PUBLIC TRANSIT ADVISORY COMMITTEE MEETING MINUTES

City of Ellensburg	Minutes of PTAC Meeting
Date & Time of Meeting	November 16, 2021 3:30 PM
Place of Meeting	Held Remotely Via Zoom

1. Call to Order and Roll Call

Roll Call Present: Bob Mersinger, Josh Hackney, Adan Mendoza, Yngrid Winter, Bruce Tabb, Christopher King
Roll Call Absent: Jason Berthon-Koch
Also Present: Betsy Dunbar – COE, Spencer Klewin – HopeSource, Nicole Klauss – COE, Ryan Lyyski - COE

2. Approval of Agenda

Motion and second (Bob M |Josh H) to approve the November 16, 2021 PTAC Meeting Agenda.
Motion Affirmed.

3. Approval of Minutes

Motion and second (Josh H | Yngrid W) to approve the minutes of the October 19, 2021 PTAC Meeting. **Motion Affirmed.**

4. Follow Up Items

- Spencer Klewin with HopeSource reported the enunciator issue stems from the initial installation and they are waiting to hear from Shetky about when the repair will take place.
- The Central Transit Identity Guide was emailed to Christopher King. He is hoping to work with CWU graphic design students for social media graphics and information about riding the bus for new students. Bruce Tabb spoke of the importance of getting Central Transit information to visiting and new students. Adan Mendoza shared the driver hiring brochure which was posted to CWU's Instagram page. HopeSource will follow up next month to see whether the brochure made an impact.

5. Ridership Stats

A review of monthly and year to date stats was presented for Fixed Route, Paratransit, Cabulance, Dial A Ride and Kittitas County Connector. Ridership per route per stop was also presented. Christopher King requested to have ridership numbers overlaid on a map to better understand the system's ridership.

2020 with current ridership remaining roughly 40-45% statewide from where it was before the pandemic. Central Transit is well above the state average at 17.6%.

6. Agenda Items

No Agenda Items.

7. Transit Marketing Updates

- Have a travel training meeting to discuss plans moving forward.
- Updated brochures are being delivered to local businesses and facilities.
- FB Posts

8. Transit Updates

- Central Transit is now live on Google Maps along with trip planning.
- A new turnout is planned at the SB 14th & Alder. Based on current ridership data, there will be a bench along with a garbage can and bike rack.
- Bruce Tabb suggested moving forward to consider more benches in lieu of bus shelters.

9. Next PTAC Meeting

The next regular PTAC meeting will be held on December 21, 2021.

10. Adjournment:

With no further discussion, the meeting was adjourned at 4:27PM.

Betsy Dunbar
Drafted: 11-18-21
Approved: 12-21-2021