PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

PTAC Committee Members

Bruce Tabb
Chair

Robert Mersinger
Vice Chair
Term exp. 12/31/22

ASCWU Adan Mendoza

Jason Berthon-Koch, CWU
Term exp. 12/31/21

Joshua Hackney
Term exp. 12/31/23

Yngrid Winter
Term exp. 12/31/23

Christopher King
Term exp. 12/31/23

City of Ellensburg	PTAC Meeting Agenda
Date & Time of Meeting	November 16, 2021 3:30 PM
Place of Meeting	Held remotely per Proclamation 20-28.7

1. Call to Order and Roll Call

2. Approval of Agenda

- Motion to approve the Agenda of the November 16, 2021 PTAC Meeting.

3. Approval of Minutes

- 3.A Motion to approve the minutes of the October 19, 2021 PTAC Meeting. **Pg 2**

4. Follow Up Items

- Enunciators
- Special PTAC Member Meeting
- Travel Training
- Letter of Intent - HopeSource

5. Monthly Ridership and Year to Date Stats:

- 5.A Year to date and monthly ridership stats. **Pg 4**

6. Agenda Items

No Agenda Items

7. Transit Marketing Updates:

- Radio Spot
- Delivering brochures to local businesses and facilities

8. Transit Updates: **Pg 16**

- 8.B Google Maps

9. Additional Discussion Items:

10. Next PTAC Meeting

The next regular PTAC meeting will be held on December 21, 2021

11. Adjournment:

3.A Minutes

PUBLIC TRANSIT ADVISORY COMMITTEE MEETING MINUTES

City of Ellensburg	Minutes of PTAC Meeting
Date & Time of Meeting	October 19, 2021 3:30 PM
Place of Meeting	Held Remotely Via Zoom

1. Call to Order and Roll Call

Roll Call Present: Bob Mersinger, Josh Hackney, Adan Mendoza, Yngrid Winter, Bruce Tabb, Christopher King

Roll Call Absent: Jason Berthon-Koch

Also Present: Betsy Dunbar – COE, Lisa LaPorte – HopeSource, Spencer Klewin – HopeSource, Nicole Klauss – COE

2. Approval of Agenda

Motion and second (Bob M |Josh H) to amend the Agenda adding a section on accessibility under section 4 of the October 19, 2021 PTAC Meeting Agenda. **Motion Affirmed.**

Motion and second (Josh H | Bob M) to approve the amended Agenda under section 4 of the October 19, 2021 PTAC Meeting. **Motion Affirmed.**

3. Approval of Minutes

Motion and second (Bob M | Josh H) to approve the minutes of the July 20, 2021 PTAC Meeting. **Motion Affirmed.**

4. Follow Up Items

- The Amended Agenda included an update from Josh Hackney with Central Washington Disability Resources to provide transit map reading training utilizing large tactile route maps. Josh also stated they are able to print the maps in braille if needed.
- Bruce Tabb suggested we schedule a special in person meeting for PTAC members to review the history of Central Transit and Transportation acronyms.
- Partnership between CT, HopeSource and CWDS for trip training as well as Grant research for trip training funds.
- It was agreed to set up a meeting with HopeSource, CWDS, Mayor Tabb and Betsy to discuss trip training.
- Follow up with enunciators on the 3 new CT buses scheduled for repaired.

5. Ridership Stats

A review of monthly and year to date stats was presented for Fixed Route, Paratransit, Cabulance, Dial A Ride and Kittitas County Connector. State ridership was shared with the committee reporting the lowest monthly ridership of minus 76% in April

PUBLIC TRANSIT ADVISORY COMMITTEE MEETING MINUTES

2020 with current ridership remaining roughly 40-45% statewide from where it was before the pandemic. Central Transit is well above the state average at 17.6%.

6. Agenda Items

Motion and second (Bob M | Josh H) to approve a Letter of Intent to extend the contract with HopeSource. **Motion Affirmed.**

7. Transit Marketing Updates

- Bite of the Burg was a great success speaking with many students and encouraging them to download the Transit app.
- Updated Fixed Route Schedules/ along with updated ADA Paratransit Brochures both in English and Spanish.

8. Transit Updates

- Transportation Manager, Lisa LaPorte with HopeSource spoke of the 3 new Hybrid buses HopeSource was awarded through a Capital Grant.
- Bus stop schedule holder inserts were updated and are at the printers.
- 3 new bus stop landings have been completed with 8 more to be constructed.
- Central Transit received an ARPA Grant for $142,983.00 with no required local match.

9. Next PTAC Meeting

The next regular PTAC meeting will be held on November 16, 2021.

10. Adjournment:

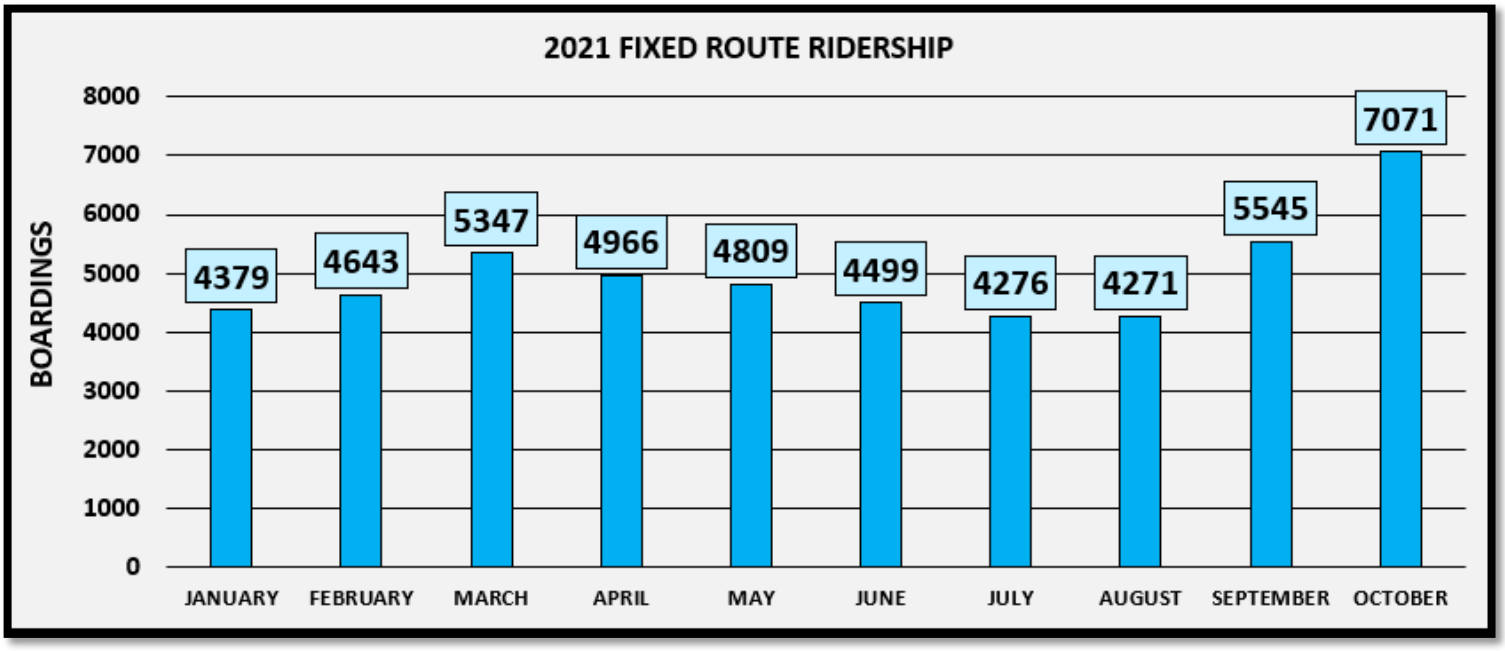
With no further discussion, the meeting was adjourned at 4:46PM.

