



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING MINUTES

City of Ellensburg

Minutes of PTAC Meeting

Date & Time of Meeting

May 18, 2021 3:30 PM

Place of Meeting

Held remotely per Proclamation 20-28.7

CURRENT ELLENSBURG PUBLIC TRANSIT ADVISORY COMMITTEE MEMBERS

Bruce Tabb,
Chair

Robert
Mersinger
Vice Chair
Term exp.
12/31/22

Landis
Hanson
ASCWU

Jason
Berthon-Koch,
CWU
Term exp.
12/31/21

Christine
Reynolds
Term exp.
12/31/23

Joshua
Hackney
Term exp.
12/31-23

Yngrid Winter
Term exp.
12-31-23

1. Call to Order and Roll Call

Roll Call Present: Joshua Hackney, Jason Berthon-Koch, Bob Mersinger, Bruce Tabb, Landis Hanson, Christine Reynolds

Roll Call Absent: Yngrid Winter (excused)

Also Present: Betsy Dunbar – COE, Ryan Lyyski – COE, Spencer Klewin – HopeSource, John Raymond – HopeSource

2. Approval of Agenda

Motion and second (Jason B | Josh H) to approve the Agenda of the May 18, 2021 PTAC Meeting. **Motion Affirmed.**

3. Approval of Minutes

Motion and second (Jason B | Josh H) to approve the minutes of the March 16, 2021 PTAC Meeting. **Motion Affirmed.**

4. Follow Up Items

- The Agreement between KVH and the City for Cabulance Service was approved by the City Council April 5th, 2021.
- PTAC update: Jack Frost resigned his committee position.
 - Two new committee members were approved by the City Council May 17, 2021. Christine Reynolds and Yngrid Winter.
- Transportation services to vaccine sites has been ongoing with many riders from the lower and upper county. KPHD has the contact information.

5. Agenda Items

No agenda items.

6. Monthly Ridership and Year to Date Stats:

- A review of monthly and year to date stats was presented for Fixed Route, Paratransit, Cabulance, Dial A Ride and Kittitas County Connector.
- It was suggested moving forward to add a month by previous month comparison.



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7. Transit Marketing Updates:

- CWU has approved TRANSIT TV in the SURC.
- Central Transit has a TRANSIT app banner hanging in the SURC.
- Central Transit's recent FB Campaigns were very successful reaching over 11,000 people. The campaigns consisted of the bus shelter artwork, TRANSIT app, website, logo and new buses.
- Central Transit has accessed the CWU Observer, Daily Record, KNDO and Wildcat Access for our logo, website and Transit App launches. We are also planning some radio spots on 88.1 KCWU.

8. Transit Updates:

- We have had very positive feedback on the new logo design, buses and the TRANSIT app.
- New Bus Stop Signs will be arriving sometime next week.
- Paratransit and Fixed Route Timetables are currently being updated.
- It was shared with the committee the news of Central Transit receiving addition funding through the Rural Formula Grant Award Coronavirus Response and Relief Supplemental Appropriation Act of 2021. Central Transit also received an award letter for the Consolidated Grant Program for the 2021 – 2023 biennium. HopeSource shared
- Central Transit's new website is up and running at centraltransit.org
- The Central Transit dashboard is also up and running with real time and play back operations.
- Survey cards were updated and are in the buses as well as a new in person survey for feedback on the TRANSIT app and new website.
- Central Transit is reminding all passengers to use seatbelts per Washington State Law. The Drivers let passengers know to fasten their seatbelts up entering the bus. The on-board monitor then shows a sign reminding passengers to use their seatbelts. Additional signage has also been added to the buses

9. Next PTAC Meeting

The next regular PTAC meeting will be held on June 15, 2021.

10. Adjournment:

With no further discussion, the meeting was adjourned at 4:10PM.

Betsy Dunbar

Drafted: 5-19-2021

Approved: 6-15-2021