

PUBLIC TRANSIT ADVISORY COMMITTEE MEETING MINUTES

City of Ellensburg
Date & Time of Meeting
Place of Meeting

Minutes of PTAC Meeting
December 21, 2021 3:30 PM
Held Remotely Via Zoom

1. Call to Order and Roll Call

Roll Call Present: Bob Mersinger, Josh Hackney, Adan Mendoza, Bruce Tabb, Jason Berthon Koch, Christopher King

Roll Call Absent: Yngrid Winter, Josh Hackney

Also Present: Betsy Dunbar – COE, Spencer Klewin – HopeSource, Nicole Klauss – COE

2. Approval of Agenda

Motion and second (Bob M | Adan M) to approve the December 21, 2021 PTAC Meeting Agenda.

Motion Affirmed.

3. Approval of Minutes

Motion and second (Bob M | Christopher K) to approve the minutes of the November 16, 2021 PTAC Meeting. **Motion Affirmed.**

4. Follow Up Items

- Spencer Klewin with HopeSource reported the enunciator issues were resolved last month and are working well.
- The Travel Training committee met December 1, 2021. The group focused on an information platform which include PSA's, and community outreach along with social media. It was reported that Transit Manager, Betsy Dunbar will make a presentation on February 4th at the Adult Activity Center. It was also suggested to focus on CWU student awareness, especially the first-year students and scheduling activities around riding the bus.
- Spencer with HopeSource reported an uptick of job applications.

5. Ridership Stats

- A review of monthly and year to date stats was presented for Fixed Route, Paratransit, Cabulance, Dial A Ride and Kittitas County Connector.
- All members appreciated the large system map showing boardings per stop.

6. Agenda Items

Adding a solar light to bus stop #152 at the Verge Apartments was discussed and approved.

Motion and second (Jason B | Bob M). Motions Affirmed.

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7. Transit Marketing Updates

- Central Transit now has a Twitter Page.
- Updated brochures are being delivered to local businesses and facilities.
- FB Posts and 88.1 the Berg.

8. Transit Updates

- Central Transit was awarded a \$2,500.00 Risk Management Grant by WSTIP to assist in purchasing/installing a GPS Playback Data Program.
- Central Transit was highlighted in the 2021 Public Transportation Mobility Report.
- Transit Manager, Betsy is working with CWU to locate a new bus stop at Brooklane Village.
- Central Transit has added Service Alerts to our platform which allows service alerts, detours, safety notices, etc. to go directly to passengers via the Transit app. The service alerts link to our Central Transit website and to our Twitter page.

9. Next PTAC Meeting

The next regular PTAC meeting will be held on January 18, 2022.

10. Adjournment:

With no further discussion, the meeting was adjourned at 4:37PM.

Betsy Dunbar

Drafted: 12-27-2021

Approved: 1-18-2022