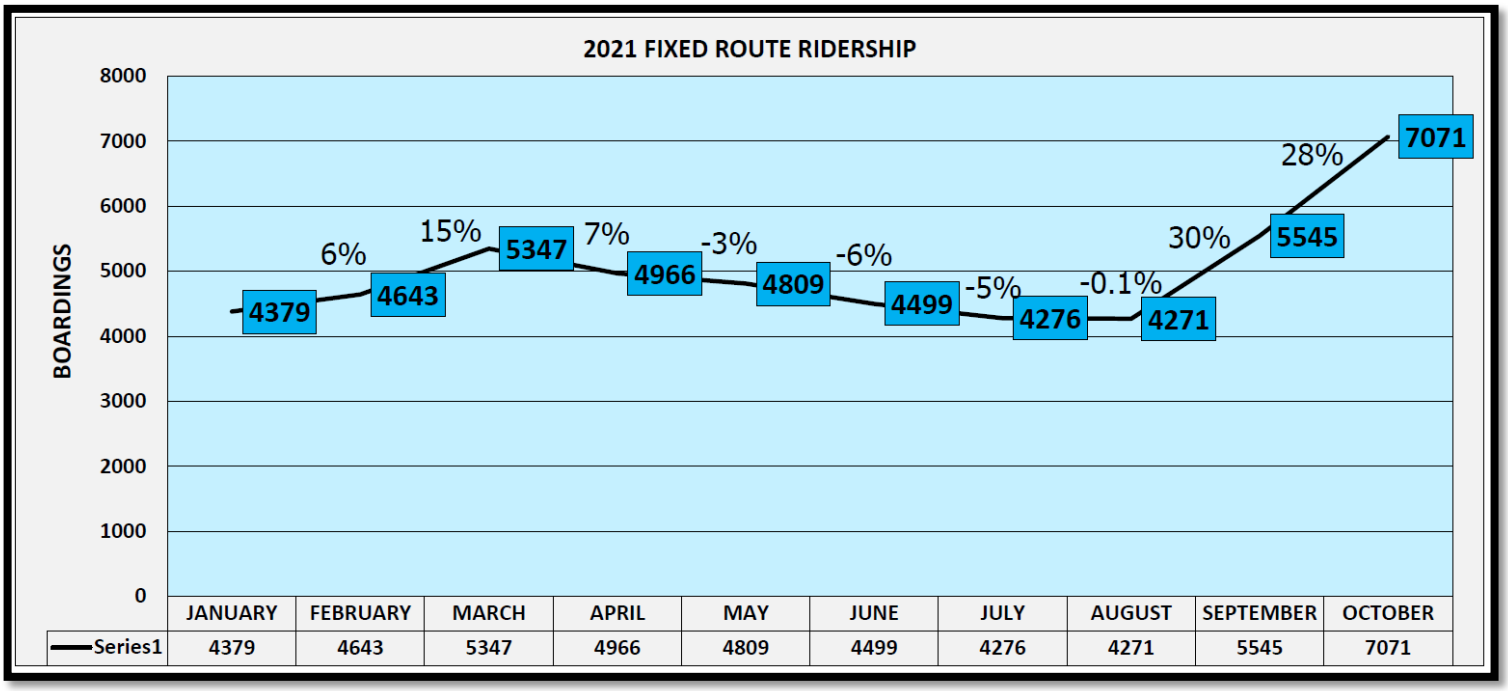
Betsy Dunbar
Drafted: 10-25-2021
Approved:

