



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

PTAC Committee Members

Bruce Tabb
Chair

**Robert
Mersinger**
Vice Chair
Term exp.
12/31/22

**ASCWU
Adan
Mendoza**

**Jason
Berthon-
Koch, CWU**
Term exp.
12/31/21

**Joshua
Hackney**
Term exp.
12/31/23

**Yngrid
Winter**
Term exp.
12/31/23

**Christopher
King**
Term exp.
12/31/23

City of Ellensburg
Date & Time of Meeting
Place of Meeting

PTAC Meeting Agenda
December 21, 2021 3:30 PM
Held remotely per Proclamation 20-28.7

1. Call to Order and Roll Call

2. Approval of Agenda

- Motion to approve the Agenda of the December 21, 2021 PTAC Meeting.

3. Approval of Minutes

- 3.A Motion to approve the minutes of the November 16, 2021 PTAC Meeting.

Pg 2

4. Follow Up Items

- Enunciator Update – HopeSource
- Travel Training Committee Meeting Update
- Hiring brochure update

5. Monthly Ridership and Year to Date Stats:

- Year to date and monthly ridership stats.

Pg 4

6. Agenda Items

- Solar Pole Lighting
 - The Verge – Airport & Greenfield

Pg 13

7. Transit Marketing Updates:

8. Transit Updates:

- WSTIP Grant
- Realtime Service Alerts/Updates

9. Member Updates:

10. Next PTAC Meeting

The next regular PTAC meeting will be held on January 18, 2022

11. Adjournment:



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

PUBLIC TRANSIT ADVISORY COMMITTEE MEETING MINUTES

City of Ellensburg
Date & Time of Meeting
Place of Meeting

Minutes of PTAC Meeting
November 16, 2021 3:30 PM
Held Remotely Via Zoom

1. Call to Order and Roll Call

Roll Call Present: Bob Mersinger, Josh Hackney, Adan Mendoza, Yngrid Winter, Bruce Tabb, Christopher King

Roll Call Absent: Jason Berthon-Koch

Also Present: Betsy Dunbar – COE, Spencer Klewin – HopeSource, Nicole Klauss – COE, Ryan Lyyski - COE

2. Approval of Agenda

Motion and second (Bob M | Josh H) to approve the November 16, 2021 PTAC Meeting Agenda.

Motion Affirmed.

3. Approval of Minutes

Motion and second (Josh H | Yngrid W) to approve the minutes of the October 19, 2021 PTAC Meeting. **Motion Affirmed.**

4. Follow Up Items

- Spencer Klewin with HopeSource reported the enunciator issue stems from the initial installation and they are waiting to hear from Shetky about when the repair will take place.
- The Central Transit Identity Guide was emailed to Christopher King. He is hoping to work with CWU graphic design students for social media graphics and information about riding the bus for new students. Bruce Tabb spoke of the importance of getting Central Transit information to visiting and new students. Adan Mendoza shared the driver hiring brochure which was posted to CWU's Instagram page. HopeSource will follow up next month to see whether the brochure made an impact.

5. Ridership Stats

A review of monthly and year to date stats was presented for Fixed Route, Paratransit, Cabulance, Dial A Ride and Kittitas County Connector. Ridership per route per stop was also presented. Christopher King requested to have ridership numbers overlaid on a map to better understand the system's ridership.

2020 with current ridership remaining roughly 40-45% statewide from where it was before the pandemic. Central Transit is well above the state average at 17.6%.



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

6. Agenda Items

No Agenda Items.

7. Transit Marketing Updates

- Have a travel training meeting to discuss plans moving forward.
- Updated brochures are being delivered to local businesses and facilities.
- FB Posts

8. Transit Updates

- Central Transit is now live on Google Maps along with trip planning.
- A new turnout is planned at the SB 14th & Alder. Based on current ridership data, there will be a bench along with a garbage can and bike rack.
- Bruce Tabb suggested moving forward to consider more benches in lieu of bus shelters.

9. Next PTAC Meeting

The next regular PTAC meeting will be held on December 21, 2021.

10. Adjournment:

With no further discussion, the meeting was adjourned at 4:27PM.

