



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

PTAC Committee Members

Bruce Tabb
Chair

**Robert
Mersinger**
Vice Chair
Term exp.
12/31/22

**ASCWU
Adan
Mendoza**

**Jason
Berthon-
Koch, CWU**
Term exp.
12/31/21

**Joshua
Hackney**
Term exp.
12/31/23

**Yngrid
Winter**
Term exp.
12/31/23

**Christopher
King**
Term exp.
12/31/23

City of Ellensburg
Date & Time of Meeting
Place of Meeting

PTAC Meeting Agenda
January 18, 2022 3:30 PM
Held remotely per Proclamation 20-28.7

1. Call to Order and Roll Call

2. Approval of Agenda

- Motion to approve the Agenda of the January 18, 2022 PTAC Meeting.

3. Approval of Minutes

- **3.A** Motion to approve the minutes of the December 21, 2021 PTAC Meeting.

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4. Follow Up Items

5. Monthly Ridership and Year to Date Stats:

- **5.A** Year to date and monthly ridership stats.

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6. Agenda Items

- None

7. Transit Marketing Updates:

8. Transit Updates:

- **8.A** Snow Removal
- **8.B** Surveys
- Inclement Weather Policy
- **8.C** Prestige Care – Hearthstone bus stop change

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9. Member Updates:

10. Next PTAC Meeting

The next regular PTAC meeting will be held on **February 15, 2022**

11. Adjournment:



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

3.A

PUBLIC TRANSIT ADVISORY COMMITTEE MEETING MINUTES

City of Ellensburg
Date & Time of Meeting
Place of Meeting

Minutes of PTAC Meeting
December 21, 2021 3:30 PM
Held Remotely Via Zoom

1. Call to Order and Roll Call

Roll Call Present: Bob Mersinger, Josh Hackney, Adan Mendoza, Bruce Tabb, Jason Berthon Koch, Christopher King

Roll Call Absent: Ynggrid Winter, Josh Hackney

Also Present: Betsy Dunbar – COE, Spencer Klewin – HopeSource, Nicole Klauss – COE

2. Approval of Agenda

Motion and second (Bob M | Adan M) to approve the December 21, 2021 PTAC Meeting Agenda.

Motion Affirmed.

3. Approval of Minutes

Motion and second (Bob M | Christopher K) to approve the minutes of the November 16, 2021 PTAC Meeting. **Motion Affirmed.**

4. Follow Up Items

- Spencer Klewin with HopeSource reported the enunciator issues were resolved last month and are working well.
- The Travel Training committee met December 1, 2021. The group focused on an information platform which include PSA's, and community outreach along with social media. It was reported that Transit Manager, Betsy Dunbar will make a presentation on February 4th at the Adult Activity Center. It was also suggested to focus on CWU student awareness, especially the first-year students and scheduling activities around riding the bus.
- Spencer with HopeSource reported an uptick of job applications.

5. Ridership Stats

- A review of monthly and year to date stats was presented for Fixed Route, Paratransit, Cabulance, Dial A Ride and Kittitas County Connector.
- All members appreciated the large system map showing boardings per stop.

6. Agenda Items

Adding a solar light to bus stop #152 at the Verge Apartments was discussed and approved.

Motion and second (Jason B | Bob M). Motions Affirmed.



PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

7. Transit Marketing Updates

- Central Transit now has a Twitter Page.
- Updated brochures are being delivered to local businesses and facilities.
- FB Posts and 88.1 the Berg.

8. Transit Updates

- Central Transit was awarded a \$2,500.00 Risk Management Grant by WSTIP to assist in purchasing/installing a GPS Playback Data Program.
- Central Transit was highlighted in the 2021 Public Transportation Mobility Report.
- Transit Manager, Betsy is working with CWU to locate a new bus stop at Brooklane Village.
- Central Transit has added Service Alerts to our platform which allows service alerts, detours, safety notices, etc. to go directly to passengers via the Transit app. The service alerts link to our Central Transit website and to our Twitter page.

9. Next PTAC Meeting

The next regular PTAC meeting will be held on January 18, 2022.

10. Adjournment:

With no further discussion, the meeting was adjourned at 4:37PM.