DRAFT

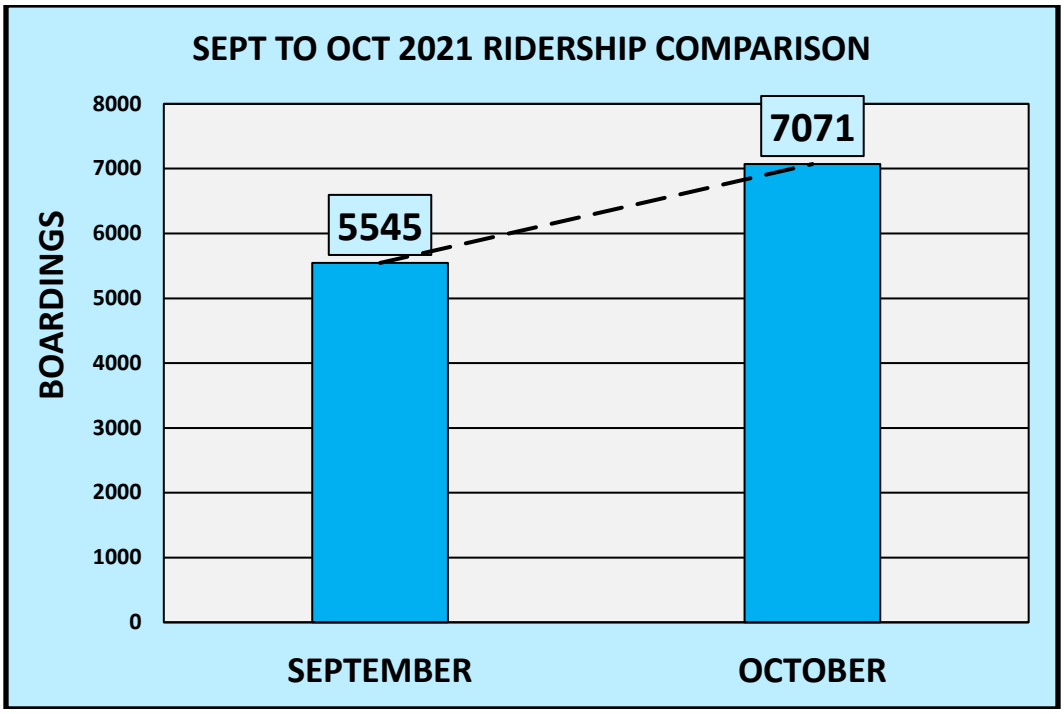
5.A Ridership

FIXED ROUTE

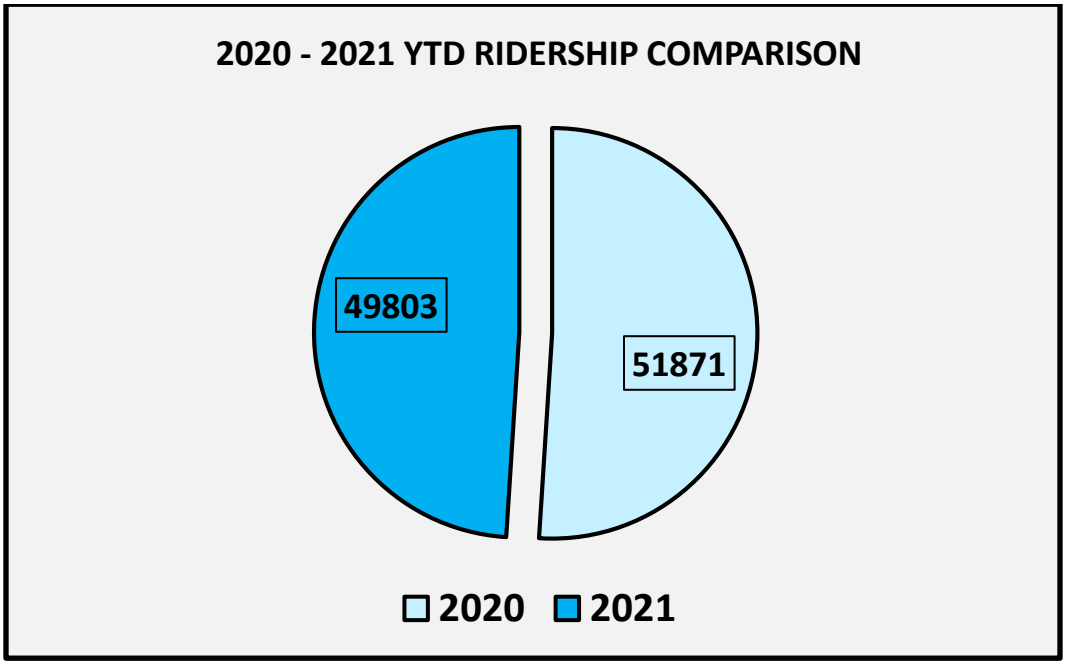




Percentage Difference Per Month

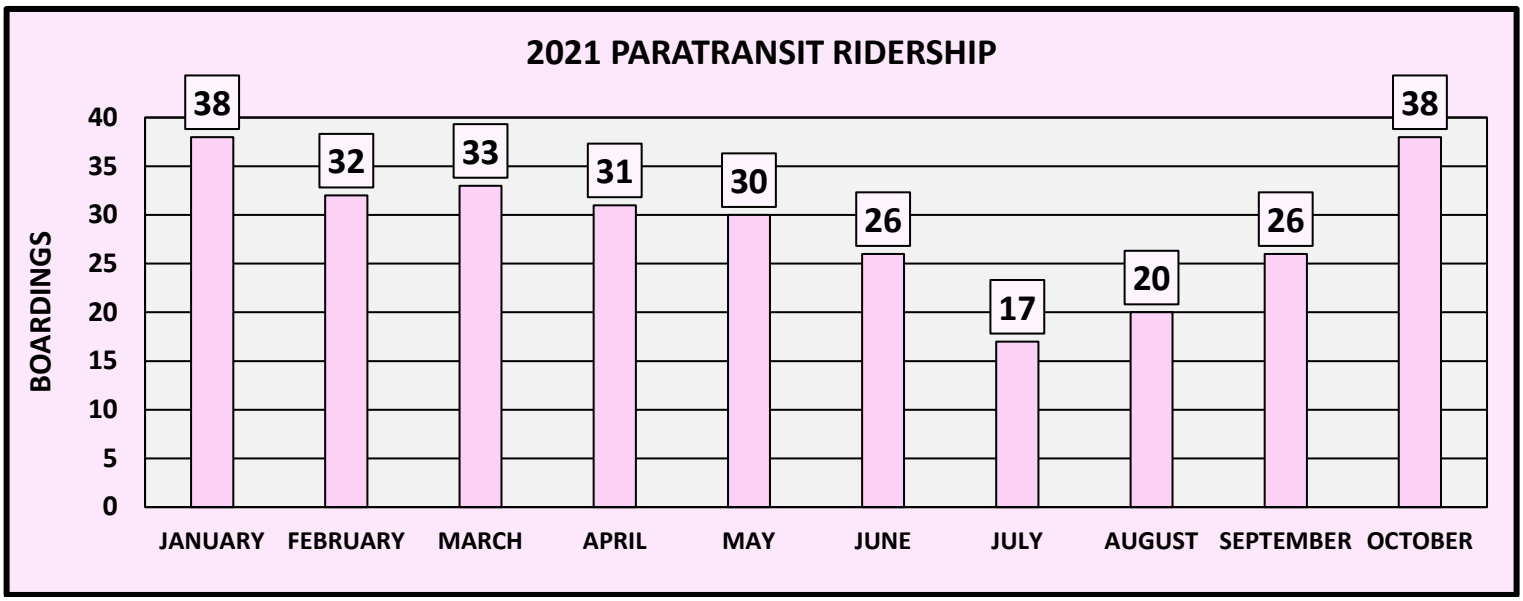

SEPT TO OCT 2021 RIDERSHIP COMPARISON
BOARDINGS
8000
7000
6000
5000
4000
3000
2000
1000
0
5545
7071
SEPTEMBER
OCTOBER

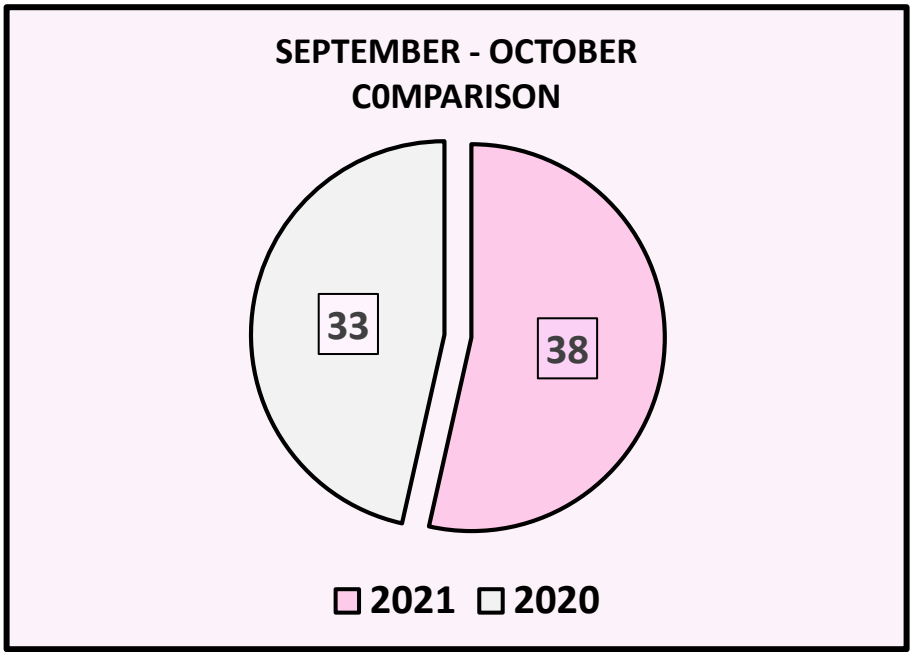
+28%


2020 - 2021 YTD RIDERSHIP COMPARISON
49803
51871
2020
2021