Betsy Dunbar

Drafted: 11-18-21

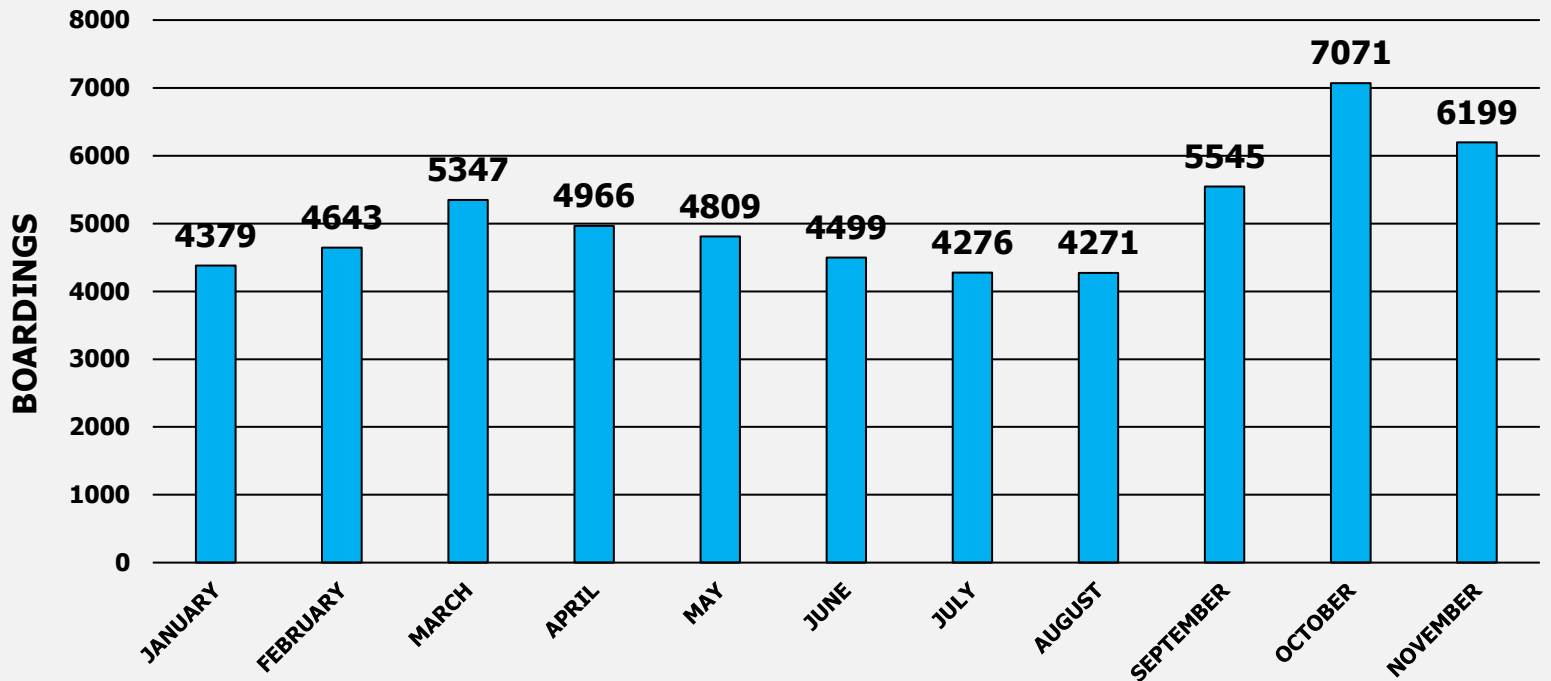
Approved:



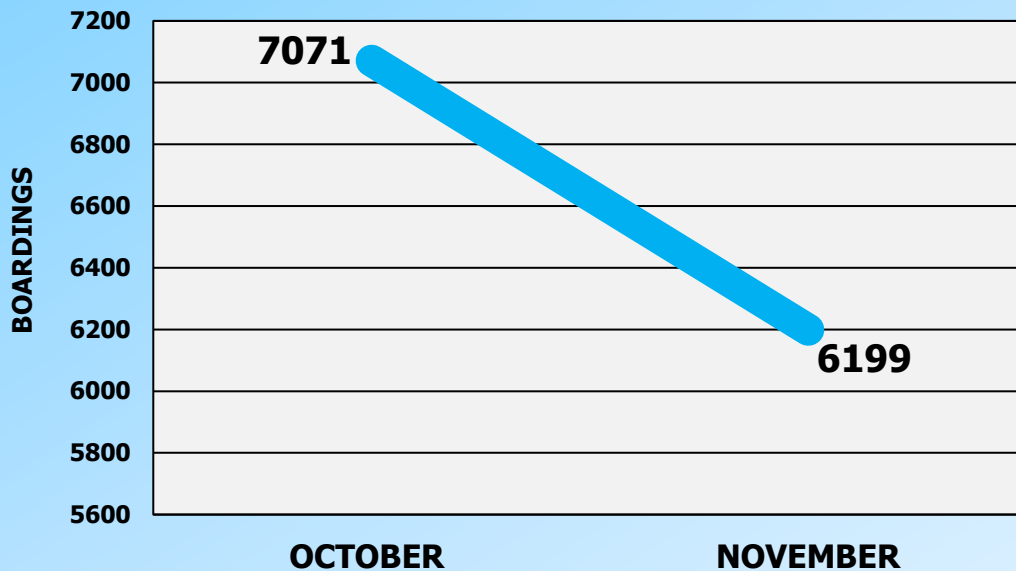
PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