Betsy Dunbar

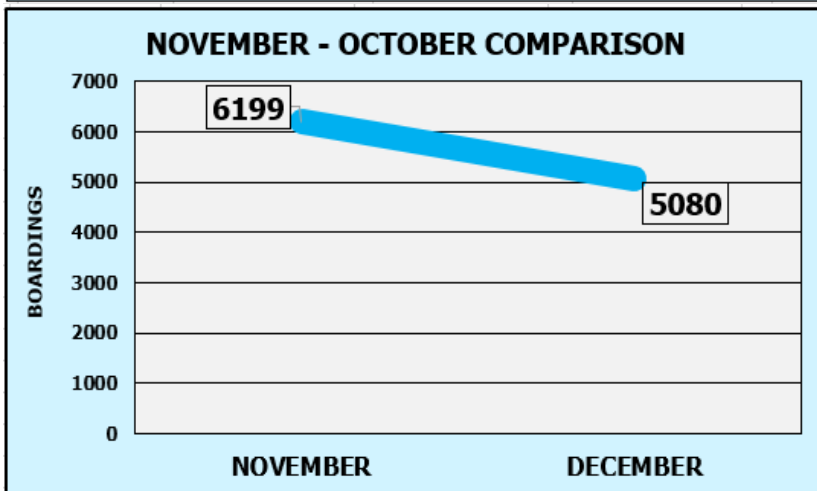
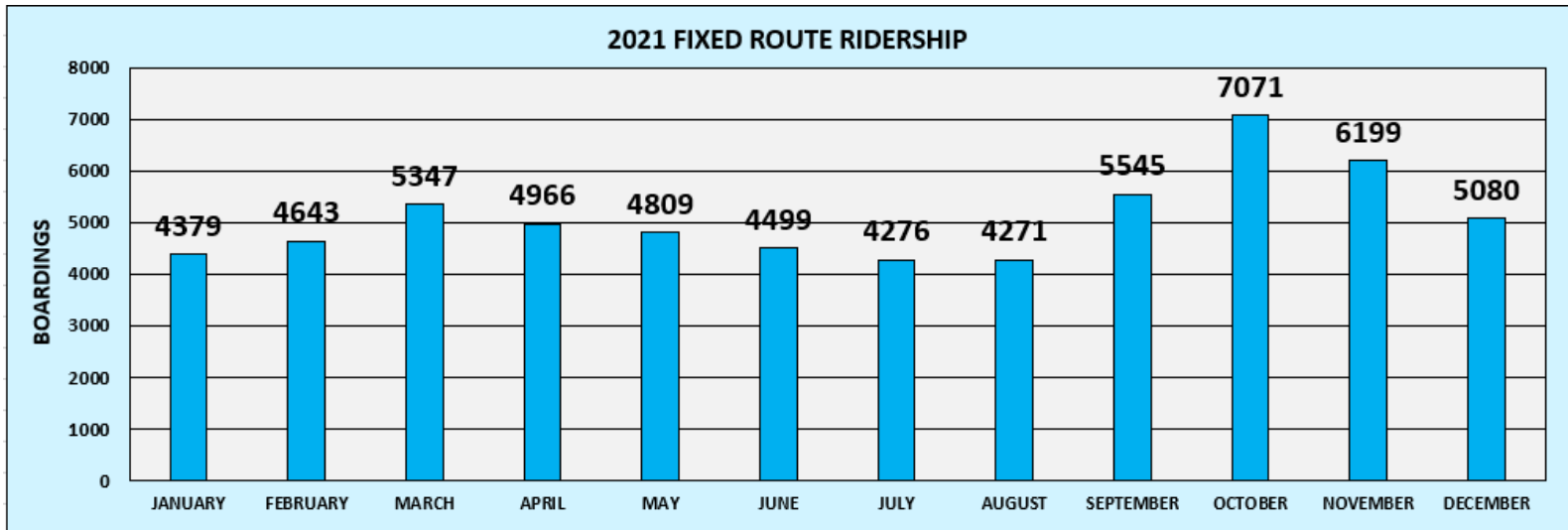
Drafted: 12-27-2021

Approved:

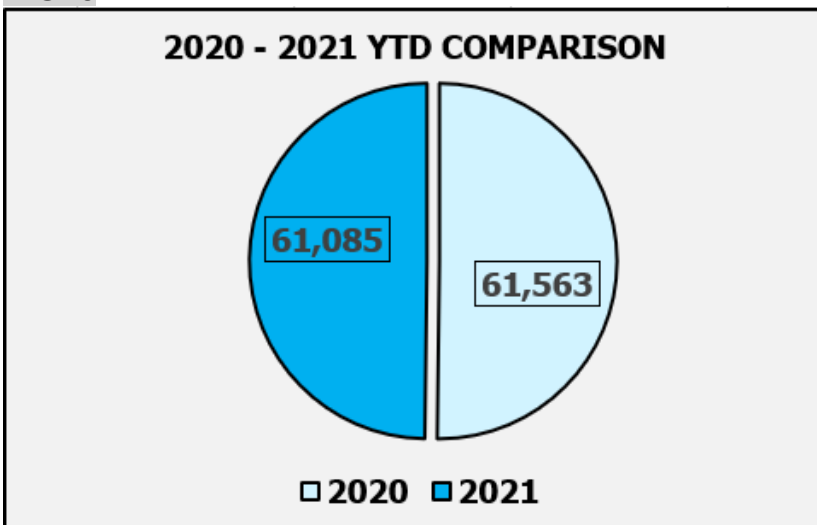


PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

5.A FIXED ROUTE

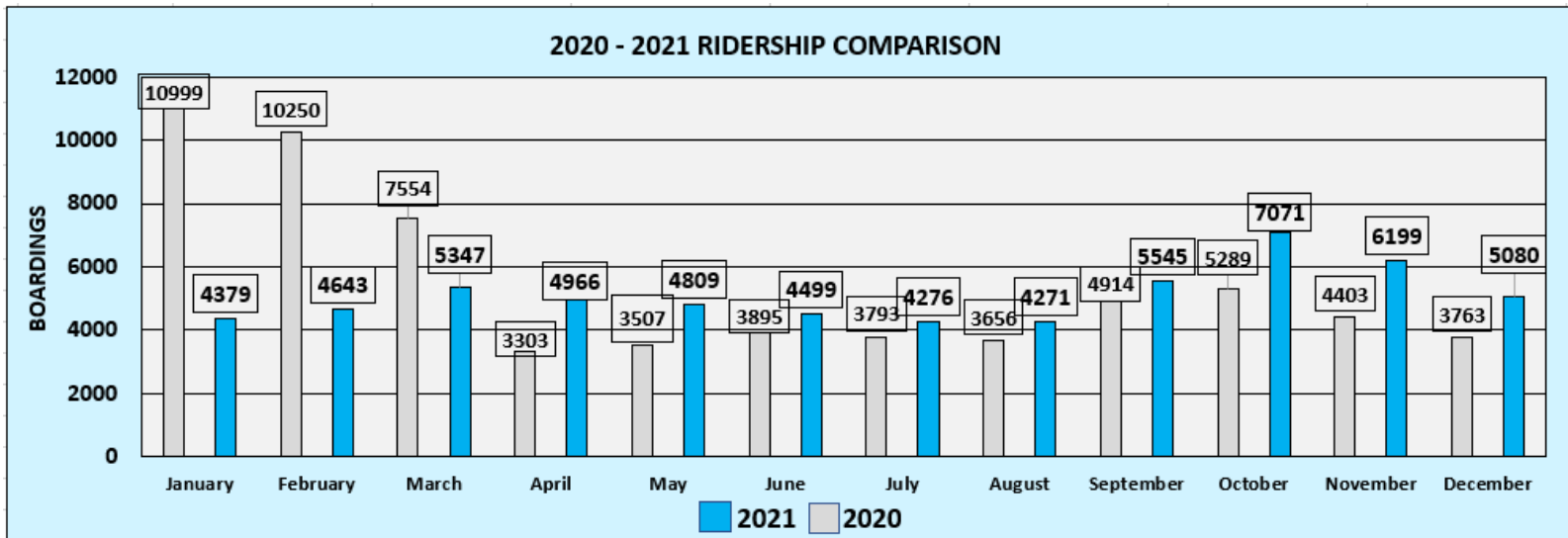


-18%



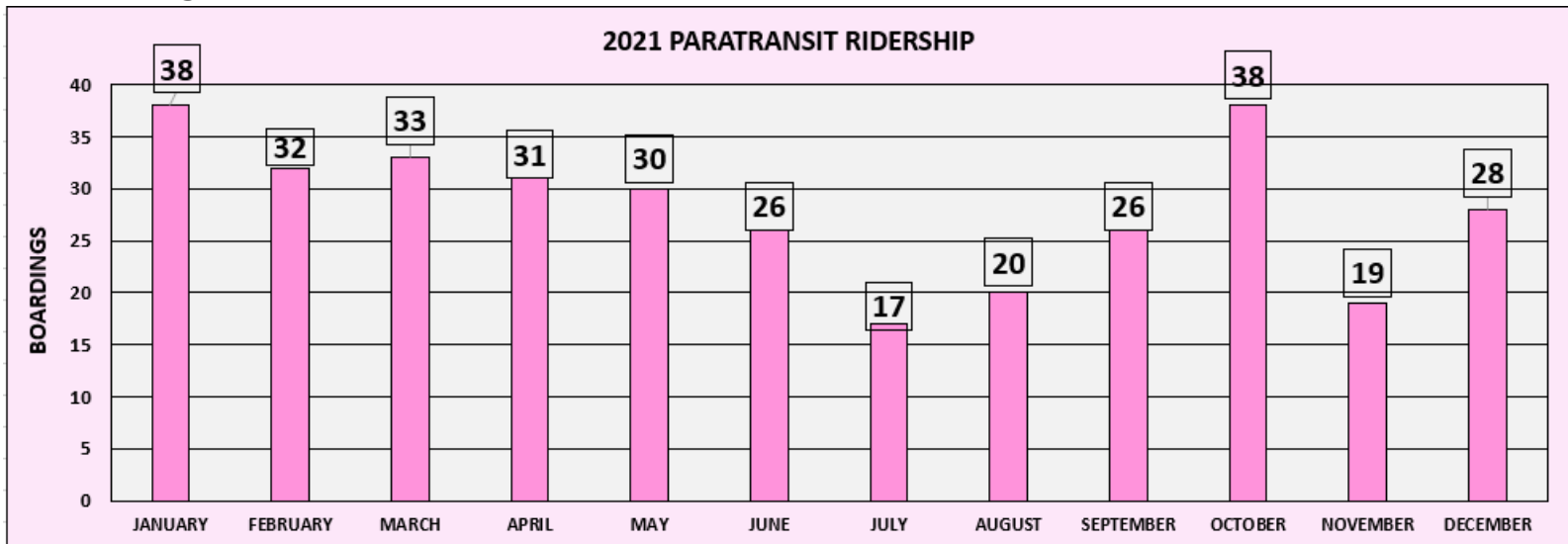


PUBLIC TRANSIT ADVISORY COMMITTEE MEETING



2020 – 61,563 2021 – 61,085 -0.77%

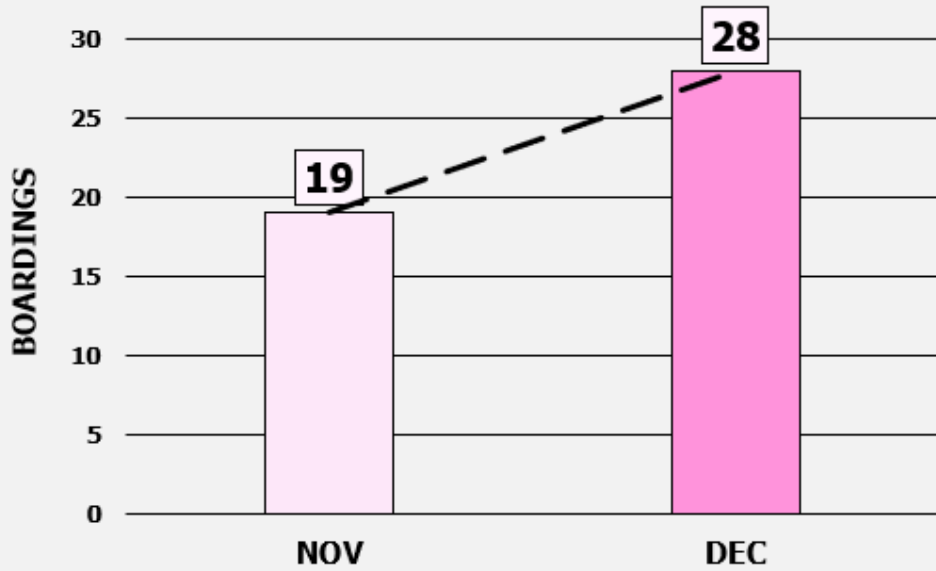
PARATRANSIT