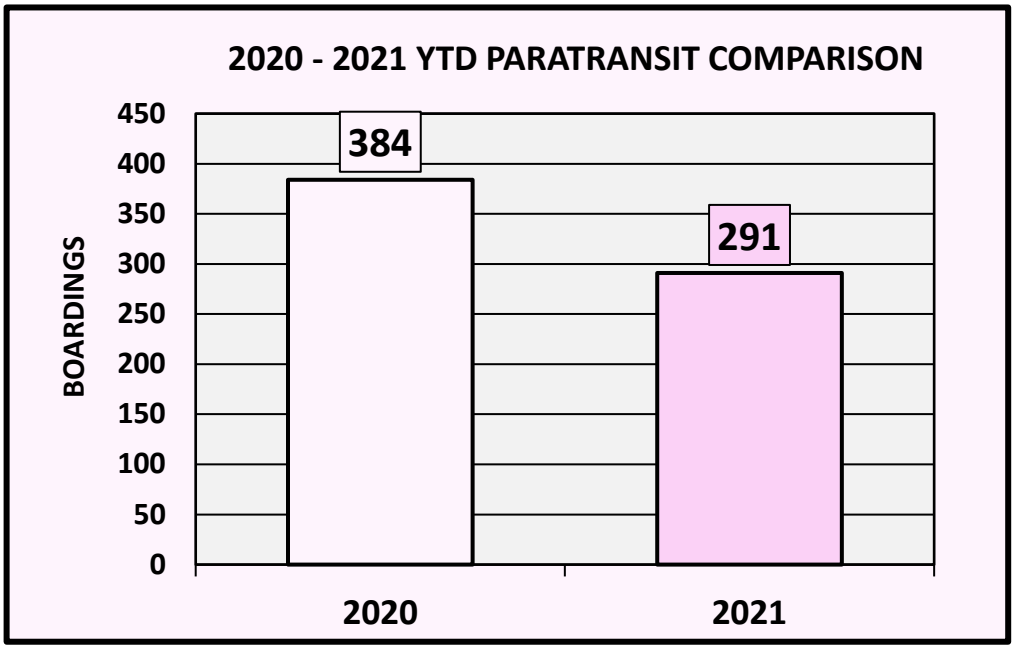
-4%

PARATRANSIT



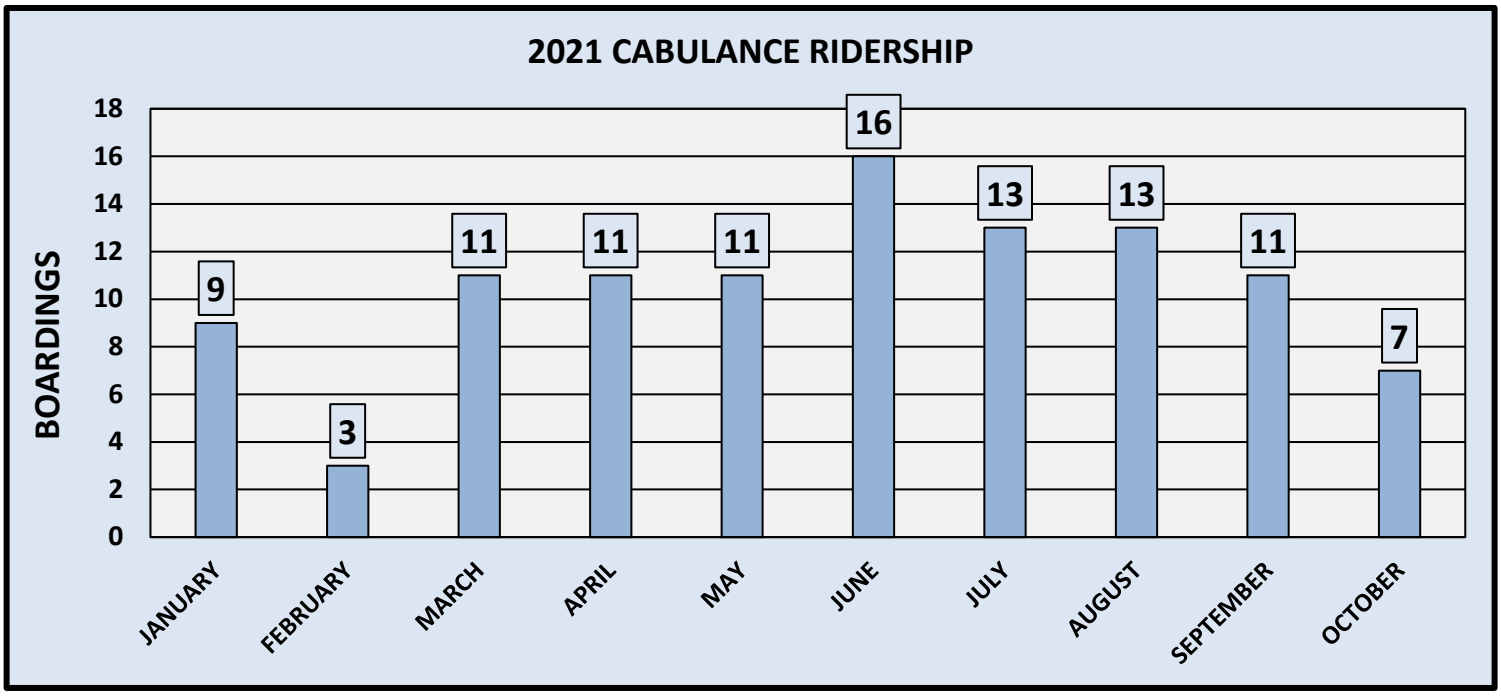


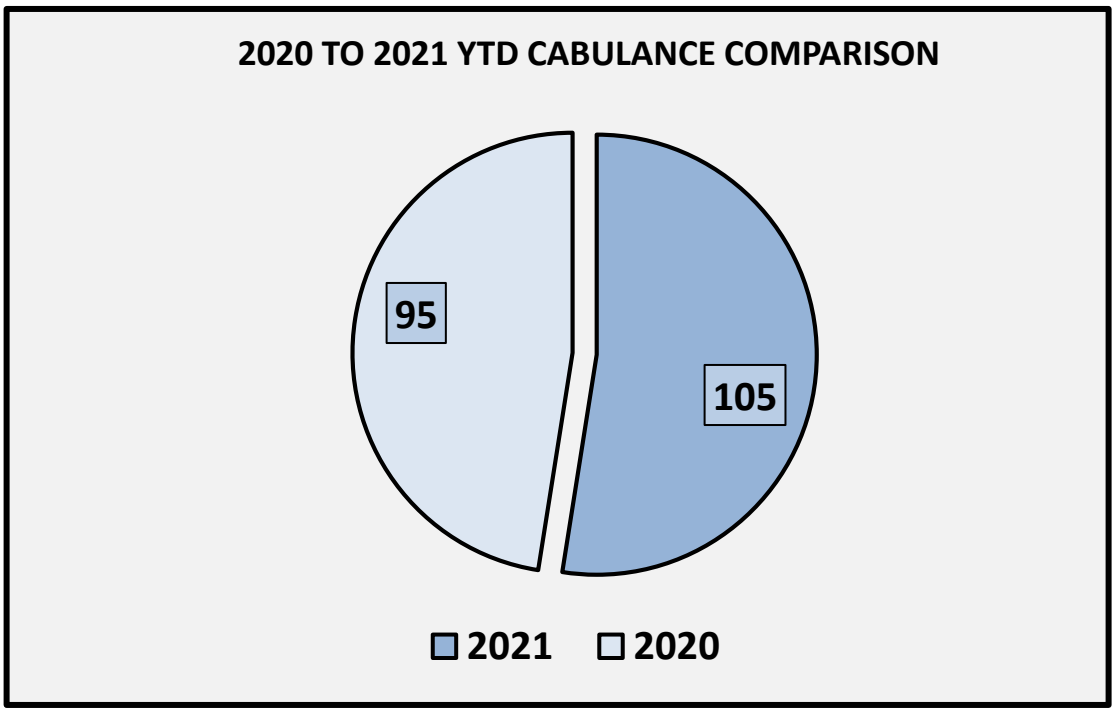
+15%



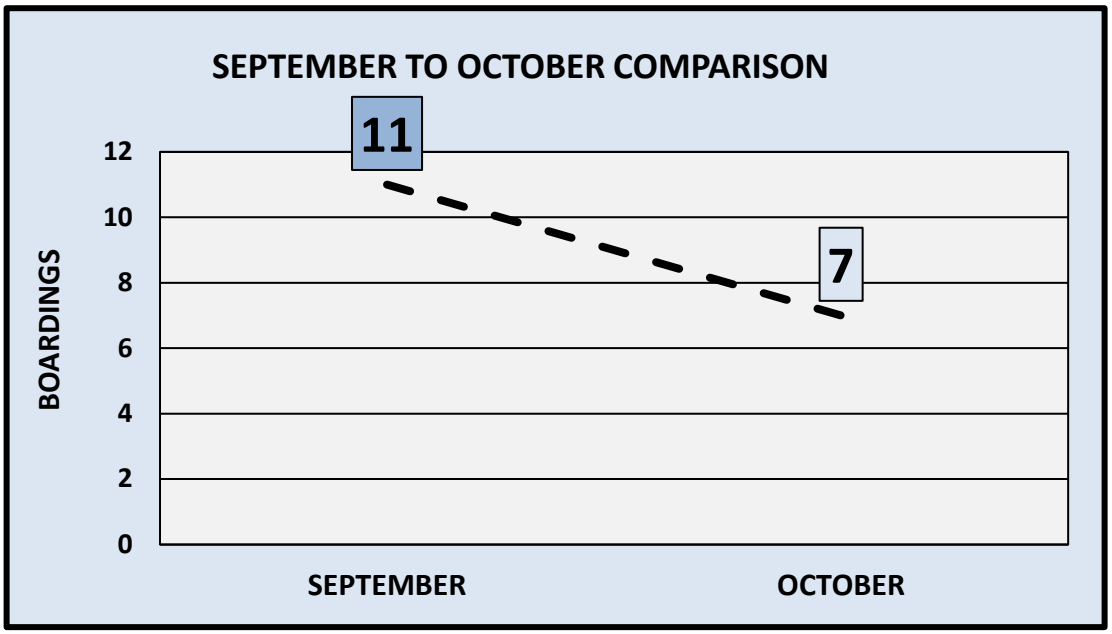
-24%

CABULANCE



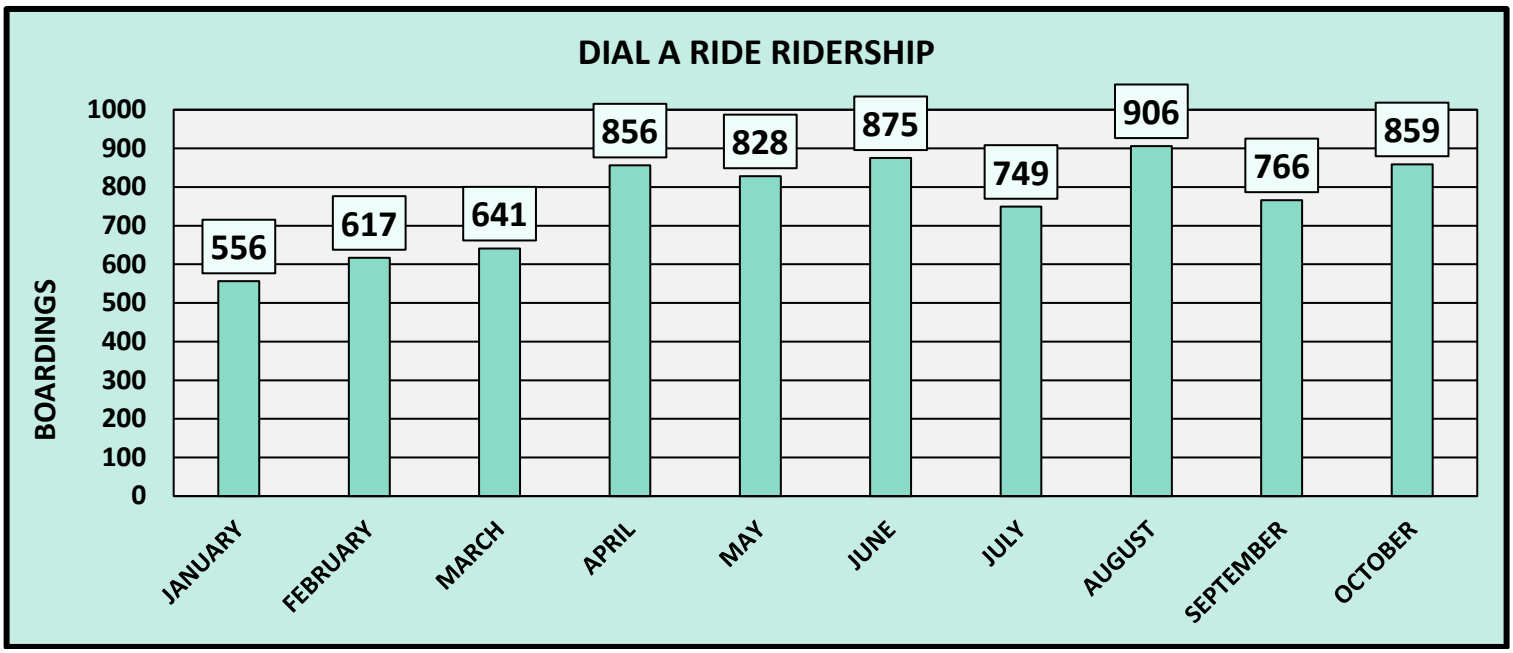

2020 TO 2021 YTD CABULANCE COMPARISON
95
105
2021
2020

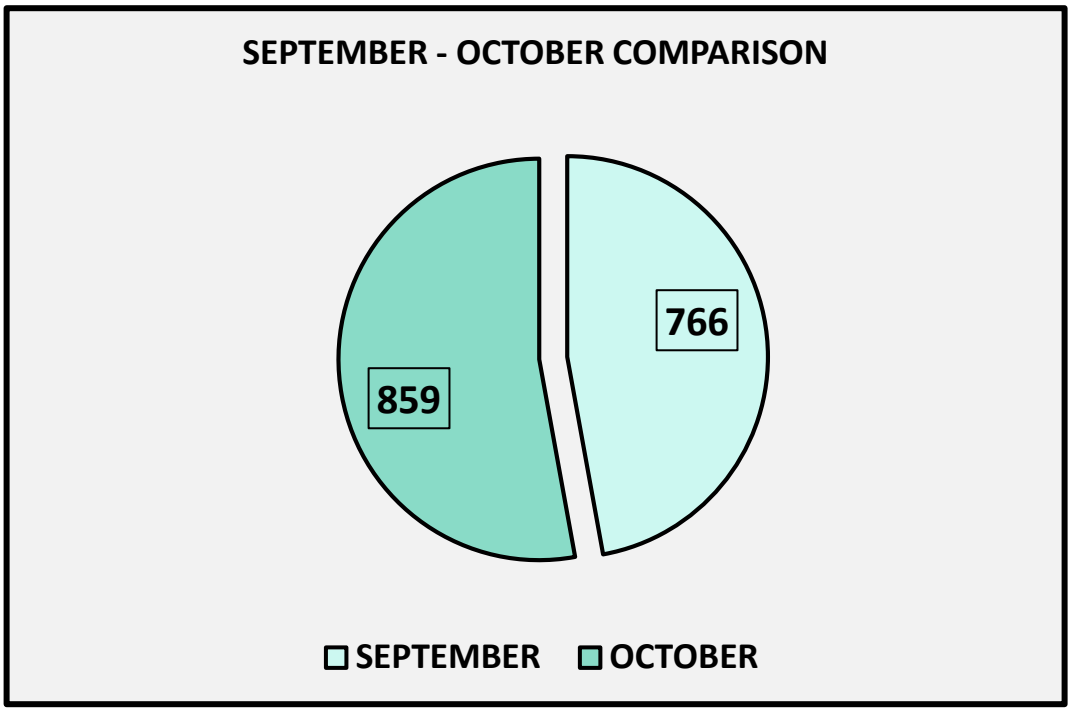
+11%


SEPTEMBER TO OCTOBER COMPARISON
BOARDINGS
12
10
8
6
4
2
0
11
7
SEPTEMBER