FIXED ROUTE

2021 FIXED RTE RIDERSHIP



OCTOBER - NOVEMBER COMPARISON

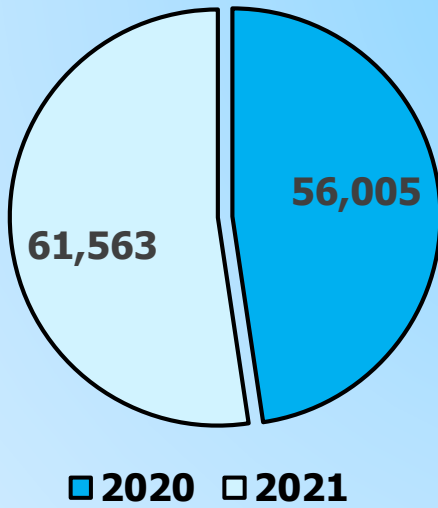


-12%



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

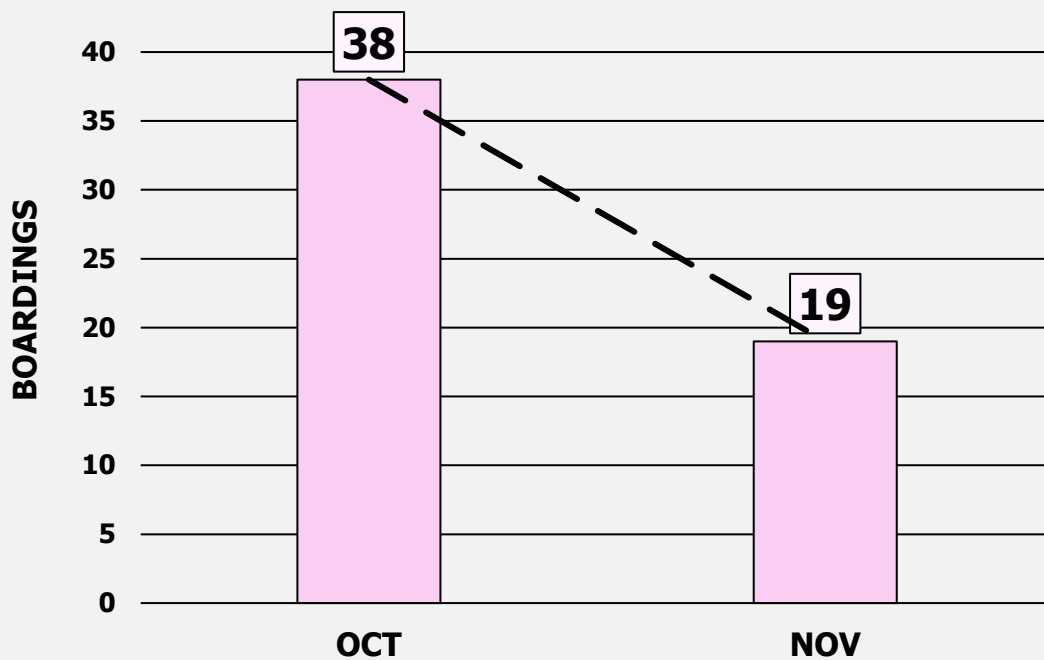
2020 - 2021 YTD COMPARISON



+10%

PARATRANSIT

OCTOBER - NOVEMBER COMPARISON