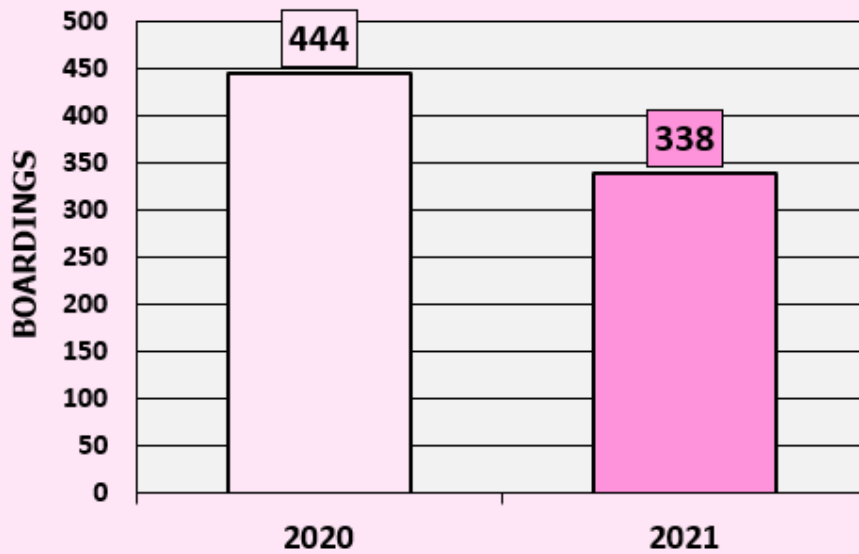
PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

NOVEMBER - DECEMBER COMPARISON



47%

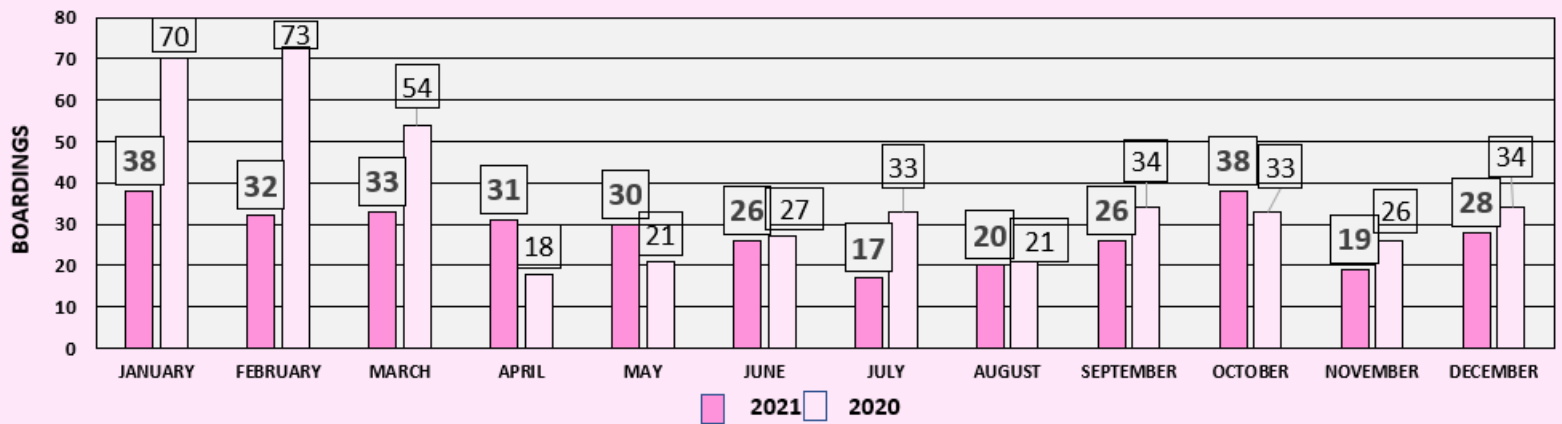
2020 - 2021 YTD COMPARISON





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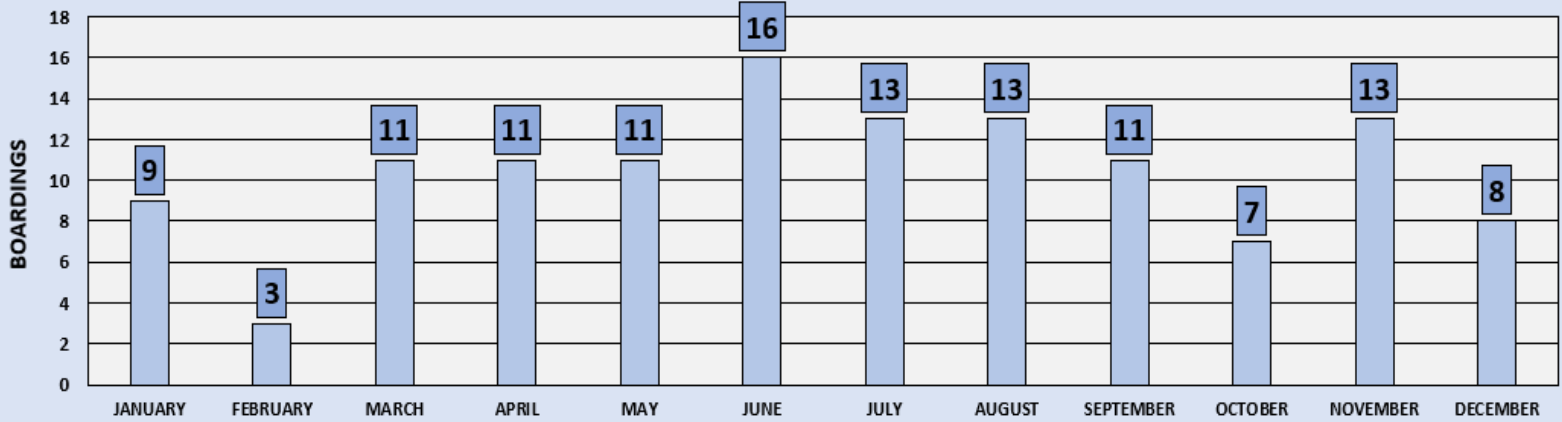
2020 - 2021 RIDERSHIP COMPARISON