OCTOBER

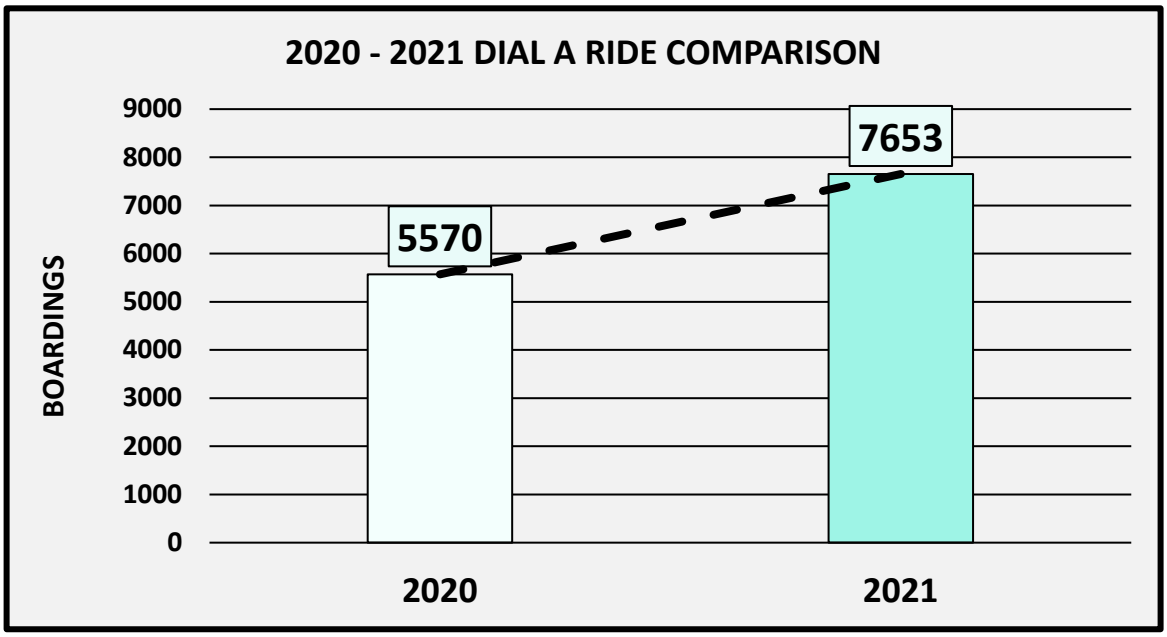
-36%

DIAL A RIDE



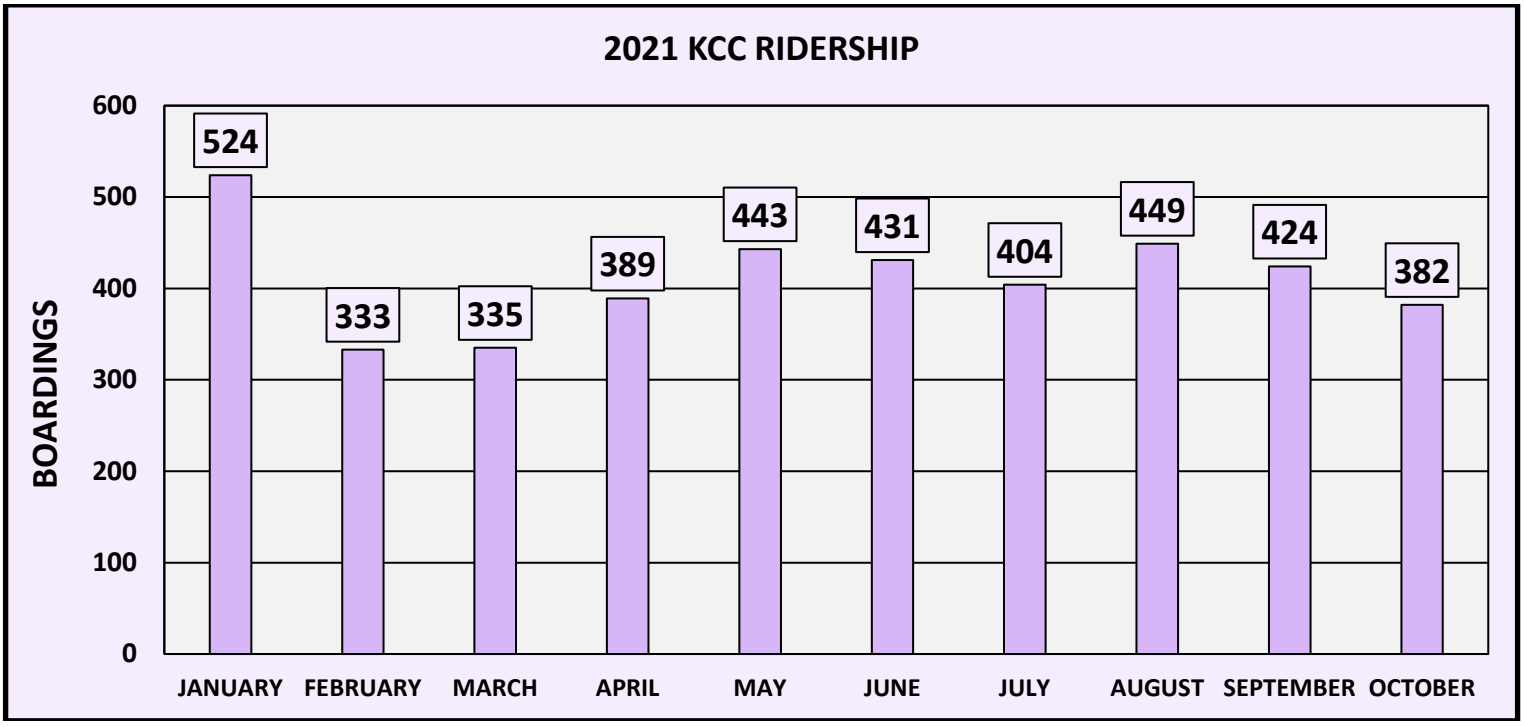


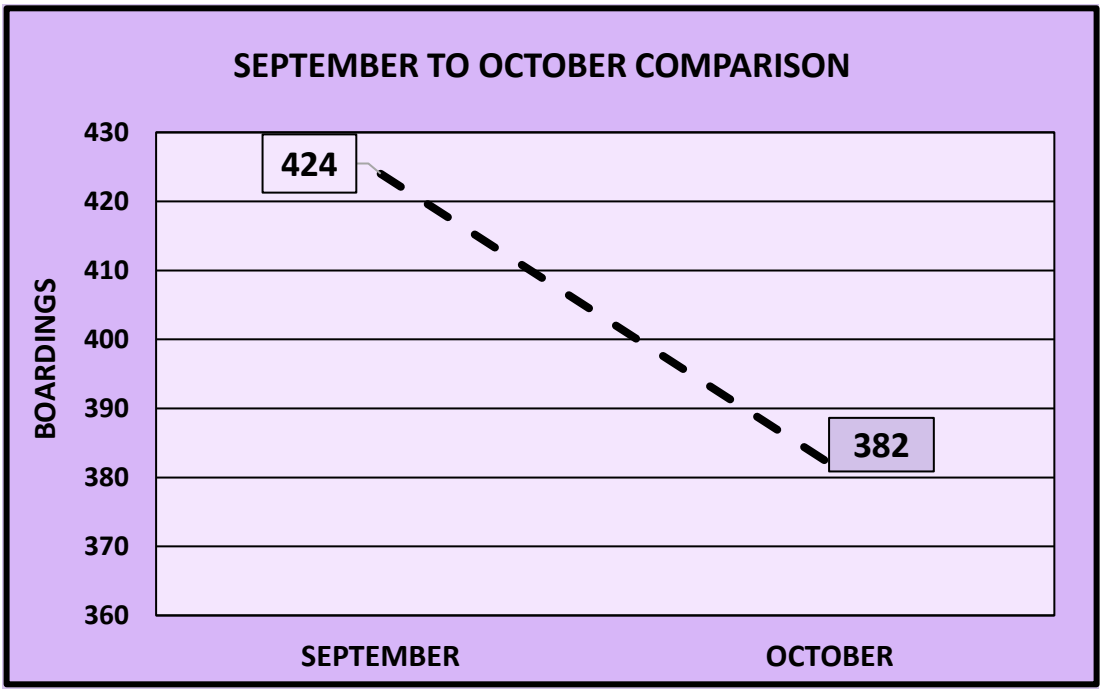
+12%


2020 - 2021 DIAL A RIDE COMPARISON
BOARDINGS
9000
8000
7000
6000
5000
4000
3000
2000
1000
0
5570
7653
2020
2021

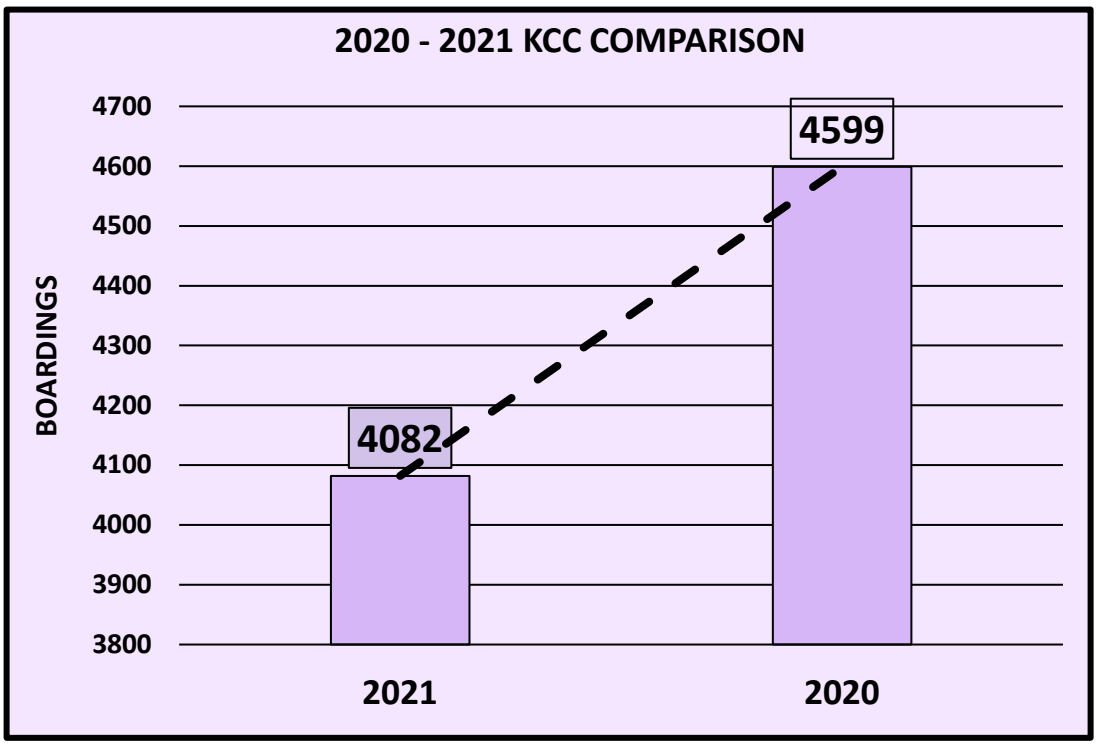
+37%

KCC


2021 KCC RIDERSHIP
BOARDINGS
600
500
400
300
200
100
0
524
333
335
389
443
431
404
449
424
382
