITAS COUNTY CONNECTOR



+16%



-39%

7.B

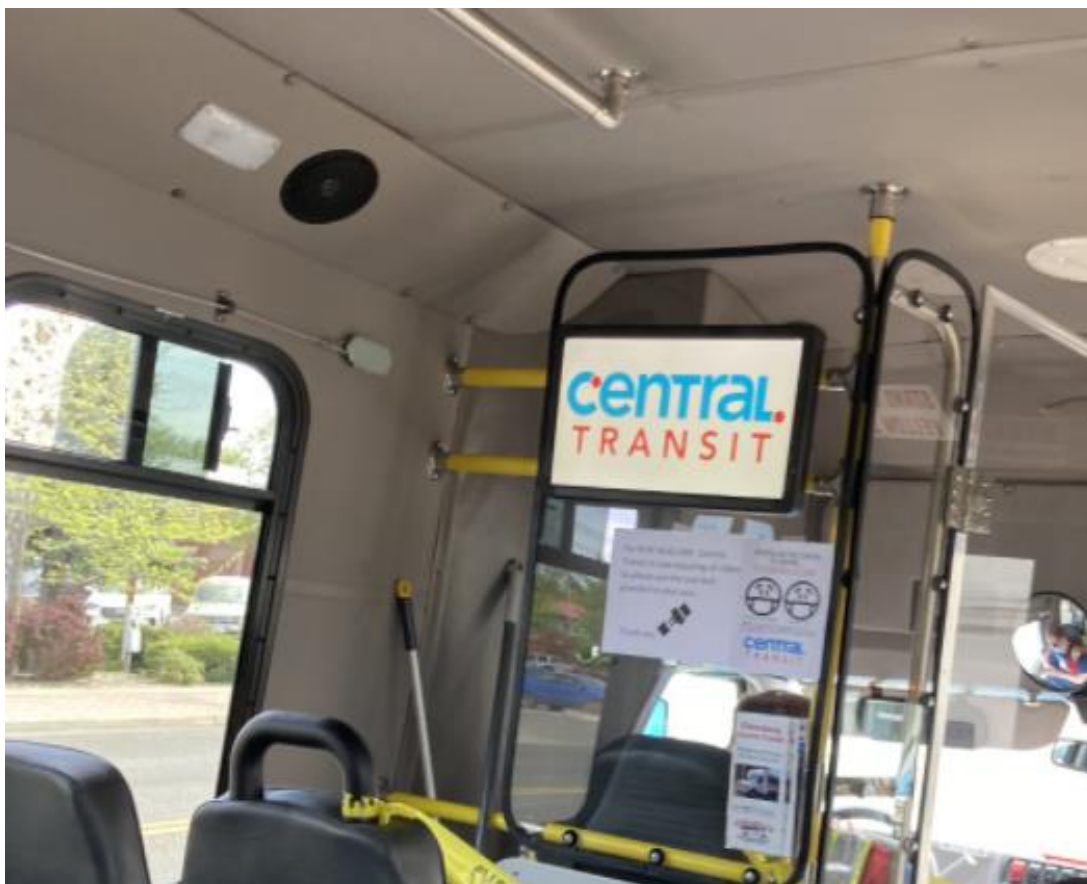
CENTRAL TRANSIT IN REAL TIME

Plan Your Trip • Track Your Bus • Get Service Alerts

**DOWNLOAD TRANSIT
TODAY!**

Brought to you by the City of Ellensburg



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING



8.A



8.D



Transportation Building
310 Maple Park Avenue S.E.
P.O. Box 47300
Olympia, WA 98504-7300
360-705-7000
TTY: 1-800-833-6388
www.wsdot.wa.gov

April 9, 2021

Betsy Dunbar
Central Transit
501 North Anderson Street
Ellensburg, WA 98926-3147

Subject: CRRSAA - Rural Formula Grant Award

Dear Betsy:

WSDOT is pleased to award Central Transit a \$629,644 Rural Formula Grant under the [Coronavirus Response and Relief Supplemental Appropriation Act of 2021 \(CRRSAA\)](#). This grant is apportioned through the Federal Transit Administration 5311 program. Funding will be provided at a 100 percent federal share with no required local match for allowable capital, operating, and other administrative expenses to prevent, prepare for, and respond to COVID-19.

At this time, your organization has pre-award authority to initiate spending on allowable expenditures retroactive to January 20, 2020. Also, you may use local funds during the contract preparation and approval process, and request reimbursement from WSDOT after the contract is signed.

Please let me know if you have any questions at (564) 999-1583 or nordstj@wsdot.wa.gov. Thank you for your valuable services.

Sincerely,



Jillian Nordstrom
Grants & Community Partnerships Manager, Public Transportation Division

8.E



A Safe, Reliable, Fare-free Service by the City of Ellensburg

Phone (509) 933-2287
transit@ci.ellensburg.wa.us



[Routes](#) [Paratransit](#) [Alerts](#) [More](#)

Plan Your Trip

Arrival Info

Start From...

End To...

Depart Leave at

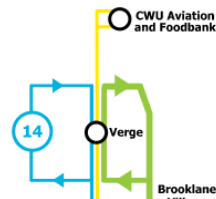
Time 11:14 AM

Date 05/12/2021

Get Directions

System Map

- Route 12
- Route 13
- Route 14



8.F



	Yes	No
Did your bus arrive on time?	☐	☐
Was it easy to find your bus stop?	☐	☐
Did you feel comfortable & safe on the bus?	☐	☐

At Central Transit, we want your transit experience to be the very best - on time, comfortable and welcoming. If you have a suggestion on how we can improve our service, or want to share a compliment, we want to hear from you: _____

If you would like to talk with someone, enter your phone number or email address: _____

Please return the card to the driver when complete.



8.G

central.

TRANSIT

Have you downloaded the Transit app? *

☐ Yes

☐ No

If yes, have you used the Transit app?

☐ Yes

☐ No

If you have used the Transit app, please rate your experience using the Transit app on a scale from 1-5 (5 being the highest).

☐ 1

☐ 2

☐ 3

☐ 4

☐ 5

If you answered no to either of the questions above, please tell us why you haven't downloaded or used the Transit app.



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

If you answered no to downloading or using the Transit app, download the [Transit app](#) on Google Play or the Apple Store today!

Have you visited the new Central Transit website ([CentralTransit.org](#))? *

- ☐ Yes
☐ No

On a scale from 1-5 (5 being the highest score) how well do you like the new buses and the new logo design? *

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

If you indicated 1 or 2 above, please explain your answer.

Submit

8.H