2020 -444 2021 - 338 -24%

CABULANCE

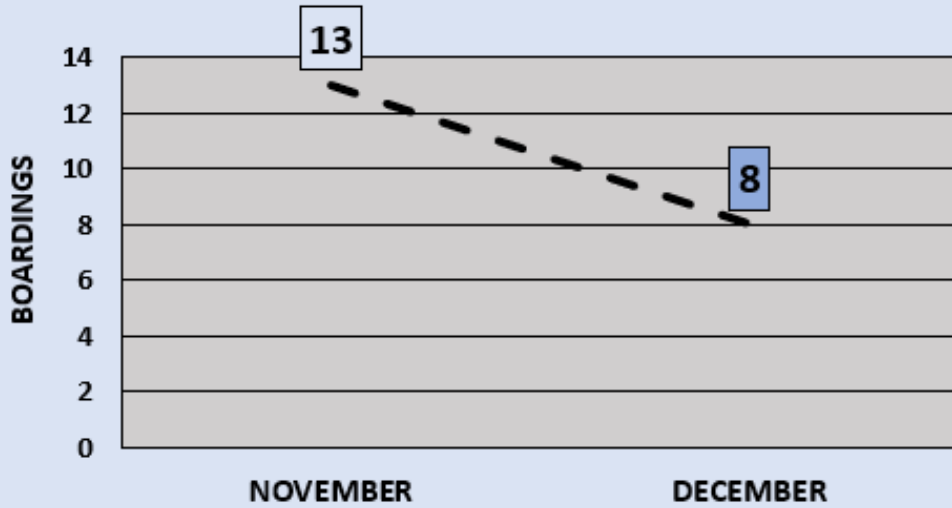
2021 CABULANCE RIDERSHIP





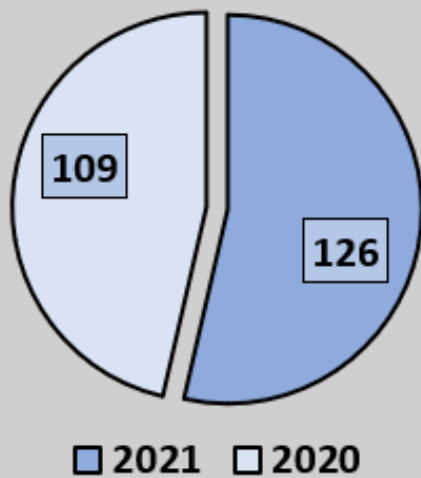
PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