JANUARY
FEBRUARY
MARCH
APRIL
MAY
JUNE
JULY
AUGUST
SEPTEMBER
OCTOBER


SEPTEMBER TO OCTOBER COMPARISON
BOARDINGS
430
420
410
400
390
380
370
360
424
382
SEPTEMBER
OCTOBER

-10%


2020 - 2021 KCC COMPARISON
BOARDINGS
4700
4600
4500
4400
4300
4200
4100
4000
3900
3800
4082
4599
2021
2020

-11%

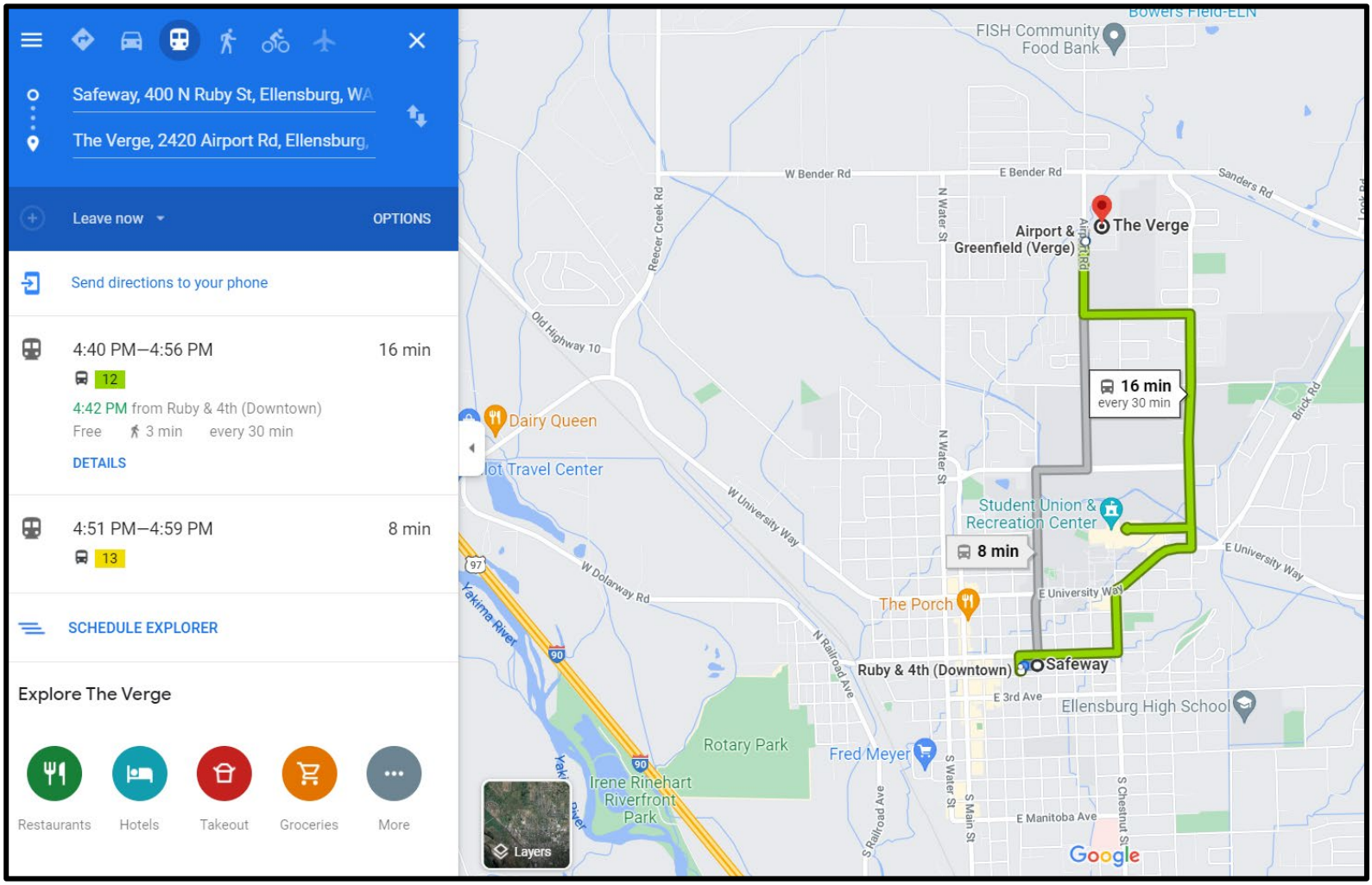
Kittitas County Connector	
2021	BOARDINGS
3rd & Atlantic EB Total	10
City Park Cle Elum	6
Cle Elum Travelers Inn	0
Dairy Queen Cle Elum	3
DSHS Ellensburg	4
Econo Lodge Cle Elum	15
HopeSource	0
Pioneer Coffee	99
Restrooms Cle Elum	1
Roslyn (1st & Dakota)	14
Roslyn (1st and Penns)	3
Safeway @ Ruby & 4th	122
Safeway Cle Elum	76
Shoemaker East Bound	3
Shoemaker West Bound	0
State Farm Cle Elum	0
Suncadia Firehouse Rd	2
Three Forks Ammo	0
Timber Lodge	0
Visitor Center Cle Elum	0
Washington Federal	24
Grand Totals:	382