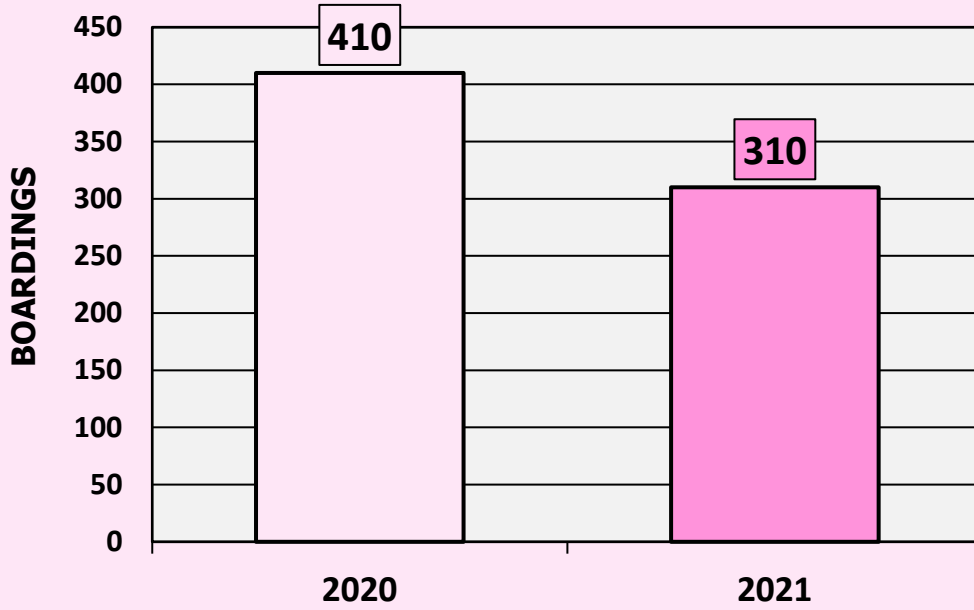


-50%



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

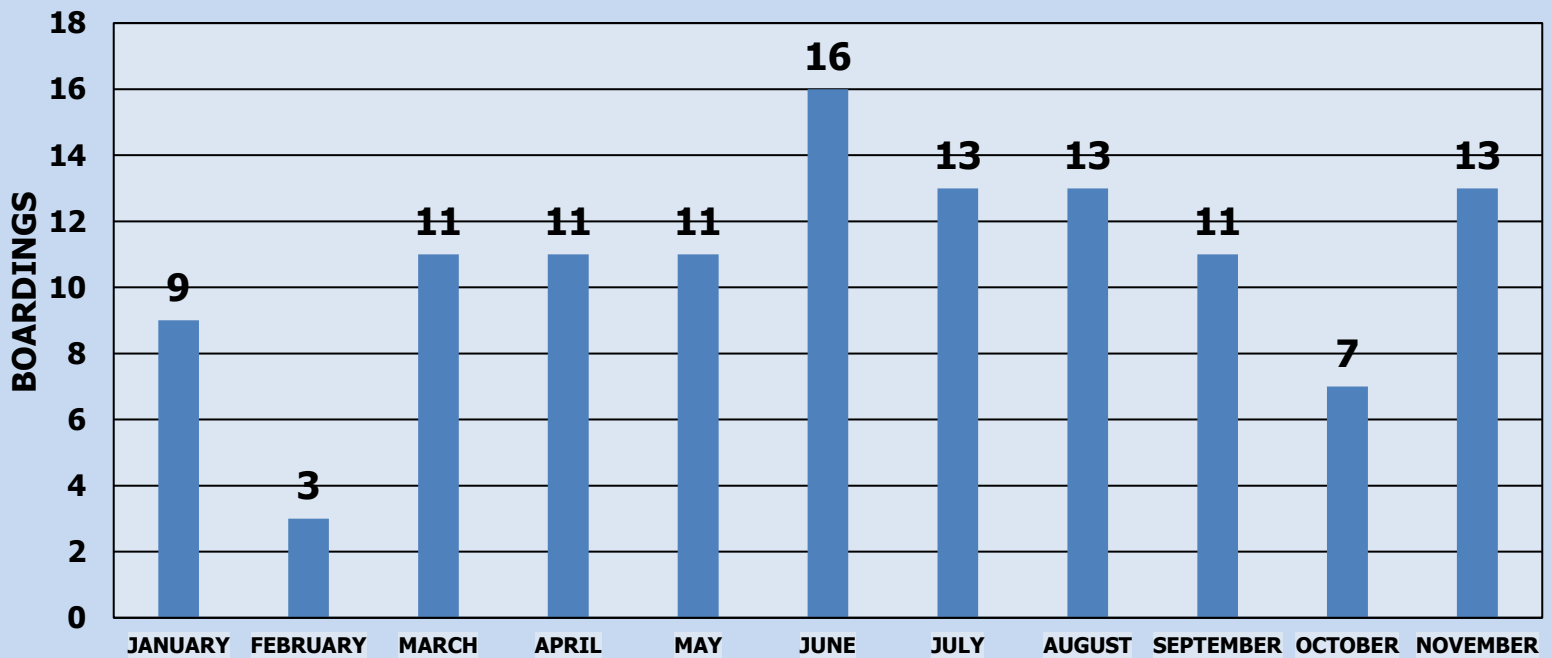
2020 - 2021 YTD COMPARISON



-24%

CABULANCE

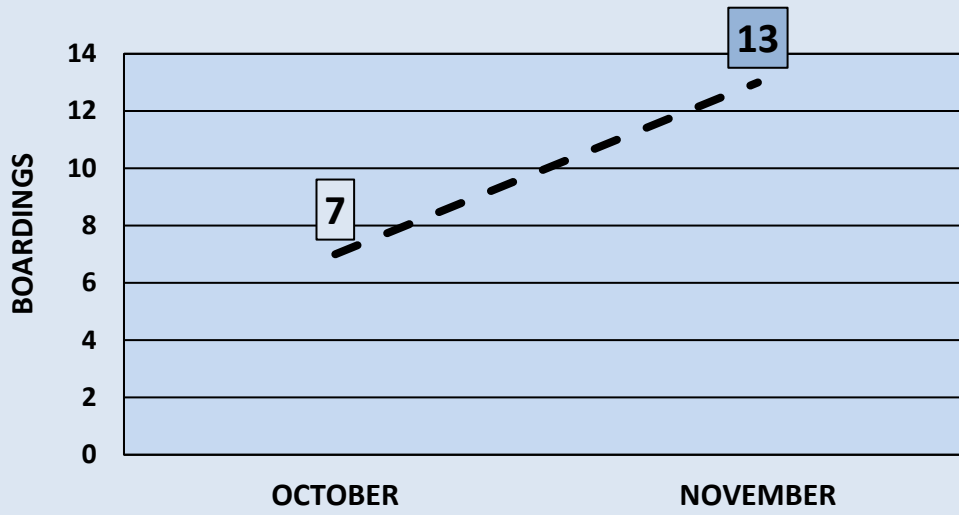
2021 CABULANCE RIDERSHIP





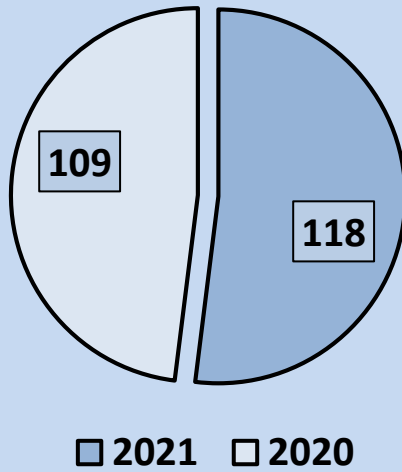
PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

OCT - NOV 2021 COMPARISON



+86%

2020 - 2021 YTD CABULANCE COMPARISON



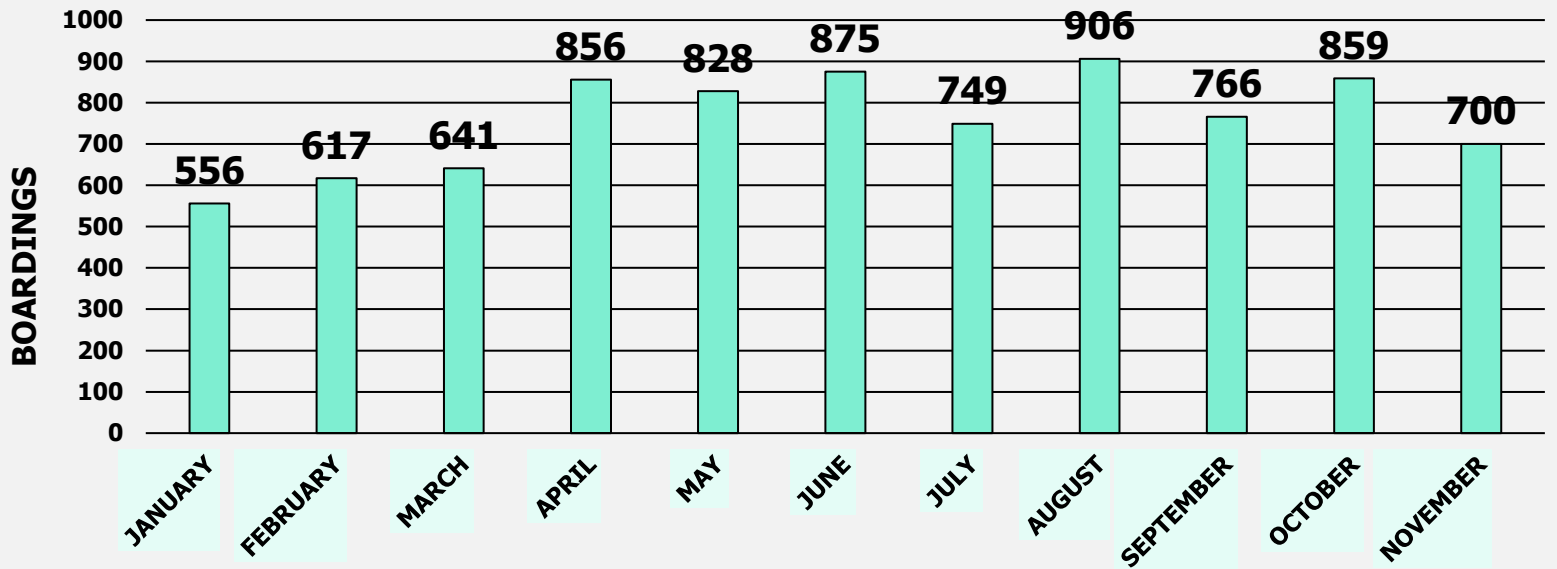
+8%



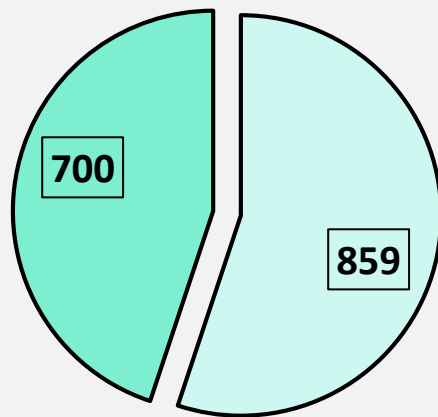
PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