NOV - DEC 2021 COMPARISON



-38%

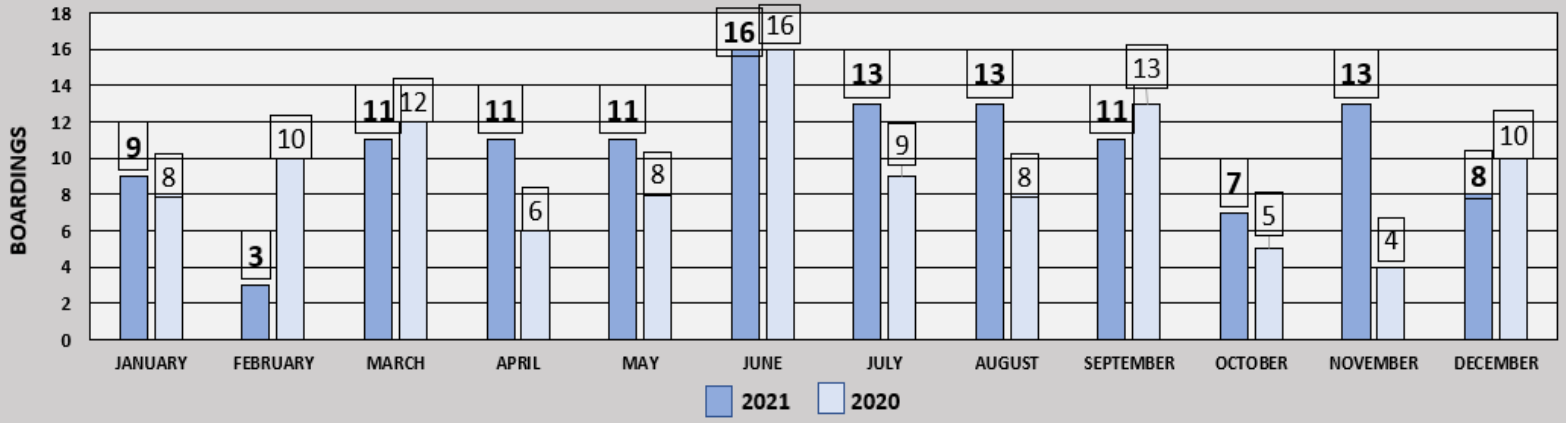
2020 - 2021 YTD CABULANCE COMPARISON





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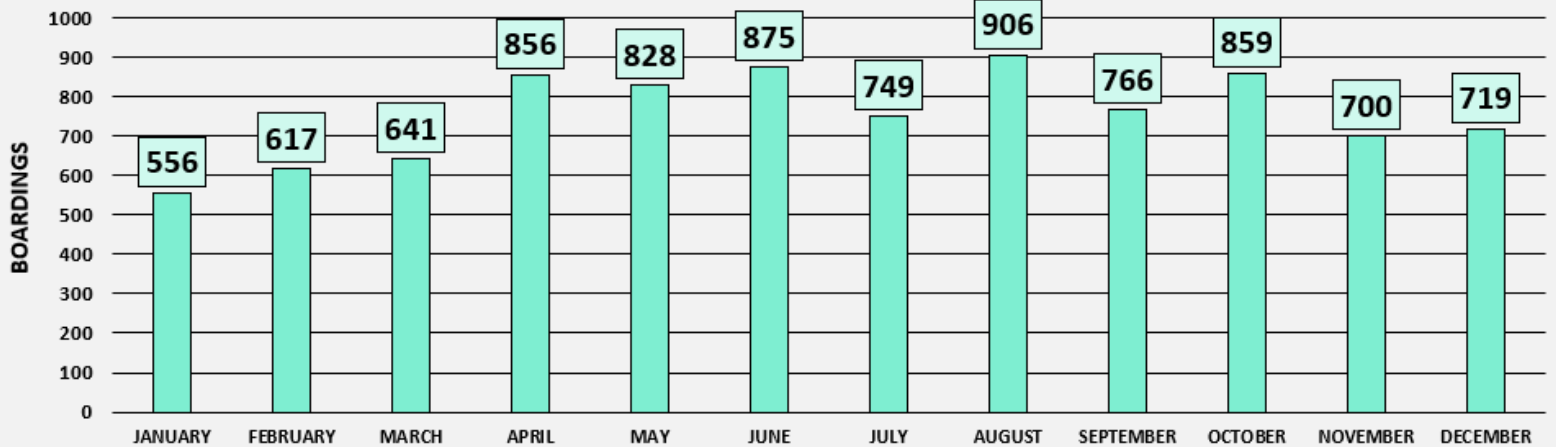
2020 - 2021 YTD CABULANCE COMPARISON



2020 –109 2021 – 126 16%

DIAL A RIDE

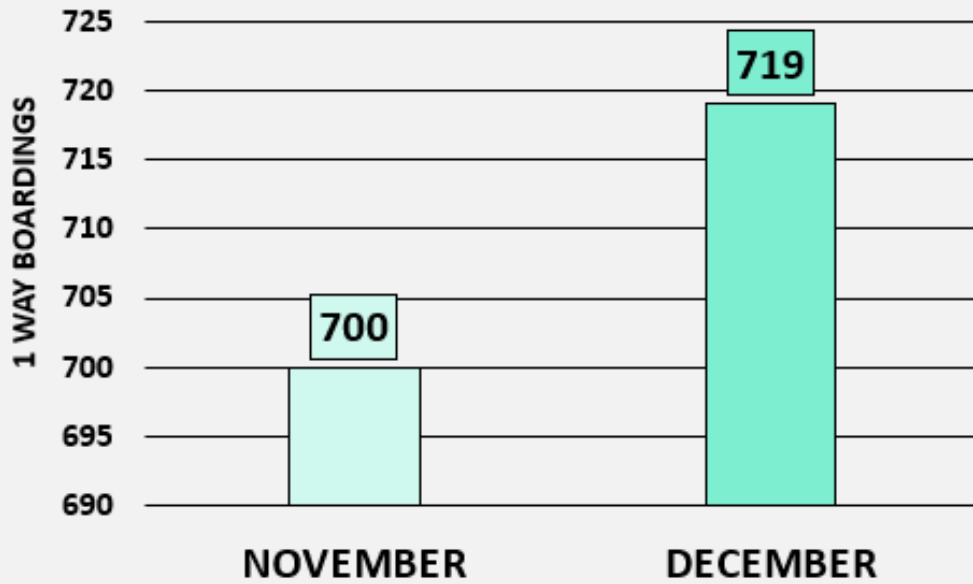
2021 DIAL A RIDE RIDERSHIP





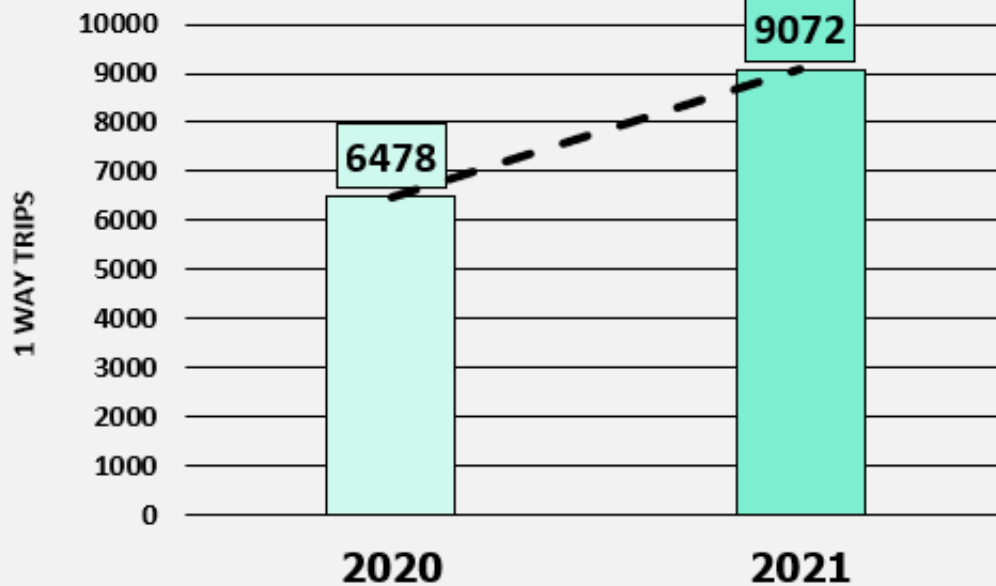
PUBLIC TRANSIT ADVISORY COMMITTEE MEETING