Stop	ON	Stop	OFF
14th & B St EB	17	14th & B St EB	12
14th & B St WB	22	14th & B St WB	13
14th & Wildcat Way EB	15	14th & Wildcat Way EB	29
14th & Wildcat Way WB	24	14th & Wildcat Way WB	16
18th & Brooklane EB	81	18th & Brooklane EB	68
18th & Brooklane WB	91	18th & Brooklane WB	9
3rd & Ruby EB	27	3rd & Ruby EB	36
3rd & Ruby WB	53	3rd & Ruby WB	13
5th & Kittitas EB	1	5th & Kittitas EB	22
5th & Kittitas WB	9	5th & Kittitas WB	3
5th & Pacific EB (Rotary Park)	5	5th & Pacific EB (Rotary Park)	3
5th & Pacific WB (Rotary Park)	8	5th & Pacific WB (Rotary Park)	12
Airport & Bender SB	12	Airport & Bender SB	14
Airport & Greenfield NB	436	Airport & Greenfield NB	380
Alder & 14th NB	27	Alder & 14th NB	95
Alder & 14th SB	38	Alder & 14th SB	60
Alder & 18th NB	21	Alder & 18th NB	111
Alder & 18th SB	67	Alder & 18th SB	20
Alder & Helena NB	195	Alder & Helena NB	590
Alder & Helena SB	412	Alder & Helena SB	11
Alder & Student Village SB	54	Alder & Student Village SB	7
Alder & Wheaton SB	29	Alder & Wheaton SB	23
Beech & Elmview SB	34	Beech & Elmview SB	53
Bender & Ellington EB	34	Bender & Ellington EB	41
Brooklane Village	186	Brooklane Village	170
Capitol & Willow WB (EHS)	56	Capitol & Willow WB (EHS)	24
Cherry & Ruby WB	3	Cherry & Ruby WB	9
Chestnut & E 6th NB	74	Chestnut & E 6th NB	35
Chestnut & E6th SB	67	Chestnut & E6th SB	37
Chestnut & Seattle NB	9	Chestnut & Seattle NB	61
Chestnut & Seattle SB	58	Chestnut & Seattle SB	23
Cora & University Way NB	7	Cora & University Way NB	2
Cora & W. Rainier SB	5	Cora & W. Rainier SB	11
Cora and W. Rainier NB	89	Cora and W. Rainier NB	34
Dean Nic & Walnut EB	70	Dean Nic & Walnut EB	141
Dean Nic & Walnut WB	101	Dean Nic & Walnut WB	75
Dolarway & Lakeshore WB	7	Dolarway & Lakeshore WB	35
Dolarway & Prospect WB	5	Dolarway & Prospect WB	3
Dolarway Rd (DaVita) WB	7	Dolarway Rd (DaVita) WB	13

MOST POPULAR BOARDINGS	ON
WATER & CAPITOL - FRED MEYER SB	194
WATER & CAPITOL - FRED MEYER NB	382
WALNUT & 18TH SB	232
RUBY & 4TH - DOWNTOWN SB	637
RUBY & 4TH - DOWNTOWN NB	990
E 11TH & N MAPLE - SURC	876
DEAN NIC & WALNUT WB	101
BROOKLANE VILLAGE	186
ALDER & HELENA SB	412
ALDER & HELENA NB	195
AIRPORT & GREENFIELD NB	436

MOST POPULAR DE-BOARDINGS	OFF
WATER & CAPITOL - FRED MEYER SB	194
WATER & CAPITOL - FRED MEYER NB	382
WALNUT & 18TH SB	232
RUBY & 4TH - DOWNTOWN SB	637
RUBY & 4TH - DOWNTOWN NB	990
E 11TH & N MAPLE - SURC	876
DEAN NIC & WALNUT WB	101
BROOKLANE VILLAGE	186
ALDER & HELENA SB	412
ALDER & HELENA NB	195
AIRPORT & GREENFIELD NB	436

LEAST POPULAR STOPS	ON
14th & B St EB	17
14th & Wildcat Way EB	15
5th & Kittitas EB	1
5th & Kittitas WB	9
5th & Pacific EB (Rotary Park)	5
5th & Pacific WB (Rotary Park)	8
Airport & Bender SB	12
Cherry & Ruby WB	3
Chestnut & Seattle NB	9
Cora & University Way NB	7
Cora & W. Rainier SB	5
Dolarway & Lakeshore WB	7
Dolarway & Prospect WB	5
Dolarway Rd (DaVita) WB	7
Helena & Brooksfield WB	2
Mountain View & Maple EB	1
Mountain View & Maple WB	1
Mtn View & Whitman EB	12
University & 9th EB	20
University Way (Critter Care) EB	1
University Way (DSHS) EB	5
Water & 26th NB	0
Water & 2nd SB	6
Water & Greenfield NB	16
Willow & Seattle SB	11

LEAST POPULAR STOPS	OFF
14th & B St EB	12
14th & B St WB	13
14th & Wildcat Way WB	16
18th & Brooklane WB	9
3rd & Ruby WB	13
5th & Kittitas WB	3
5th & Pacific EB (Rotary Park)	3
5th & Pacific WB (Rotary Park)	12
Airport & Bender SB	14
Alder & 18th SB	20
Alder & Helena SB	11
Alder & Student Village SB	7
Cherry & Ruby WB	9
Cora & University Way NB	2
Cora & W. Rainier SB	11
Dolarway & Prospect WB	3
Dolarway Rd (DaVita) WB	13
Helena & Brooksfield WB	5
Manitoba & Ruby EB	11
Mountain View & Maple EB	7
Mountain View & Maple WB	0
Mtn View & Whitman WB	11
University & 9th EB	11
University & 9th WB	19
University Way (Critter Care) EB	0
University Way (DSHS) EB	5
Walnut & 18th SB	16
Walnut & Helena SB	2
Water & 26th NB	6
Water & Greenfield NB	2
Willow & Seattle SB	6

8.B Google Maps