DIAL A RIDE

2021 DIAL A RIDE RIDERSHIP



OCTOBER - NOVEMBER COMPARISON



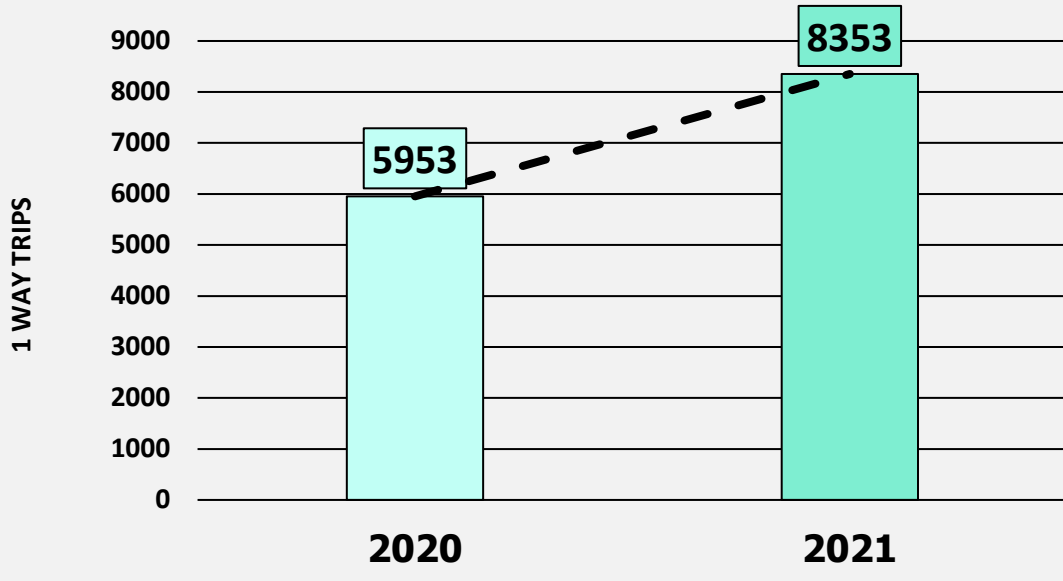
□ OCTOBER ■ NOVEMBER

-18%



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

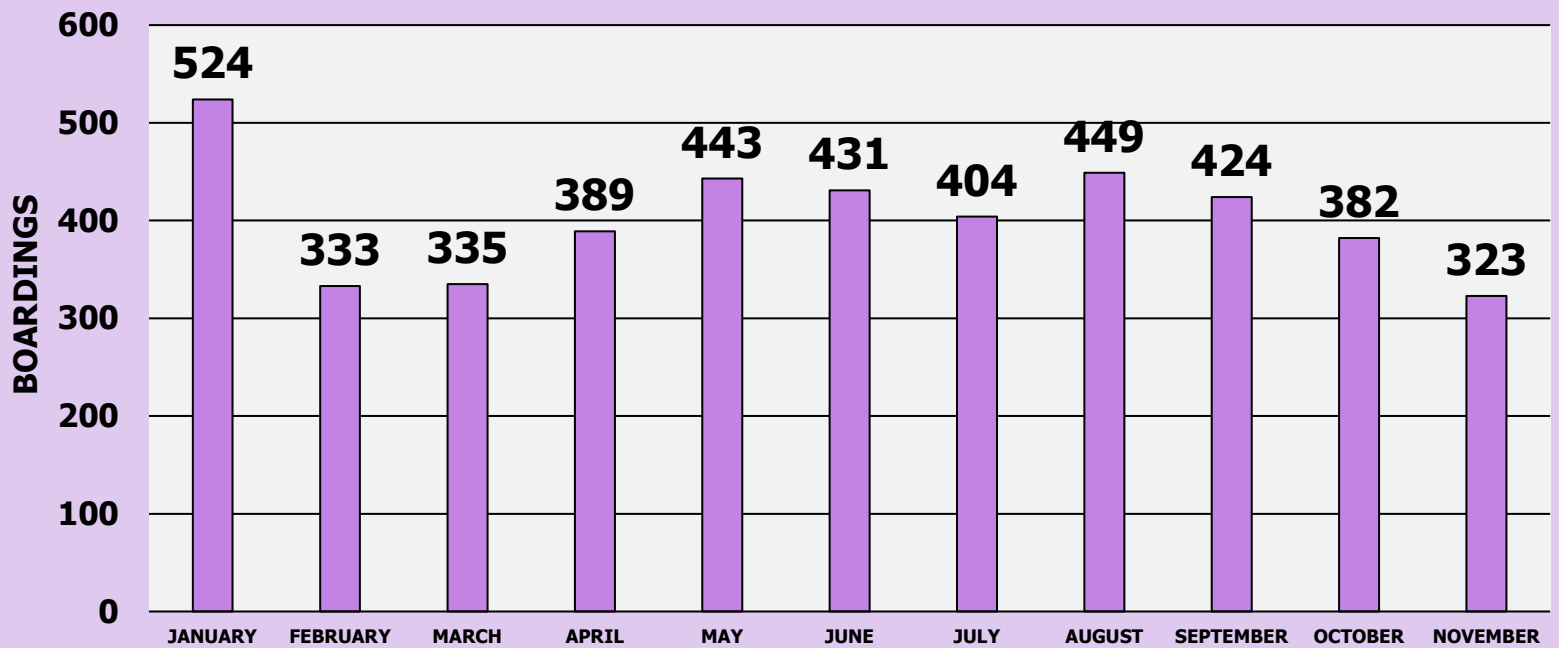
2020 - 2021 YTD COMPARISON



+40%

KITTITAS COUNTY CONNECTOR

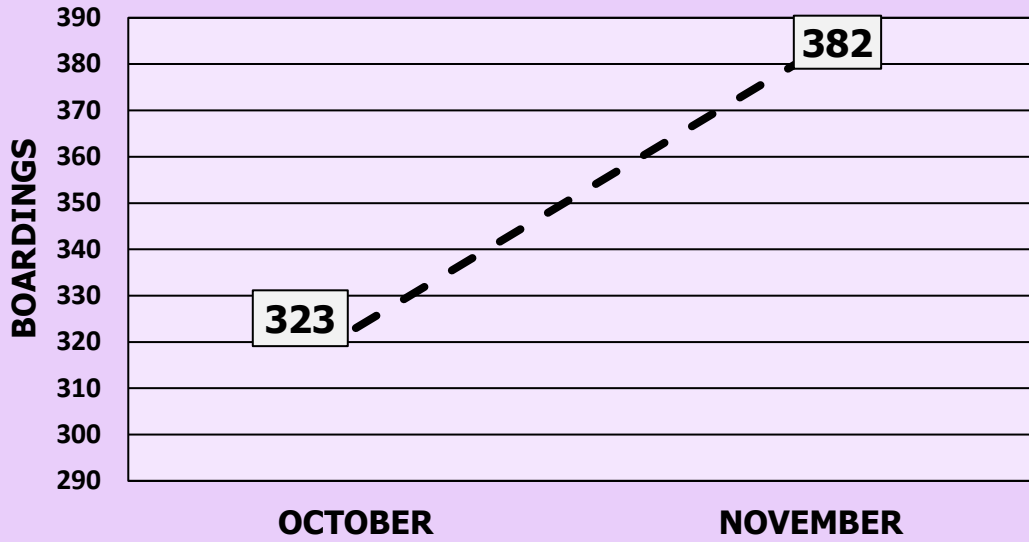
2021 KCC RIDERSHIP





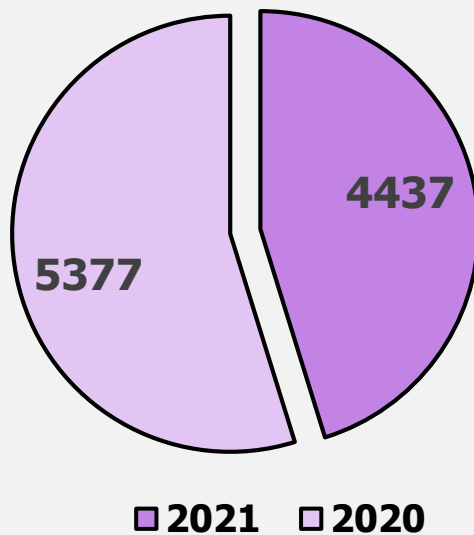
PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

OCTOBER - NOVEMBER COMPARISON



+18%

2020 - 2021 YTD COMPARISON



-17%



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

Kittitas County Connector	BOARDINGS
3rd & Atlantic EB Total	15
City Park Cle Elum	4
Cle Elum Travelers Inn	0
Dairy Queen Cle Elum	0
DSHS Ellensburg	0
Econo Lodge Cle Elum	3
HopeSource	0
Pioneer Coffee	73
Restrooms Cle Elum	0
Roslyn (1st & Dakota)	11
Roslyn (1st and Penns)	2
Safeway @ Ruby & 4th	124
Safeway Cle Elum	72
Shoemaker East Bound	0
Shoemaker West Bound	0
State Farm Cle Elum	0
Suncadia Firehouse Rd	1
Three Forks Ammo	1
Timber Lodge	1
Visitor Center Cle Elum	0
Washington Federal	16
TOTAL	323