NOV - DEC 2021 COMPARISON



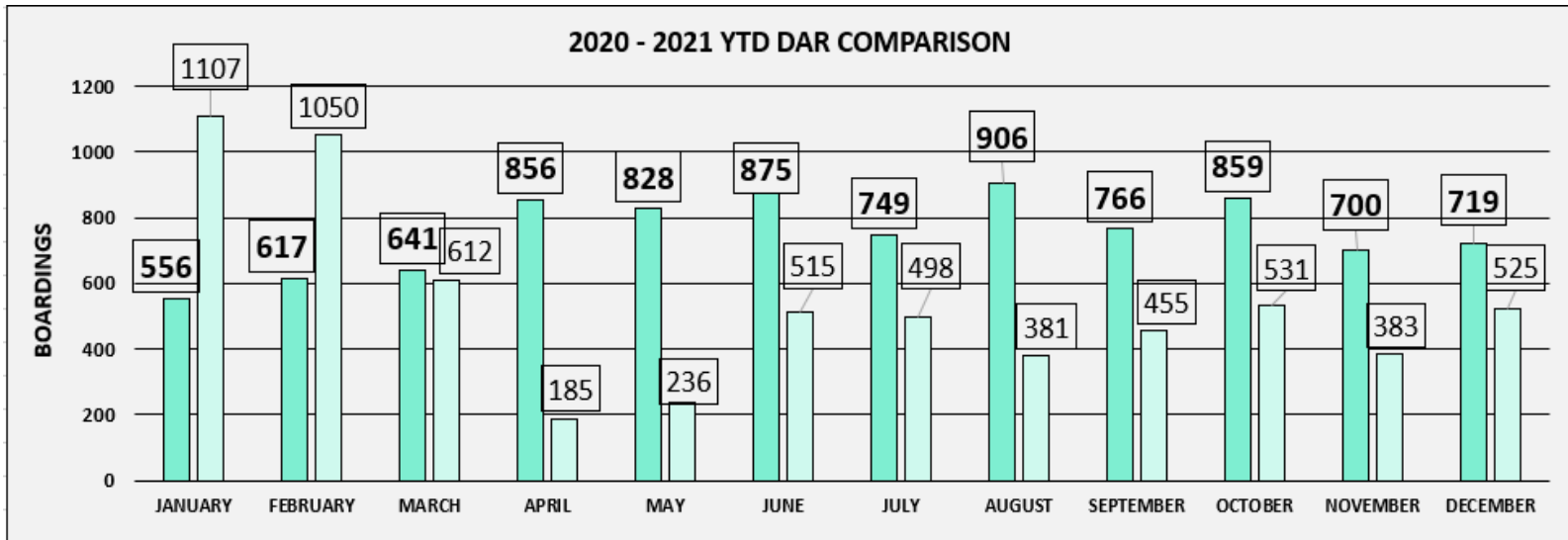
3%

2020 - 2021 YTD COMPARISON



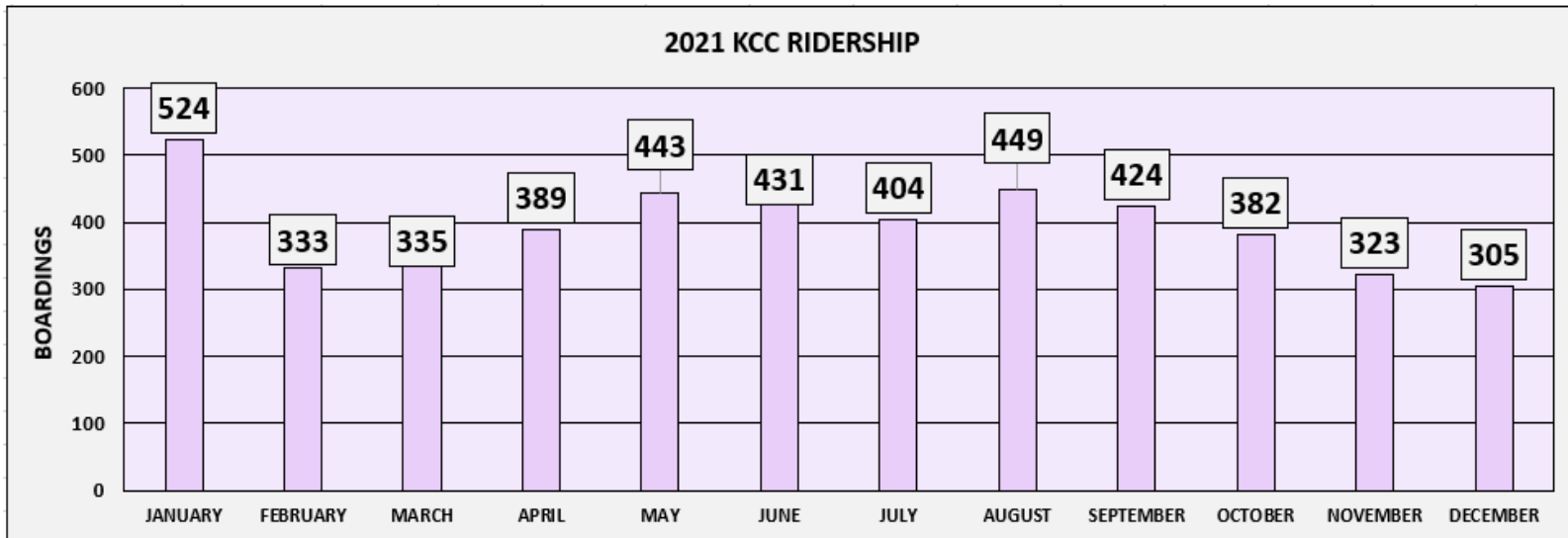


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2020 – 6478 2021 – 9072 40%

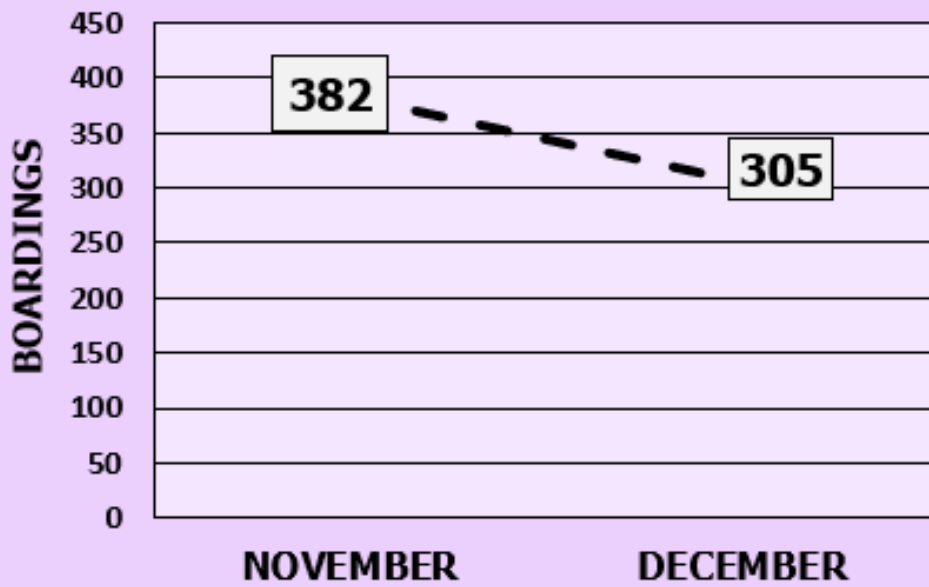
KITTITAS COUNTY CONNECTOR





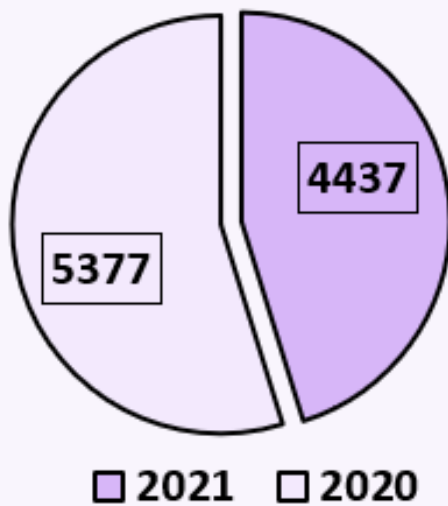
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NOVEMBER - DECEMBER COMPARISON



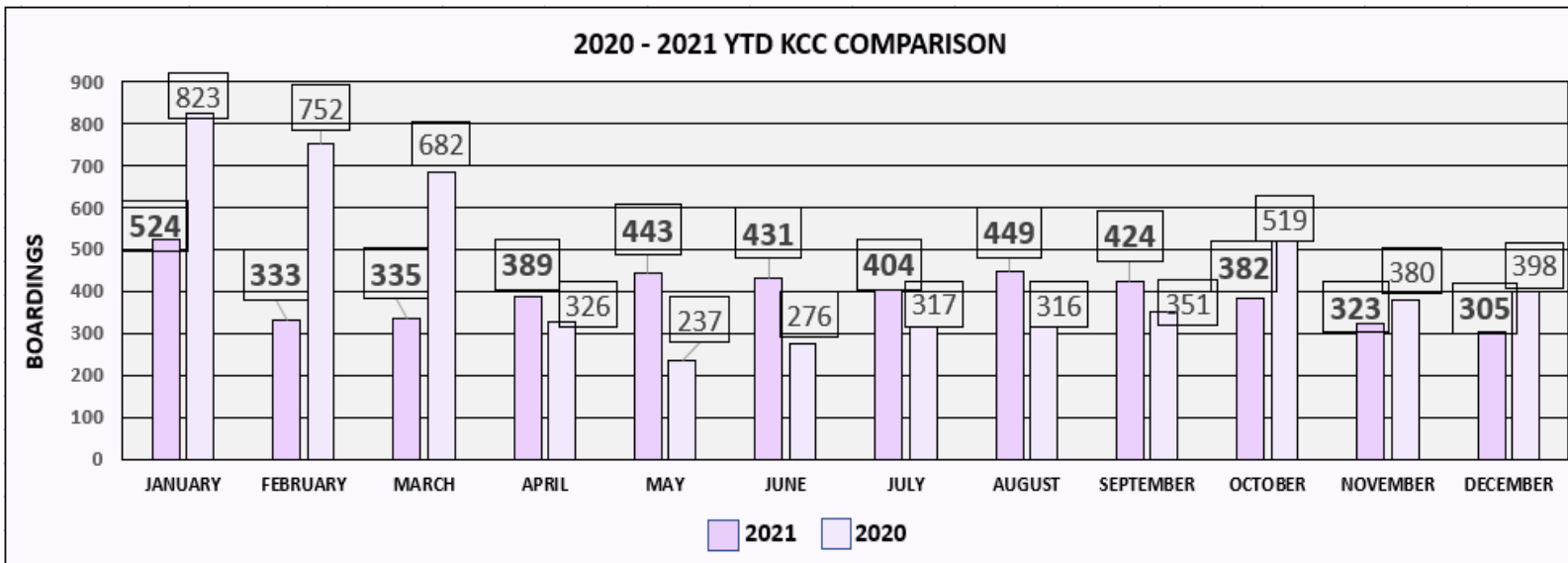
-20%

2020 - 2021 YTD KCC COMPARISON





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2020 – 5377 2021 – 4437 -17%

Most Popular Stops

Airport & Greenfield NB	238
Alder & Helena NB	104
Alder & Helena SB	245
Brooklane Village	128
Dean Nic & Walnut WB	101
E 11th & N Maple	346
Mountain View & Pine EB	94
Mtn View & Chestnut (Hearthstone)	100
Ruby & 4th (Downtown) NB	739
Ruby & 4th (Downtown) SB	492
Walnut & 18th SB	175
Water & Capitol NB	330
Water & Capitol SB	197

Screenshare of large map with December boardings per stop



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8.A Snow Removal





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8.B 4th QTR Surveys



	Yes	No
Did your bus arrive on time?	☐	☐
Was it easy to find your bus stop?	☐	☐
Did you feel comfortable & safe on the bus?	☐	☐

At Central Transit, we want your transit experience to be the very best. If you have a suggestion on how we can improve our service, or want to share a compliment, we want to hear from you:

If you would like us to contact you, please enter your phone number or email address: _____

Please return the card to the driver when complete.

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8.C Prestige Senior Living at Hearthstone





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