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

Screenshare of large map with November's boardings per stop

NOVEMBER	
OVER 100	
Airport & Greenfield NB	332
Alder & Helena NB	132
Alder & Helena SB	365
Brooklane Village	203
E 11th & N Maple	763
I-90 West Interchange	109
Ruby & 4th (Downtown) NB	830
Ruby & 4th (Downtown) SB	571
Walnut & 18th SB	203
Water & Capitol NB	340
Water & Capitol SB	201
UNDER 10	
14th & B St EB	3
5th & Kittitas EB	0
5th & Kittitas WB	3
5th & Pacific WB (Rotary Park)	1
Cherry & Ruby WB	1
Cora & University Way NB	9
Dolarway & Lakeshore WB	3
Dolarway & Prospect WB	5
Dolarway Rd (DaVita) WB	2
Helena & Brookfield WB	0
Mountain View & Maple EB	1
Mountain View & Maple WB	3
Mtn View & Whitman EB	5
University & 9th EB	8
University Way (Crittter Care) EB	1
University Way (DSHS) EB	2
University Way WB A1	4
Water & 26th NB	2
Willow & Seattle SB	9



PV Stop+

Security lighting and signage made simple

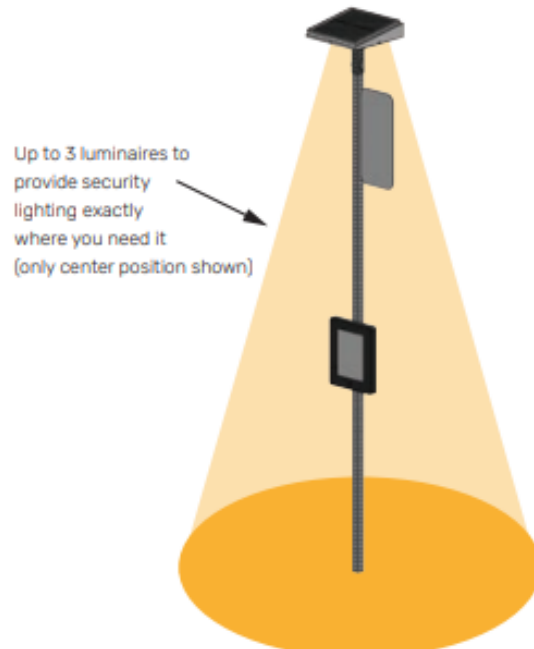
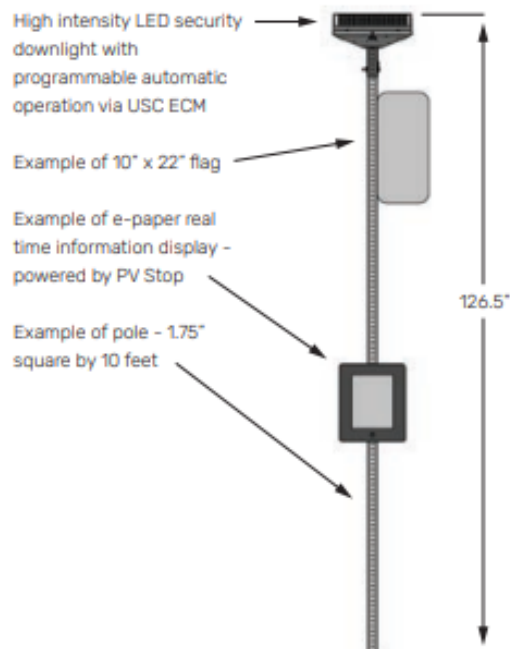


Features & Benefits

- Reduces rider pass-bys; the top complaint reported by transit agencies
- Enhances security and deters crime
- Adjustable LED placement to provide security lighting exactly where you need it
- Power for e-paper real time signage solutions
- Optional USB charging port
- No trenching, utility bills or utility involvement
- Mounts to standard transit poles without special footings
- Easy and fast installation
- Independently tested for safety; UL-listing
- Reliable, high performance LED lighting
- Custom colors and decals available
- Industry leading warranty

Product Specifications

- Solar array size: 20W
- Battery: 20Ah, 12.8V
- Battery chemistry: LiFePO4 (Sealed lead acid AGM optional)
- Battery autonomy: 5+ nights
- Luminares: up to 3, 5W each
- Controller: Urban Solar ECM(TM) with real time clock and low voltage disconnect
- I/O: power with low voltage disconnect, battery state of health data via RS232/RS485
- Lighting profile: fully customizable, optional push-button activation
- Operating range: -4 to 140 °F (-20 to 60 °C)/ -40 to 60°F with AGM
- Pole dimensions: round or square, 1.75" to 2.75" diameter





PUBLIC TRANSIT ADVISORY COMMITTEE MEETING



PV Stop + - \$1530 per unit (shipping included)